

# LIFE

CHAMPION AFGHAN

NOVEMBER 26, 1945 **10** CENTS  
BY SUBSCRIPTION: TWO YEARS \$8.50





THIS Christmas again, there'll be too few Parker 51's. For rocket fuzes and other matériel came first at Parker, until the very day of Peace. And now, as always, we make every "51" pen patiently, precisely. These writing instruments cannot be hurried out.

Yet a Parker "51" is worth waiting for... as you will discover.

It is styled with tomorrow's beauty. Its Osmiridium tip writes with such smoothness it seems to float across the paper. And only the "51" pen is designed for satisfactory use of Parker "51" Ink that dries as it writes.

For a few, there'll be a Parker "51" this Christmas. To others, our regret that they must wait a little longer for this "most wanted" pen.

THE PARKER PEN COMPANY, JANESVILLE, WISCONSIN

# **PARKER "51"**

*"Writes dry with wet ink!"*

Copyr. 1945 by The Parker Pen Company



"Even swan's-down is rough and drab,  
Compared with the softness of her

*Lily Hands*"

—Anonymous



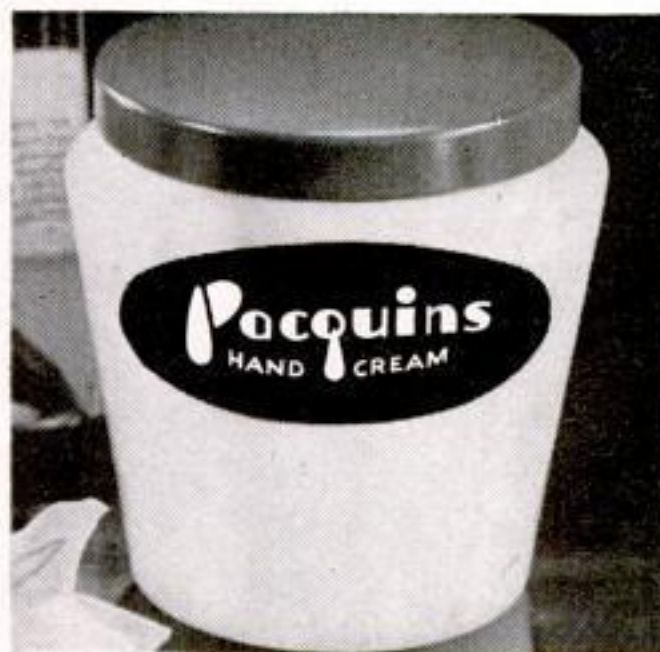
"Lily hands"? Such  
flowers don't grow  
in kitchen pots!

Before you—and Cupid—despair too deeply over the havoc housework can wreak on hands, find out about this fragrant, snowy-white, amazingly effective cream. No rough, red, kitchen-drab hands for you, dear lady. Keep them soft, smooth, romantic, and "lily" white despite the ruinous work they're doing.



Ask doctors and  
nurses about

... the damage repeated scrubbing and rubbing can do to the skin's appearance. 30 to 40 times a day they use soap, hot water, even harsh antiseptics. And Pacquins was originally formulated to keep their hands from becoming rough, red, and unsightly. Pacquins is *super-rich* in what science calls "humectant"—a valuable ingredient that helps keep the skin feeling soft, smooth, pliant.



● Not sticky or greasy. Creamy smooth. Fragrant. Snow white. Delightful to use—decisive in results. More hands use Pacquins than any other hand cream in the world!

*Pacquins* HAND CREAM  
AT ANY DRUG, DEPARTMENT, OR TEN-CENT STORE

This One

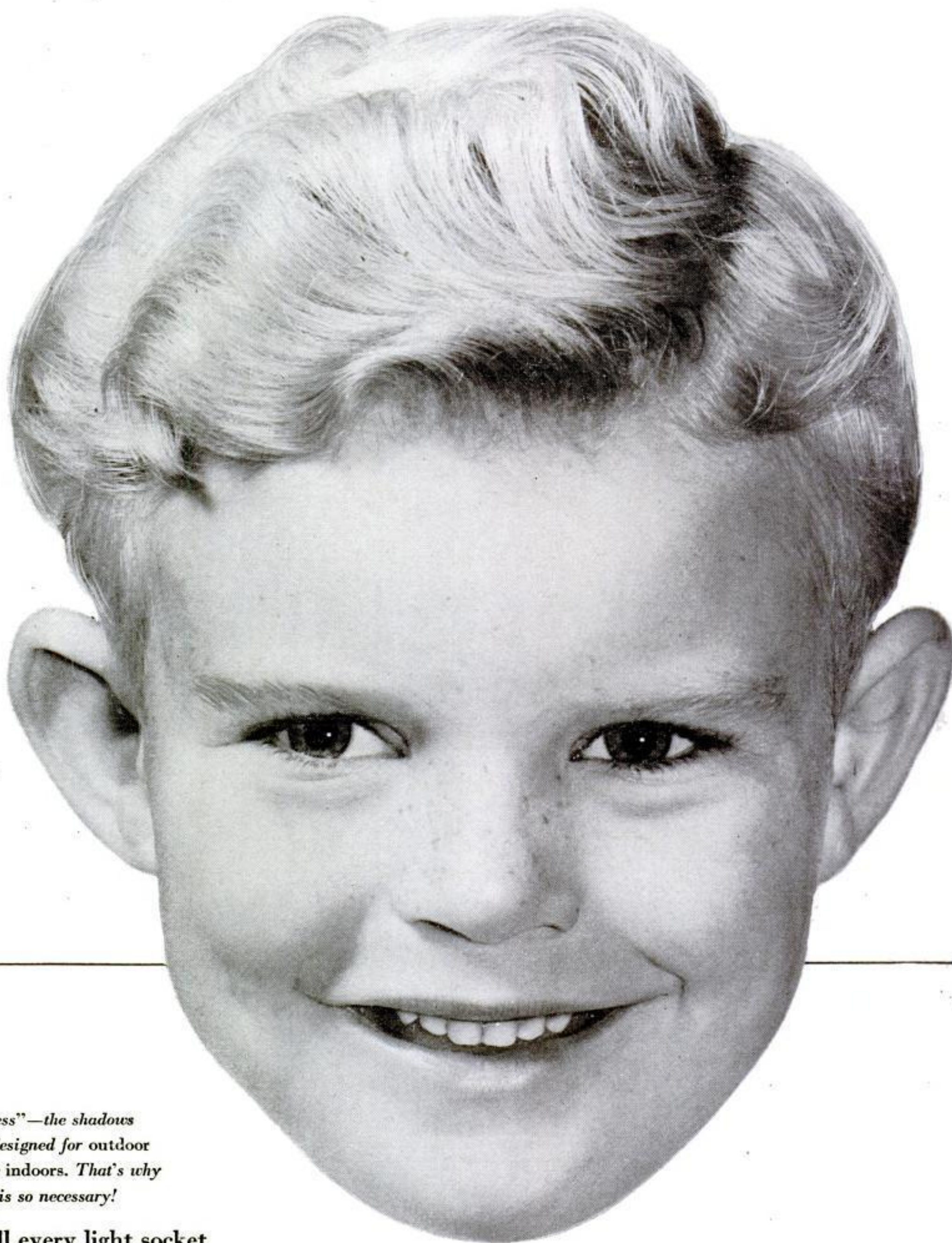


CLGT-1AF-3PWJ

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# These eyes need watching



*Help them to win their daily battle against "indoor—darkness"—the shadows and distortions of inadequate lighting. Children's eyes are designed for outdoor seeing—in daylight. Yet your children must read and write indoors. That's why an abundance of well diffused, glareless light in your home is so necessary!*

For better See-ability for all your family, fill every light socket with Westinghouse bulbs. Bright, long lasting Westinghouse bulbs are scientifically tested and inspected 480 times from raw material to finished product! You can buy the 25, 40 and 60 watt household sizes for only 10¢! And the big 100 watt size costs only 15¢. Send for the free, illustrated booklet "The Lighter Side of Life" to Dept. F-7, Lamp Division, Westinghouse Electric Corporation, Bloomfield, New Jersey.

A large, glowing Westinghouse light bulb is shown on the left side of the advertisement. The bulb has the Westinghouse logo on it, which consists of a circle with three stars and the word "WESTINGHOUSE" around them.A price tag is attached to the bulb, showing "10¢" in large letters, with "FOR SIZES UP TO 60 WATT" written below it.

# Westinghouse

PLANTS IN 25 CITIES . . . OFFICES EVERYWHERE

## LAMPS FOR SEE-ABILITY

WESTINGHOUSE PRESENTS John Charles Thomas, Sunday, 2:30 P.M., E.S.T.  
—NBC. Tune in Ted Malone, Monday through Friday, 11:45 A.M., E.S.T. — ABC.

© 1945 Westinghouse Electric Corporation



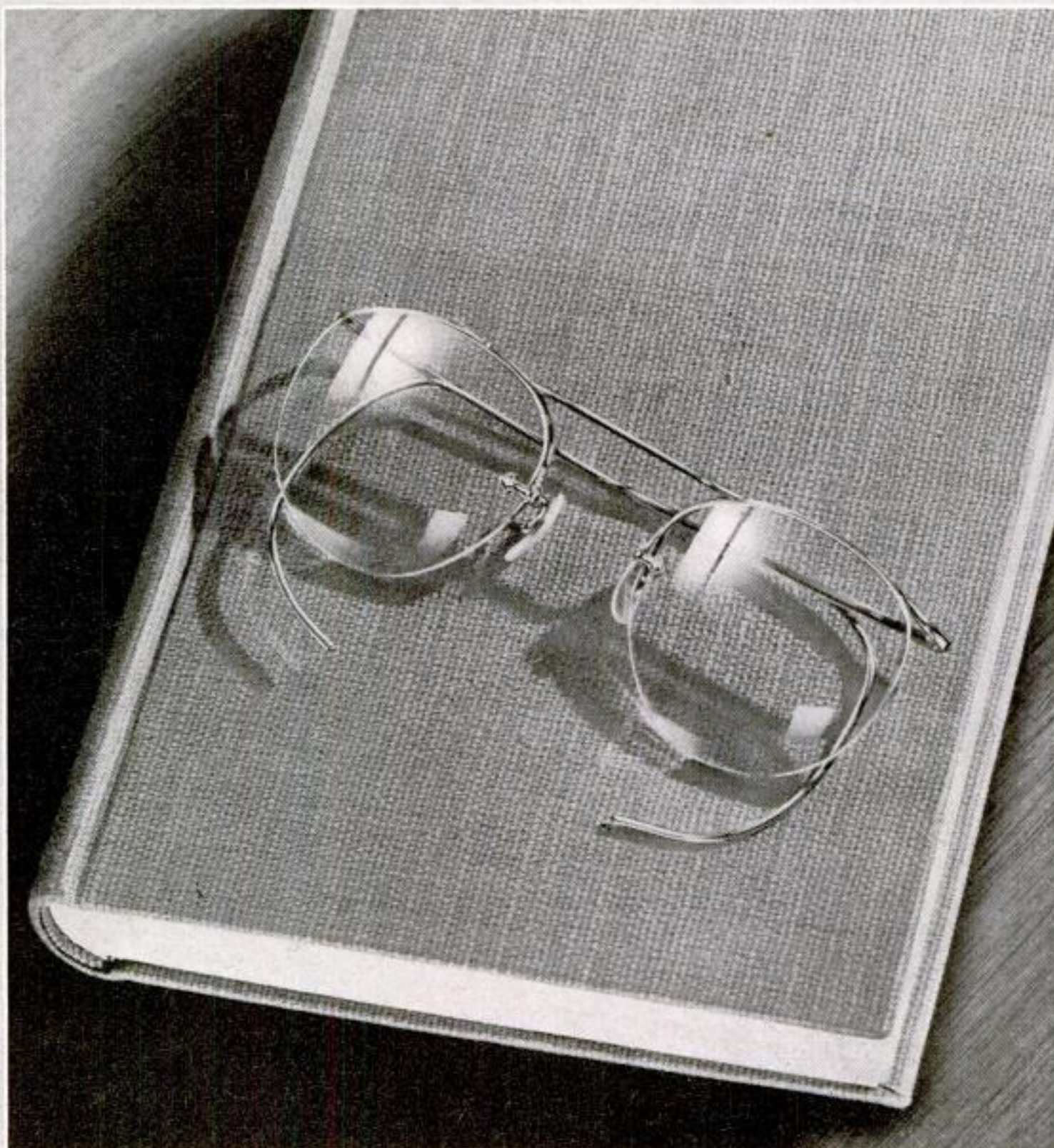
# Public Misconceptions

## —about Elephants

## —about Glasses



**AN ELEPHANT  
DOES FORGET**



**GLASSES ALONE CAN'T  
CORRECT FAULTY VISION**

As far as memory is concerned, elephants are very much like human beings. Many of them have good memories, but the best of them can forget things. For example, Alice, a famous elephant of the Bronx Zoo, once mastered the trick of ringing a bell — then completely forgot how to do it. According to zoo keepers, the popular saying "elephants never forget" is a misconception.

There's another misconception which is far more serious. It's the notion that you can correct faulty vision merely by "buying a pair of glasses." Certain merchandisers blatantly advertise "bargain glasses" and "eyes examined free." The implication is that glasses are the

primary factor, and that professional knowledge and technical services are so unimportant that they can be given away. That's wrong.

Glasses are important, of course, but your eye comfort and visual efficiency depend upon proper professional care. That means a careful examination and a great deal more; your eyes must also be refracted, your glasses prescribed, your prescription interpreted and later re-evaluated, your glasses fitted and serviced.

It is for these professional services that you pay a fee.

Glasses, alone, cannot correct faulty vision. What counts most is the professional skill and the technical services of your Ophthalmologist,

Optometrist, Ophthalmic Dispenser (Optician).

Don't be satisfied with anything less than thorough eye care. Seek the professional skill and services that your priceless vision demands.

*Seek professional advice—not glasses at a price.*

**American Optical**  
COMPANY

*Founded in 1833 — the world's largest suppliers  
to the ophthalmic professions.*

PROFESSIONAL AND TECHNICAL SERVICES ARE ESSENTIAL TO EYE COMFORT AND VISUAL EFFICIENCY—The AMERICAN Plan



EXAMINATION



REFRACTION



PRESCRIPTION



INTERPRETATION



FITTING



RE-EVALUATING



SERVICING





**HURRY! MEN! HURRY!**  
**SNAP UP THIS SENSATIONAL**

**2 to 1  
BET**

**Read Details of Greatest Bet  
Ever Made on Shave Cream!**



Here's a sensational 2 to 1 bet, gentlemen. Either you prefer Mennen Shave Cream—to any brand on the market—or you get a handsome necktie which actually costs us \$1.

Instead of asking you to take a chance... we take a chance on *your* good judgment! Either you agree that Mennen Shave Cream Lather or Brushless—gives you a *cleaner shave that keeps you presentable longer*—or you get the necktie.



Accept Mennen's 2 to 1 bet... now! Buy Mennen Shave Cream with the positive understanding that unless it does everything we say, you can mail us the empty carton with a letter of explanation... and—we'll rush the necktie to you—postpaid!

*Bet expires Jan. 26, 1946*

**MENNEN** *Shave Cream*

- Lather Shave (Plain)
- Lather Shave (Menthol-Iced)
- Brushless (Tube or Jar)



For a Luxury-Finish after a Perfect Mennen Shave... COOL... SOOTHE... PROTECT Your Skin with MENNEN SKIN BALM.

## LETTERS TO THE EDITORS

### THE NAVY

Sirs:

We enlisted men read Guy Richards' very true and interesting piece on the Navy in your Navy Day story (LIFE, Nov. 5). In two words he summed up the entire trouble with "our Navy"—the officers!...

SAILORS' NAMES WITHHELD  
FPO, New York, N. Y.

Sirs:

Hurrah for LIFE!...

WAVE'S NAME WITHHELD  
Nashville, Tenn.

Sirs:

... The trouble, sailor, is that your officers have been brought up badly; they are spoiled. They enter the academy as average young fellows from a miscellany of family backgrounds, having obtained from their congressman an appointment for a free education in a good engineering school. From that point on to the end of their lives (including burial) they lead a protected, ingrowing, comfortable existence as long as they say "Yes, sir" to superiors, don't talk too much or think out loud and keep shy of treasonable acts.

Can anything be done to break down the system of privileges which Annapolis (and West Point) officers have created? One suggestion is to stop the custom of higher officers' living in the yard or reservation. Let captains and admirals (colonels and generals) find their own houses in the city; have their wives shop in a chain store rather than phone the Navy commissary; let them take potluck on getting a seat at the neighborhood motion pictures; and if they want a clubhouse, let them build it at their own expense. In other words bring these officers in touch in daily living with enlisted men, their families and the millions of people who through taxes pay billions for the Navy (and Army)....

A. V. HARDY

Washington, D.C.

Sirs:

... On an official notice of a Christmas party the invitation read: "To all

**CONTINUED ON PAGE 6**

**LIFE** is published weekly by TIME INC. at 330 East 22nd Street, Chicago 16, Illinois. Printed in U. S. A. Entered as second-class matter November 16, 1936 at the Post Office at Chicago, Illinois, under the act of March 3, 1879. Entered as second-class matter at the Post Office Department, Ottawa, Canada.

**Subscription rates:** U. S. and Possessions, 2 yrs., \$8.50; 3 yrs., \$12.50; Canada, 2 yrs., \$9.40; 3 yrs., \$13.75 (Canadian funds); countries in Pan American Union 1 yr., \$6.00; elsewhere, 1 yr., \$10.00. Special rates for members of the Armed Forces: 1 yr., \$3.50; 2 yrs., \$6.00; 3 yrs., \$9.00. There will be a 3-month delay in the entry of new non-military subscriptions.

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LIFE  
November 26, 1945

Volume 19  
Number 22

**how long  
will your  
watch run  
without  
winding  
?**



**CROTON WATERPROOF  
AQUAMATIC NEEDS NO  
WINDING AT ALL!**

Ordinary watches stop running in about 36 hours. But Croton Aquamatic winds by itself—natural motions of your wrist keep it wound. Wear it night and day—it won't "run down".

**13.5% MORE ACCURATE, TOO!**

In a 30-day comparison test recently completed by an impartial laboratory, Croton Aquamatic achieved astonishing accuracy compared to the average of nine nationally-famous stem-wind watches. Three Croton Self-Winding Aquamatics proved 13.5% more accurate. Wear it when you swim or bathe—it's waterproof. Added features: shock-resistant, unbreakable crystal, sweep second hand, radium dial. All the things a man wants in a 17-jewel watch (plus self-winding) for only \$49.50.

P.S. If not now available at your dealer write for Free Booklet, Croton Watch Co., 48 W. 48th St., N. Y. 19

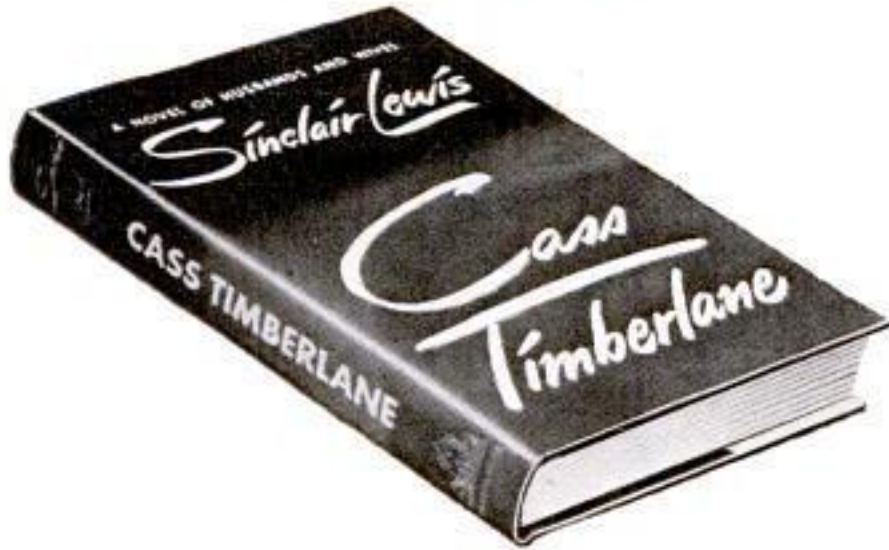
**Croton** SELF  
WINDING  
**WATERPROOF AQUAMATIC**



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LATEST BOOK  
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A NOVEL OF HUSBANDS AND WIVES  
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This, the latest novel by Sinclair Lewis, is the story of Judge Timberlane, who falls deeply in love with and marries Jinny Marshland—a girl young enough to be his daughter. A story of husbands and wives, it is a living American novel of the stature of *Arrowsmith*, *Babbitt*, and *Main Street*.

**UP FRONT**  
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and  
**THE WORLD, THE FLESH  
AND FATHER SMITH**  
By Bruce Marshall  
(double selection)

COMBINED PRICE TO MEMBERS \$3.00

Bill Mauldin's drawings of our fighting men have won him the Pulitzer Prize. Bruce Marshall's delightful novel of a priest in Scotland is unforgettable.



**RICKSHAW BOY**  
By Lau Shaw  
Illustrated by Cyrus Leroy Baldridge  
RETAIL PRICE \$2.75



Lau Shaw is one of China's most widely read novelists, though hitherto unknown to the American public. There is no reader of this great novel who will not end the book with the deepest affection for its simple and lovable hero, the sincere "little man," Happy Boy.

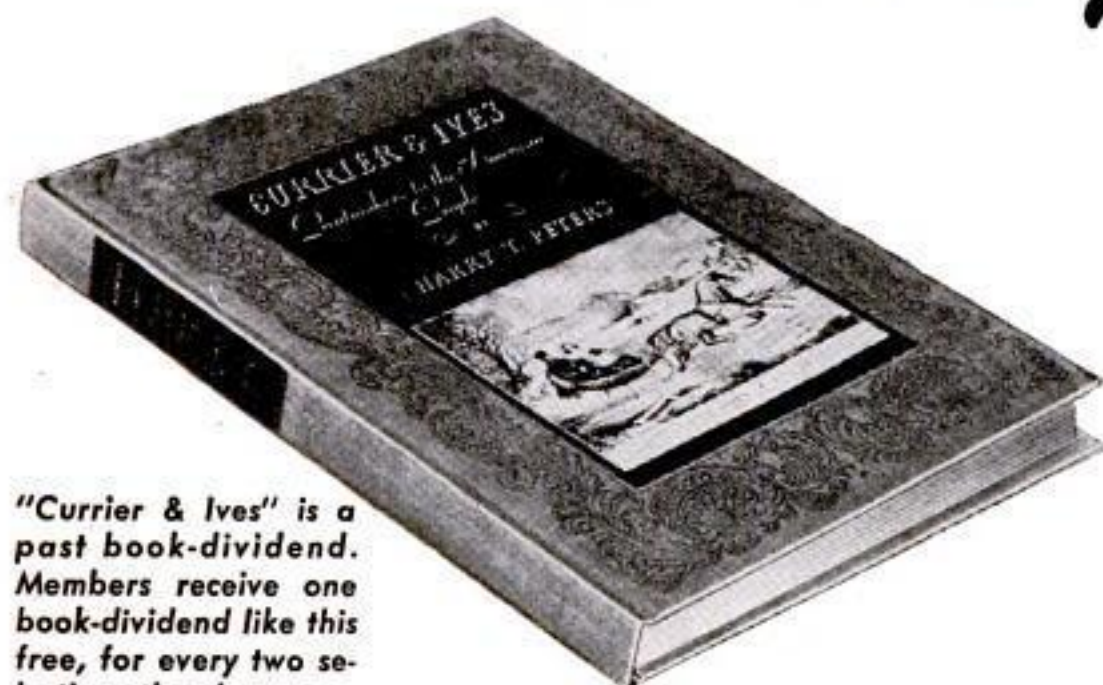
...and receive *Free* AS A NEW MEMBER—A COPY OF

# CURRIER & IVES

By **HARRY T. PETERS**  
Retail Price \$5.00

These prints appeared in the limited edition of two volumes at \$115 per set

A delightful pictorial history of America from 1835 to 1885, in pictures and text. The large page size—9 x 12 inches—makes these prints, many in full color, ideal for framing.



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Settings and accessories by B. Altman & Co.

**Two sweethearts for a sailor!** It's a lucky pair this sailor drew—and a pretty special moment when Daddy comes home with South Sea toys for baby. Pretty special, too, are the North Star Blankets that sweeten sleep for the sailor's sweethearts. Both baby and grownup North Stars are all wool to the last fluff—soft and gentle to the touch. They're woven of long, springy wool fibers, built for years of warmth—and wash-and-wear. You give *any* bed an extra distinction when you treat it to a North Star—you give *every* night an extra measure of restful comfort. Follow the wise buyer's shining guide to good measure in blankets—look for the NORTH STAR. It's the blanket that sweetens sleep for baby, for you.

PICTURED: Wrapped around the baby, North Star "Iris." Comes in Baby Blue, Baby Pink and White. On Mother's bed, North Star "Devon" Pair. From budget quality to utmost luxury, North Stars are supreme values. At fine stores everywhere. North Star Woolen Mill Co., 253 S. 2nd St., Minneapolis 1, Minn.

North Star is also your guide to superb all wool fabrics . . . hand-woven "Means Weave" throws.



FREE! "Sleep, Baby, Sleep" . . . an engaging, informative booklet on baby's sleep problems, nursery, layette. Write for your copy.

## LETTERS TO THE EDITORS

CONTINUED

officers and their ladies and enlisted men and their wives. . . ."

M. E. LINDBERG, USNR  
Thief River Falls, Minn.

Sirs:

. . . As a reserve officer I would like to add my own small voice to the cry of the enlisted men. All of the officers on my ship were once given a letter by the captain which said:

"Reference (A) [a letter from a vice admiral] directs that officers associating with enlisted men will be subject to a general court martial on charges of 'conduct unbecoming an officer and gentleman. . . .'"

. . . One of my commanding officers once ordered me to put some of my men on the open bridge in freezing North Atlantic weather without winter clothing. He said he wanted to "toughen" them. I refused to do this until they were issued warm gear such as he was wearing. His answer: "Do as I say and not as I do," another Annapolis tradition.

. . . The shameful treatment of the enlisted men and the Navy's discrimination against the Negro won't be quickly forgotten by these taxpaying groups in the future. . . .

OFFICER'S NAME WITHHELD  
New York, N. Y.

Sirs:

This gulf offends the Naval Reserve officer only a negligible shade less than it does the enlisted man.

Once *in*, however, he can't do enough about it to matter. Once *out*, he can deplore the gulf openly, apologize for not having tried harder to narrow it, doff his civilian hat to the U.S. sailor and sign his name accordingly.

GEORGE L. RANDALL  
Ex-Lieutenant, USNR  
Culver City, Calif.

Sirs:

. . . No, the Navy hasn't gone to hell. We had exactly this same flare-up during and after World War I when a few reserves had their feelings hurt and, under the leadership of Josephus Daniels, attempt was made to revolutionize the Navy and its relations between the officers and men—with appallingly little success. The reason was obvious and the situation comparable to a bunch of naval officers moving into the offices of LIFE and setting about to change proven methods of operation . . .

LIEUT. COMMANDER HARRY  
ROCKEY, USN (Ret.)  
Mount Morrison, Colo.

### AND THE ARMY

Sirs:

You can write the same words but substitute "What the Soldiers Say about the Army" and "the so-called West Point Club."

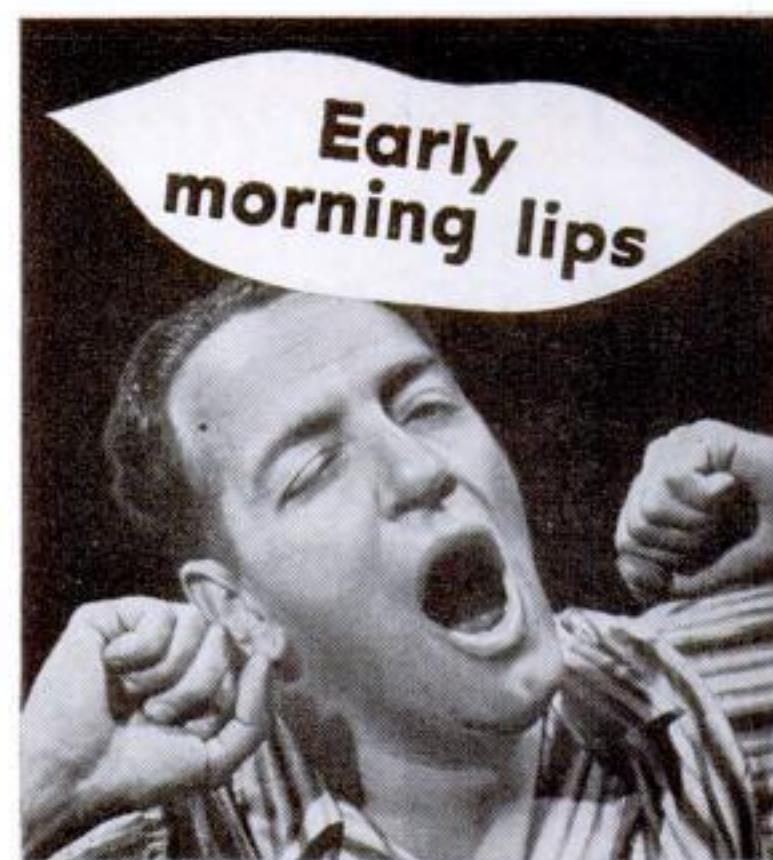
MRS. LUTHER MARTIN  
Westfield, N. J.

Sirs:

I have read with no little bewilderment the excuses offered by the "brass" for their failure to use Liberty ships to transport troops home from the Pacific—sleeping accommodations inadequate, messing facilities inadequate, etc., etc.

We all know that during the war men have spent as long as 90 days on these "inadequate" ships. They tell us that it was "unavoidable because of the urgency of the situation," THEN.

The 139th Replacement Battalion from the 22nd Replacement Depot (Manila) is being sent to Tokyo. That's a trip of more than 2,000 miles north, where it is damn cold. Are they being sent on an "inadequate" Liberty ship?



Wake up, Mister, it's time for soothing Chap Stick—the famous lip balm for parched, dry, feverish lips.

CHAP STICK for early morning lips.



When winter winds blow, Chap Stick is the friendly lip balm for every member of the family.

CHAP STICK for cracked, chapped, tender lips.



Check that chap—watch those lips. For men in all walks of life, it's Chap Stick to keep lips fit.

CHAP STICK is specially medicated—specially soothing.



Find out for yourself why CHAP STICK was favored by men of the Armed Forces, the world over. So handy, so easy to apply, so lasting in its soothing comfort—for chapped, cracked, weather-beaten lips.

Buy CHAP STICK, the specially medicated lip balm—for each and every member of your family. *Their lips will thank you.*

Copr. 1945  
Chap Stick Co.,  
Lynchburg, Va.



CONTINUED ON PAGE 8



# Value For Value Your Best Buy Is The New HOTPOINT Electric Refrigerator

Look for these  
**IMPORTANT  
CONVENIENCE  
FEATURES!**

- 6 Food Storage Zones
- Special Hi-Humidity Compartment
- 6-Way Cold Storage Compartment
- Stainless-Steel Speed Freezer
- Defrost Indicator
- Single Dial Control
- Easily Adjustable Shelves With Textolite Supports
- Interior Light
- Pop-Ice Trays
- Quiet, Dependable Vacuum-Sealed Thriftmaster Mechanism
- Forced Draft Cooling

OVER 40 years of sound engineering skill and progressive research have gone into the new Hotpoint Electric Refrigerator! Compare it value for value, feature for feature, with other refrigerators and you'll be convinced that it is the *buy* of the year.

● ● Foods stay fresher longer in the 6-Way Cold Storage Compartment—easily adjusted for every type of food. Hi-Humidity Vegetable Compartment has a glass top for better visibility. Easy-to-clean Speed Freezer affords generous capacity for frozen food storage. And Pop-Ice Trays make cube and tray removal quick and easy.

● ● Not only has Hotpoint built in a host of efficient, thrifty conveniences such as these, but every inch of this refrigerator—from the famous Thriftmaster Mechanism to the Calgloss enamel finish—reflects the top quality which has given Hotpoint a 40-year reputation for dependability.

**HOTPOINT HOME FREEZER** makes home preparation and storage of frozen fruits, vegetables and meats easier, more dependable than ever!

Compact and attractive enough to be located in the kitchen, *Hotpoint Home Freezer* holds 140 lbs. of food. Three sliding wire baskets across top enable you to store foods in groups—remove them easily—select foods



quickly. Roomy compartment in bottom for sharp-freezing. Illuminated lift top. Dial control. Available soon.



© 1945 EDISON GENERAL ELECTRIC APPLIANCE CO., INC., CHICAGO

## Hotpoint

### ELECTRIC REFRIGERATOR

DEPENDABILITY ASSURED BY 40 YEARS EXPERIENCE

#### PLAN YOUR KITCHEN AROUND 3 HOTPOINT WORK CENTERS



**1 COOKING CENTER.** New Hotpoint Automatic Electric Range—ideally located near sink or dining-room door—cooks fast and *automatically*.



**2 FOOD STORAGE AND MIXING CENTER.** New Hotpoint Electric Refrigerator keeps foods fresh longer—provides convenient storage space.



**3 DISHWASHING CENTER.** Hotpoint Electric Dishwasher automatically washes, rinses and dries dishes. Hotpoint Disposall whisks away waste.



**EVERY NEW  
CAR NEEDS**

**SIMONIZ**



**Simoniz Provides Armor-like  
Protection Against  
Destructive Elements**

*Makes the Finish of your  
car more Beautiful...  
Longer Lasting...*

**SIMONIZ A NEW CAR? . . . Naturally!** The sooner you Simoniz, the longer the finish will last. Simoniz covers your car with a flint-hard film that never lets weather, dirt or ultra-violet rays destroy the lacquer or enamel. Not only protects and preserves your car's finish, but keeps the colors from fading. Gives your car that "always-new-look" that lasts for years and years. Provides lasting beauty with little cost, and less upkeep. You see, Simoniz and Simoniz Kleener are inexpensive to use, and a Simonized car is easy to "keep up". Washing is seldom necessary, dust and dirt wipe off quickly with a dry cloth and the finish sparkles as brightly as ever. Always insist on the world famous Simoniz and Simoniz Kleener! There are no substitutes!

THE SIMONIZ COMPANY, CHICAGO 16, ILL.

**MOTORISTS WISE  
SIMONIZ**

HOUSEWIVES DO LIKEWISE

Sold by hardware, drug, grocery, paint, auto-supply and department stores—filling stations and garages.



## LETTERS TO THE EDITORS

CONTINUED

Hell, no! They are going on LSMs. What kind of messing facilities will they have, C rations? What kind of heating facilities will they have, two GI blankets?

Maybe this is another case of "unavoidable" because of the urgency of the situation. Let's get one thing across to the "brass" To us, getting home now is as important as winning the war was a year ago. This shipping bottleneck they say is "unavoidable." Well, because of the "urgency of the situation" NOW, let's use the thousands of Liberty ships that served so well during the war to take the men home. We want to get home, and we want action instead of a lot of stupid excuses.

SOLDIER'S NAME WITHHELD  
Manila, P. I.

### SHORTLINE NICKNAMES

Sirs:

Your LIFE's Reports on railroad nicknames (LIFE, Nov. 5) was fine, but you left out my favorite one—the Toronto, Hamilton and Buffalo (T. H. & B.), which is often referred to as "To Hell and Back. . ."

WALTER S. JACKSON  
Cleveland, Ohio

Sirs:

Have you ever heard of the Jamestown, Westfield & Northwestern, known as "Jesus Wept and No Wonder"—and the New York, Susquehanna & Western known as "Now you sit and wait?"

GEORGE C. FRANK  
Cleveland, Ohio

Sirs:

When the Pierre, Rapid City & Northwestern was being built across South Dakota it was known as the "Plenty of Rough Country and No Water."

DANIEL FRAZER  
New York, N. Y.

### "ON STAGE!"

Sirs:

The picture story of my ballet *On Stage!* (LIFE, Nov. 5) made me very happy and grateful. My happiness was marred, however, by your omission of the name of Ballet Theatre, the company which dances it and of which I am a member. . . . But thank you for the superb job of photographing it.

MICHAEL KIDD  
New York, N. Y.

### INDIANA

Sirs:

So the Indiana girls spell football victory slogans on their panties (LIFE,



NEWER METHOD

Nov. 5). When we went to school they imprinted the alphabet on our minds.

JAMES R. HENDERSON  
Charlotte, N. C.

### GERMS

Sirs:

May I express my appreciation of the fine article on germs (LIFE, Nov. 5). I



The gathering of maple sap starts with a rush when the frosty nights of early spring are followed by days of brilliant, warm sunshine.

## Rich in real maple sugar flavor

The luscious taste of real maple sugar—it's a downright mouth-watering treat! And it's a treat you get in every bottle of our delicious Vermont Maid Syrup.

We take maple sugar with a full, rich flavor. Then blend it with cane sugar and other sugars. This enhances the maple flavor—makes it richer, more delicious.

Always uniform, too. You get the same true maple sugar flavor in every bottle of Vermont Maid Syrup. Get it at your grocer's.

Penick & Ford, Ltd., Inc.,  
Burlington, Vermont.



**Vermont Maid  
Syrup**



**HE'S GOT A  
SANDWICH MADE  
WITH FRENCH'S!**



**HOT DAN'S  
Own Sandwich**

Mix ½ cup chopped hard-boiled eggs with 1 tbsp. diced stuffed olives and 2 tbsp. French's Mustard. Spread between slices of whole wheat or cracked wheat bread. French's gives the zesty different flavor men like!

**SMOOTHER . . . CREAMIER**  
LARGEST SELLING PREPARED MUSTARD IN U. S. A.  
Also made in Canada

CONTINUED ON PAGE 11





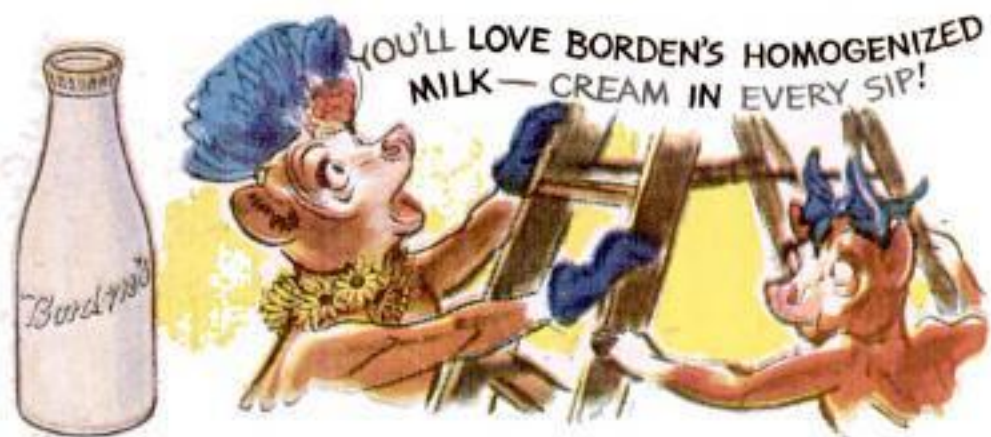
## "When husbands get curious," worried Elsie "anything can happen!"

"CURIOUS? Who's curious?" blustered Elmer, the bull. "I just wanted to see if you locked my red muffler in your sewing room."

"Isn't that just like a man," giggled Elsie, the Borden Cow, "risking a broken neck to get a jump on Father Christmas?"

"Don't you worry about my neck," snapped Elmer. "It's still holding my head up, isn't it?"

"Up to now, yes," answered Elsie dryly. "But let's



not forget that last year 15,000 folks lost their lives — not to mention their necks — in fatal falls around the house. Probably, doing the kind of unsafe thing you're doing!"

"N-n-n-not so loud!" shuddered Elmer, clutching the edge of the roof. "C-c-can't you see you're scaring the kid? Can't you t-t-talk about anything but safety?"

"How can I, dear, when I'm always thinking of safety?" countered Elsie. "You know all we've done at Borden's to make life safer for children. We've made every last drop of Borden's Milk as safe as the world's

healthiest cows and modern science can make it! At Borden's, you know, it's *service with safety!*"

"Ouch!" winced Elmer. "Here we go for another ride on the Borden milk wagon."

"Not just yet," brightly twitted Elsie. "Right now



is a wonderful time to point out to you and Beulah how to *avoid* accidents. In the first place, those steps should have been cleared of ice. In the second place,



a ladder should always have its feet resting firmly on even ground. Which reminds me—what did you hope to see from that stepladder in the first place?"

"Ok! Ok! OK!" moaned Elmer. "I'm coming right down."

"Then do watch your step, dear," warned Elsie. "I want you to walk very carefully—one step at a time—over to old Mrs. Jones'. I've made her a pie with Borden's None Such Mince Meat. It's the fruitiest, spiciest, minciest mince meat ever! Saves lots of work for the pie maker."

"Isn't that just dandy!" mimicked Elmer. "Gives you more time to chin about Borden's."

"If I had the time," brightly murmured Elsie, "I'd tell all new mothers how safe and how wonderful Borden's Evaporated Milk is for babies. And how rich in Vitamin D . . . But since I haven't, I'll tell you how



many of the 4,600,000 injuries suffered around American homes last year could have been prevented. I'll —"

"Aw, now, *don't* go to all that trouble, my chickadee," needled Elmer.

"If folks went to a little trouble to put matches, and drugs and sharp tools out of children's reach," commented Elsie, "there'd be fewer accidents. And if they quit leaving things on the stairs, and disconnected electric gadgets when they'd finished with them, and cleared off icy sidewalks and steps —"

"I've had enough!" thundered Elmer, stepping off



the last rung, just as the ladder skidded sidewise. "I'm tired of hearing about accidents — and I mean *tired!*"

"Then you'd better pep up with a nice big glass of vitamin-rich Hemo," suggested Elsie. "It has the most delightful 'milk-chocolate' flavor! And —"

"Oh, woman, woman," groaned Elmer, "when it comes to word-slingin', you take the gold-plated apple!"

"If you don't mind, dear," teased Elsie, "I'd rather take Borden's Ice Cream and Milk Sherbet. They're nourishing treats any time. Wonderfully, wonderfully good, too—and *that's* no accident! For, if it's Borden's, it's GOT to be good!"



© The Borden Company





Toilet Water 1.00†  
Dusting Powder 1.00†  
Bath Salts 1.00†



## Gifts of Early American Old Spice\*—America's Own Fragrance



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New stream-lined beauty plus time-proven Stratford dependability...that's real pen value! But Stratford gives you even more. Exclusive extras like stunning duotone color combinations; a smart, wide band; a recessed clip; a satin-glide point. See the Stratford Regency! It will be available soon at your favorite pen counter.

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*Stratford*  
Reg. U. S. Pat. Off.

**THE DEPENDABLE PEN**

## LETTERS TO THE EDITORS

CONTINUED

was delighted at the story, which I think is exceedingly informative. I am sure that even the medical profession will find in it a concise and up-to-date presentation of data which is known in its entirety to very few members of the profession.

STUART MUDD  
President

Society of American Bacteriologists  
Philadelphia, Pa.

### VAN JOHNSON

Sirs:

... Your write-up on Van Johnson (LIFE, Nov. 5) was simply super! ...

JANE KILGORE

St. Petersburg, Fla.

Sirs:

... We teen agers of 1945  
Are lovers of Van and hot five.  
For Van we live and hate to die,  
For Van we love to squeal and sigh.  
Sinatra's fame is something of the past  
For Van's popularity is gaining fast.

ANNE CARTER

Raleigh, N. C.

Sirs:

... God made a horse  
God made a ox  
But God made Sinatra  
For us bobby-socks.

JULIA BAEDEE

Richmond, Va.

Sirs:

... You seem to give all the credit for Johnson's popularity to the female sex. That, I think, is incorrect. The fellows like Johnson as well if not better than girls do. They are just as enthusiastic about what he does, but they are just a little bit more reserved when it comes to admitting this ...

PVT. R. C. THOMAS

Great Neck, N. Y.

Sirs:

... So Mr. Butterfield says that the reason most of us gals take to Van is because he brings out our motherly instincts. SILLY BOY!

ROSEMARY MILLER

Peoria, Ill.

Sirs:

You might be interested to know that Charles E. Johnson's life is just as exciting as his popular offspring's.

Mr. Johnson, who looks identically like Van, is very democratic and is never nasty to the bobby-soxers who come to visit him. They race all over his Newport property, call him on the telephone from all parts of the country just to hear his voice and keep Mr. Johnson's home life anything from private. He stays home most of the time for fear that the girls might someday invade his home, as they did Van's, and walk off with some of his prize possessions. It has gotten so that Mr. Johnson can't even go to a local movie. They recognize him and watch his every move, which makes him very self-conscious, so he goes down to the naval base or to neighboring towns to see movies. ... One of their favorite tricks is to send him a telegram telling him to meet the 5 o'clock train at the station and to sign it "Van." ...

KAY REGAN

Baldwin, N. Y.

Sirs:

... Do you suppose there is any way of finding out if I'm related to Van Johnson?

BARBARA JOHNSON

Fredonia, N. Y.

● There are roughly two million male Johnsons in the U. S.—ED.

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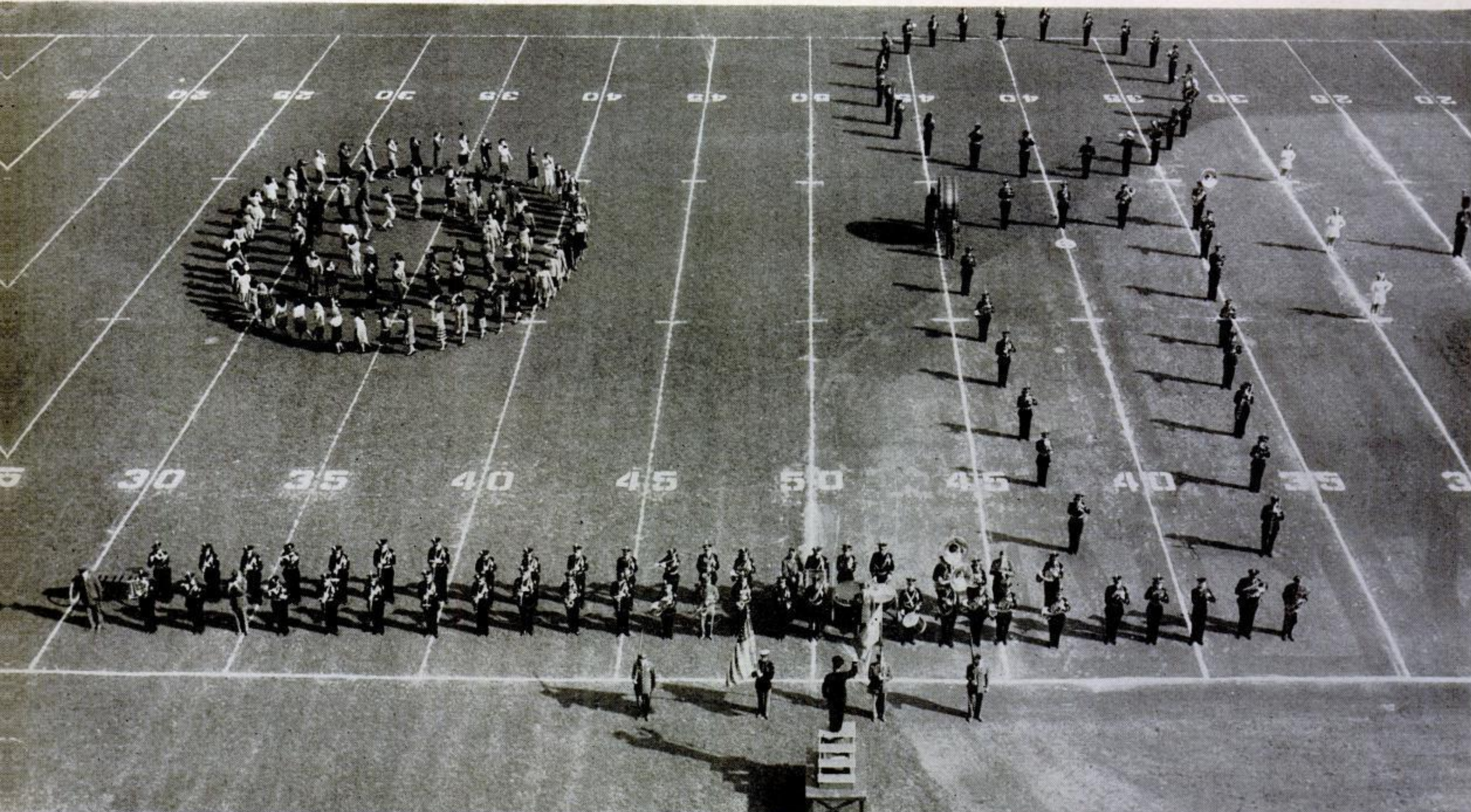
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AT BRIGGS STADIUM, DETROIT, THE WAYNE BAND ILLUSTRATES PREWAR YEARS WITH BUBBLE PIPE AND BUBBLES. MEMBERS SANG, "I'M FOREVER BLOWING BUBBLES"

# *SPEAKING OF PICTURES...*

*...BAND FORMATIONS DOCUMENT FIVE YEARS OF U.S. HISTORY*

The people all over these pages are members of the biggest and most complicated singing, playing and marching society in the U.S. Every fall they converge on the Wayne University Band in Detroit for intricate performances at football games. In the sequence shown here, nine high-school bands have augmented Wayne's ranks to document the past five years of war and peace. Leader Graham T. Overgard's prewar bands were even more spectacular. Some of their formations: beer keg with pouring beer; 13 colonies, with Columbus' ship approaching them; a tremendous clock that ticked off the minutes accurately. "You could set your watch by it," claims Overgard.

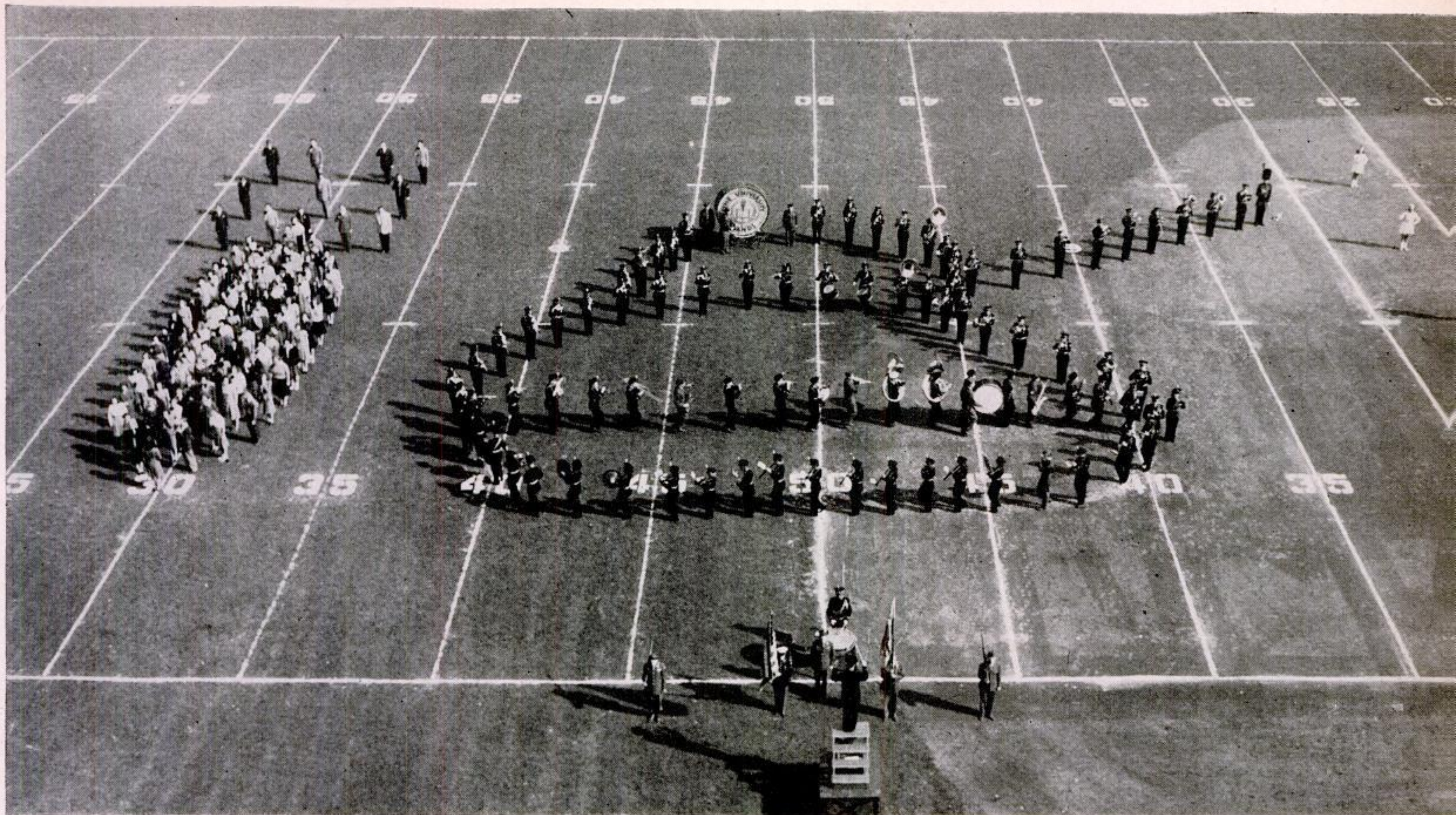


OVERGARD (IN BUSINESS SUIT) AND GENERAL STAFF PLOT NEXT MOVE IN FIELD

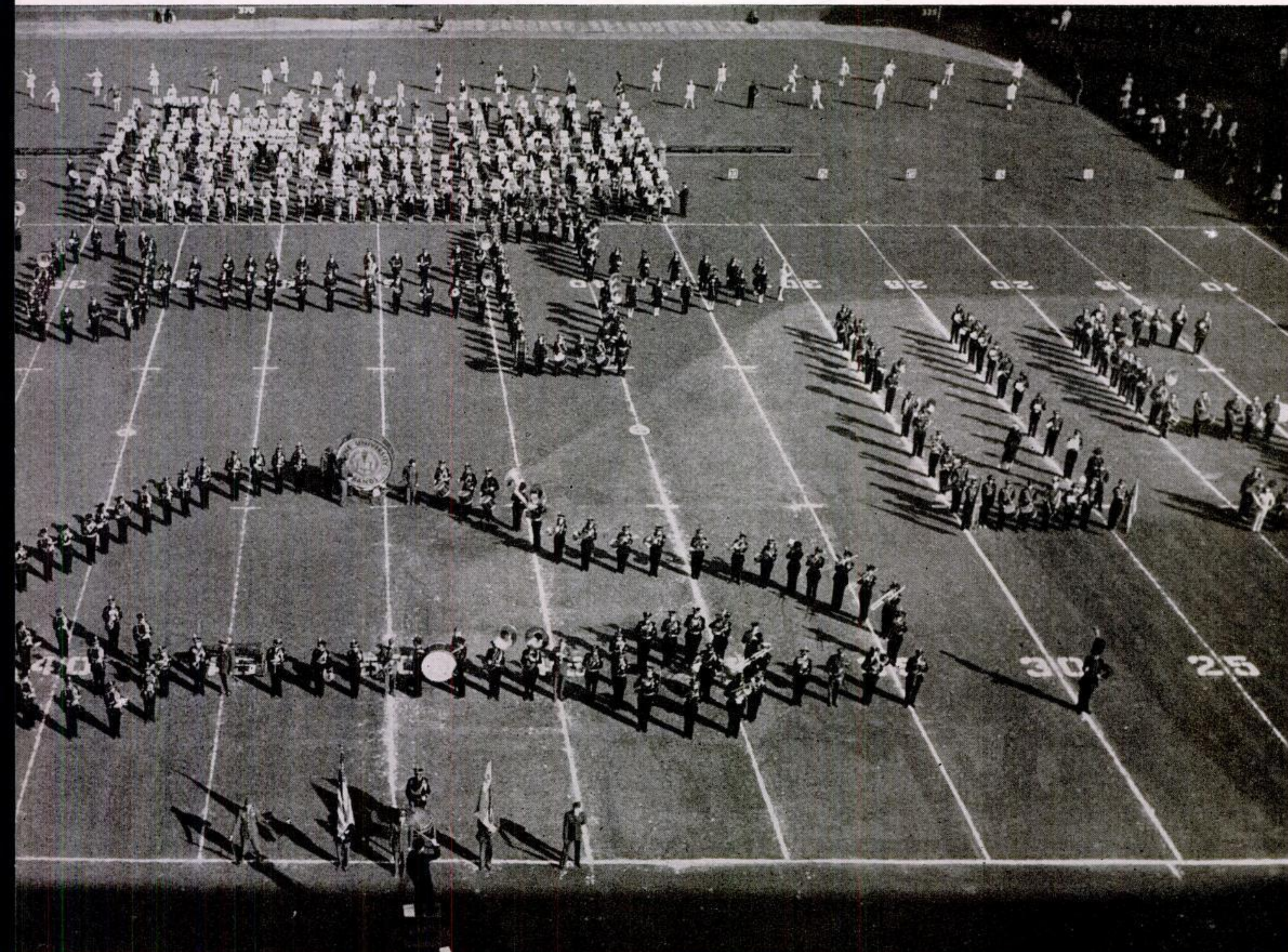


FOR POSTWAR RECONVERSION MORE BANDS ARRIVE, TANK BECOMES AN AUTO





WAR COMES AND, IN NEXT FORMATION, BUBBLE PIPE CHANGES TO TANK, BUBBLE TO BOMB. BAND SINGS THE FIELD ARTILLERY SONG. LATER AN AIRPLANE IS ADDED



(FOREGROUND) AND FORMATIONS SPELL OUT "LET'S GO" (LEFT), "U.S.A." (RIGHT). AIRPLANE STAYS. MEMBERS SING, "HEIGH-HO, HEIGH-HO, OFF TO WORK WE GO!"



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They're *made right*. They *fit right*. And ... they *last longer*. We leave it to you—doesn't it make good sense, from *your* viewpoint, when we urge you to bring your Ford "back home" for service?

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## SPEAKING OF PICTURES

CONTINUED



**Leader Overgard, 42**, was born on Kansas farm, learned music on cornet he bought from the local superintendent of waterworks on the installment plan. While leading high-school bands, he started small formations which he developed into gigantic proportions at Wayne. He has been at Wayne since 1937, is also professor of music.



**Drum Majorette Bette Melesco** does her bit. In this exhibition there were 200 like her, 1,124 other performers. Band rehearsals on downtown-Detroit lot invariably cause traffic tie-ups when motorists are stopped by such shouts as "Bring that tank tread over here!" Wayne's football team has lost four of its six games this season.

## CASE OF THE WILY WIFE — and the nonstop flight



**7 A.M.** "Gosh! We take off at 9 and I feel awful!" says the ace pilot—who needs a laxative. "Cheer up," replies

the missus. "I'll fix you a sparkling glass of Sal Hepatica—right now, before breakfast!"



**9 A.M.** The plane makes for the runway, a bright pilot at the controls. Sal Hepatica, taken first thing in the morning, usually brings ever-so-easy relief within an hour.

Sal Hepatica helps counteract excess

gastric acidity, helps turn a sour stomach sweet again, too.

This refreshing saline laxative is recommended by 3 out of 5 doctors interviewed in a survey. Try it, next time you need a laxative.

**ASK YOUR DOCTOR** about the efficiency of this famous prescription: Sal Hepatica's active ingredients: sodium sulphate, sodium chloride, sodium phosphate, lithium carbonate, sodium bicarbonate, tartaric acid. Get a bottle of Sal Hepatica today, remembering this: caution—use only as directed.

Whenever you need a laxative  
—take gentle, *speedy*  
**SAL HEPATICA**

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"THE ALAN YOUNG SHOW"—Tuesdays, ABC, 8:30 P.M., E.S.T.



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## LIFE'S REPORTS

### TRUMAN'S TROUBLES

Washington has begun to turn against him

by JOHN CHAMBERLAIN

WASHINGTON, D. C. Washington has begun to turn against Truman. The new mood, which started to crystallize toward the end of October, may be utterly unfair to the little gray man in the White House, but there it is. Even those who profess to have pity on the President go about retailing his latest supposed gaffe, his newest uncomfortable predicament, with an almost obscene relish. "Hell," says a Republican senator, "it isn't just that the honeymoon is over; there hasn't even been a period of connubial bliss." "Big" senators of both parties, remembering that Harry Truman was a "little" senator for practically all his period on the Hill, are now indulging the ancient habit of saying "I told you so." They don't want to be quoted directly, for they insist that Harry is their pal. But they manifestly do not fear him, and they will support him only if he happens by chance to be going their way.

Truman has himself to blame for much of the sudden yelping of this murderous pack. He came back from Potsdam feeling rather cocky and, when the war ended, he himself led the way in proclaiming that hence-

CONTINUED ON NEXT PAGE



Truman's "Harry Hopkins" is George E. Allen, a 49-year-old insurance man.

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NEURALGIC & MUSCULAR PAINS



10¢  
AND  
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forth it was to be "politics as usual." Then, when strikes were brewing and the problem of the atom bomb was troubling everyone, he went off on a blithe swing around the circle to dedicate a dam, visit a county fair and spit in the Mississippi River. There was no reason why he should not have done this. After all, a President is entitled to some relaxation, and a good administrator can run things from Peoria or Paducah provided he has telephonic connection with his junior executives. The trouble with Truman's trip was that the boys were getting ready to knife him anyway and the trip served as a convenient excuse for them to let go with their hostility in a really uninhibited way.

It was at this point that Harry Truman betrayed himself. Instead of fighting back, he began to complain before various audiences that he had never asked to be President and that everyone ought to pitch in and help him. This was the worst possible thing that Truman could have done, for pressure groups, like wolves, respond to any sign of weakness or hesitancy by closing in for the kill. Individually, some of those who listened to Harry Truman's complaints went up to him to promise their continued cooperation. But the tougher characters said nothing. One representative of industry who had often had sardonic things to say about the sloppiness of Roosevelt's administrative practices, observed with pointed irony that Truman might not be up to Roosevelt as an administrator.

Boiled down to concrete instances, the late October and early November case against Truman as an administrator seemed to have some substance. Truman's practice has been to pick a man and give him his head. He considers that it is Chester Bowles's business to handle prices, Schwellenbach's to work on wages, John Snyder's to work out reconversion policies, and John Caskie Collet's to pick up from where William H. Davis left off as boss of the Office of Economic Stabilization. But the trouble with the pick-a-good-man-and-let-him-alone theory in economic government is that prices, wages, reconversion and economic stabilization are all aspects or factors of the same thing: production. The business of seeing that his junior executives work together in harness on the subject of getting



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charmingly young! She enjoys having admiring eyes turn her way. Don't you, too? So, for Her... and for You... Kayser

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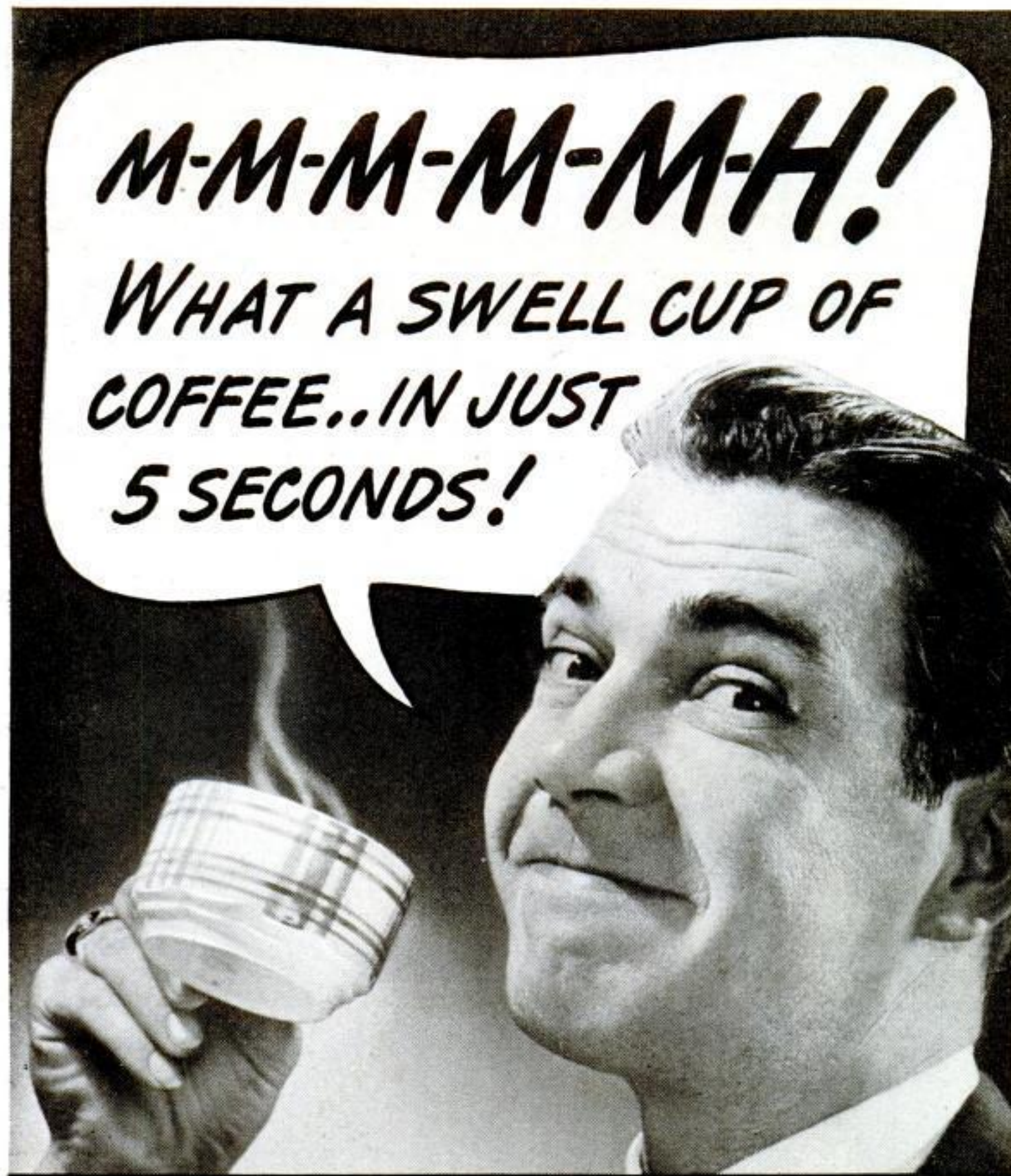
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**COUGHING COLDS** Relieve coughing, help loosen phlegm, ease muscular soreness and tightness with Vicks VapoRub. Its famous poultice-vapor action brings welcome relief and invites restful sleep.

**VICKS**  
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CONTINUED ON NEXT PAGE





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**IT'S ALL  
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**Rich-bodied, full-flavored . . . the delicious  
Instant Coffee you've always hoped to find!**

● G. Washington is *pure* coffee, 100% coffee, with *nothing added!* That's why it tastes so good. And think of making this delicious coffee in only 5 seconds! Just add hot water to *one-half* teaspoonful! Once you try it, you'll never want to be without it!

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Remember, when you buy instant coffee, that G. Washington is the In-

stant Coffee leader. For G. Washington has been making delicious instant coffee for more than 25 years. Don't be satisfied with anything less! Ask for G. Washington at your grocer or delicatessen store; it costs no more—the 2-oz. container is equal to a full pound of ground coffee.



**Ask for NEW G. Washington's!**

A PRODUCT OF AMERICAN HOME FOODS, INC.

## LIFE'S REPORTS CONTINUED

production started again is Truman's own business. In Washington in early November, labor, management and Congress agreed on one thing: that Truman was not forcing his junior executives to carry out a coordinated company policy. Snyder and Bowles disagreed on pricing—and as for John Caskie Collet, the new boss of the Office of Economic Stabilization, who in the devil was he?

The head-scratching that went on over the qualifications of the practically unknown Collet touched off another wave of anti-Truman talk. The Truman government, so dozens of people were saying, was a government of "little men."

The prime facts about John Caskie Collet tended, at least superficially, to reinforce the complaint. Like Truman himself, Collet is a Missourian, a Mason, a Baptist, an ex-farmer and an ex-county official. Harry Truman "borrowed" Collet from the Kansas City Federal Court bench to fill the job once held by Fred Vinson. In appearance Collet is undistinguished. He is thin and slight; he squints when he talks; he eats 5¢ candy bars; he winks at you confidentially; and he has never had any particular experience with the work he is now doing. In Washington the wolves say that the only "legislation" he ever wrote in Missouri was an antispitting ordinance for the town of Salisbury.

Now, Collet may be quite able. Nevertheless, Harry Truman's penchant for picking homey types was one more count against him in early November. People were going around muttering about the lack of "broad-gauge advisers." They seemed to resent one person in particular, an insurance executive named George E. Allen.

George Allen is a roly-poly fellow from Mississippi who knows how to tell a good story. During the 1944 campaign George Allen traveled on

CONTINUED ON PAGE 21



John Caskie Collet, Truman selection for OES head, comes from Missouri, too.



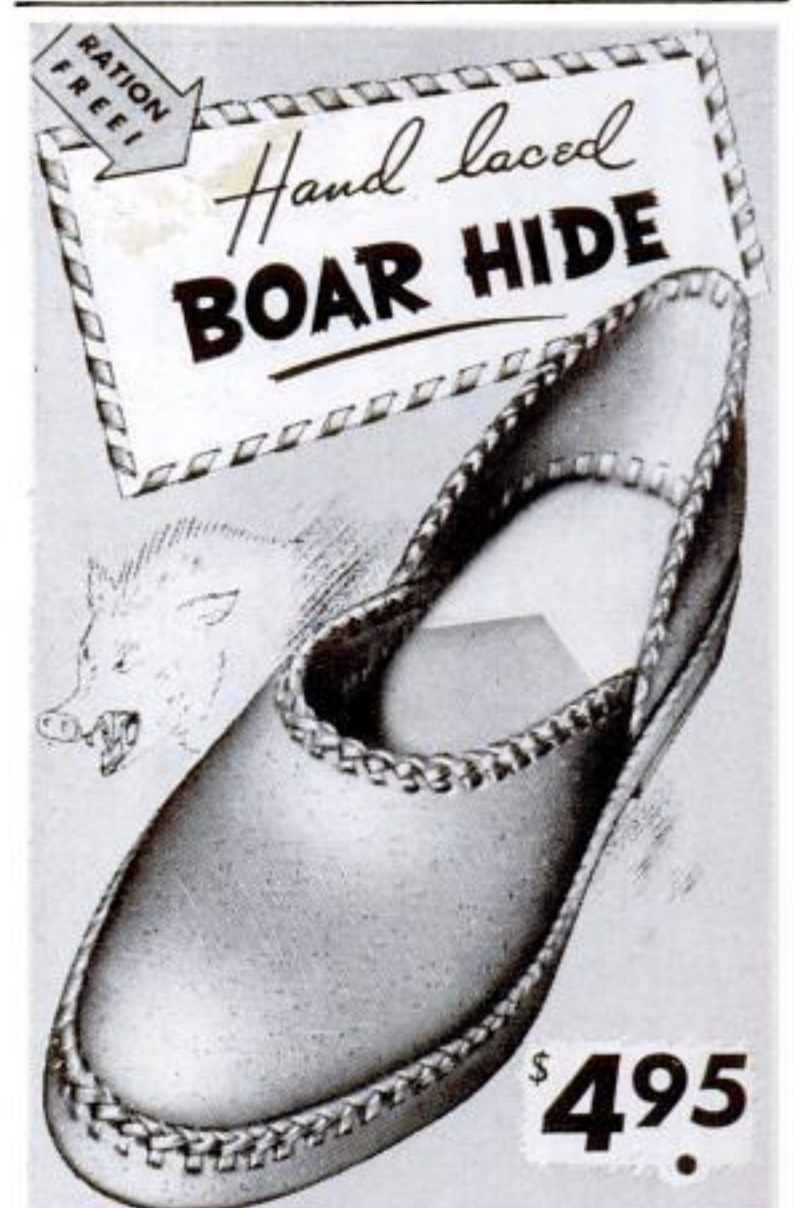
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Phonograph-radio in period style, one of many from the new Farnsworth line.



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Look for the beautiful, new Christmas gift-packages of Mennen Skin Bracer at drug and toiletries counters—*everywhere!* Each contains 12 ounces . . . more than *twice* as much Mennen Skin Bracer as the regular size bottle.

The price? *Just one dollar!*







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Pipefuls of amazingly mild  
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Pleasureful  
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TRY IT TODAY

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### LIFE'S REPORTS CONTINUED

the Truman vice-presidential train as an "arranger" for the Democratic National Committee, of which he is now secretary. When Truman became President, Allen began to pop up in the White House. The story around Washington is that Allen is Truman's "Harry Hopkins," a fellow who stands ready to amuse the President or to do any odd jobs for him that may require an out-of-channel touch. Allen has just completed a report on the Liquidation of war agencies.

Like Collet, George Allen may be an able man. But the wolves who are out to eat Truman alive will not admit it. They argue that Allen's advice seldom stems from detailed thought on problems of government. When Truman makes a mistake in asking one man to the White House while ignoring another, the *faux pas* is rightly or wrongly attributed to Allen.

Since there is always derogatory gossip about a President's "kitchen cabinet," the cracks about the "boys" around Truman may be discounted. But the point to be made in any early November report on the Washington state of mind is that Truman has allowed himself to be outmaneuvered in the game of "face." Truman began his administration by inferentially promising that Congress would run its own show. Now he exhibits pained surprise when a House committee dallies in reporting a full-employment bill. Last spring Truman apparently made up his mind that he would be decisive where Roosevelt was indecisive. The novelty of being able to get a quick answer from the President on practically any topic had everyone in Washington beguiled for a short period. But now the boys are beginning to complain about Harry Truman's "snap judgments."

Even in the country at large, which is usually a month or so behind Washington, Truman is beginning to suffer from a diminution of the honeymoon support. Last August Herbert Brownell, chairman of the Republican National Committee, was audibly worrying about the difficulty of raising money for his party war chest. But now the checks are starting to roll in; moneyed Republicans are at last beginning to think they are going to have an opportunity to back a winning horse. The Democrats out on the firing line are correspondingly worried. In Wisconsin, for example, the Democrats ap-

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# ...and sees this



# he'll know you selected Something Special

His pipe rack may be harboring many pipes, but if you want to give something *extra* in smoking enjoyment, you'll do well to consider a Smokemaster.

You see, Smokemaster is not only a fine pipe in every sense of the word, but it offers a special feature no other pipe has. A unique device built into the stem *side-tracks all unpleasant moisture* and permits only fine, fragrant tobacco smoke to enter the mouth.

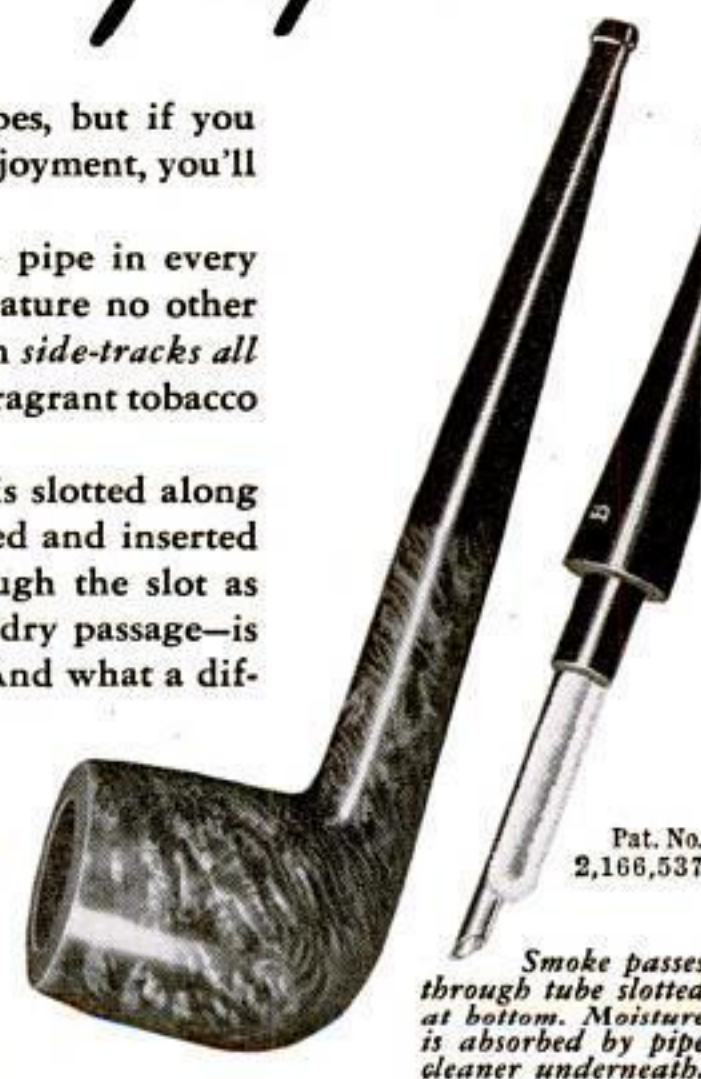
Smoke passes through a metal tube that is slotted along the bottom. An ordinary pipe cleaner, folded and inserted under this tube, absorbs all moisture through the slot as fast as it forms. Smoke always has a clean, dry passage—is not drawn through rank, biting moisture. And what a difference that makes in smoking pleasure!

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Smokemaster Custom-made...\$1.50

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Smoke passes  
through tube slotted  
at bottom. Moisture  
is absorbed by pipe  
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The pipe that SIDETRACKS MOISTURE



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LOOK FOR  
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4 to 10
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### SUPER-WARM JACKETS

FINE WOOL LININGS  
TUBEST SHOWER-PROOF FABRICS  
TUBEST IS OUR TRADE MARK  
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### LIFE'S REPORTS CONTINUED

proached William T. Evjue, the Madison newspaper editor who had quit the La Follette Progressive Party to support Roosevelt and the war. The Democrats wanted Evjue to work for the senatorial candidacy of Howard McMurray, a former Democratic congressman from the Milwaukee area, but Evjue had his doubts about Truman and he wanted to air them. He not only objected to the performance of the Democrats in the local Wisconsin legislature; he also wanted to know why "reactionaries" were getting the postmaster jobs under Bob Hannegan. He demanded an explanation of the appointment of ex-Senator Bennett Clark, surely an anti-Roosevelt man if there ever was one, to a lucrative and important judgeship. And he also wanted to know why Truman didn't crusade on certain Roosevelt issues. He could not promise to support the Democratic candidate for senator until these things were cleared up.

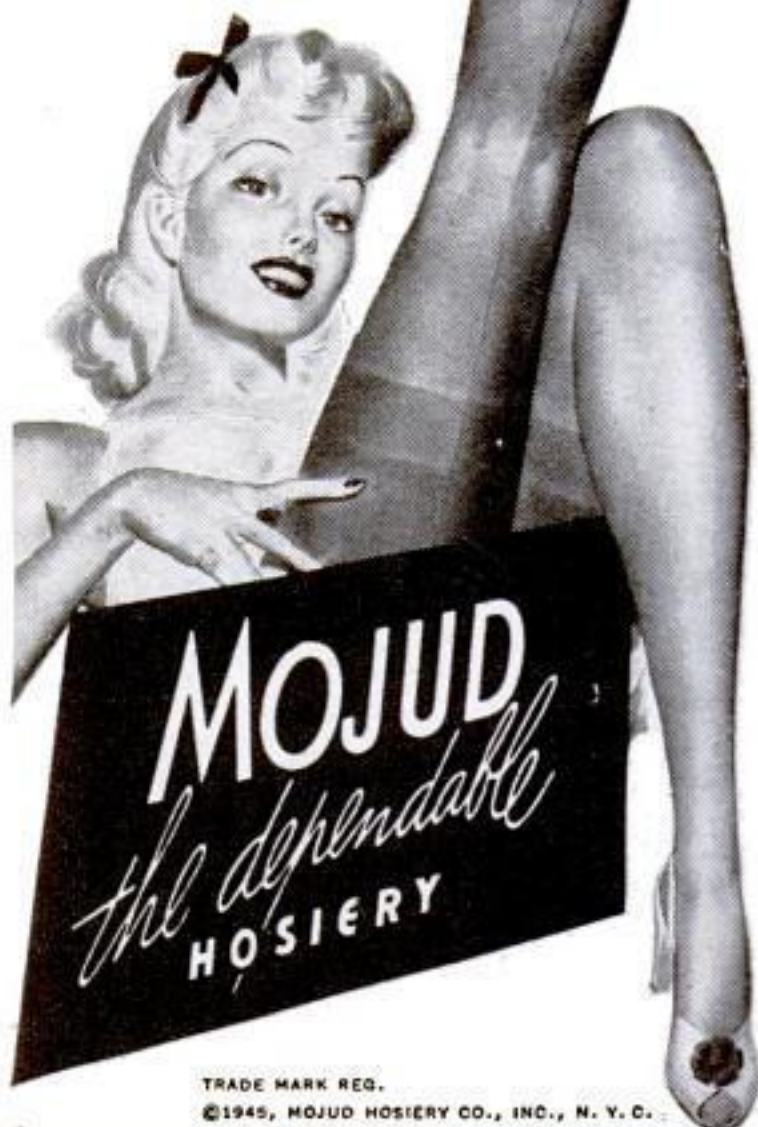
The hesitancy of Evjue is symptomatic. Truman has not cut himself loose from the old Roosevelt following and Bob Hannegan is forever asserting the continuity of New Deal tradition in the Democratic Party. But on the specific Roosevelt issues Truman blows hot and cold. He is for such things as full-employment legislation and federal unemployment compensation for displaced war workers. But he is lackadaisical in his efforts to put the heat on Congress to get his program through. The tepid Truman approach loses votes on the historic "left" and gains nothing from the historic "right." A defensive fighter, Truman is losing support only on the fringes. But the fringe vote may be important in enough congressional districts to give the Republicans a majority in the House of Representatives in 1946.

Naturally the Republicans are licking their chops. A few of them are even beginning to forget their old villain, Franklin D. Roosevelt, in anticipation of the pleasure of carving up a live victim in 1946 and 1948. Since the Republicans have been loath to develop any program of their own, they may be premature in writing off Harry Truman. But one thing is certain as 1945 runs out: if Truman wants to be President from 1948 to 1952, he had better stop complaining that he did not seek the office in 1945.

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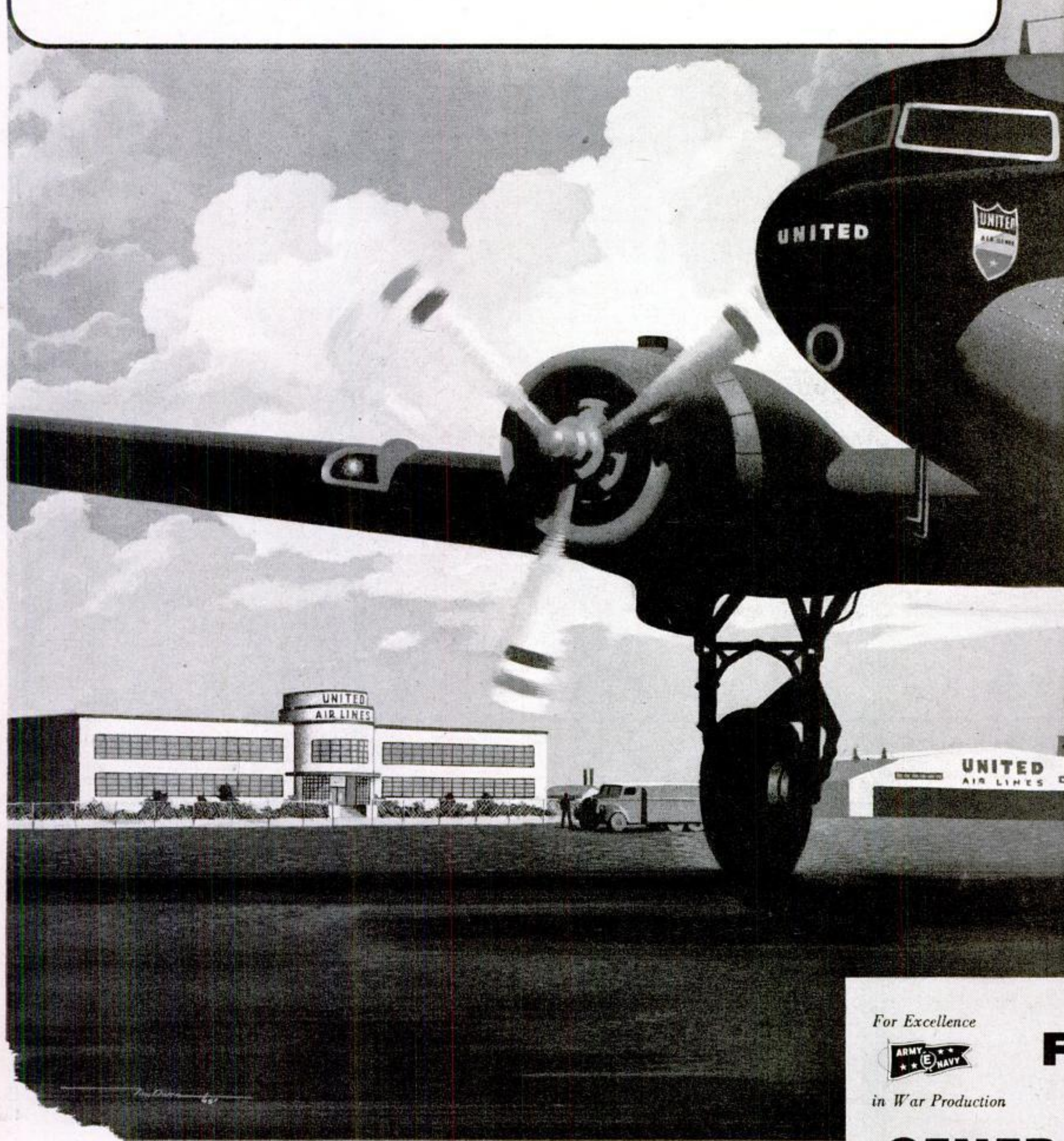
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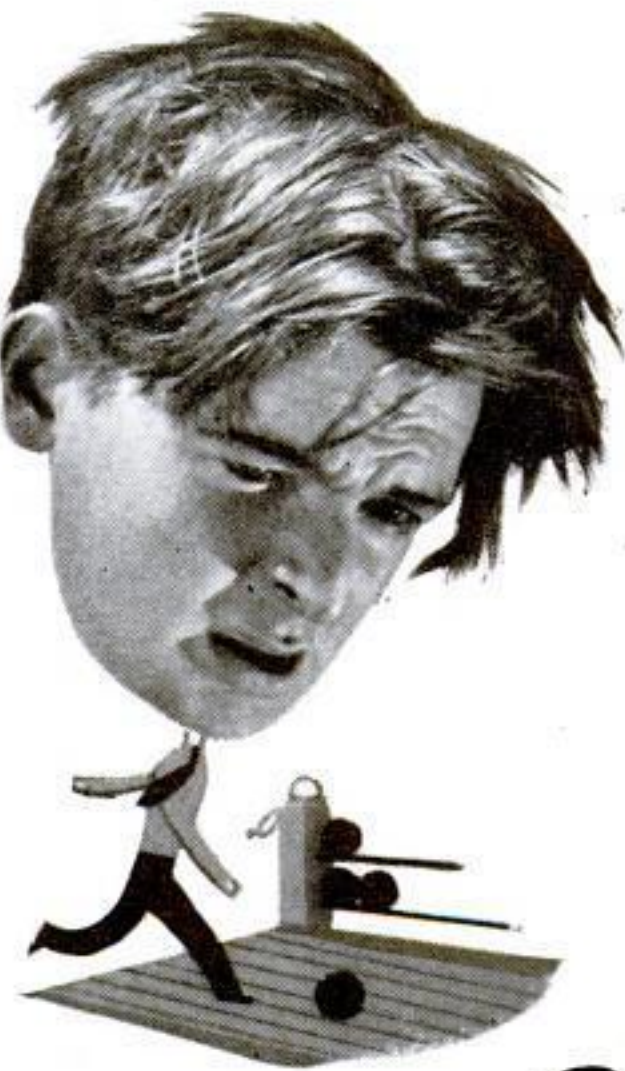
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LIFE'S COVER

The elegant dog on the cover is International Champion Rudiki of Prides Hill (see pp. 127-130). In dog shows Rudiki has been best Afghan 75 times, best hound 43 times and has won the top honor, best in show, 13 times. He has sired 175 puppies, 20 of which are already champions. His owner, Marion Foster Florsheim of Darien, Conn., served as a pilot in the U. S. Air Forces Ferry Command. Since her discharge she has done a lot of flying in her Fairchild Cabin plane, and Rudiki flies with her almost everywhere she goes.

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## LIFE'S PICTURES



In the course of his essay into Hawaii's melting pot (pp. 103-111), Eliot Elisofon gave a Honolulu art exhibit of his photographs as well as of his drawings and water colors specializing in moonlight, coral forms and torsos. Already an expert cook of Russian, French, Spanish, Swedish and Italian food, in Hawaii Elisofon added to his repertoire a number of Chinese, Japanese and Hawaiian dishes. These recipes will be included in a book he has in preparation, *Food is a Four-Letter Word*.

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night-blooming

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IN A SMALL DEAD-END STREET OFF THE PLACE PIGALLE IN MONTMARTRE, A GROUP OF AMERICAN SOLDIERS ENGAGE A PARIS GIRL IN SERIOUS CONVERSATION

# GIs IN PARIS FLOCK TO PIG ALLEY

In France the hard feelings between the French people and U. S. soldiers were boiling over in riots and mutual recriminations. GIs in Le Havre, angrily impatient to get home, rampaged through the town. The French were complaining that GIs acted more like conquerors than allies. The soldiers were replying bitterly that the "frogs" were cheating and overcharging them outrageously. General Eisenhower ac-

knowledgeed that U. S. soldiers abroad were proving themselves anything but ambassadors of good will. Among both French and Americans the friction was deplored, although it was not entirely unexpected of a war-battered people and an idle army.

One of the few places where Americans and French seemed to be getting along was Pig Alley in Paris. Pig Alley is what the mispronouncing Americans call

Place Pigalle, a little sector of Montmartre devoting itself to the back-alley entertainment of foreigners. To its garish honky-tonks, penny arcades, intimate *boîtes* and amiable girls, head most pleasure-bent GIs in Paris. They are received the way their World War I fathers were received—as friendly, free-spending roisterers. On the following pages LIFE takes a tour through the somewhat sordid glitter of Pig Alley.





**Gendarmes** stop a woman in Place Pigalle to see her papers under street lamp. All French must carry papers. Prostitutes carry special papers, also get regular physical examinations.



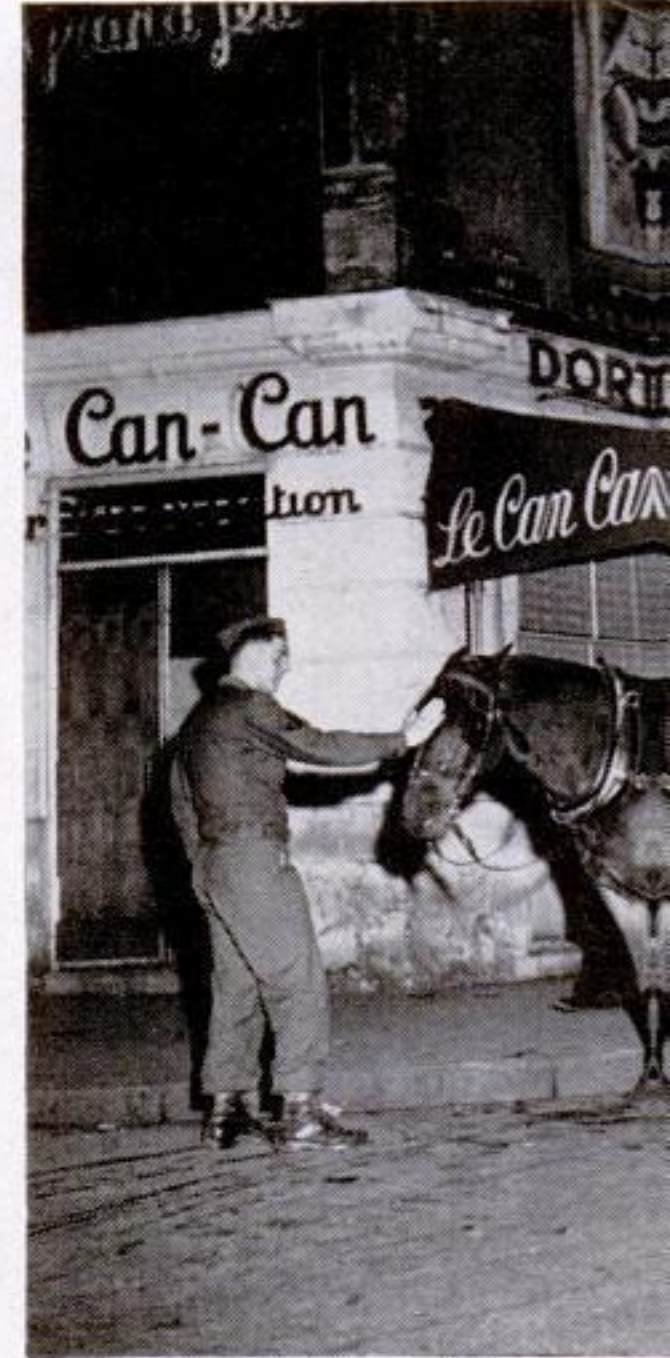
**Streets at night** are crowded with soldiers, women, MPs, sidewalk peddlers, war casualties and black-market types who can afford to pay high prices. Here a Frenchwoman in slacks parades



**GI eyes** a Pig Alley girl standing before entrance of Chanson Minuit, a penny arcade devoted entirely to two-franc musical recordings.



**Mugging French couples** engage in street kissing, which is a popular pastime in Pig Alley. Most Frenchmen stay away because they cannot afford high prices here.



**Lonesome GI** pets horse. Ride in carriage costs about 500 francs a





through groups of uninterested paratroopers. La Guinguette (The Roadside Inn), whose windows are boarded up, is cheap hot spot. Sign announces open hours from 8 p.m. to 11 p.m.



Two tired GIs pause for moment to rest and take a smoke under Pig Alley lamppost. Large sign behind the lighted street lamp advertises "the most beautiful films in a comfortable theatre."



mile. After 11 p.m. subway stops, GIs must take carriages or walk.



A girl waits in the doorway of Pig Alley hotel. She is wearing WAC trousers, GI sweater, American moccasins, flowers in her hair and is smoking American cigaret.



Bearded scavenger begins his rounds at 4:30 Sunday morning, combing Pig Alley streets for corks, bottles, cigaret butts left by revelers.





**The color line in France** hardly exists, especially among Montmartre artists and show people. In Frisco's, a second-story, undecorated nightclub near Place Pigalle, Negro soldiers dance

with French girls, a few of whom are also Negro but most of whom are white. The girls come to Frisco's, favorite hangout for Negro GIs, because they like to do fancy jitterbug steps.





In a cheap basement bistro, La Guinguette, a dancer goes through routine of bumps, grinds and corny burlesque antics for an unenthusiastic audience. Soldier in foreground applauds.



In big, elaborate club, Bal Tabarin, Pig Alley's most spectacular show is put on. Here Gyzy Varga waves orange-colored ostrich feathers. Floor descends with "les girls" when number ends.

## AT NIGHT SPOTS THE GIs PAY TERRIFIC PRICES FOR THIRD-RATE ENTERTAINMENT

The night spots of the Place Pigalle vary in size and pretentiousness from humid little handboxes like La Guinguette (above, left) to blatant and showy cabarets like Bal Tabarin (above, right). Entertainment and décor are universally third-rate and the prices are universally terrific—1,000 francs (\$20) for champagne, 100 to 150 francs for a shot of vile cognac. The nightclubs have sexy *chanteuses* who sing in English, obsequious

White Russian waiters, uninhibited kooch dancers and *entreneuses*, pick-ups who chat with GIs in not-too-choice English and help them spend their francs.

For many GIs the Place Pigalle fulfills the wicked promises of a county-fair side show. It adds up to an adolescent boy's dream of Paris come true, with some interesting grown-up overtones. Like their World War I fathers, GIs pay through the nose and are glad of it.



Troubadour, where Rosita del Rio does Spanish dances, is popular with late crowd. It usually stays open until 5 a.m.



GI kisses an "entreneuse" after plying her with 1,000-franc champagne. *Entreneuses* are met at bars, never in streets.



Parisian jitterbug whirls with GI at Blue Hour. French teenagers have become quite expert at American swing dances.





DOMES OF SACRE COEUR CHURCH RISE OVER PIGALLE SECTION OF MONTMARTRE

GIs in Paris Flock to Pig Alley CONTINUED

## BY DAY MONTMARTRE'S ORDINARY PEOPLE GO RESPECTABLY ABOUT THEIR BUSINESS

**B**efore the pleasure seekers arrive, Pig Alley is just another neighborhood in Montmartre, dominated by the white spires of the Sacré Coeur Church. Everything is highly respectable as busy, ordinary Frenchmen go about the grim business of earning their daily ration of food. Mothers push baby carriages through sycamore-lined plazas and chestnut vendors park their carts in front of places like La Guinguette.

When the sun is out the old people read through their one-sheet newspapers. On Sundays whole families take a promenade along the boulevard fronting Pigalle Hotel. Ordinary people, who cannot afford the inflation-ridden prices of nighttime, sit in the outdoor cafes like La Pigalle and Café des Omnibus and nurse along a 20-franc glass of *jus des raisins* (grape juice) or a 60-franc glass of menthe verte.

But though the dancers and the nocturnal characters are not there, there is still a carnival air over Place Pigalle. Strong men, sword swallows (*see below*) and street musicians entertain the crowds of children and grownups, hoping for a two-franc tip. There are merry-go-rounds with grotesque pigs and horses and geese. Outdoor vendors set up stands and sell everything from false teeth to antique furniture.

During the respectable daytime few American soldiers are seen near Place Pigalle. Some GIs who are friends of local families come to pass a neighborly visit. The ones who come sight-seeing feel very much out of place. But when it gets dark the neighborhood people go back inside their chilly houses. The voices of the evening rise unabashed in the streets, the beat of bad jazz sounds from the tawdry night spots and the GIs, who would much rather be home, come flocking again to Pig Alley.



**Flower seller** on Place Pigalle has small cart which he wheels about from place to place through the streets. Here he is seen

making a sale without even turning a hand. Customer wraps own bouquet. Corsage of roses costs about 500 francs (\$10).



**Flutist entertains** children on the Boulevard Rochechouart, near the Place Pigalle. Toy pigs are named Hitler and Göring.



**Sidewalk cafe** on Place Pigalle has largely French clientele on a Sunday afternoon. Neighborhood people usually stick to

beer, which is about 60 francs (\$1.20) a glass. Orangeade is also 60 francs. This is approximately 20 times prewar price.



**Sword swallower** puts on an outdoor show for a neighborhood crowd along one of side streets near the Place Pigalle.





Outdoor art show draws a few passers-by who pause to examine the paintings intently. The artist sits glumly alongside.

Evidently he is not too hopeful that any sidewalk patron will actually buy one of his works. He is leaning against a kiosk

which is plastered with posters advertising various neighborhood entertainments, including Gary Cooper in *Sergeant York*.



# NO MIRACLES

## BUT THE ATOM, THE ARMY-NAVY MERGER AND OTHER BIG ISSUES ARE INCHING TOWARD SOLUTION

Sometimes a week's important events fall into a pattern all their own. Sometimes they are so unrelated that you can crack your skull trying to force a pattern on them. The big events and issues of last week were of the intractable type. The only way to get a grasp on them is to take them one by one.

First and most important was the Truman-Attlee-King decision on the atomic bomb. The three politicians got together in Washington and agreed that atomic energy is too big for any country or group of countries to monopolize. They want free exchange of scientific information with all countries who want it, too. But as for "specialized information regarding the practical application of atomic energy"—in other words, the blueprints of how we make atomic bombs—they will keep that secret yet a while. They will keep it secret until "enforceable safeguards against its use for destructive purposes can be devised." To devise these safeguards they propose that the United Nations Organization set up a special commission.

The three men had been under considerable propaganda pressure, on the one hand to "share" the bomb, or internationalize its control, on the other hand to use it to extract concessions from Russia. Within the fortnight Harold Stassen and Senator Ball had come out with very daring proposals in both these directions. But Messrs. Truman, Attlee and King are not daring men. Those who saw them together were struck by the general applicability of Churchill's crack about Attlee, whom he called a "sheep in sheep's clothing." They agreed to state the obvious and check the bet.

They checked to the UNO and to Russia. It is Russia's turn now to accept or reject their invitation to help work out reciprocal guarantees. The most we can hope for is that the UNO commission will really be established, the bomb outlawed, a mutual inspection system worked out and the gag on science universally removed. The political achievement (if and when we get it) is not going to be as apocalyptic as the scientific achievement, it seems. The Three Little Men didn't pass a miracle.

Yet what they did was a kind of triumph both for good manners and for common sense. What would you do if you were the atom's keeper? What do you think Harold Stassen would do, really? His scheme for an international air force, armed with a monopoly of the bomb, is of course a proposal for world government, a world government against which no rebellion would be possible. Some kind of world government is certainly an ultimate necessity and we are lucky to have men like Stassen to keep that necessity before our eyes. But when it comes to responsible decisions about such matters, the longest way round—via UNO, diplomacy and the instinctive flocking of sheep—may be the shortest way home.

Beardsley Rumel, who thinks of world government as the goal of a 20-year program, pointed out in a recent speech that "world government requires as a foundation a moral and psychological sense of world community,

and that foundation does not presently exist. . . . The minds and hearts of men are not prepared. . . . Too many men despise women. Too many women despise their servants. Too many white men despise black men. Too many Christians despise Jews." Whoever works for the establishment of that moral and psychological community of mankind is doing as much for world peace as those who make blueprints. He is doing much more than those who merely throw stones at sheep.

### Army-Navy Merger

The Senate hearings on whether the War and Navy Departments should be merged are by no means over, but they reached a climax last week. The weight of testimony from Army officers has pretty well swamped the Navy's opposition to the merger. Generals Eisenhower, Doolittle, Spaatz, Devers, Bradley and others have all made telling statements about the folly and danger of maintaining two equal fighting services when the whole basis of successful war today is triphibious teamwork. General Spaatz asked this poser: is the arctic polar cap, which he thinks a likely battlefield in another war, a land, sea or air theater? Eisenhower made the point that will probably stick longest in the Congressional mind: "With integration we can buy more security for less money."

The Navy, through all this, has barely been able to keep a united front. The most detailed counterproposal to the merger was prepared for Secretary Forrestal by his fellow Wall Streeter, Ferdinand Eberstadt. But Eberstadt's report insists that aviation, including naval aviation, be made separate from and equal to the regular Army and Navy; and the Navy brass will not go along with him on that. Thus the Navy is thrown into a role of confused obstructionism, unfairly to itself.

The chief danger in unification is not that the Navy must sacrifice its splendid isolation but that it may be whittled away altogether. Doolittle and other Army air enthusiasts pronounce not only battleships obsolete but carriers, too. If this boyish zeal has its way, another war may find our military reach exceeding our grasp. A Navy is still the best way to guarantee communications and supplies over any ocean, however quickly a few planes can fly over it. Perhaps the Navy should concentrate on reminding us that the earth is still five-eighths water. It could properly insist on guarantees, such as a rotation provision in the unification bill, that the coming Department of Defense will continue to maintain the best navy in the world.

### "A Frightful Queerness"

Before the Labor-Management Conference in Washington was a week old, Secretary of Labor Schwellenbach said he was amazed at the selfishness of the delegates: none of them gave a damn about the public interest. Evidently the conference is collapsing of its own weight. Meanwhile Henry Ford II has decided not to break ranks with

GM and Chrysler; he has rejected the union's demand for a 30% increase. The motor industry, for one, is all lined up for a major strike.

Neither selfishness nor strikes are anything new under the American sun. Yet it is hard to resist a feeling that there is something new about the current flavor of many familiar American phenomena. It is as though men's motives had changed or clouded while their acts and words follow the same old patterns from habit. Labor does not seem so genuinely interested in wages, nor management in profits, as both do in something undefined. Power, perhaps—that nebulous goal whose quest is always a kind of somnambulism.

H. G. Wells, in a new book about the doom of humankind (a book itself as queer as Dick's hatband), claims to notice "a frightful queerness" in the air, a "fugitive sense that something is happening so that life will never be quite the same again." If the atomic era is really producing a desperate fission in the human mind, there was a good case study of the process in the panting crowds who gathered around young Joseph Vitolo last week (see pp. 38-39).

They seemed peculiarly symptomatic of America's mood today. Everybody is waiting for a miracle and going through somnambulist motions, or flocking like sheep, until it comes. Everybody is waiting for the miracle job, the miracle helicopter, the miracle treaty. If science can do it, people feel, why not God? Even Orphan Annie, though she is already the protégé of a benevolent billionaire, has had to enlist a ghost's aid in her latest struggle with evil. Even the hardheaded strategists of the Republican Party, in their zealous and otherwise praiseworthy pursuit of the truth about Pearl Harbor, seem to be making a rather miraculous assumption that the reputation of Franklin Roosevelt will be a determining campaign issue in 1948.

It seems scarcely necessary to say so, but God never did set up to be everybody's miracle worker. He still helps those who help themselves. Whatever His role or purpose in the fission of the atom, the zeal, sweat and collaboration of a lot of individuals was the knowably indispensable part. Any further progress we choose to make, whether toward peace, prosperity or plain national survival, will require the same.

### PICTURE OF THE WEEK: ➔

President Harry S. Truman welcomed Prime Minister Clement Attlee to Washington with a delicate, diplomatic handshake. Then, with Prime Minister Mackenzie King of Canada, they began five days of almost continuous conferences on the atomic bomb. On Armistice Day the three men laid wreaths on the tomb of the Unknown Soldier in Arlington Cemetery and rode down the Potomac in the presidential yacht *Sequoia*. On Nov. 13 Attlee addressed Congress. Once, during the conferences, Truman ducked out to the Senate to see his first portrait unveiled (see p. 59).



In the White House portico President Truman greets  
Prime Minister Attlee, arriving for atomic bomb talks







CROWDS SURGE AROUND THE ROCK, MARKED BY CANDLES, WHERE JOSEPH VITOLO OF THE BRONX THOUGHT HE SAW THE VIRGIN MARY FOR 17 CONSECUTIVE NIGHTS

# BRONX MIRACLE

Child says he saw the Virgin Mary

A couple of nights before Halloween three little boys were playing around a bonfire in a vacant lot in the Bronx. Looking up, Joseph Vitolo, 9, the 18th child of an immigrant Italian garbage collector, thought he saw the Virgin Mary standing on a rocky ledge. Approaching, he knelt in the mud to pray.

The next night Joseph thought that he saw the vision

again on the ledge. According to him the Virgin told him to return and pray for 16 consecutive nights. At the end of that time a well would sprout from the rocks and the people should make a grotto there.

His news spread through the neighborhood and nation. Thousands flocked to the Bronx to pray, bringing the ill and crippled with them in hope of miraculous



The rocky ledge where boy prayed is covered with statues, pictures, flowers contributed by believers. Said a guard, "People come from all over. From as far away as Cleveland."



Joseph Vitolo prays at his altar placed on rock, in conversation, he says, with the Virgin Mary.



"He cured my boy's paralyzed finger," says Mrs. Philip Miller. Joseph touched child's hand.





ON LAST NIGHT OF JOSEPH'S VIGIL, WHEN THE MIRACLE WAS SUPPOSED TO OCCUR, A CROWD OF 30,000 GATHERS IN THE RAIN. SOME SPECTATORS HAD HYSTERICAL FITS

cures. The muddy lot and the rocky ledge were strewn with flowers, rosary beads, votive lamps and statues of the Virgin and Christ. The Church remained completely noncommittal about the "miracle." Skeptics pointed out that Joseph, who is a very bright and high-strung boy, had seen the movie *The Song of Bernadette* in which the miracle of the Virgin's appearance occurs.

For 16 nights Joseph went to the ledge to pray and declared he saw the Virgin each night "more beautiful and dressed in beautiful clothes." Wednesday, Nov. 14 was the night of the promised miracle. To keep the 30,000 spectators and worshipers in hand, special police rerouted bus lines and shut off traffic. While the crowd prayed, "Mother dear, oh, pray for me," Joseph

knelt on the ledge and thought he saw the vision again. "She had lots of stars around her head and she was dressed all in blue," he said.

But there was no well. As Joseph was carried home, tired and nervous, the moon suddenly came out in the western sky, casting a blue light over the people and the lot. "A miracle," sighed the converts in the crowd.



A paralyzed invalid is carried from the lot to a waiting car. Joseph had failed to help him.



Converts dig in the mud where Joseph prayed, still convinced that there must be a well there.



Joseph prays on a bed in his dilapidated home for Caroline Pace, the crippled sister of John Pace, veteran just returned from overseas. Caroline's condition shows no change.





**Dean Johnson is formal** with Host Davies. He was 40 minutes late, causing Davies to explain fussily, "The dean is still suspended somewhere between heaven and earth."



**Dean Johnson is cordial** with a naval and a military attaché from Soviet Embassy in Washington. Gold pectoral crucifix set with diamonds was gift from the Patriarch of Russian Orthodox Church.

## THE "RED DEAN"

**Church of England's most outspoken admirer of Communism comes to U.S.**

One of England's most charming eccentrics arrived in the U.S. last week. He is the Very Reverend Hewlett Johnson, D. D., Dean of Canterbury, called, because of his admiration for the Soviet Union, the "Red Dean." Dr. Johnson, author of a laudatory best seller, *The Soviet Power*, has just been in Russia where he was lionized by atheistic Communists. Here to address the National Council of American-Soviet Friendship, he said, "I can see no more fruitful soil for Christianity than in the young people of the Soviet Union..."

Right after his plane landed in Washington, the Red Dean went to a party given by another friend of the Soviets, former U.S. Ambassador Joseph E. Davies. There he greeted some important people and had his cup of tea (with sugar and lemon) beneath a Russian tapestry decorated with the czars' double eagle (*opposite page*). Pink-cheeked and hearty, the dean showed no fatigue from his long journey, told some funny stories and generally dominated the party. He is a vigorous man. Now 71, he has two children, aged 3 and 5.



**Johnson is friendly** with Henry Wallace, who has been accorded in the U. S. some epithets Johnson gets in England.

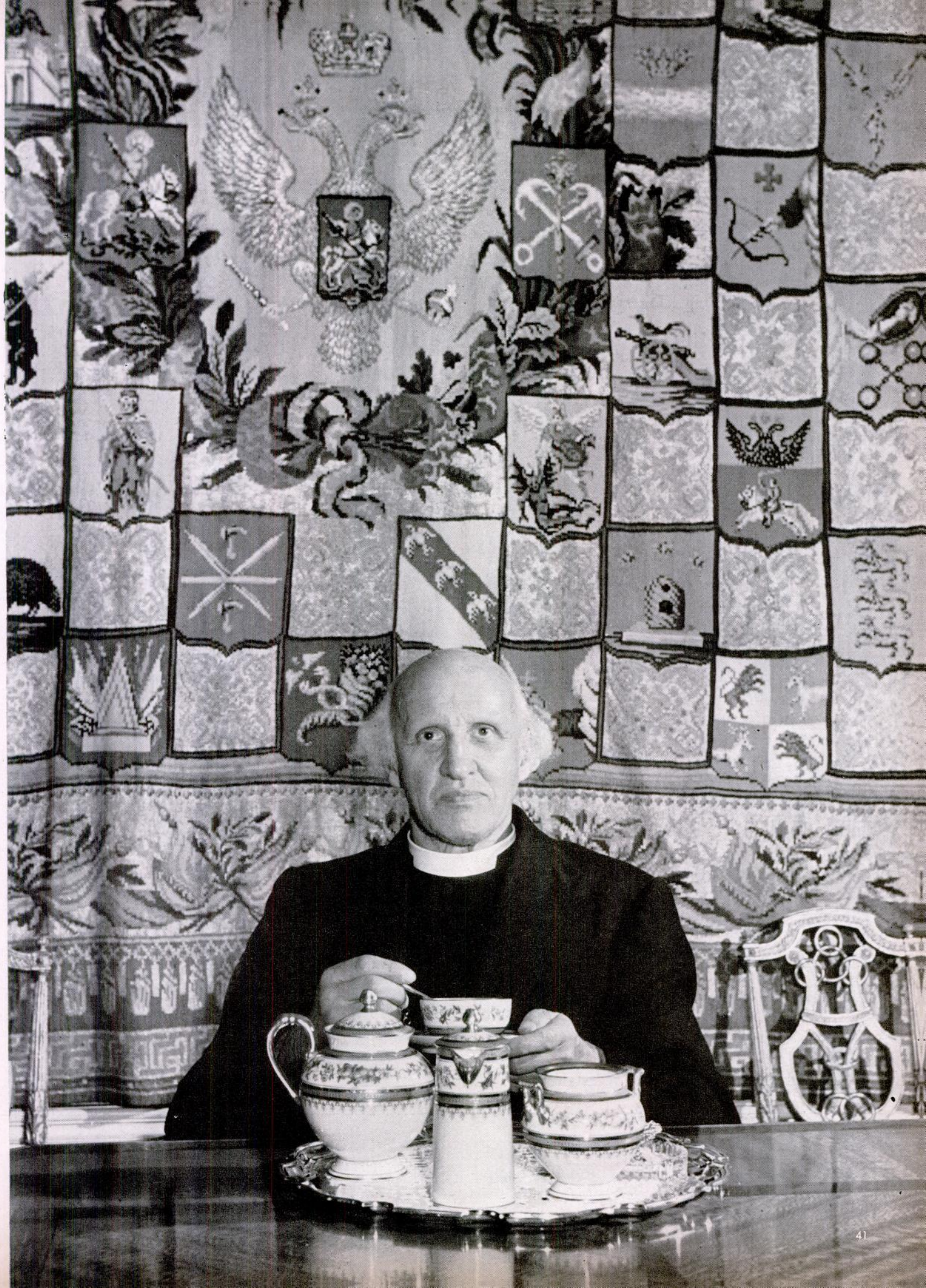


**Johnson is affectionate** with Archbishop Alexei of Yaroslavl, in New York to unite dissidents with the Russian Church.



**Johnson is quizzical** with Justice Harold Burton, who, liberal in foreign affairs, is nevertheless a staunch Republican.









ORTHODOX RABBIS STAND OUTSIDE THE WHITE HOUSE FENCE, HOPING IN VAIN TO SEE THE PRESIDENT. ON THEIR WASHINGTON MARCH THEY TRAMPED 10 MILES

## RABBIS MARCH

Orthodox leaders parade in capital  
to help get more Jews into Palestine

**C**hanting Hebrew hymns through their flowing beards, 600 orthodox rabbis last week marched on Washington to petition for the admission of 100,000 Jews into Palestine and for a "Jewish . . . homeland within its Biblical boundaries." They visited the Capitol and the White House (*above*) where they were forced to stare wistfully through the fence because the President was too busy with Prime Minister Attlee to see them.

The demonstration was part of an outburst of vio-

lent strife between Arabs and Jews over Palestine. In hitherto peaceful Tripoli and Egypt, Arab mobs killed Jews. In London, Foreign Secretary Ernest Bevin announced that a joint Anglo-American committee would be formed to study the situation. But Bevin's statement satisfied neither side. As a protest, Jews in Palestine went on a strike. In the all-Jewish city of Tel Aviv, Zionist terrorists started a riot in which three buildings were set afire and 59 people killed or injured.





"... she snatched it—the very last box of Jell-O Pudding  
—just as I was reaching for it!"

The war's tribulations aren't quite over in the grocery stores yet—and we are even sorer about that than you are.

But until sugar becomes more plentiful, we just won't be able to make nearly as much Jell-O and Jell-O Puddings as we used to.

So naturally, these favorite sweets of yours are often going to be gone, or nearly gone, when you look for them at the store.

And all we can suggest is to keep looking—and when you do find some, treat them like the treasures that they are!

Save them for high days and holidays! Bring them in with pride to crown that home-coming yuletide feast!



Decorate mellow Butterscotch Pudding and sunny Vanilla with gay Christmas candies. Stand up spicy cinnamon toast points in rich Jell-O Chocolate Pudding. Old-time desserts—all three! Homey, substantial, and overflowing with that real old-fashioned flavor!

*Jell-O Puddings*

*Like Grandma's—only more so!*

Key your table to Jell-O's enchanting color! . . . Vivid Cherry cubes laced with custard sauce . . . Orange in a tart topped with strawberry preserves . . . Lime beneath a snowy marshmallow flower . . . Strawberry glistening in a fruit-filled, blaze-bright mold! Genuine Jell-O with the famous "locked-in" flavor!



What's found only in *Jell-O*?

*That "locked-in" Jell-O Flavor!*

When the sugar shortage eases up, the makers of Jell-O and Jell-O Puddings will once more be able to make all that folks want. So watch for the good days coming when your store again will always have plenty of America's favorite desserts!

Jell-O is a trade-mark owned by General Foods

PRODUCTS OF  
GENERAL FOODS





"I see you're a scholar and a gentleman, Charlie"

**Your** first sip of rich Paul Jones proves that authentic, hearty flavor is still the secret of a superb whiskey.

*Blended Whiskey. 86 Proof. 70% grain neutral spirits.  
Frankfort Distillers Corporation, New York City.*



**Paul Jones**  
FINE AMERICAN BLENDED WHISKEY





CHURCHILL'S UNDERGROUND OFFICE-BEDROOM WAS MADE OF STEEL AND SOLID CONCRETE. MAP SHOWS ENGLAND'S DEFENSE SITES IN CASE OF POSSIBLE INVASION

## CHURCHILL'S HQ

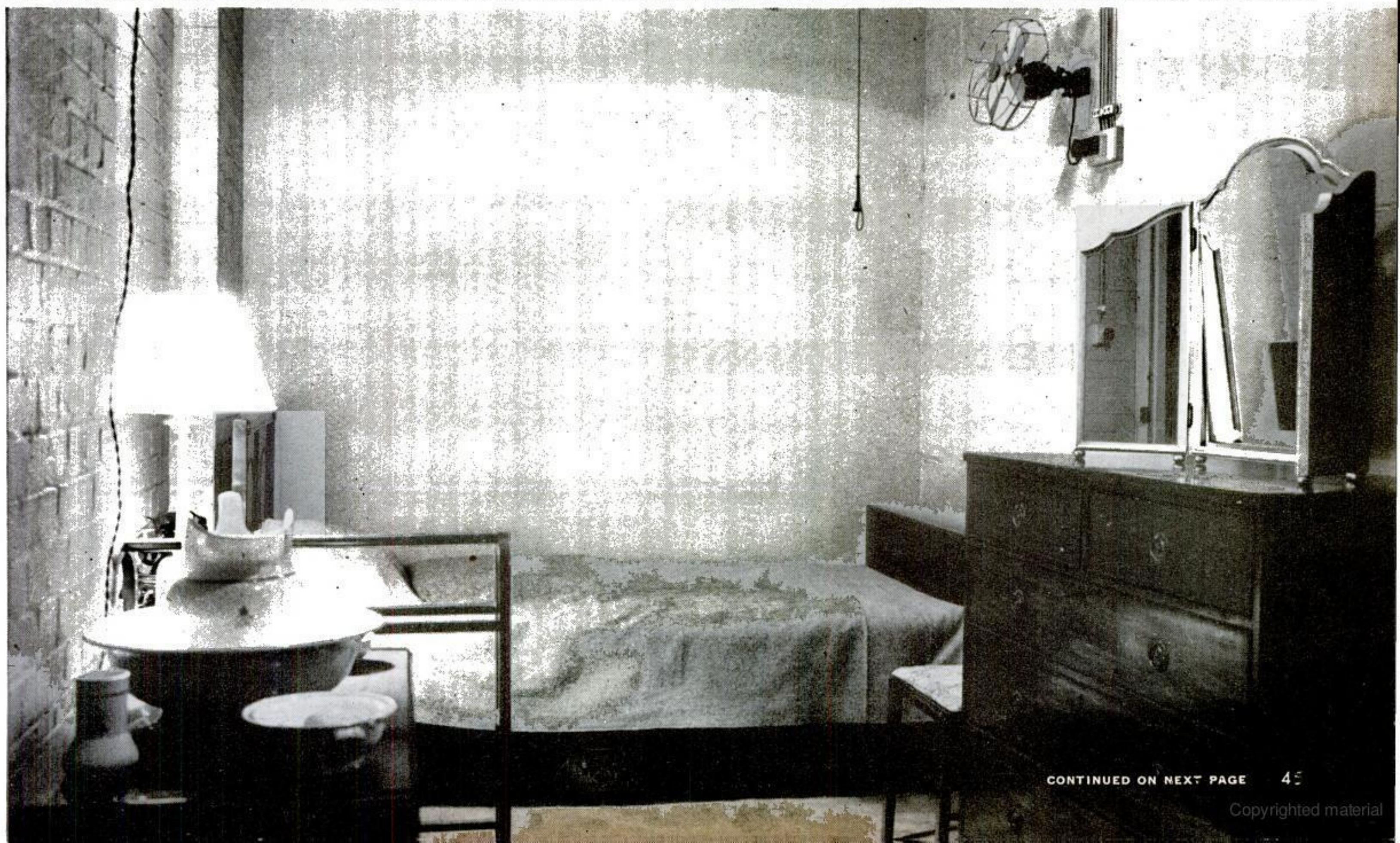
Prime Minister and aides ran war in a shelter 70 feet below London

In this country last week arrived the first photographs of the secret cavern which for six years was the headquarters of Britain's war effort. In a concrete-and-steel shelter, 70 feet below London, Prime Minister Churchill and his war cabinet planned England's moves. The shelter was protected by 16 feet of solid concrete, gasproof doors and a steel net designed to catch bombs. Built in 1938 in the subbasements of a row of government buildings from Whitehall to St. James's Park, the 127 rooms and the low-

roofed corridors were designed to resemble the interior of a warship. The corridors were like a ship's alleyways with overhead piping, air vents, pneumatic tubes. It was kept shipshape by Royal Marines.

The underground center of activity was the War Room (*next page*), where no one under a lieutenant colonel might take duty. In his office (*above*) Churchill made most of his broadcasts. He and his wife lived here during the days of the blitz, as did Clement Attlee, who lived in a little room with a plain iron bed.

MRS. CHURCHILL'S BEDROOM HAS SOFT CARPET, COMFORTABLE BED AND GILT-FRAME, ANTIQUE WING MIRROR. DAUGHTER MARY OCCASIONALLY SHARED ROOM





## Can't Lose It!

### The GUARDSMAN BILLFOLD

The Billfold with smart protective chain that clips around belt loop. Can't be lost or stolen. Has secret pocket with removable pass-case. Finest craftsmanship... finest leathers. The superb gift by the makers of ROBINSON REMINDERS. GENUINE MOROCCO \$10. Send for FREE Booklet.



FOR STYLE  
and SAFETY



**Robinson  
Reminders**  
WESTFIELD, MASS.



DON'T CARRY  
A LOAD ON  
YOUR HEAD

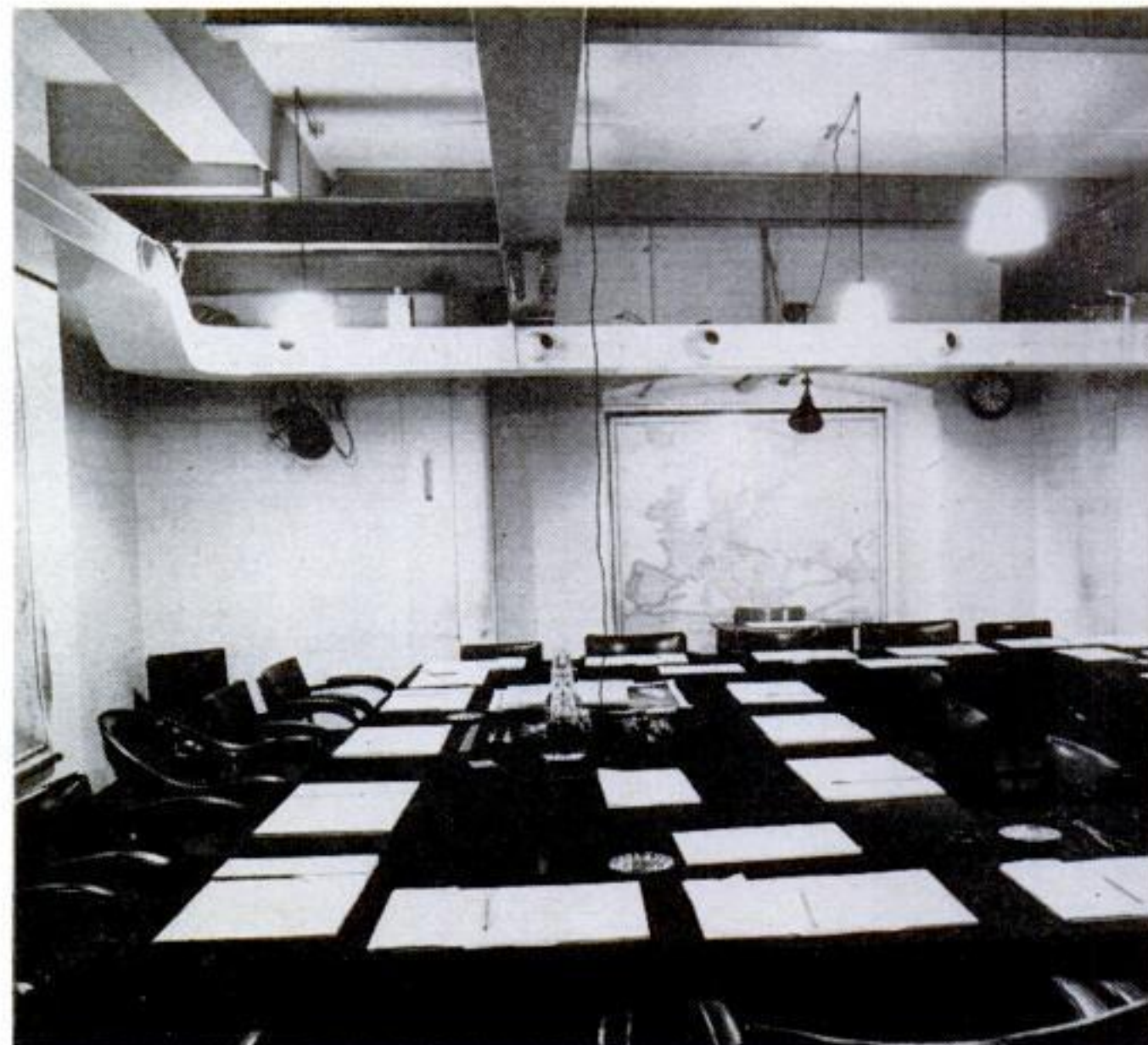
## Forgetful?

Don't load your mind with a clutter of daily details. Robinson Reminders presents the proven pocket memory system that never forgets. Perforated coupon pages... just Jot It Down... Do It... Tear It Out... only Live Notes Remain. \$5. Other Reminders \$1. up. Send for FREE BOOKLET "How to Remember by Forgetting!"

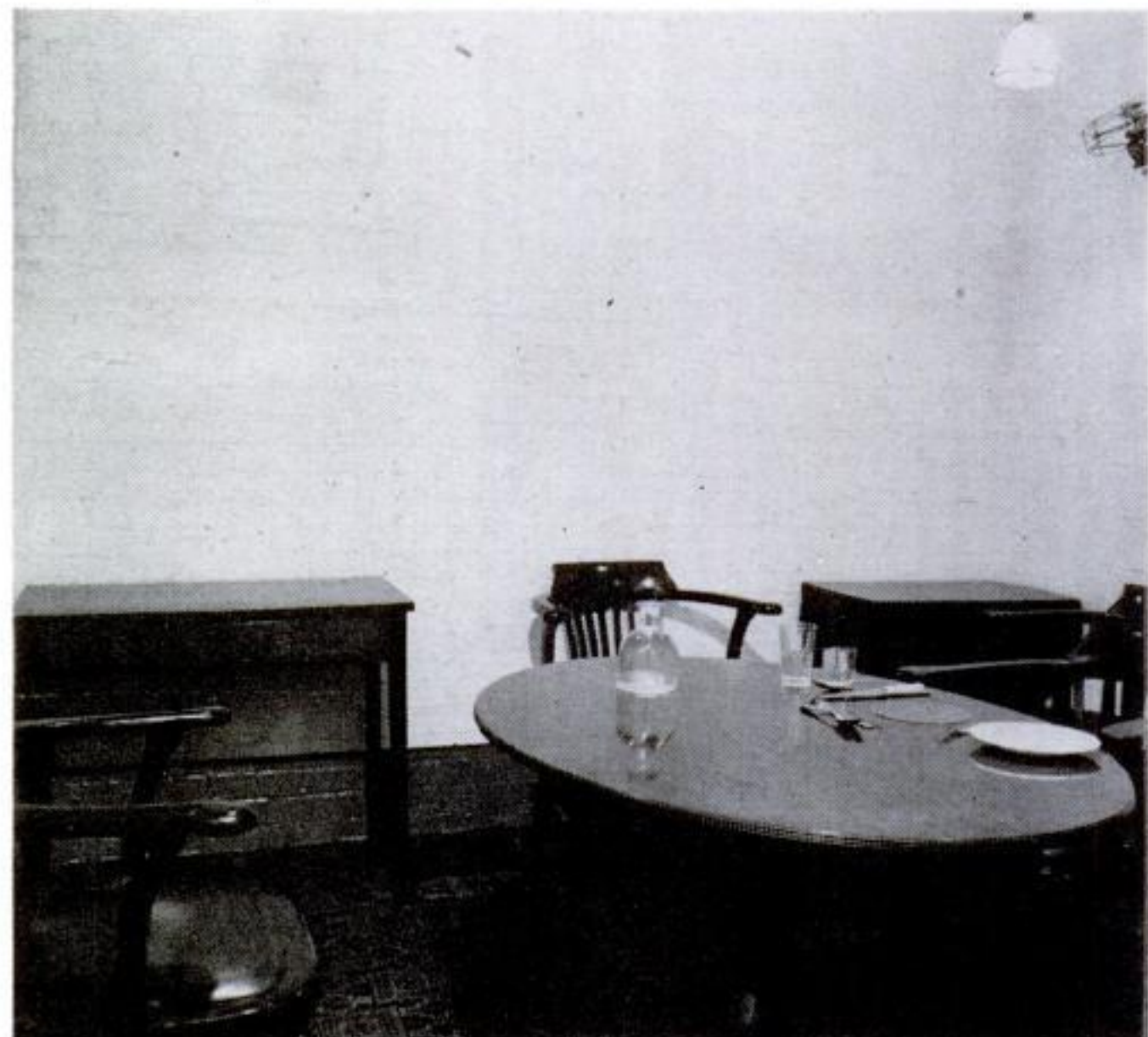


ROBINSON  
REMINDERS  
(The Original)

## Churchill's HQ CONTINUED



**Cabinet War Room**, filled by huge blue-cloth-covered table and mahogany chairs, is where most military decisions were made. Churchill sat in round-backed chair at left.



**Private dining room**, near bedroom, is small and austere, seats four. Here Churchill dined and entertained King George VI and the other dignitaries who visited him.



**The kitchen** had electric stoves, was staffed by Royal Marines. Three thousand packages of meat, biscuits, tea and jam were reserved in case exits were blocked by bomb.

CONTINUED ON PAGE 48



Ask for this G-E Lamp that

# DOES NOT GROW DIM



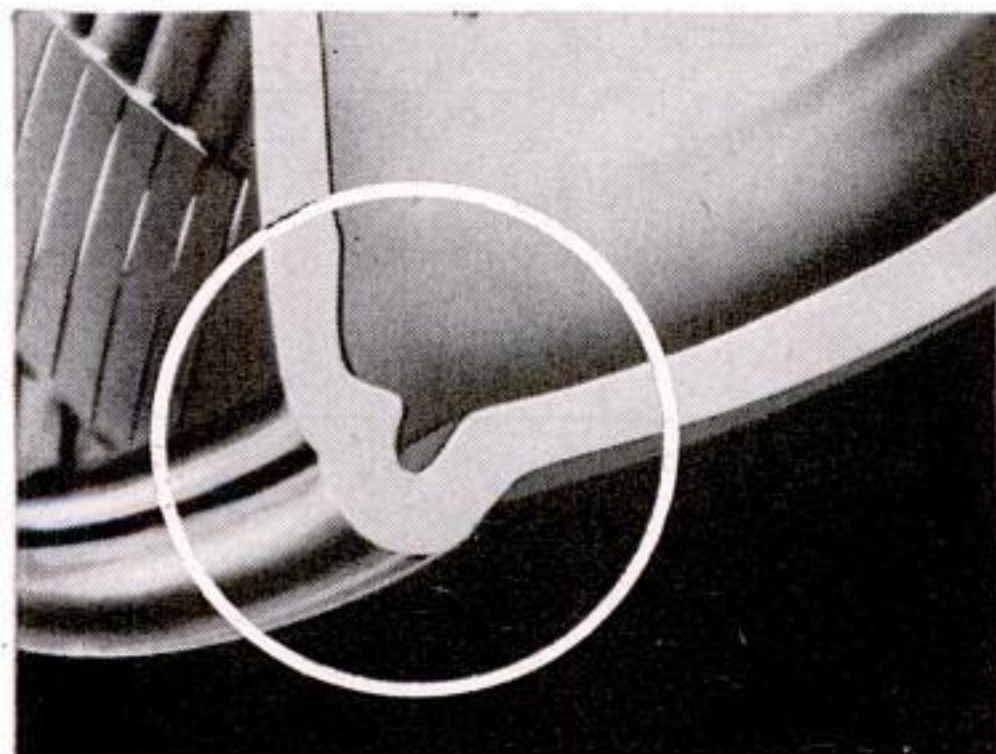
Cutaway view of  
G-E Sealed Beam Lamp

Get "new-car" lighting always!

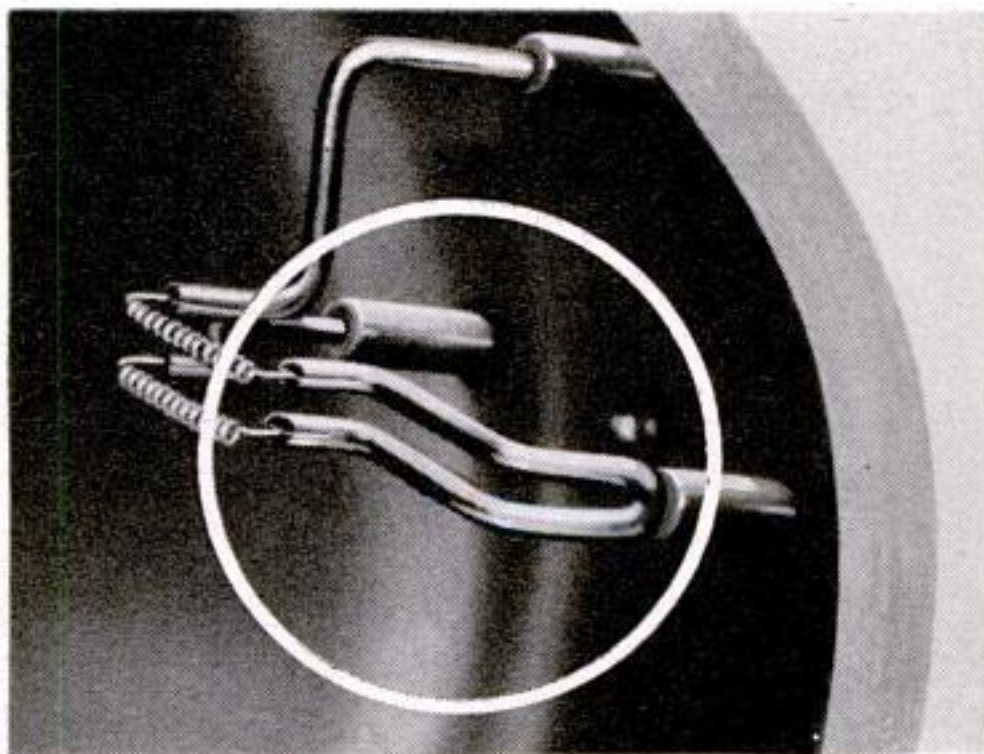
**R**OAD and laboratory tests prove that the average General Electric Sealed Beam Lamp maintains 99% of its original light output right up to the end of lamp life! It is the lamp that DOES NOT GROW DIM. It gives you "new-car" lighting *always*.

To bring you greater safety and economy, G-E Lamp Research scientists developed an entirely new headlamp design—the *whole lamp is one big rugged bulb*. Next time you replace a Sealed Beam Headlamp on your car, be sure to ask for a General Electric "All-Glass" Sealed Beam Lamp—the *lamp that does not grow dim!*

"ALL-GLASS" SEALED BEAM  
**G-E LAMPS**  
GENERAL  ELECTRIC



The hard-glass lens and reflector are *fused together* into a single unit. Absolutely no moisture, dirt, or air can enter. Thus the reflector cannot possibly tarnish.

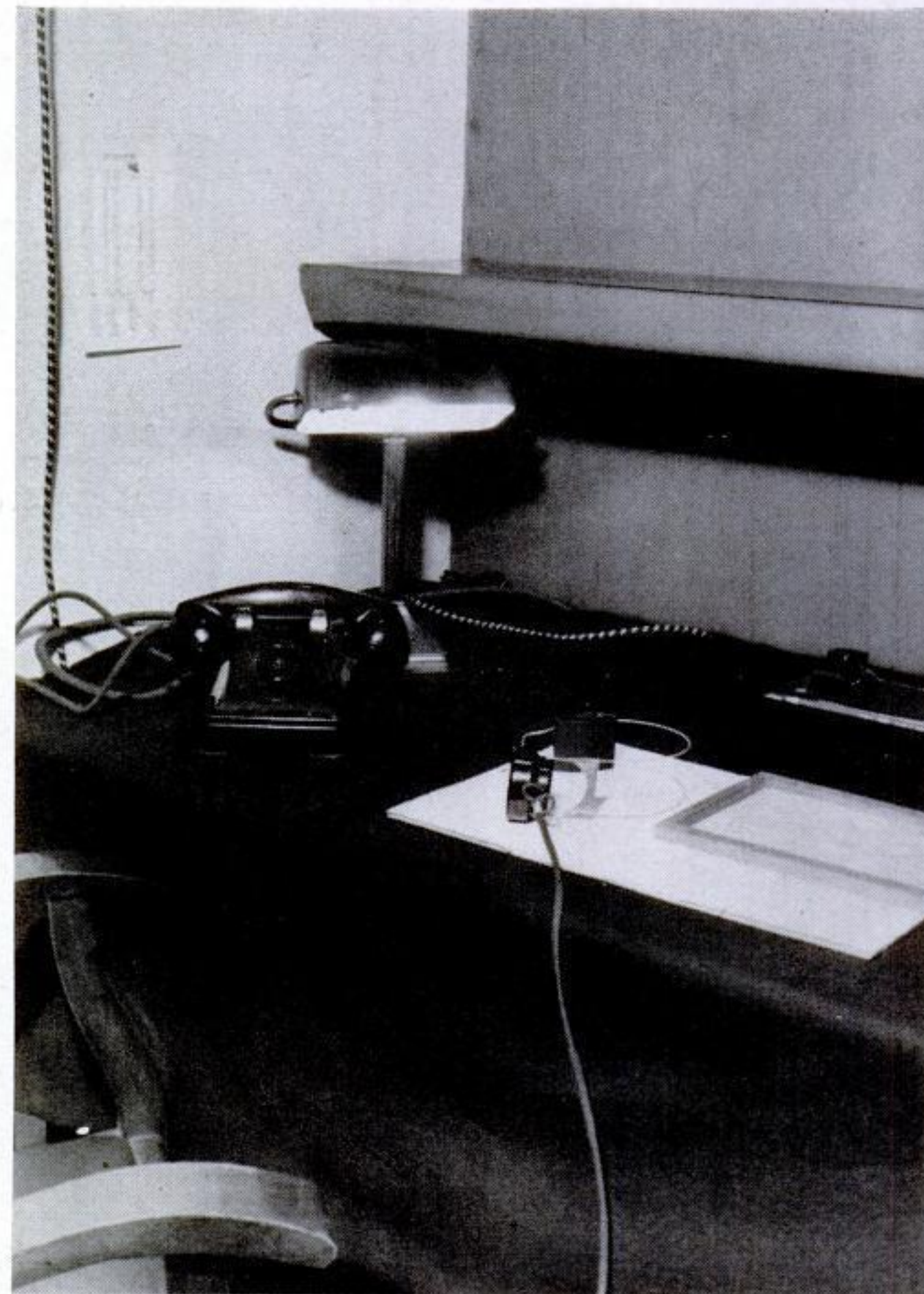


Road vibration cannot jar filaments loose. Design of the G-E Sealed Beam Lamp gives room for stronger filament supports. Slotted lead-in wires clamp filaments in vise-like grip.



Lens is made of extra-hard glass, similar to that used in top-quality ovenware. Lens design gives you maximum light where it is most needed for safer night driving.





Transatlantic telephone direct to Washington was used by Churchill for talks with President Roosevelt. Earphone on desk was used by stenographer who took notes.



Weather report, kept up to the minute by a Royal Marine, was posted in the corridors, showed underground inhabitants what they could expect if they went topside.

**SOON**, all the luxurious good sense, fit, and quality you can always count on in Munsingwear will be available in more lovely new lingerie fashions...and as many as you want! *That* will be the day!

**MUNSINGWEAR**  
REG. U. S. PAT. OFF.

Underwear · Sleeping-and-Lounging Wear · Foundation Garments · Hosiery





Like an unexpected hug . . .  
like a steadying hand . . . like  
happy chatter . . . are the  
snapshots from home

Because snapshots mean so much . . . because  
they are shared, and treasured—make your letters  
“snapshot visits from home” whenever you can.

**Kodak Film is coming back.** Though the serv-  
ices still have first call on film, the tremendous  
manufacturing facilities built up by Kodak for the  
war are being converted for peacetime picture-  
taking as rapidly as possible. Keep in touch with  
your dealer. Kodak Verichrome Film is worth wait-  
ing for—it gets the picture . . . Eastman Kodak  
Company, Rochester 4, N. Y.

Visit your girl in the service  
with SNAPSHOTS

# KODAK FILM



in the yellow box



# Now! Vitamin-rich Hemo has richer "milk-chocolate" flavor!

GEE, ELSIE! THE KIDS WILL SURE GO FOR THIS NEW, SMOOTH CHOCOLATY DRINK!

YES — AND ISN'T IT A LOVELY WAY TO GET THE **VITAMINS** YOU NEED EVERY DAY?

Say! Whatever you do, don't miss the new, improved HEMO with the milk-chocolate flavor.

It's a whale of a drink, hot or cold! Smoother than smooth! With a flavor that makes vitamin-taking a *delight*!

REMEMBER! Improved HEMO has *all* the original HEMO vitamins—and minerals! Plus loads of body-building proteins and pep-lifting carbohydrates. It's a real *food* drink, folks!

Start today to make sure your family gets *enough* vitamins (3 out of 4 of us may not get enough of 'em with our meals!). Supplement their diet with delicious *milk-chocolate* flavored HEMO! Just 59 cents for the pound jar. At your grocer's or drugstore.

DON'T KID YOURSELF THAT YOU MAY NOT NEED EXTRA VITAMINS... MOST PEOPLE DO!

YOU GET YOUR FULL DAY'S NEEDS OF ALL THESE VITAL VITAMINS AND MINERALS IN JUST 2 GLASSES OF **HEMO** MADE WITH MILK!

## EACH GLASS OF HEMO GIVES YOU:

The Vitamin A in 3 boiled eggs!

PLUS

The Vitamin B<sub>1</sub> in 4 slices of whole wheat bread!

PLUS

The Vitamin B<sub>2</sub> (G) in 4 servings of spinach!

PLUS

The Vitamin D in 3 servings of beef liver!

PLUS

The Niacin in 3 servings of carrots!

PLUS

The Iron in ½ pound of beef!

PLUS

The Calcium & Phosphorus in 2 servings of cauliflower and 1 serving of cooked green beans combined!



The way to drink your vitamins and like 'em!

## Borden's Hemo

If it's Borden's, it's got to be good

**Breakfast tip:** A cup of piping-hot HEMO to help you get going.

**After-school tip:** A HEMO pepper-upper—children love it hot or cold!

**Bedtime tip:** A steaming cup of milk-chocolaty HEMO right before you tuck yourself into bed.

© Borden Co.





FIRST THANKSGIVING DINNER DID NOT INCLUDE TURKEY AND PUMPKIN PIE. INSTEAD THE PILGRIMS HAD MEAL ABOVE: VENISON, WILD FOWL, SEAFOOD, PLUMS

# THE PILGRIM MYTH

## THE LEGENDS ABOUT THE FOREFATHERS PERSISTENTLY DEFY HISTORY

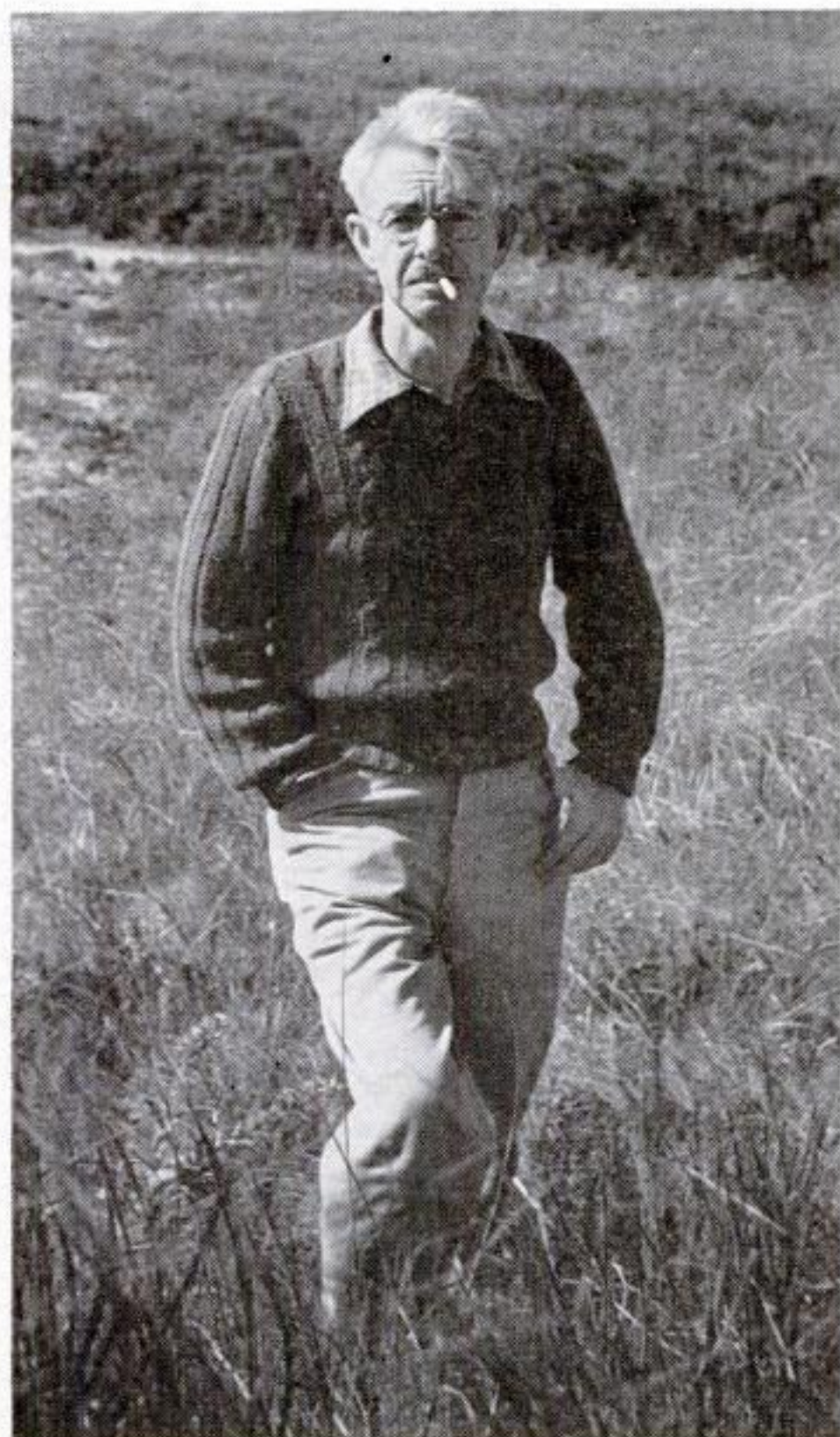
**T**he Pilgrim Fathers who celebrated the first Thanksgiving Day are a much misunderstood people. Though more has probably been written about them than about any other small group in U.S. history, much of it is not history but legend. What the forefathers of Plymouth were really like and how the legends about them grew into the Pilgrim myth which every U.S. schoolchild learns is told by George Willison, author and ex-Rhodes scholar, in his *Saints and Strangers* (Reynal & Hitchcock; \$3.75). With Willison (left) as guide, LIFE visited Plymouth to explore some of the Pilgrim facts and myths.

First of all, there is the myth of the first Thanksgiving dinner. The forefathers, says Willison, did not eat turkey with trimmings. Instead, when their first harvest was over in 1621, they gorged themselves for three days solid on venison, duck, goose, eels, clams, white bread and corn bread, leeks, watercress and wild plums (see above), all washed down with beakers of strong wine made from wild grapes. The Indians who attended the feast were not the patiently squatting invited guests usually portrayed in paintings of the First Thanksgiving (p. 52). Instead, except for the mighty chief Massasoit, with whom the small band of 104 Pilgrims had shrewdly contracted a nonaggression pact, the 90 braves who whooped down on the harvest festival were both uninvited and unwelcome

until they went out and bagged their own venison.

This account of the First Thanksgiving is based on the forefathers' own writings, some of which were lost for 200 years. During those years, forefather-conscious people like the Pilgrim Society, founded in 1819, endowed the Pilgrims with virtues to which they never pretended and confused them with their grim Puritan neighbors who settled around Boston ten years later. In 1856 the long-lost journal of Plymouth Colony's Governor William Bradford unaccountably turned up in the private library of the Bishop of London. It had apparently been stolen from Boston's Old South Church by British soldiers quartered there during the Revolution. Though Bradford's journal contradicts the Pilgrim myth, the legends persist to this day.

The Pilgrims were not Puritans in dress, manner or religion. Though deeply religious, they separated from the Church of England, while the Puritans were Anglicans. Less than half of the Mayflower company were Separatist "Saints." The rest were adventurers from the shops and sidewalks of London whom the "Saints" called "Strangers." The Saints and Strangers, says Author Willison, were not the saintly and pallid figures which the Pilgrim Society and Victorian writers have made them. They were the robust and warmly human product of Elizabethan England.



George Willison, author of *Saints and Strangers*, explores Cape Cod where Pilgrims came ashore after first landing.





**At Herring Run** on Cape Cod, five days after they made their first landing in the New World at Provincetown, Mass., the Pilgrims came ashore to reconnoiter and forage for food. On Corn Hill (right, background) 16 of the intrepid Pilgrims under

Captain Miles Standish ran into several curious sand mounds. They promptly started digging with their cutlasses and short swords and found, to their surprise and pleasure, that the sand hills were full of seed corn cached there by the Indians. Posting

a guard to keep off any hostile redskins, they quickly transported their haul back to the *Mayflower*. "This was plain larceny, of course," says Author Willison, "but the Pilgrims were inclined to regard it as a special providence of God."

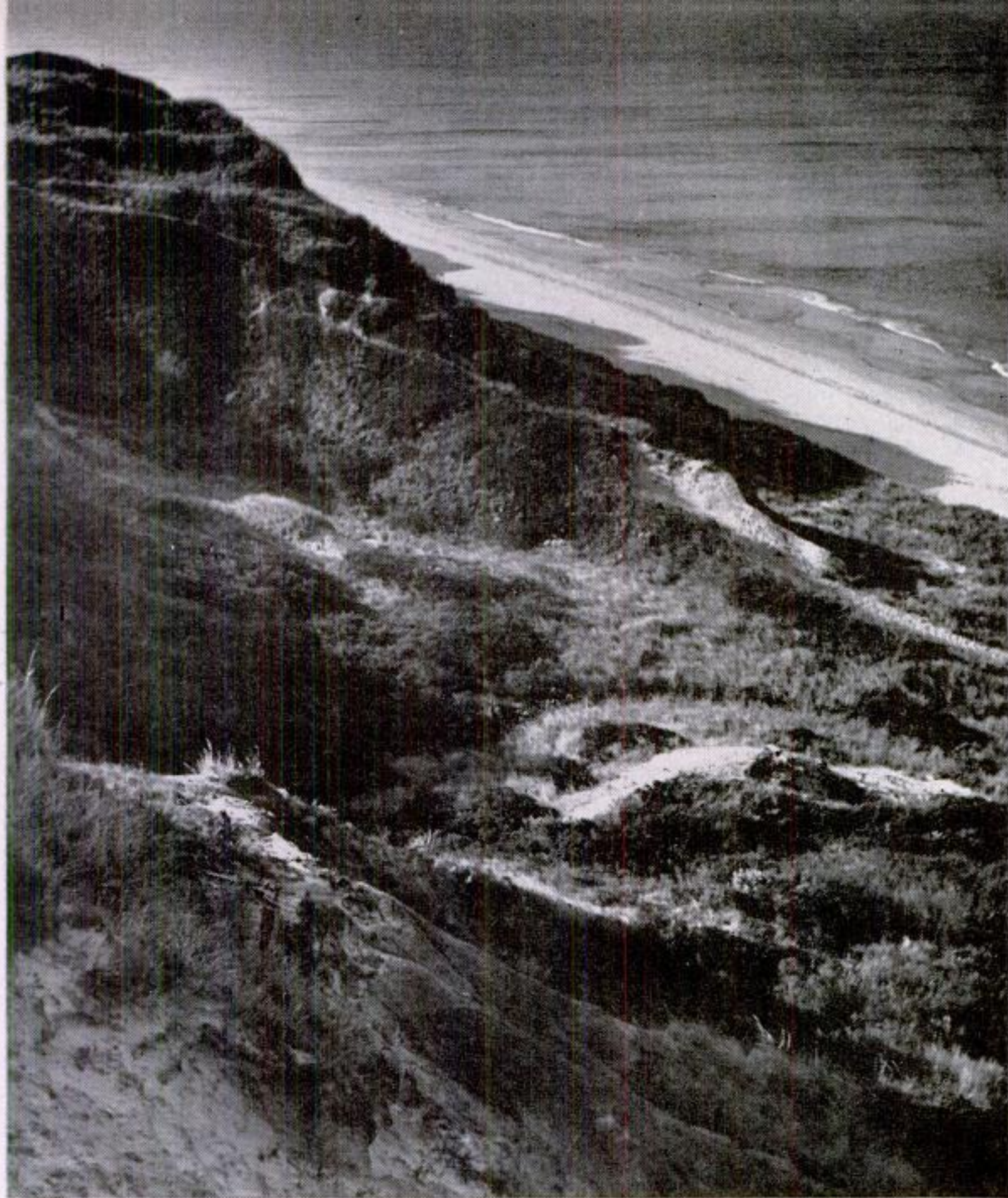


INDIANS PROVIDED CORN AS WELL AS VENISON FOR THE THANKSGIVING FEAST

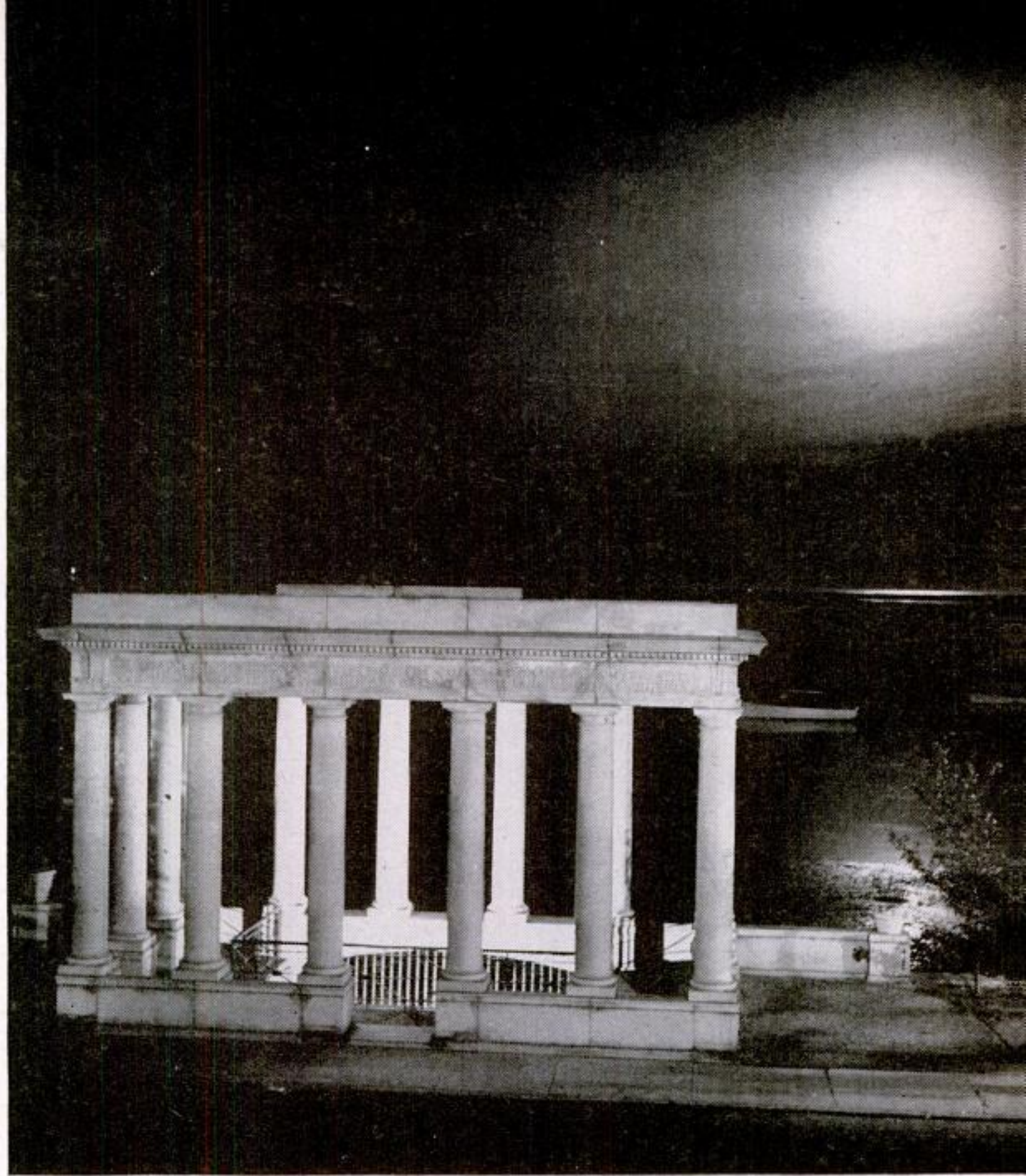
## MOST PERSISTENT OF PILGRIM LEGENDS IS THE STORY OF FAMOUS PLYMOUTH ROCK

**T**he Pilgrims landed first at Provincetown, Mass. on Nov. 11, 1620. They also explored nearby Herring Run. Yet historical fact has not dislodged the popular legend that the first landing was made on a rock in Plymouth harbor. Pilgrims went ashore at Plymouth on Dec. 21, 1620, but most of them lived on the *Mayflower* until March when houses were finally completed. The Rock was "identified" as the landing spot in 1741 by a Plymouth gaffer of 95 who said that his father, John Faunce, had pointed it out to him. John Faunce's information was not firsthand because he had come over in a later boat, not on the *Mayflower*. In 1774 the Liberty Boys of Plymouth tried to drag the Rock to Town Square with chains and 30 teams of oxen. Unfortunately they broke it in two. The smaller portion was later placed in front of Plymouth Hall while the larger section settled into the sand and was not rediscovered by the Pilgrim Society until 1859. In 1880, embarrassed by tourists who wanted to know why there were two Plymouth Rocks, Pilgrim Society cemented the two pieces together and set the reunited Rock on the beach. It had to be removed again in 1920 when tourists wanted to know how the Pilgrims could land on a rock so high up on the sand. This time the Rock was taken down to tidewater where it now rests under the Colonial Dames' Grecian temple (see opposite page).





**First sight of land** came to the joyful voyagers at dawn, Nov. 10, 1620, when the *Mayflower*, 66 days out of Plymouth, England, hove to off the high dunes at Truro on Cape Cod. A party of 16 armed Pilgrims made its first landing the following day, not on the legendary "stern and rock-bound coast," of Felicia Dorothea Hemans' poem, but in the sand-duned shelter of Provincetown harbor.



**Legendary Plymouth Rock** is housed in a Grecian temple built by the Colonial Dames in 1920. There are no historical facts to support the belief that the Pilgrims may have landed on this particular rock on Dec. 21 (Forefathers' Day). Tourists' pictures are taken here by a peripatetic Armenian photographer who dresses up like a forefather on that day.

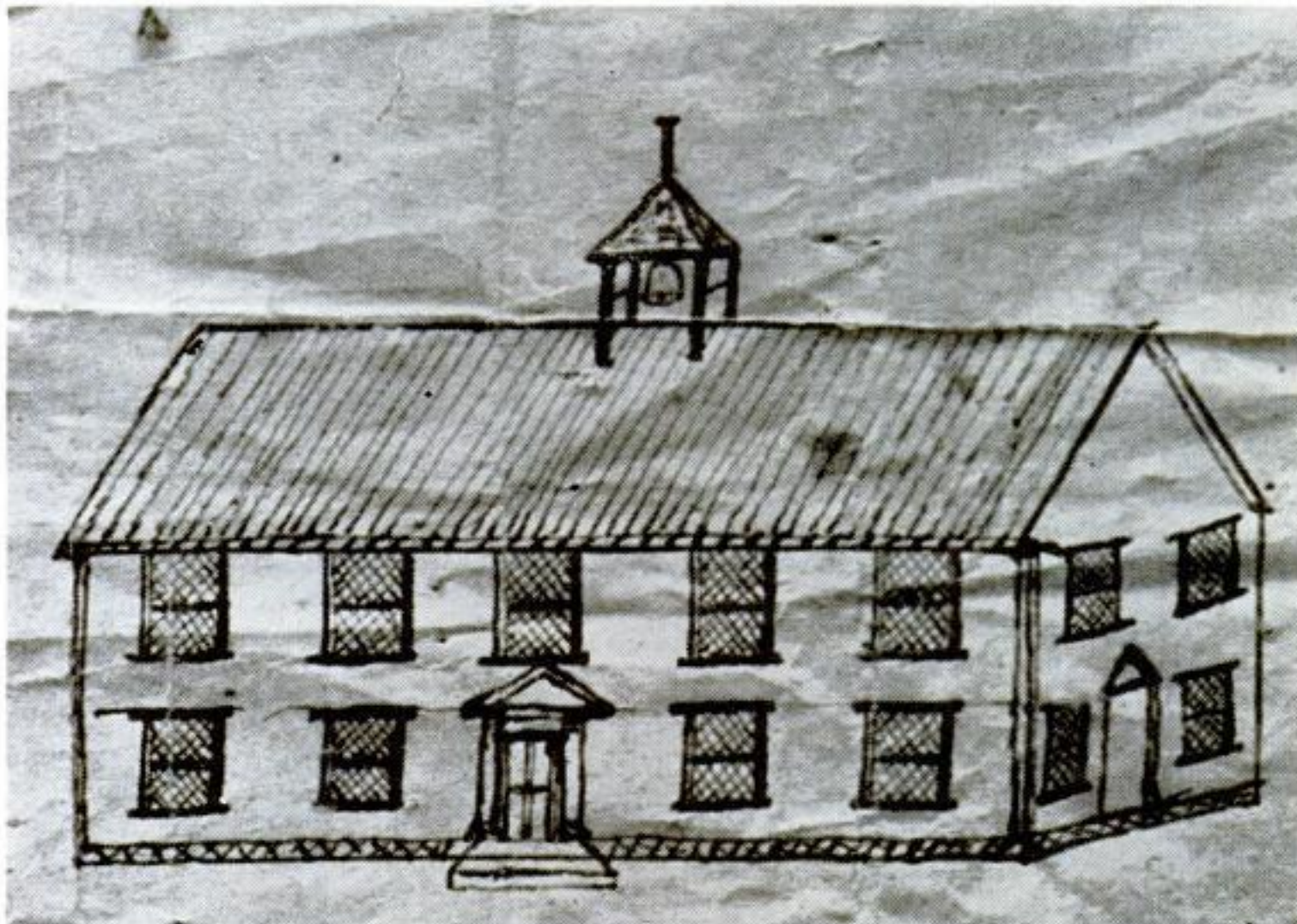


**Earliest burying ground** was Cole's Hill, overlooking souvenir stand and Plymouth harbor. On hill-top is statue of the friendly Wampanoag chief, Massasoit, a gift of the Improved Order of Red Men. To keep Indians from knowing that 53 colonists died during first terrible winter, Pilgrims buried dead here without headstones. Indians turned out to be more friendly to Pilgrims than vice versa.



**Burial Hill** has no headstone dated earlier than 1681. Irreverent Plymouth folk once pastured their livestock here and carried off the fallen and broken stones to mend doorsteps and cover drains and cesspools. Later, *Mayflower* descendants put up the sign and built new monuments on Burial Hill for the forefathers whose graves had never been found.





**Early meetinghouse**, built by the Pilgrims in 1683 at the foot of Burial Hill, was a simple, unpretentious wooden structure with small cupola housing a bell to call the faithful to worship.

## PILGRIMS DID NOT PRACTICE RELIGIOUS TOLERANCE THEY DEMANDED OF ENGLAND

Orators always call the Mayflower Compact a great democratic document and honor the Pilgrims for their love of religious liberty. The Mayflower Compact, in which the forefathers enacted their own form of government and promised "just and equal" laws, was a revolutionary document for the times. But, says Willison, its promise was not always kept. Moreover, the Compact was actually drafted aboard ship by a strong minority of Saints to quell a mutinous group of Strangers. The Pilgrims were originally bound for Virginia where they had a patent to settle. When the *Mayflower* made its landfall off Cape Cod, the company agreed to settle in New England instead. Some of the Strangers held that this broke their contract with their London financial backers and that they were no longer bound to work for them and pay back the money borrowed for the expedition. The Saints argued the malcontents into signing the Compact in order to preserve the *status quo*. As for religious freedom, the Saints staunchly defended their separation from the Church of England but were extremely intolerant of any schisms within their own domain. They joined the Puritans in hounding the Quakers and Baptists out of town.



**Site of early meetinghouse**, looking toward Plymouth harbor, is now occupied by Roman-arched First Church of Plymouth, Unitarian. The Separatist Pilgrims, according to Author

Willison, had no liking for this medieval architecture much admired in Anglican circles. They called such Romanesque and Gothic structures "steeple-houses" and "idol-temples."

[CONTINUED ON PAGE 56](#)



It's simple! nothing to light...

non-inflammable... just pull up wick

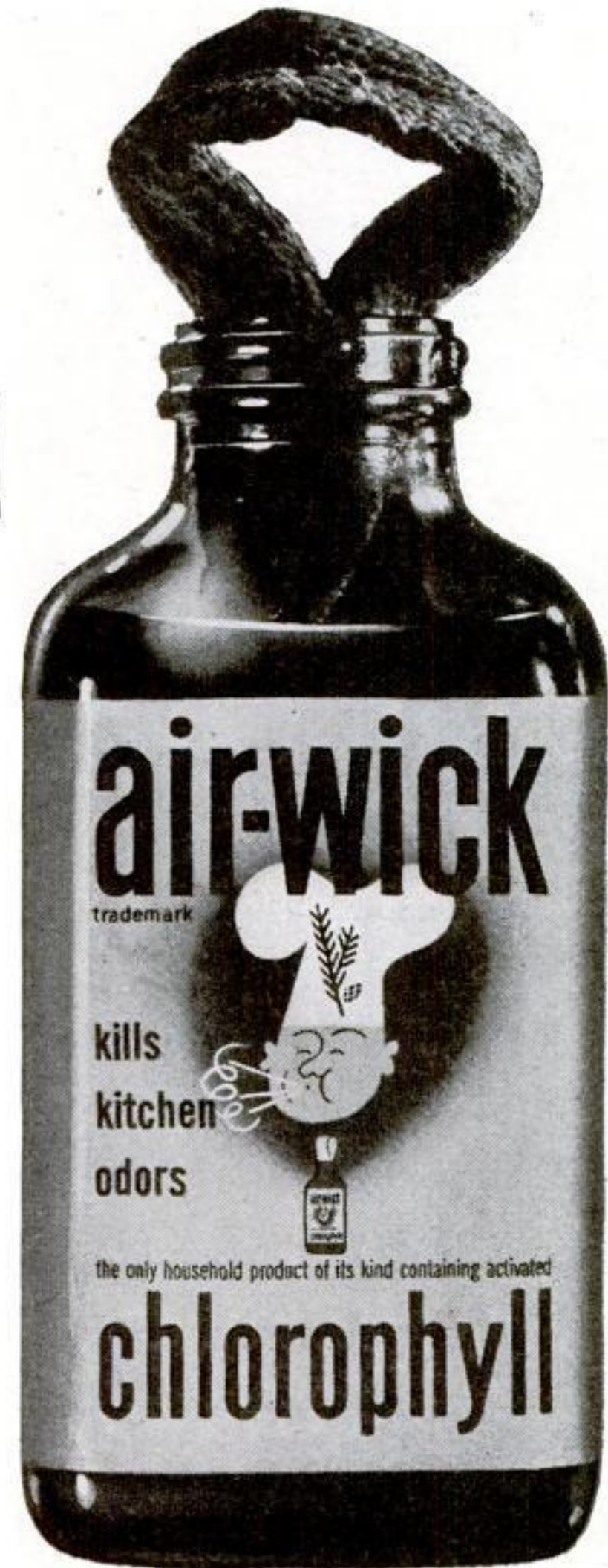
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Use **air-wick** all through the house. To kill bathroom, smoking and other unpleasant odors...to keep closets and nurseries fresh. Use it freely, for **air-wick** costs only a cent or so a day. Try it now! For sale at grocery, drug, variety, hardware, chain and department stores. If your favorite dealer has not yet received his supply, please send us his name and address immediately.

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## THESE ARE SOME OF LESSER LEGENDS



Mayflower coats of arms are not recognized by the College of Heralds, but some descendants of the forefathers continue to take them seriously. As a matter of fact, says Author Willison, the Pilgrims were proud that none of them had a drop of blue



Saint Gaudens' "Puritan," in Springfield, Mass., is often incorrectly called the "Pilgrim," so persistent is the myth that the Pilgrims were as harsh, pious and unbending as their neighbors. Unlike Puritans, Pilgrims never burned or hanged witches.



"Landing of the Pilgrims" by Rothermel inaccurately shows Mary Chilton leaping from *Mayflower's* shallop to the legendary Rock. All women and children stayed safely aboard the *Mayflower* anchored in harbor during early weeks at Plymouth.



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"3-Way" in new Polished Pigskin, \$10 + tax

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# BUXTON

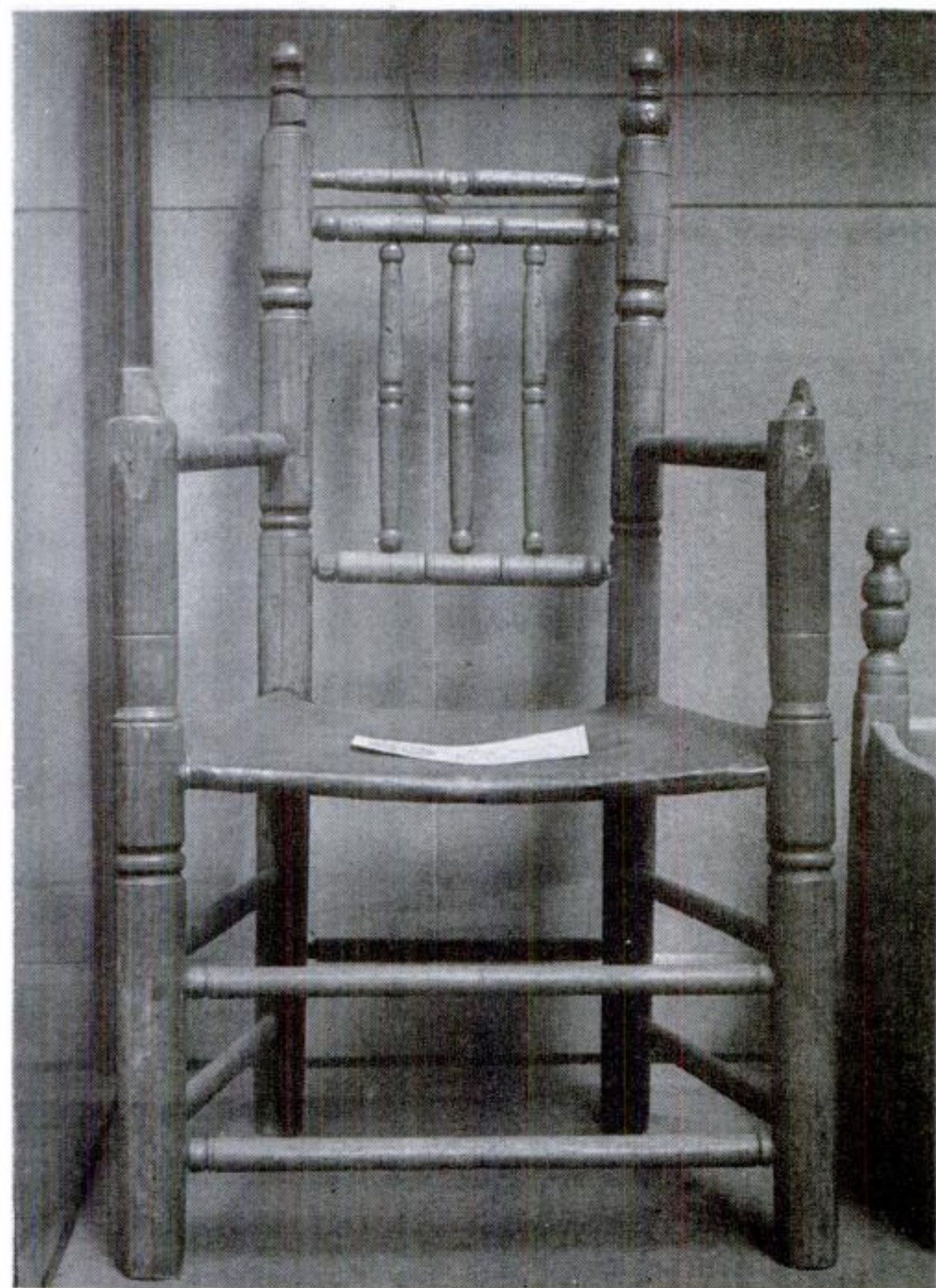




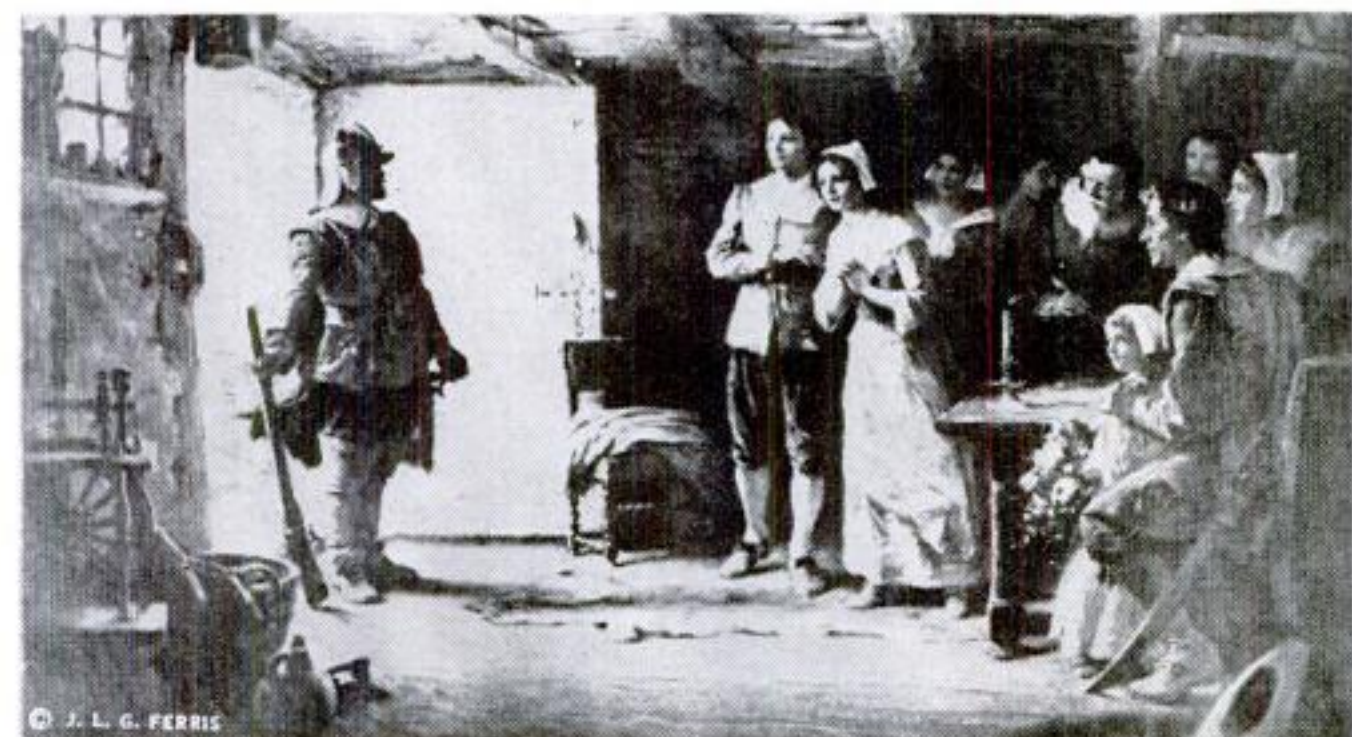
## WHICH ARE PART OF PILGRIM MYTH



blood. Of the Pilgrims whose coats of arms are reproduced above, Edward Tilley was a clothmaker; John Howland, an indentured servant; the colony's governor, William Bradford, had been a silk worker; and Elder William Brewster, a postmaster.



The Carver chair, supposedly owned by colony's first governor, was found in Plymouth barbershop and is now preserved in Pilgrim Hall. But it cannot be authenticated. Another fact of interest to John Carver's "descendants:" he had no children.



"Return of Miles Standish" just as John Alden marries Priscilla is from Longfellow's poem, based entirely on family legend. Willison says that the poet, a Pilgrim descendant, should have known better than to call Priscilla "the Puritan Maid."

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Suits  
Dresses  
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## TRUMAN PAINTING

President sits for first portrait  
and considers result flattering

**D**uring all his years in public life Harry Truman never bothered to have his portrait painted. Recently, however, as President, he sat for Artist Jay Wesley Jacobs. The result, Truman's first portrait, is shown here.

The oil painting, academic and realistic, is life-size and was done in the Cabinet Room of the White House. On Truman's right is the American flag, on his left the presidential flag. In his buttonhole is a

discharge button from the Army after World War I. Truman himself likes the portrait, especially the eyes, but thinks it is too flattering. Mrs. Truman says she is crazy about it because it looks just like him.

The President did not commission the portrait. It is being paid for by an old friend and it was planned to give the finished painting to members of the Senate where Truman has always had a lot of friends and where, now, he needs friends more than ever.



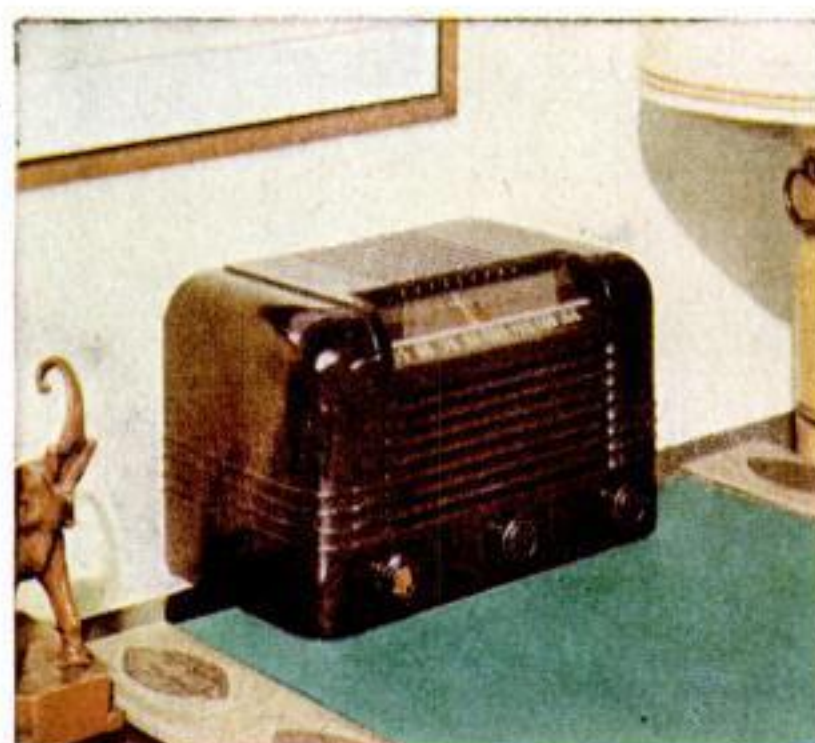


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The new table model Victrola . . . Beautiful walnut veneer cabinet. The most compact Victrola with radio and automatic record changer ever made. Plays up to 12 records, 5 RCA Victor Preferred-type tubes, including one rectifier tube. (55U) Approx. **\$79<sup>25</sup>**



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Lowest-priced Victrola Console . . . Smart, Lowboy cabinet of burl walnut. Separate lids over automatic record changer and radio. (58V) Approx. **\$179<sup>25</sup>**



The Victrola 59V1 . . . A Chippendale style cabinet. "Roll-out" record changer accommodates twelve 10-inch or ten 12-inch records. Permanent-point pick-up—no needles. 9 RCA Preferred-type tubes, including one rectifier tube. Three-band radio. Approx. **\$200<sup>00</sup>**



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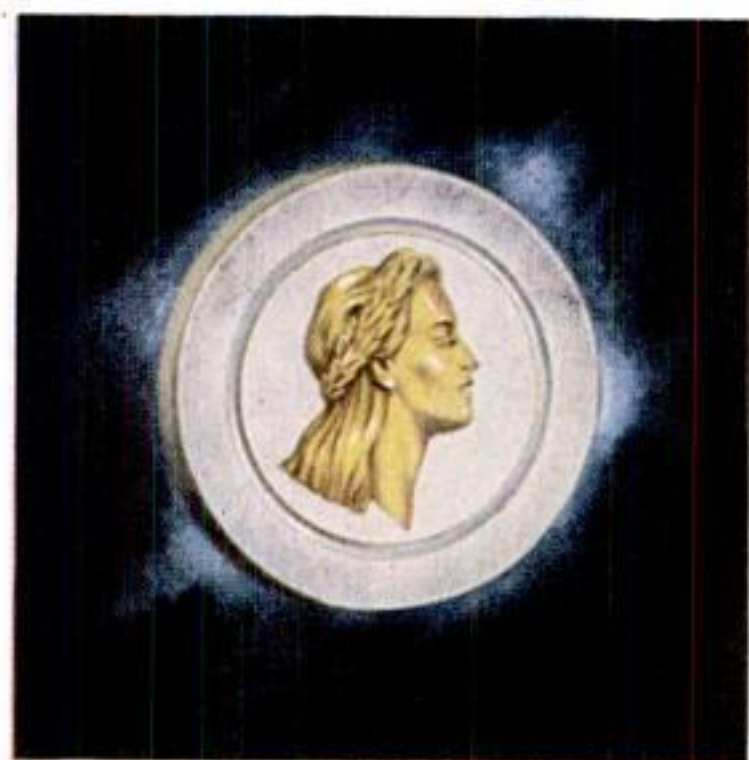
Beautiful Antique Ivory... the "Classic" (56X2) has a stunning cabinet, extra-large chassis, full-vision dial. 6 RCA Victor Preferred-type tubes, including a rectifier tube. Approx. **\$26<sup>95</sup>**



A Battery Set Convertible to Line Power! ... Can be converted to 105-125 volt AC by the RCA Victor "Electrifier." Features RCA Victor Preferred-type low-drain tubes. (55F) Approx. **\$32<sup>50</sup>**



With a Touch of Tomorrow... Has recessed-angle, spread-vision dial. Has 6 RCA Victor Preferred-type tubes, including a rectifier tube. Extra-large antenna. (56X3) Approx. **\$29<sup>95</sup>**



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No pastry — no baking! And talk about good! Any Del Monte Brand Fruit your grocer has will give you fruity richness, sparkling color, tempting flavor! So plan your pie when you get to the grocery store!

## KEEP THESE PIE-MAKING SHORTCUTS IN YOUR COOKBOOK!

Whatever the crust, it's the fruit that makes the pie! Which fruit? Maybe you won't know till you get to your grocer's, these days of shortages. But you do know this — if it's Del Monte, you're sure of flavor-first goodness. That's real pie-insurance: any Del Monte Fruit!

**Refrigerator Crusts:** Roll cookies, Zwieback or graham crackers between waxed paper to make about 1 cup of very fine crumbs. Mix with 4 tbsps. melted butter, 3 tbsps. sugar; pat into well buttered 8-10" pie plate. Or

dip pieces of sponge cake, cut  $\frac{1}{2}$ " thick, in sherry flavoring mixed with a little water and arrange them in a generously buttered 8-10" pie plate.

**Almond Peach Pie:** Make cake crust as above. Prepare 3 cups packaged vanilla pudding; fold in 1 stiffly beaten egg white and a few drops almond extract. Pour into crust; cool. Thoroughly drain Del Monte Sliced Peaches; place on filling. "Snitch" a fruit slice — taste that rich flavor! Chill 2 hrs.

**Chocolate Apricot Pie:** Use crumb crust (directions above). Make 3 cups chocolate pudding.

Fold in  $\frac{1}{2}$  cup chopped toasted English walnuts, and 1 stiffly beaten egg white. Pour into crust; cool. Top with Del Monte Apricots, thoroughly drained. Mellow-ripe fruit, for sure! Decorate with green candies. Chill pie 2 hrs.

**Rosy Pear Pie:** In crumb crust described above. Prepare 3 cups vanilla pudding; fold in 1 stiffly beaten egg white, 2 drops red coloring, 2 drops peppermint flavoring. Pour into crust; cool. Thoroughly drain Del Monte Pears — such smooth, tender halves! Arrange on filling. Chill pie 2 hrs.

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the Victory Loan!

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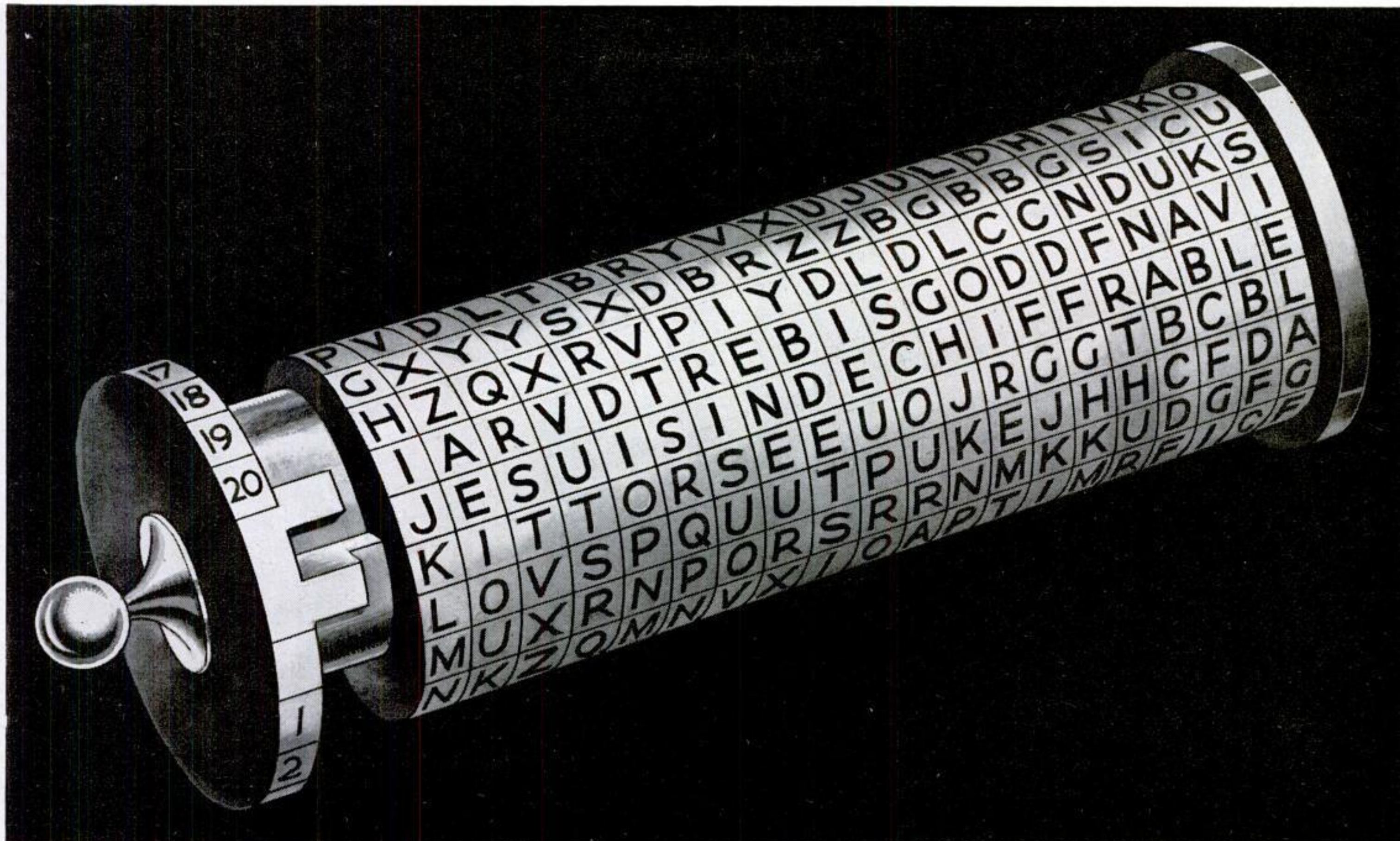
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Bazez's cylinder has 20 disks, each with a vertical alphabet scrambled differently. The disks are then revolved until

desired phrase is spelled out on one horizontal line. Scrambled letters of any other horizontal line are sent as message. To de-

cipher, this incomprehensible line is set up and the one intelligible line which appears among the 26 possible is the message.

# THE SECRET LANGUAGE OF WAR

**BREAKING JAPANESE CODE BEFORE PEARL HARBOR WAS CLIMAX OF AN UNCEASING AND UNKNOWN BATTLE**

by FRANCIS SILL WICKWARE

One of the most exotic melodramas of the century might be titled "The Great Code Mystery" or, "How Much Did We Know about the Japs?" According to the celebrated letter which General Marshall sent to Governor Dewey during the 1944 presidential campaign, we somehow had broken the top Japanese diplomatic code some time before Pearl Harbor. It also seems clear that in some manner the U. S. Navy obtained the Jap navy codes (as distinguished from diplomatic codes) and throughout the war was informed about important Japanese moves and maneuvers.

Tantalizing rumors have been circulating. It is said, for example, that we obtained the Jap codes from a member of the Imperial Diet who actually was a secret U. S. agent. This individual, according to the fantasy, will be tried as a war criminal, sentenced to death and then spirited away beyond the reach of assassins. Another rumor is that possession of the codes not only determined the whole course of the Pacific war but had a very important bearing on the German war as well. The story goes that in the winter or early spring of 1944 the German High Command took some Japanese attachés from the Berlin Embassy on a tour of the fortifications along the invasion coast. Later the Jap attachés radioed a detailed account of the tour to Tokyo in the diplomatic code. This was intercepted by U. S. monitors and decoded message gave the invasion chiefs precise information on which points to hit on D-day.

Several months ago President Truman issued a directive prohibiting any official disclosures whatever about codes, without White House sanction. There is also pending in Congress a bill known as S-805, which provides a fine of \$10,000 and/or ten years' imprisonment for anyone divulging code information or even information about messages "purporting to be in code." However, while the full truth about the Great Code Mystery may never be told, it is possible to say a good deal about codes without violating national security. The subject is an old one. It goes back at least to the Fifth Century B. C., when a Greek named Histiaeus shaved the head of a slave, tattooed a secret message on his scalp, waited until the hair grew back and then sent him forth as a diplomatic courier.

Every major government maintains a "black chamber" ceaselessly decoding communications of other governments—friendly or not—in peace as in war. The headquarters of these recondite groups are as inaccessible as Mt. Everest. The code department of the U. S. State Department consists of 15 connecting rooms to which there is only one entrance through a grilled gate which is opened only for employees and a few top officials. Twenty-four hours a day code messages flow in and out over wires which lead into the central cable room and connect the department with its antennae all over the world. Certain messages are so top-secret that, after they have been read and noted, they are burned. There is a special in-

cinerator for this purpose, and care is taken that only dead, powdered ash remains.

In the last war, vital cryptographic work was left to a comparative handful of advanced mathematicians, professors of dead languages and assorted savants, whose composite information had to equal that of a generously endowed library. The possibilities of cryptography are almost limitless. In the last war U. S. Indians from various tribes were employed in communications on the theory that if they spoke back and forth no one could understand them. They indeed proved so troublesome that after the war numerous German "students" and "professors" came to the U. S. to study Indian languages and are supposed to have compiled the best Indian dictionaries in existence. However, it appears that the Navajo dialect is so difficult that there are said to be only 28 non-Navajos in the world who know anything about it. A recent issue of the *Marine Corps Gazette* mentioned the use of Navajos in the Pacific campaigns. There are scores of obscure Chinese, Siberian and Asiatic-Indian dialects which might be adapted to cryptography, and the masterminds in charge of the black chambers must be able to spot them.

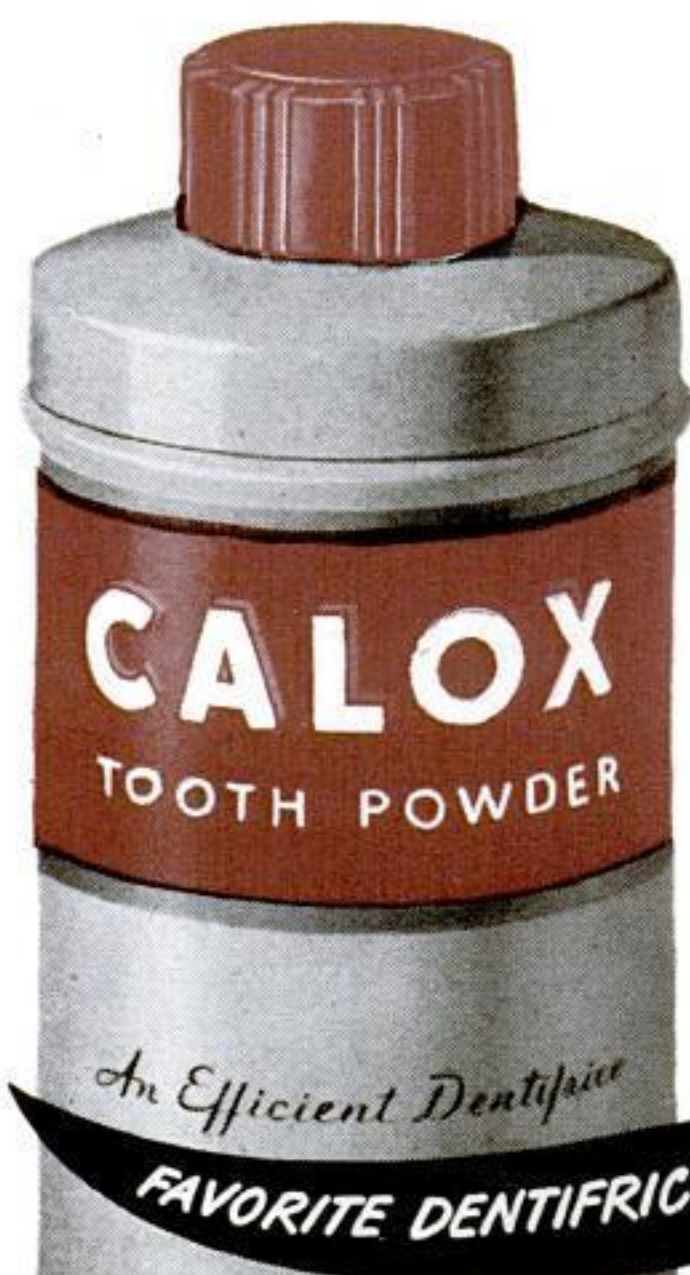
A special "war of nerves" constantly is fought between rival code rooms. One favorite trick is to flood all communications channels with scores of meaningless messages in different codes and ciphers in an effort to wear down the decoders on the other side. Then, when they are approach-



BING CROSBY, Starring in "Road to Utopia," a Paramount Picture



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**You'll like** the cool, clean taste, the refreshing sensation CALOX gives you. Best of all, you'll like your lustrous new CALOX smile. Buy a can of CALOX today! Made in the quality-famous laboratories of McKesson & Robbins, Inc., Bridgeport, Conn.



Soldiers learned cryptography for battlefield communications. They have been sternly warned not to talk about any Army codes. Above are shown U. S. troops in New Guinea.

## THE SECRET LANGUAGE OF WAR CONTINUED

ing the nervous-breakdown stage, a genuine message will be transmitted. Even with shifts of fresh clerks coming in every few hours, the strain and tension in the midst of a code barrage is almost unbearable.

Apart from familiarity with foreign languages and dialects, the code experts must have a broad knowledge of literature, which is important in unraveling so-called "book codes." In using a book code two correspondents select a certain volume as a key and communicate by sending messages consisting of numerals referring to page and line in the book. Theoretically any book can be used, but for practical purposes a dictionary generally is chosen.

In popular legend the notion persists that a book code is unbreakable. Actually no one ever has invented an unbreakable system. Possibly the only exception is the famous 13th-Century manuscript attributed to Roger Bacon written in a cipher which has baffled cryptanalysts for decades. No cipher method of secret writing can get very far from the fact that in every language certain letters and letter combinations occur far more frequently than others. In English, for example, the letter E occurs 591 times in every 1,000 words on the average, T occurs 473 times, followed by A, O, N, R, I, S, etc. Similarly, the bigrams TH, HE, AN, RE, ER and the trigrams THE, ING, ENT, ION, etc., are conspicuously frequent. No matter how complicated the cipher, it is impossible entirely to suppress these frequencies and usually they are the key to the puzzle.

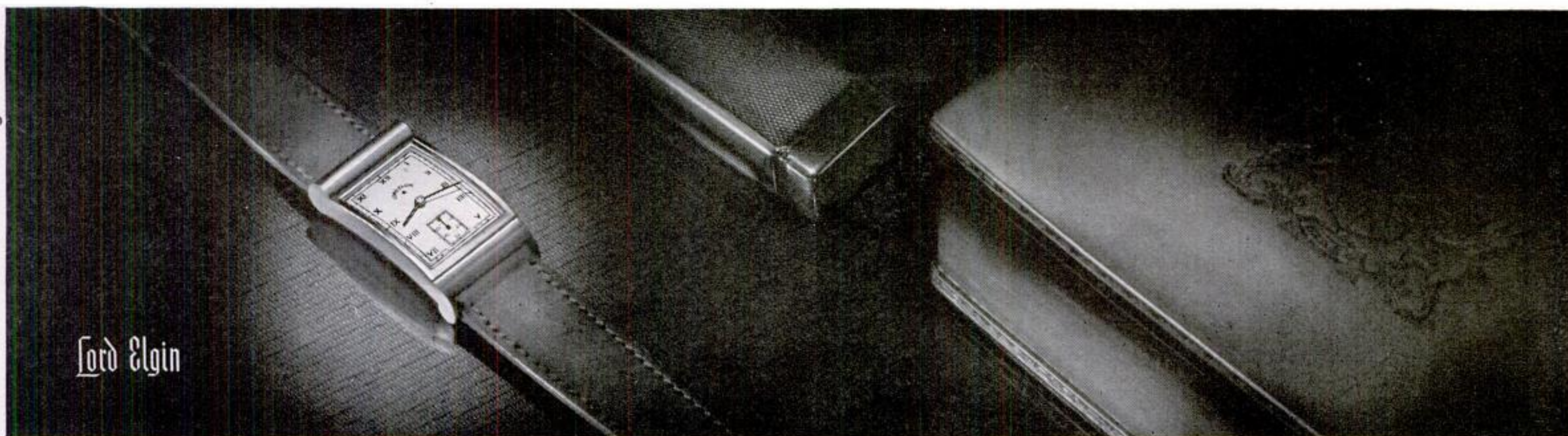
### Good guessing is important

But frequencies are no help in solving special, isolated messages such as the famous A SON IS BORN which informed Germany's diplomats that the first World War was about to begin. Only after the interception of a considerable volume of coded messages is it possible to discern the word patterns which inevitably emerge in time. Besides piecing together the code samples which slowly accumulate, decoders carefully consider the time and place of transmission of each message, its probable destination, the probable language of the original text and, most important of all, its possible correlation with subsequent political or military happenings. In this way a body of knowledge, observation and conjecture is built up and, finally, the most abstruse code is broken. By and large it is likely that ten or twelve months will be required to break a modern code, barring occasional lucky accidents or masterful espionage. Therefore the general practice is to change codes every five or six months, thus thwarting the enemy decoders.

Codes are the basis of all U. S. naval communications and there is no secret of armament, gun range or firepower more closely held than the heavy, leadbound Navy codebooks. On every warship three officers are privy to the whereabouts and use of these precious volumes, and these officers also have the responsibility of disposing of the books if their ship is sinking. Under no circumstances must the codes go down with the ship, for if it is sunk in shallow water the enemy could and would send divers down to recover them. It may be that our knowledge of the Jap navy codes was obtained by recovery of codebooks from sunken ships.

CONTINUED ON PAGE 66





Lord Elgin

# Hold fast to your desire...

there will be  
more Elgins



## ELGIN

*B*ORN of skills thoroughly *American*—and four generations old—are the exquisite style and steadfast accuracy of an Elgin Watch. Those Elgin skills have been employed in vital war production for America.

Before Pearl Harbor, and steadily until V-J Day, Elgin craftsmen were busy making precision instruments and timing devices for our fighting men of land, sea and air. Now that those special tasks are finished, new Elgins are coming *your way*!

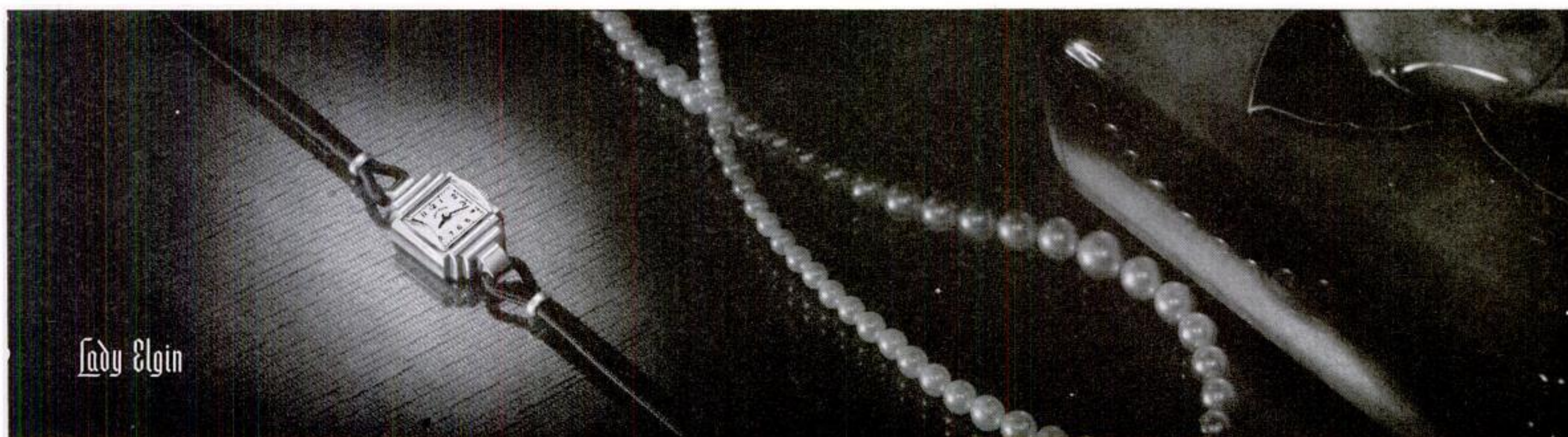
Meanwhile, foreign-made watches... many

of them unheard of until recently... will continue to vie for your attention. But hold fast to your desire for a true masterpiece of beauty and time-keeping accuracy—an American-made Elgin Watch.

There *will* be more Lord and Lady Elgins and Elgin DeLuxe models; fine new watches that will be reasonably priced, styled for the discriminating and, yes—timed to the stars! *You'll be glad you waited for an Elgin.* Elgin National Watch Company, Elgin, Illinois, U. S. A. (This is our 80th Anniversary.)

*Gift choice of American Families since 1865*

BUY THE BONDS OF VICTORY!

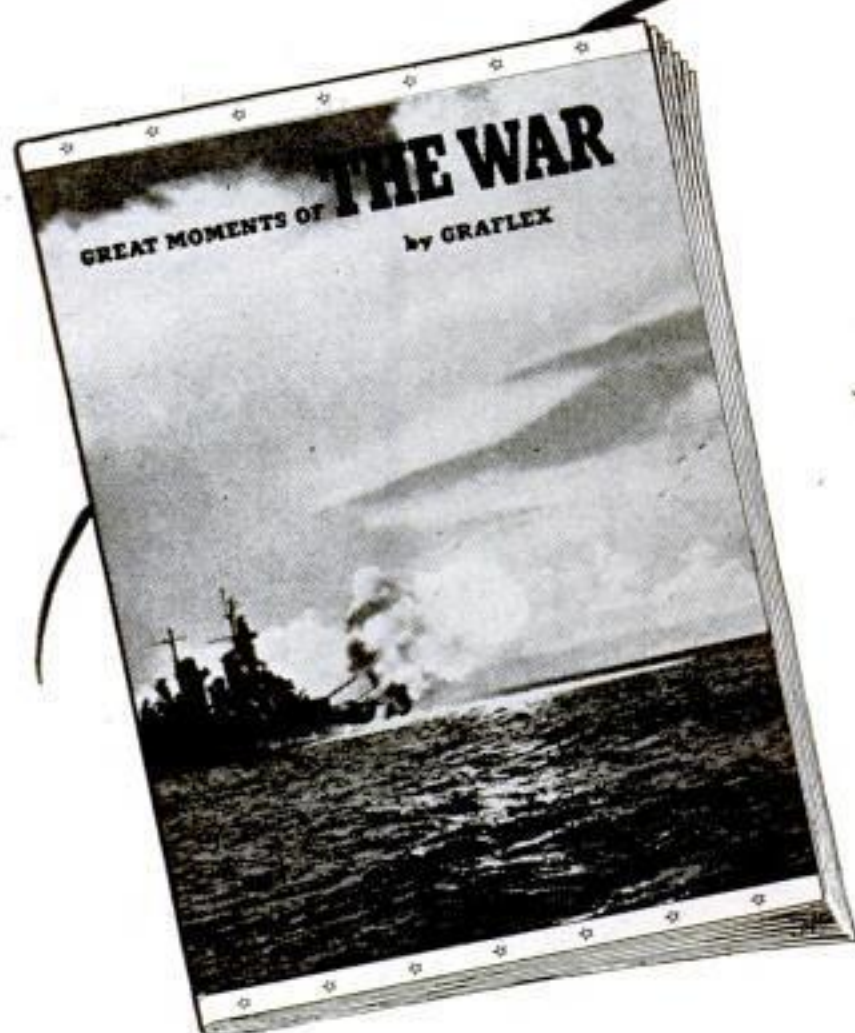


Lady Elgin



# GREAT MOMENTS OF THE WAR!

by GRAFLEX



Send  
for your  
copy now!

**THE WAR'S BEST PICTURES!** Action-packed, thrilling, exciting—the photographs in this attractively bound book are the best to come out of the war. The cover, in full color, shows the U. S. S. Missouri firing a salvo of 16-inch shells! You may have your copy by sending 10¢, to cover postage, to GRAFLEX, Inc., Rochester 8, New York, or by asking your GRAFLEX dealer for a free copy. Write today—the supply is limited!



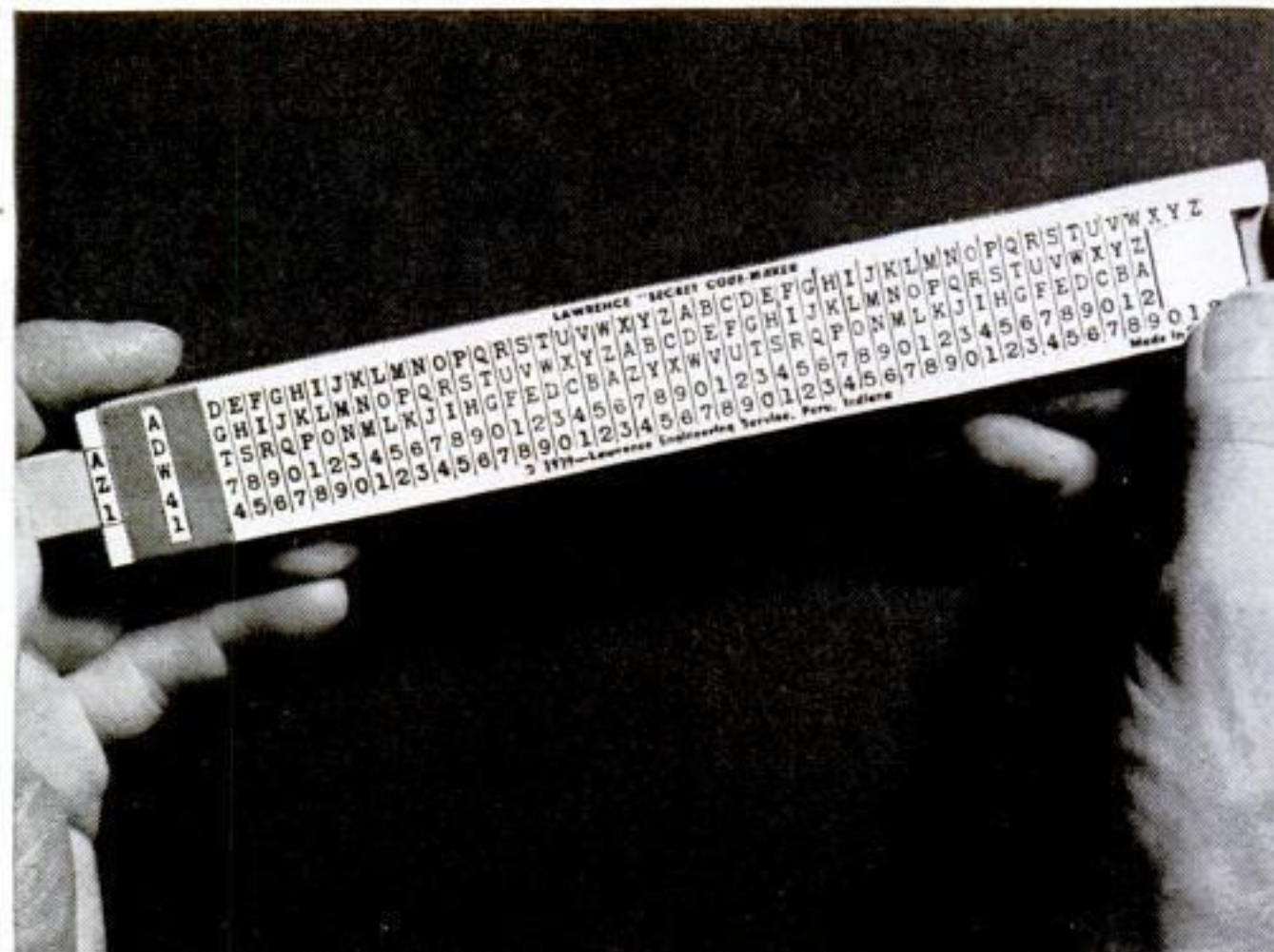
## GRAFLEX

(Formerly The Folmer Graflex Corporation)



### WINS FAMOUS TEST

Gene Tierney, sultry star of the 20th Century-Fox picture, "Dragonwyck," took the cola taste-test. Royal Crown Cola won her vote. Try it yourself. Say, "R C for me!" That's the quick way to get a frosty bottle of Royal Crown Cola—best by taste-test! Nehi Corporation, Columbus, Georgia.



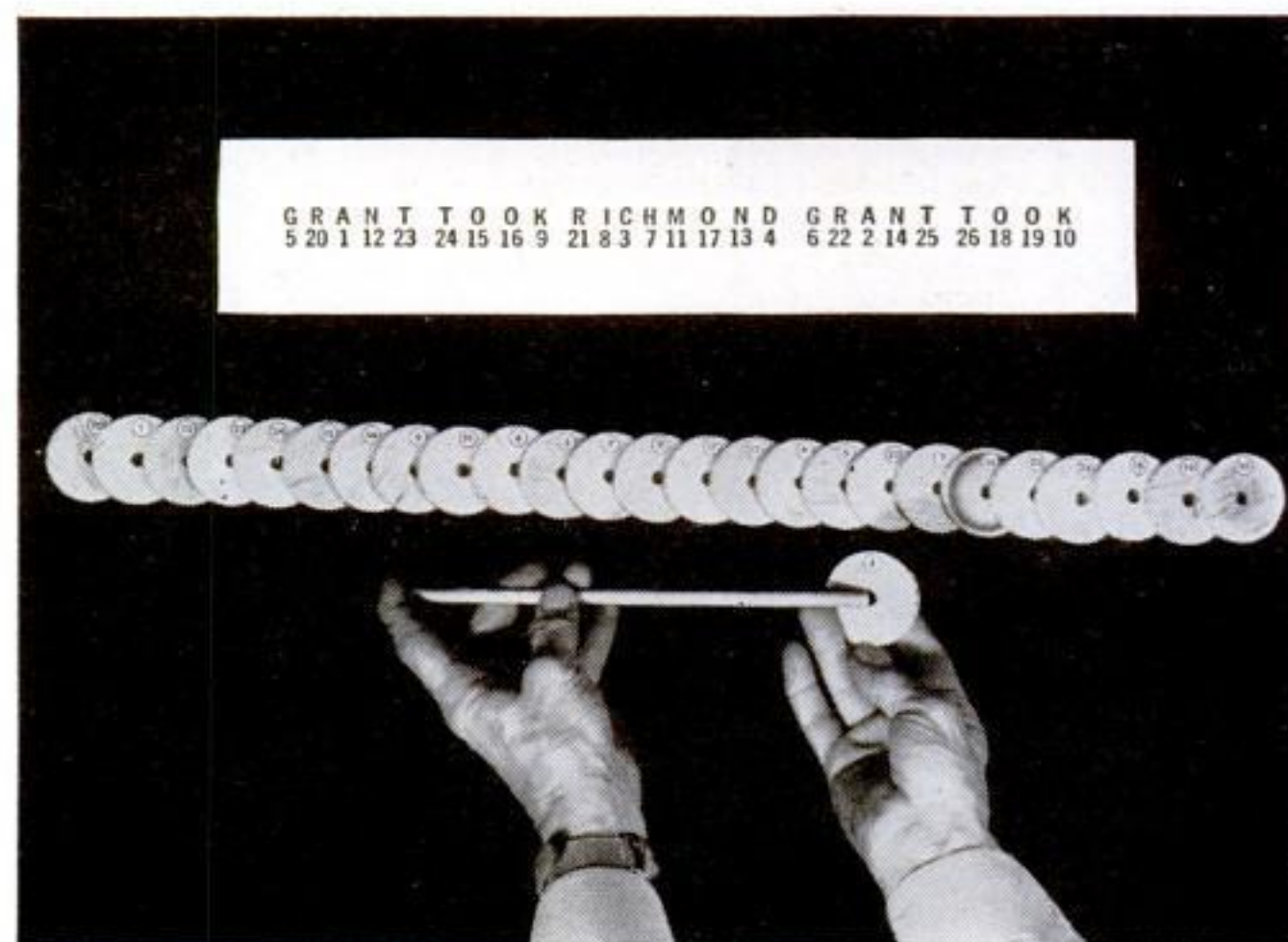
**Secret "code-maker"** is a slide-rule device which forms as many as 50,000,000 whole new codes based on letter or number substitutions. Placed as shown above, with the letter O equaling the letter R, A equals D, B equals E, and so forth. Or, in the reversed alphabet on the next line down, O equals I and A equals W, B equals V and so forth.

### THE SECRET LANGUAGE OF WAR CONTINUED

If so, there is a classic precedent. During World War I the German cruiser *Magdeburg* ran aground on shoals in the Baltic, and the Russian fleet closed in on her. The captain of the *Magdeburg* then ordered an officer to take the codebooks off the ship and throw them into deep water, but before he could do so the Russians opened fire and he was thrown overboard. When the *Magdeburg* was taken, the Russian commander courteously ordered the bodies of the drowned German sailors brought up for honorable burial. One of the first bodies raised by the dredge was that of the officer, still clutching the lead covers of the codebooks. The Russians then put a diver to work, and in a short time he came up with the books themselves. These were sent to Room 40 in the British Admiralty, and for two years, until after the Battle of Jutland when the Germans adopted a new system, the British Navy usually had full information about projected enemy raids and fleet maneuvers, with incalculable effect on the course of the war.

The U.S. Army uses code for messages of vital importance and for most communications referring to troop movements, munitions, supplies, etc. But it would be far too risky to have codebooks lying around in combat areas where they might be captured, so in the field the Army depends mostly on a system of ciphers nicely graduated in complexity. For example, an order calling for a certain action in three hours would be put into a relatively simple cipher which, if intercepted, could not be read by the enemy in less than five or six hours. An order for action a day later would be in a more difficult

CONTINUED ON PAGE 68



**Army's M-94** uses perforated disks, the rims of which are imprinted with differently scrambled alphabets. Sender places numbered disks on spindle in any order, arranges letters on rims so one horizontal line forms a secret key sentence known to the receiver (in this case, GRANT TOOK RICHMOND). Sender then informs receiver of order of the disks and tells him to turn each disk a certain number of letters, i.e., 5-9 means put disk 5 on spindle first, then turn it 9 letters from the G in GRANT. Thus, disk by disk, new message—plain or in code—is spelled out intelligibly on horizontal line.



*What a  
pleasure to wear  
\*  
Celanese  
Jersey!*



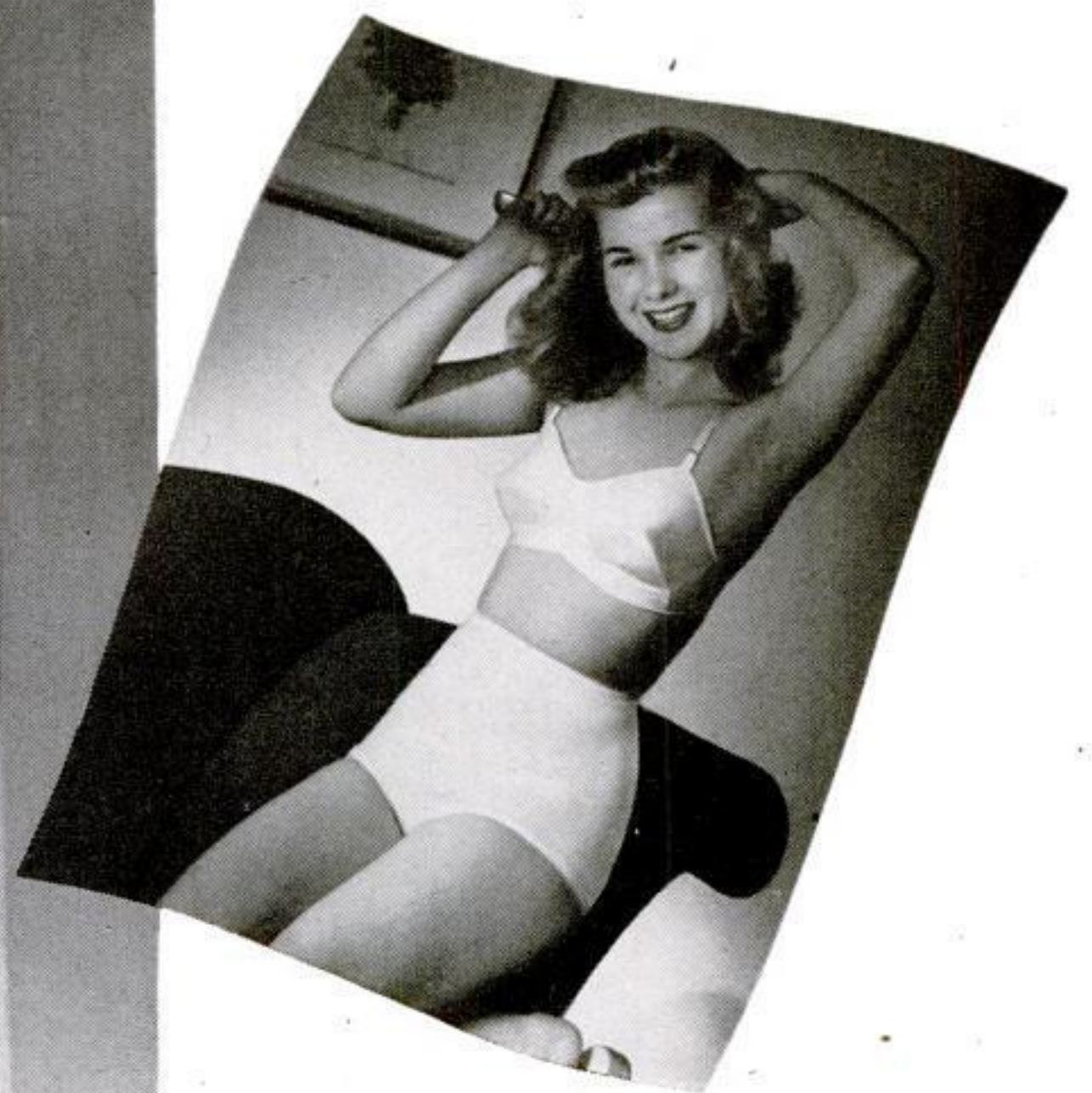
Every year, more and more women are discovering an affection for Celanese Jersey in all kinds of lingerie. Slips which draw the smoothest possible line under slim dresses . . . nightgowns of classic beauty . . . panties and bras for remarkable time-saving in care.

Made of Celanese synthetic yarn, scientifically created to make sense as well as beauty, Celanese Jersey resists soiling; is exceedingly quick to dry. And among other practical points, it holds its shape and it's run-proof, due to the special lock-knit stitch used in its construction.

Little wonder the best known brands of jersey underwear display the Celanese label. Look for it at your favorite store. A happy thought for Christmas gifts, by the way.

Celanese Corporation of America, 180 Madison Avenue, New York 16, N. Y. *Largest producers of warpknit jersey.*

\*Reg. U. S. Pat. Off.



CELANESE\* JERSEY

*Knit of modern Celanese synthetic yarn*



# Here it is!

The tape that mends, wraps, seals a thousand household things.

Now at most stores. Buy some today!



# Texcel Tape

REG. U. S. PAT. OFF.

CELLOPHANE TAPE—STICKS WITH A TOUCH

Industrial Tape Corporation, New Brunswick, N. J.



German spies learned cryptography in a Hamburg school which held classes in code-making. This picture is a scene from the movie about the FBI, *The House on 92nd Street*.

## THE SECRET LANGUAGE OF WAR CONTINUED

cipher which might take three days to solve, and so on. An order for immediate action would be sent in clear text by the quickest means available, regardless of whether the enemy intercepted it or not, because the attack presumably would be under way before the enemy could prepare to meet it. Likewise, communications between fighter planes and tank units in battle are in clear. But if Washington sent important instructions to General Eisenhower or General MacArthur, no chances were taken. The messages were coded and the code then enciphered, and it might have taken months for the Germans or Japs to make any sense out of them.

The Army could, of course, send all messages in its most difficult ciphers and keep switching them so often that the enemy would always be weeks behind in its deciphering efforts. But a cipher is a mechanism and, like every mechanism, it is subject to accidents. Some ciphers are so delicately constructed that an error in a single character is enough to change the meaning of an entire message—or turn it into gibberish. The rout of Napoleon's Grand Army at the Battle of Leipzig was caused in part by a garbled cipher message from the marshal of a relief army which was supposed to cover the retreat of Napoleon's forces from a dangerous position. The message, in Napoleon's "Great Cipher," informed the emperor that the army could not reach the appointed place at the appointed time. But a mistake had been made in the encipherment and no one at headquarters could read it. Napoleon lost the battle and a large part of his army.

### The mechanical word shuffler

While the cryptographers are trying to read enemy messages and trying to devise indecipherable ciphers and unbreakable codes for our use, communications experts also are at work. Their job is to invent methods of transmission which will defy enemy interceptors. One of the most ingenious devices is a "four-channel time-division multiplex basis transmitter." In spite of the formidable name, this is similar in principle to an old dodge of secret writing long used by criminals. A prisoner, say, will write a message on the side of a tightly held pack of cards, arranged in a certain sequence. He then shuffles the cards and passes them on to another prisoner who reads the message by putting the cards back into the original sequence. The "four-channel" transmitter in effect is a mechanical shuffler of code words. A rotating switch is connected with four sending machines and thoroughly mixes all the syllables of the message being sent. The resulting jumble goes out on a single radio frequency, and at the receiving end there is another rotating switch hooked up to four automatic typewriters. The receiving apparatus is synchronized with the transmitter and breaks down the jumbled message into the four parts of the original.

There also are in use today certain secret refinements of the "lightning gibberish" which the Germans broadcast from their great radio station at Nauen in World War I. Lightning gibberish consists simply of recording a message, then playing the record at five or six times normal speed for radio transmission. The result is a high-

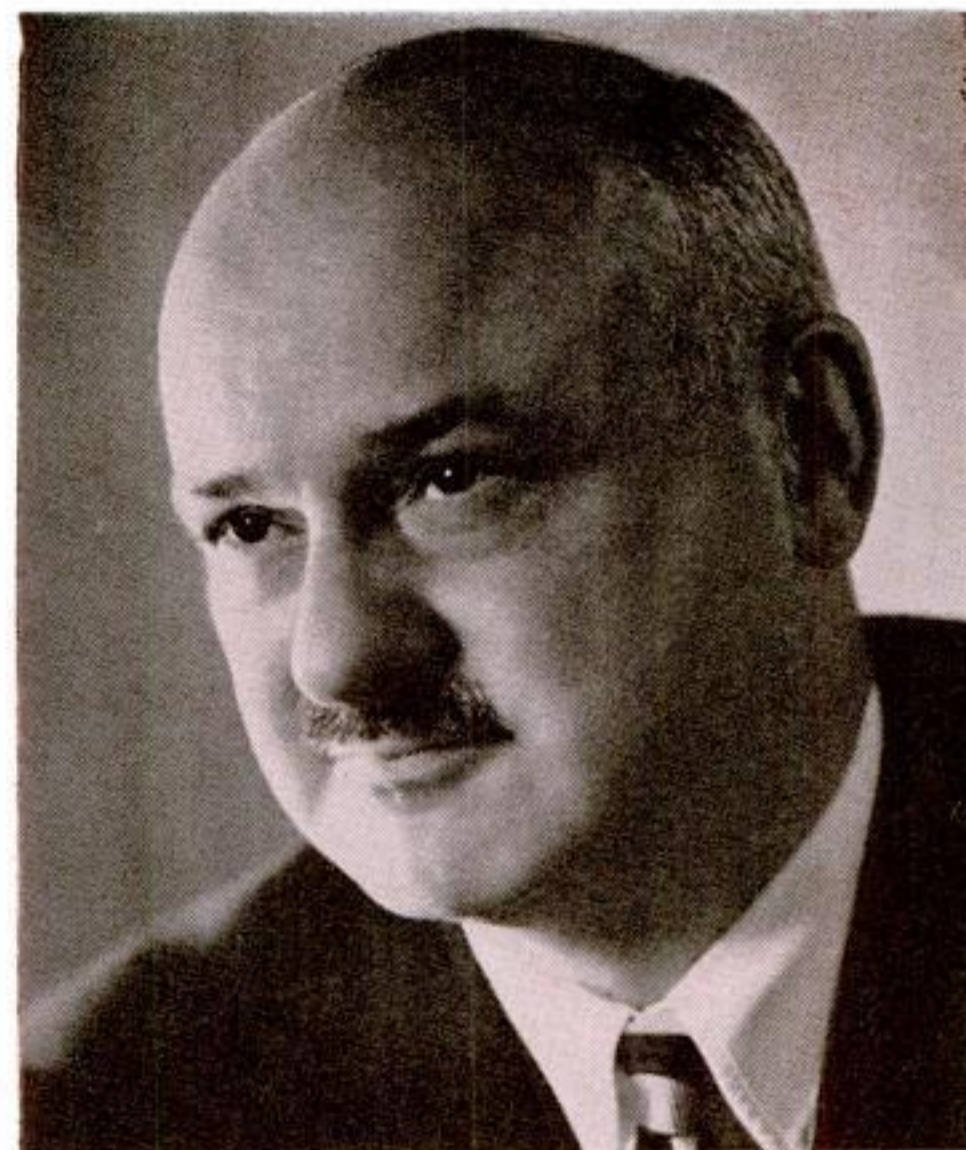
CONTINUED ON PAGE 70



# Why was Studebaker chosen for such critical war tasks?

**WHAT WERE THE QUALIFICATIONS  
FOR BUILDING FLYING FORTRESS ENGINES,  
MILITARY TRUCKS AND WEASELS?**

By Paul G. Hoffman  
President, The Studebaker Corporation



Harold S. Vance, Chairman of the Board of The Studebaker Corporation since 1935; entered Studebaker's employ as a mechanic 35 years ago; has served as Director of Purchases, Export Manager, Sales Manager, Vice President in charge of Production and Engineering.

THERE is plenty of glory for all in the miracle of American war production. Thousands of manufacturers, large and small, did their job well—rendered priceless service. Some manufacturers turned out munitions of war in greater volume than Studebaker. But it is doubtful if any other manufacturer carried out such difficult assignments with such complete success as did 93-year-old Studebaker.

There were built for the war, 12,597 Boeing Flying Fortresses. For them, Studebaker manufactured 63,789 Wright Cyclone engines. All the world knows how invaluable these great bombers were in reducing Hitler's Germany and in saving American lives. Here is what the Commanding General of the Army Air Forces and the Deputy Commander say of these engines:

*"The brilliant combat exploits of Flying Fortresses in Europe were due in large measure to the superiority of the engines you helped build. Those roaring engines sounded destruction to our enemies and safety to our airmen. You have the profound gratitude of every one of us in the AAF for a job well done. (Signed) Ira C. Eaker, Deputy Commander, AAF and H. H. Arnold, Commanding General, Army Air Forces."*

In modern warfare, armies are absolutely dependent upon trucks for transportation. Studebaker made 197,661 heavy-duty military trucks—trucks that carried the Red Army from Stalingrad to Berlin—trucks that took punishment by weather and terrain from the Persian Gulf to the Arctic Ocean. According to Red Army generals, these Studebaker trucks played a vital part in the crushing of Nazi Armies on the Eastern front.

To the invasion beaches, to the swamps and jungles of the Asiatic theater, Studebaker contributed the Weasel—a personnel and cargo carrier that went where no other vehicle made by man could venture.

Why was Studebaker chosen to build these engines, these trucks, these Weasels—for air, land and amphibious transportation?

It was not because Studebaker is the oldest name in vehicular transportation, or because Studebaker had served the Government in three wars, or for any other sentimental reason. It was not because of the magnitude of Studebaker.

A seventy-million-dollar company is dwarfed when expenditures are figured in billions.

★ ★ ★

Here are the reasons why the Army came to Studebaker with major problems:

1. A production organization of keen, alert brains headed by H. S. Vance, Studebaker Chairman, and Ralph Vail, Vice President, including, in South Bend, P. O. Peterson, Bert Fowler, George Westphal, George Bunner, W. J. Learmonth; in Los Angeles, C. K. Whittaker, Stanley Whitworth—and other men of vast experience in doing a quality job quickly.

2. An engineering organization distinguished not only by brilliance but by genius—headed by Roy E. Cole, Vice President—staffed by engineers with eager, open minds and proved ability, such as S. W. Sparrow, H. E. Churchill, E. M. Douglas, W. W. Smith and S. A. Jeffries.

3. The finest group of craftsmen in the automotive industry, probably the finest group in any industry—fathers, sons and grandsons, saturated with a great tradition of quality production—workmen with unequalled "know-how" in auto-

motive manufacture—above all, craftsmen imbued with the finest team spirit. No other vehicle maker can match this team, for no other has a history running back to 1852.

These were the assets the Army was looking for—assets which enabled Studebaker to become one of the lowest cost manufacturers of airplane engines for the Army Air Forces.

These assets—management brains, engineering genius, craftsmanship—made it possible for Studebaker to deliver on schedule every engine, every truck and every Weasel ordered.

★ ★ ★

My own responsibility at Studebaker has been administration rather than production. The credit for these accomplishments does not go to me as president but to Studebaker's matchless production and engineering organization. Therefore, I feel free to publicize this tribute to men who deserve it.

In behalf of K. B. Elliott, Vice President in charge of Sales, I conclude with this moral for motorists:

*"The same men who built Studebaker military trucks, Weasels and engines for Flying Fortresses are now building the best passenger cars and trucks your money can buy."*



A typical Studebaker father-and-son team. Alonzo T. Messersmith served 12 months overseas in World War I, has been with Studebaker 21 years, is a tool maker in the Body Division Tool Room. His son, William H. Messersmith, joined Studebaker in 1941, was overseas 8 months, returned recently after being wounded in the Battle of the Bulge. He is a machinist in the Body Division Tool Room.





# give her "Everything for Beauty"



**B**EAUTY on a planned basis!

Vida-Ray's famous cosmetics in THEME SETS—  
charming dressing table boxes that group to-  
gether the things she *uses* together. The most  
practical—and prettiest—gift she'll get!

## Bath Box

Everything for the bath; soap, bubbling bath oil,  
dusting powder, bouquet—all "Gallivanting"-  
scented. \$5.00

## Pretty Face

Everything in color-harmony, micro-pulverized  
face powder, rouge and lipstick picked to co-or-  
dinate color-tones. \$2.75

## Beau Box

Everything for the dressing table; Vida-Ray  
Cream, hand lotion, sachet, cake make-up, rouge,  
face powder, lipstick and Gallivanting Bouquet.  
\$10.00

*All prices plus taxes*

A FEATURED LINE AT MANY FINE STORES

by **Vida-Ray**



22 East 40th Street, New York City

MAKERS OF VIDAFILM—THE FAMOUS LIQUID CAKE MAKE-UP

## THE SECRET LANGUAGE OF WAR CONTINUED

pitched screech. For quite a long while the Allied interceptors were unable to make sense out of Nauen's screeching, until one day some British officers played some records of the Nauen broadcast on a portable phonograph. The phonograph ran down in the middle of the record, and the screech turned into an audible series of code groups.

Readers who may wish to experiment with the secret language of war can use the cipher below, the historic Vigenère tableau. Invented by one, Blaise de Vigenère, a Frenchman, the tableau for many decades was called the indecipherable cipher, because of the ingenious way that letter frequencies are hidden. The Vigenère long ago lost its reputation of being indecipherable, but it is the ancestor of most ciphers in use today.

To write a Vigenère cipher, sender and receiver must have a key word. Suppose the key word is CIPHER and the message is SECRET WRITING. The sender begins with CIPHER/CIPHERC; SECRET/WRITING, the key word being repeated as often as necessary to match each letter of the message.

In composing the cipher, the sender starts with the first letter of the key word, the C. He then reads down the vertical column under C in the top line until he comes to the horizontal line headed by S, the first letter of the message. The letter at the junction of these two lines is U, the first letter of the cipher. Likewise, under the I column he drops down to the E horizontal line and gets the cipher letter M, and so on. The completed cipher thus reads, Key word: CIPHER/CIPHERC; Message: SECRET/WRITING; Cipher: UMYRIK/YZXAMEI. Note that in the Vigenère cipher, the repeated letters in the message (E, I, R and T, in this case) are represented by different cipher letters each time.

To decipher, the receiver simply reverses the process. He goes down the column headed by the first letter of the key until he comes to the first letter of the cipher. The letter at the extreme left of that line thus is the first letter of the deciphered clear. Thus,—Key word: CIPHER/CIPHERC; Cipher: UMYRIK/YZXAMEI; Message: SECRET/WRITING.

### THE VIGENERE TABLEAU:

A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	
A	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x	y	z
B	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x	y	z	a
C	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x	y	z	a	b
D	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x	y	z	a	b	c
E	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x	y	z	a	b	c	d
F	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x	y	z	a	b	c	d	e
G	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x	y	z	a	b	c	d	e	f
H	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x	y	z	a	b	c	d	e	f	g
I	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x	y	z	a	b	c	d	e	f	g	h
J	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x	y	z	a	b	c	d	e	f	g	h	i
K	k	l	m	n	o	p	q	r	s	t	u	v	w	x	y	z	a	b	c	d	e	f	g	h	i	j
L	l	m	n	o	p	q	r	s	t	u	v	w	x	y	z	a	b	c	d	e	f	g	h	i	j	k
M	m	n	o	p	q	r	s	t	u	v	w	x	y	z	a	b	c	d	e	f	g	h	i	j	k	l
N	n	o	p	q	r	s	t	u	v	w	x	y	z	a	b	c	d	e	f	g	h	i	j	k	l	m
O	o	p	q	r	s	t	u	v	w	x	y	z	a	b	c	d	e	f	g	h	i	j	k	l	m	n
P	p	q	r	s	t	u	v	w	x	y	z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Q	q	r	s	t	u	v	w	x	y	z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
R	r	s	t	u	v	w	x	y	z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q
S	s	t	u	v	w	x	y	z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
T	t	u	v	w	x	y	z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s
U	u	v	w	x	y	z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t
V	v	w	x	y	z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u
W	w	x	y	z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v
X	x	y	z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w
Y	y	z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Z	z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x	y

Vigenère system is the basis of most modern ciphers, contains 728 letters arranged in a certain pattern. A problem based on the Vigenère cipher appears in the text above



# the New Way to take VITAMINS...for better results!

Take them in fortified food—the delicious Ovaltine way!

Of course, the whole subject of vitamins is new. We learn more about them every day. And today, millions are learning a new and better way to take their extra vitamins—a more modern, more natural way that can do more good. Discarding earlier methods of taking vitamins alone, they now take them in *fortified food*!

For latest evidence shows that vitamins do not work alone. They work most effectively in combination with certain other food elements—which are absolutely necessary for best results.

This is the reason so many people are changing to Ovaltine. A specially-fortified food, it contains—besides vitamins—

nearly every precious food element needed for good health. Especially, those elements necessary for vitamin-effectiveness.

For example, Vitamin A and protein are both necessary in cell-building—and they're both in Ovaltine. Vitamin B<sub>1</sub> and fuel-food also act together for vitality—and they're both in Ovaltine. Vitamin D, Calcium and Phosphorus can't work without each other—and you get them all in a glass of Ovaltine made with milk!

So why not turn to Ovaltine? If you're eating normal meals, including citrus fruit or tomatoes, 2 glasses of Ovaltine daily should give you all the extra vitamins and minerals you need for robust health.

**3 out of every 4 people** should get extra vitamins or minerals—according to Government reports. Reasons include vitamin deficiencies of many modern foods—also loss of vitamin-mineral values due to shipping, storing and cooking.



**READ WHAT YOU GET IN  
2 GLASSES OF OVALTINE**

- MORE FOOD-ENERGY THAN 2 DISHES OF ICE CREAM
- MORE VITAMIN A THAN 2 SERVINGS OF PEAS
- MORE IRON THAN 3 SERVINGS OF SPINACH
- MORE VITAMIN G THAN 3/4 POUND OF SIRLOIN STEAK
- MORE VITAMIN D THAN 10 OUNCES OF BUTTER
- MORE NIACIN THAN 5 SLICES OF ENRICHED BREAD
- MORE PROTEIN THAN 3 EGGS
- MORE VITAMIN B<sub>1</sub> THAN 3 SERVINGS OF OATMEAL
- MORE CALCIUM AND PHOSPHORUS THAN 2 1/2 SERVINGS OF AMERICAN CHEESE



SWEETHEARTS AT HOME OR ABROAD!

# Hold Her Forever

with a  
**LANE**



THE GIFT THAT  
STARTS THE HOME



No. 2117. Authentic Colonial design in Antique Maple finish. Equipped with Lane patented Automatic Tray.



No. 2064. Contemporary design balance of top and front panel Lane's patented Automatic Tray.



*Shirley Temple says*

## "This Christmas Give Her the Perfect Love Gift—A HOPE CHEST"

**M**AKE her fondest hopes come true—this Christmas. Give her a Lane Hope Chest, the gift that says, "I love you forever and ever."

More than a sanctuary for her precious treasures, it will be the beginning of wonderful dreams come true for both of you; for Lane is the love gift that starts your home.

There is no more romantic gift... no more useful gift... for sweetheart, wife, mother, sister or daughter than a genuine Lane Cedar Hope Chest.

### Only LANE Has All These Guaranteed Moth Protection Features

1. The only tested aroma-tight cedar chest in the world.
2. Exclusive aroma-tight features assure guaranteed moth protection.
3. Built of 3/4-inch aromatic Red Cedar in accordance with U. S. Government recommendations.
4. Lane-welded veneers will not peel.
5. Chemically treated interiors even aroma flow—prevent stickiness and add life to the chest.
6. Free moth insurance policy written by one of the world's largest insurance companies.

The Lane Company, Inc., Dept. L  
Altavista, Virginia

In Canada: Knechtels Ltd., Hanover, Ontario

Lane Cedar Hope Chests can be had in many styles, woods and prices to harmonize with all furniture—modern or traditional.

SHIRLEY TEMPLE is co-starred with Ginger Rogers and Joseph Cotten in the Selznick International Picture

"I'LL BE SEEING YOU"

Watch for her also in "Suddenly It's Spring"



### To Men and Women in the Armed Services

If you wish to buy a Lane Cedar Chest and do not know name of Lane dealer where chest is to be delivered, write us; and we through our nearest dealer, will do our best to handle in accordance with your wishes.

### Christmas Gift Special

No. 2120. Front center panel is four-piece matched American Walnut stump flanked with side panels of matched New Guinea. Border of cross-grained Zebra wood. Beautiful Waterfall top and front base rail of matched Oriental wood. Balance of chest American Walnut. Has Lane patented Automatic Tray.

**\$49<sup>50</sup>**

Slightly higher in Canada. Subject to OPA rulings.

Other Lane Chests at all popular prices.

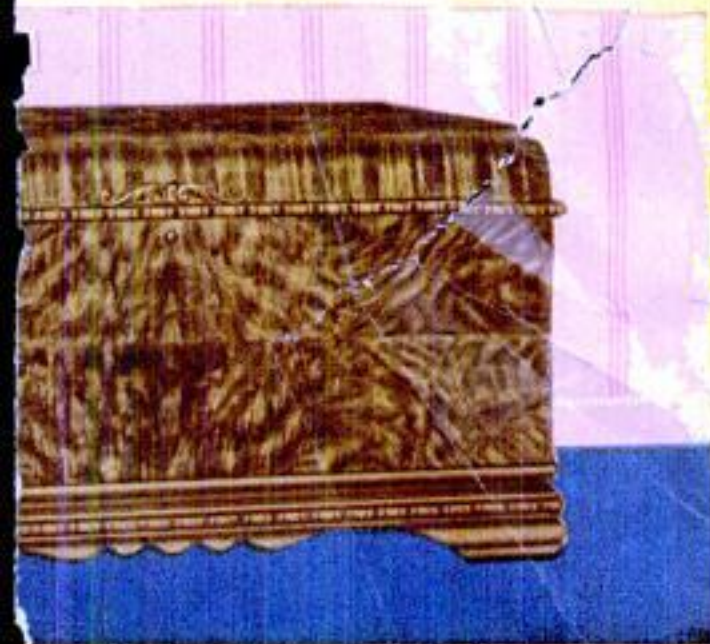
**CONSERVE!**  
SAVE WOOLENS IN A LANE



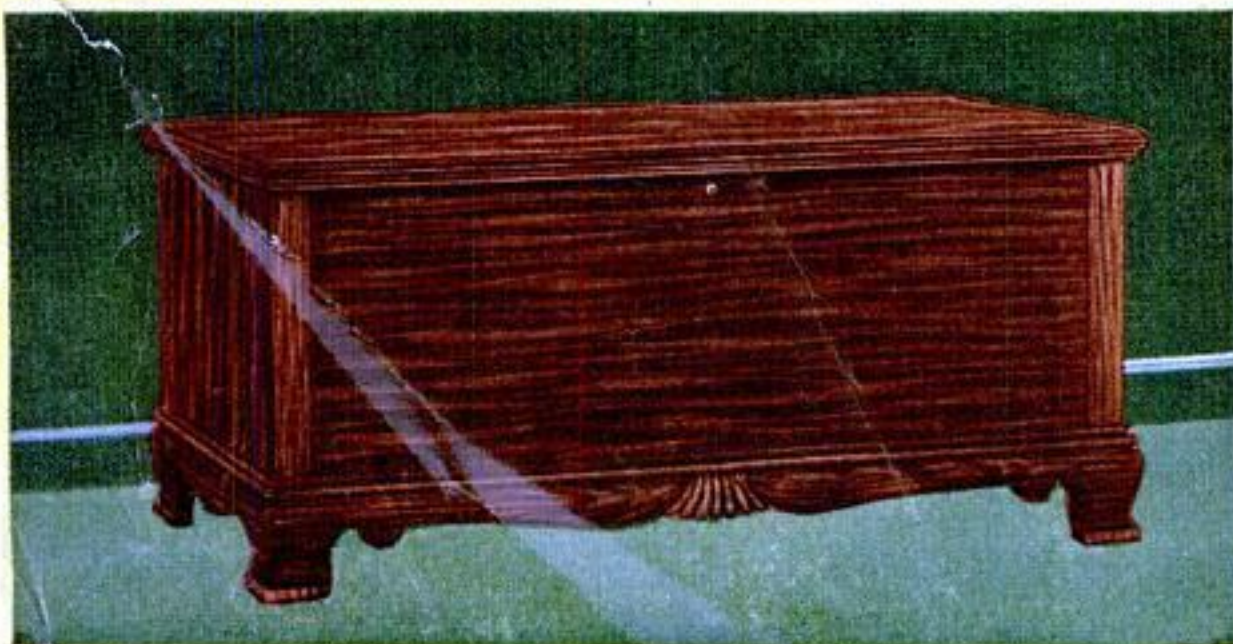
# LANE

# Cedar HOPE CHEST

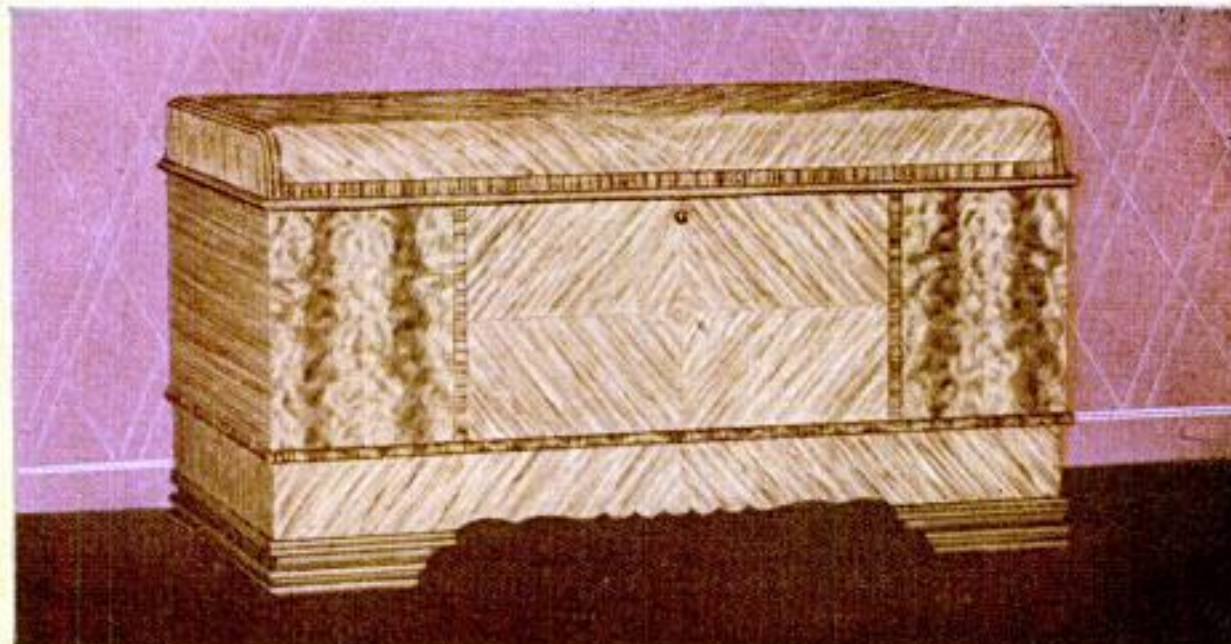
THE GIFT THAT STARTS THE HOME



With Waterfall and sides of American Walnut, the Butt Walnut. Decorative moulding. Has



No. 2087. American Colonial design. Lovely Honduras Mahogany exterior with top rubbed to soft satin finish. With Lane patented Automatic Tray.



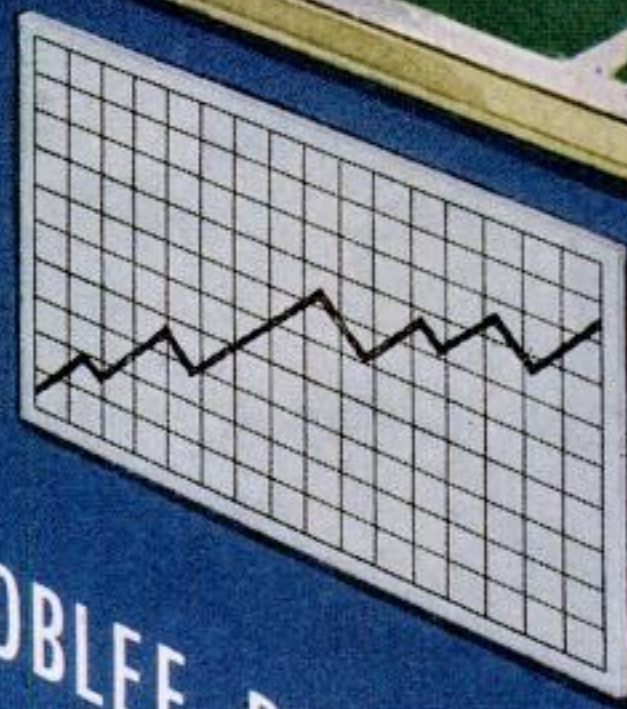
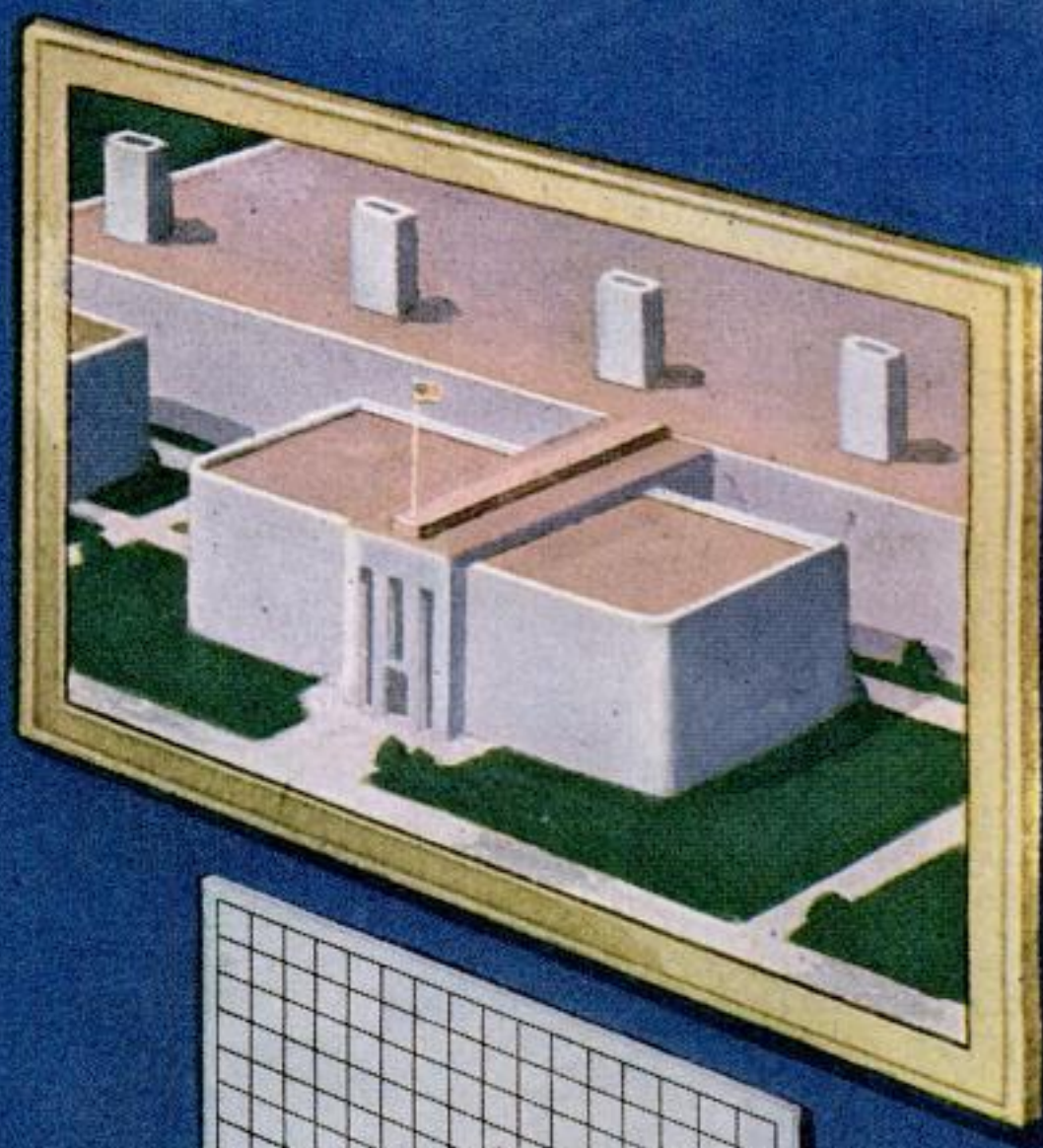
No. 1850. The diamond-match Primavera center panel is flanked by Faux Satine Crotch in this exquisite chest. Top and base rails are matched Primavera with inlaid borders of Zebra wood. Has Lane Automatic Tray.



# Roblee

SHOES FOR MEN

Roblees are priced  
\$6<sup>00</sup> to \$8<sup>95</sup>



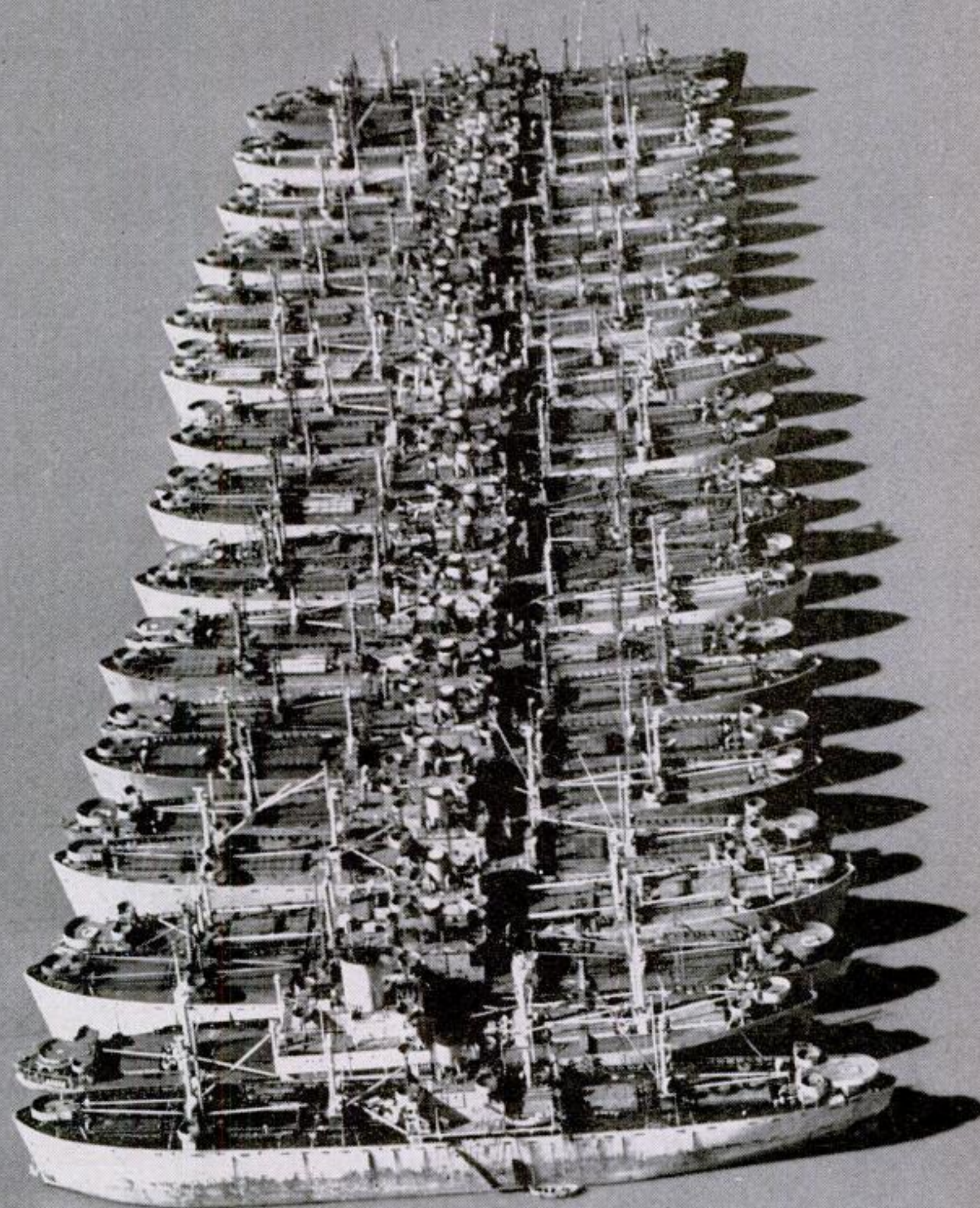
ROBLEE DIRECTORS  
"Good business" in leather

ROBLEE DIVISION  
BROWN SHOE COMPANY  
ST. LOUIS

Roblee Reg. U. S. Pat. Off.

Copyrighted material





HULL TO CREAKING HULL, 28 LIBERTY SHIPS LIE TETHERED IN THE JAMES RIVER NEAR NEWPORT NEWS, VA. THE JAMES NOW HOLDS MORE THAN 100 SUCH SHIPS

## SHIP GRAVEYARDS

**A storm brews over the rusting hulks of idle U. S. Liberty ships**

**B**y last week dozens of this war's invaluable 10,000-ton Liberty ships had joined older freighters in the rusting ships' graveyards of the Mobile River, the James River and Suisun Bay near San Francisco. Over them brooded a heavy, unmeteorological storm.

GIs in far replacement centers demanded that Liberty ships be used to carry them home. The National Maritime Union reinforced the GI plaint, threatened to strike if the War Shipping Administration did not act. WSA replied that it operated transports only on

orders from the Joint Chiefs of Staff, that it had reconverted faster ships more suited to transport work.

During the war, world shipping exclusive of the U. S. dropped from 60,000,000 to about 33,000,000 tons and American shipping leaped from 12,000,000 to 63,000,000 tons. The U. S., now the world's greatest maritime power, could not decide whether to use its ships, sell, store or junk them. But the bulk of its tonnage was in inefficient Libertys, built for war and hardly more useful now than bombers or K rations.





**Liberty ships and tankers**, stripped of their guns, lifeboats and other usable gear and manned only by skeleton crews, await their fate in Suisun Bay near San Francisco. Liberty ships,

powered by uneconomic steam engines, do only 11 knots, which puts them in the tramp-steamer class, yet are too big for tramp-steamer use. The government probably will scrap

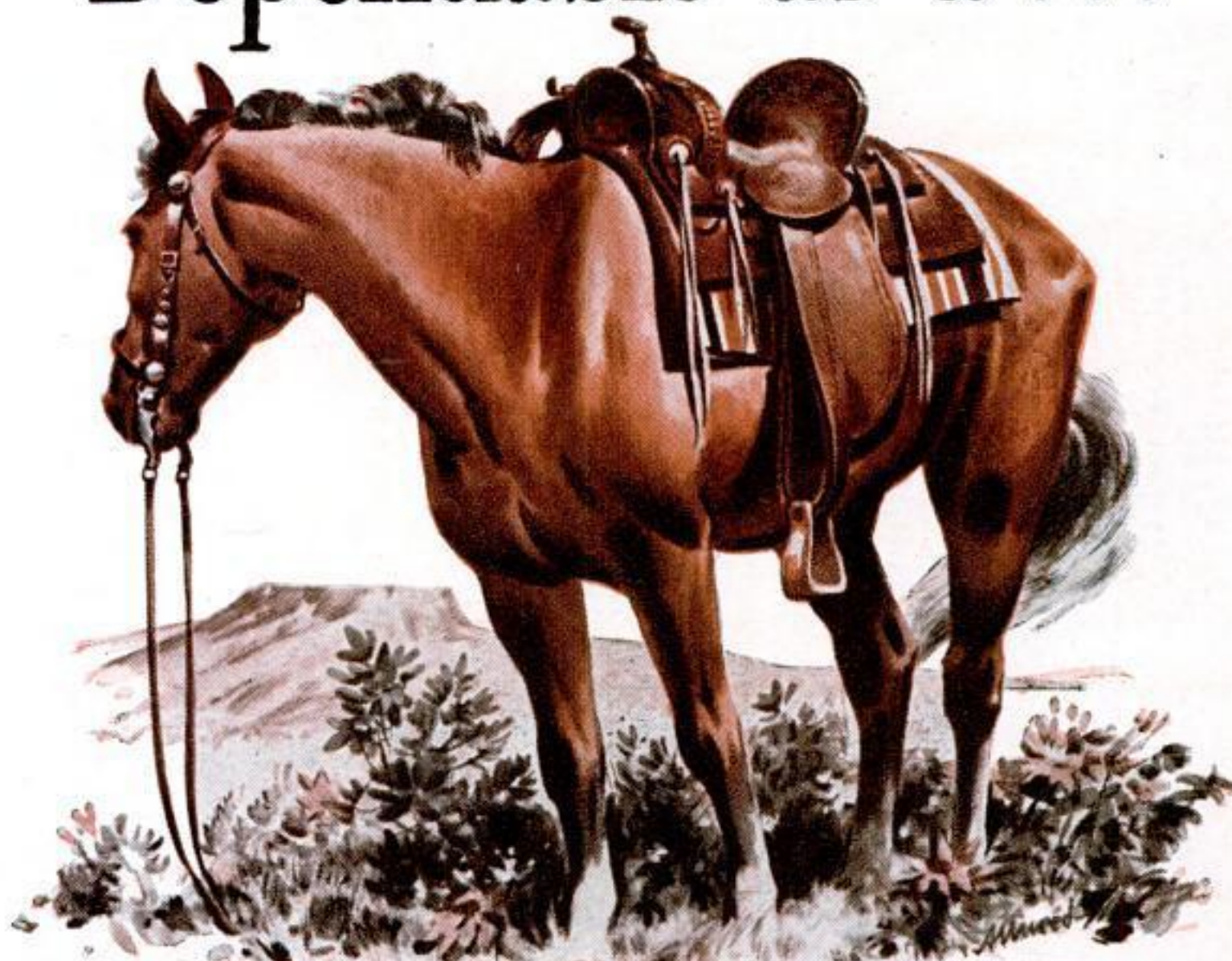




the dilapidated ones, try to sell some and hold the remainder in strategic reserve against unforeseen emergency. The cost of preserving one ship for one year: \$4,000.

CONTINUED ON NEXT PAGE

# Dependable as a . . .



Powerful as a . . .



Quick-starting as a . . .



## DELCO

### BATTERIES

A QUALITY PRODUCT

BY DELCO-REMY



BUY  
VICTORY  
BONDS

Delco-Remy ★ Wherever Wheels Turn or Propellers Spin





## *Spruce Toiletries*

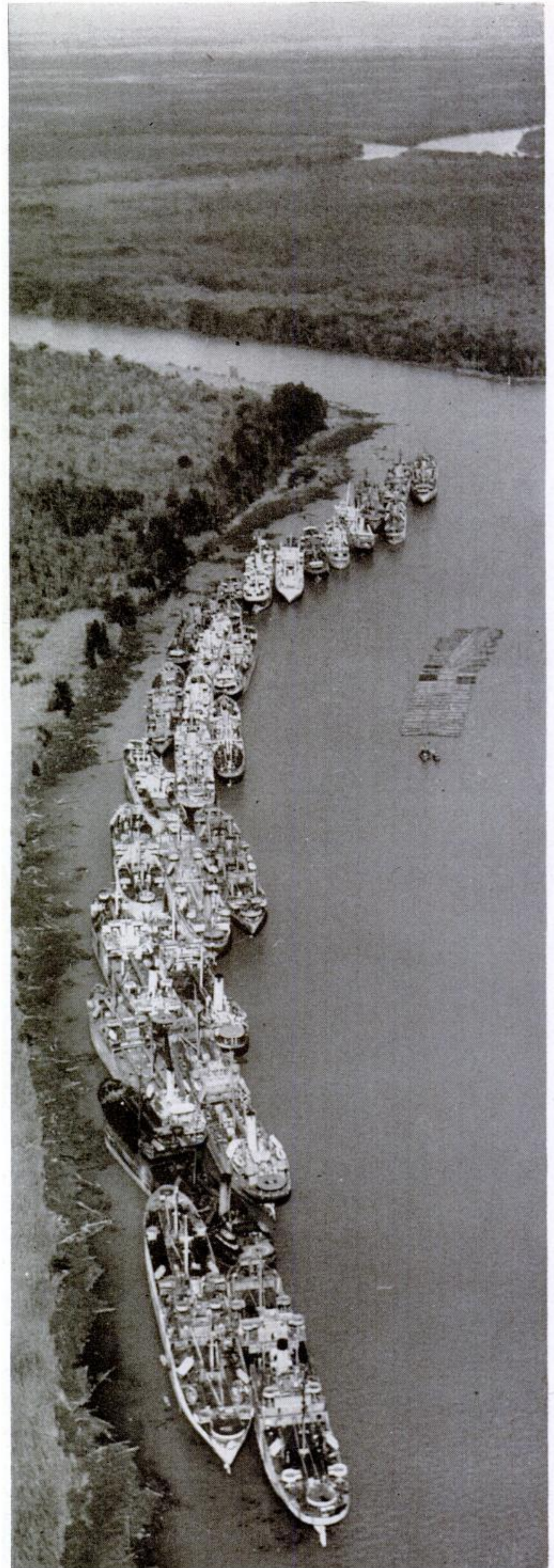
**FOR MEN**

Restraint — the quality of impeccable good grooming in the man whose confidence counts . . . finds perfect expression in forest-fresh SPRUCE. Individually packaged, one dollar; in sets, to three dollars.

*Wrisley*



Soap  
Lotion  
Talc  
Shave Bowl  
Deodorant



About 30 ships, many in poor mechanical shape, lie along the Mobile River near Mobile. After World War I the U.S. finally sold ships for scrap at \$5 and \$10 a ton.



**"HEY, Mac MURRAY...  
YOUR PAST IS SHOWING!"**

THE  
MERRIEST  
OF  
DOWN-TO-EARTH  
COMEDIES!

COLUMBIA PICTURES presents

**FRED MacMURRAY**

The story of a  
prodigal son who  
came to the wrong  
home...but the  
right gal!

# *Pardon My Past*

A  
MUTUAL  
Production

Produced and Directed by  
**LESLIE FENTON**



with **MARGUERITE CHAPMAN**  
**AKIM WILLIAM RITA**  
**TAMIROFF · DEMAREST · JOHNSON**

HARRY DAVENPORT · DOUGLASS DUMBRILLE

Original story by Patterson McNutt and Harlan Ware • Screenplay by Earl Felton and Karl Kamb





**VIRGINIA DEMETRIOS (STANDING) WEARS HER OWN SPRING-LAMB PRINT AT A FOLLY COVE DESIGNERS' MEETING**

## FOLLY COVE DESIGNERS

### YANKEE PRINTS GET NATIONAL RECOGNITION



A new series of fabrics with a distinctly Yankee flavor will soon be on sale in at least 14 leading department stores throughout the country, thus bringing national recognition to the modest Folly Cove Designers of Cape Ann, Mass. This is a group of young married women who five years ago started to make hand-blocked prints in their spare time. They drew the scenes and people around them,

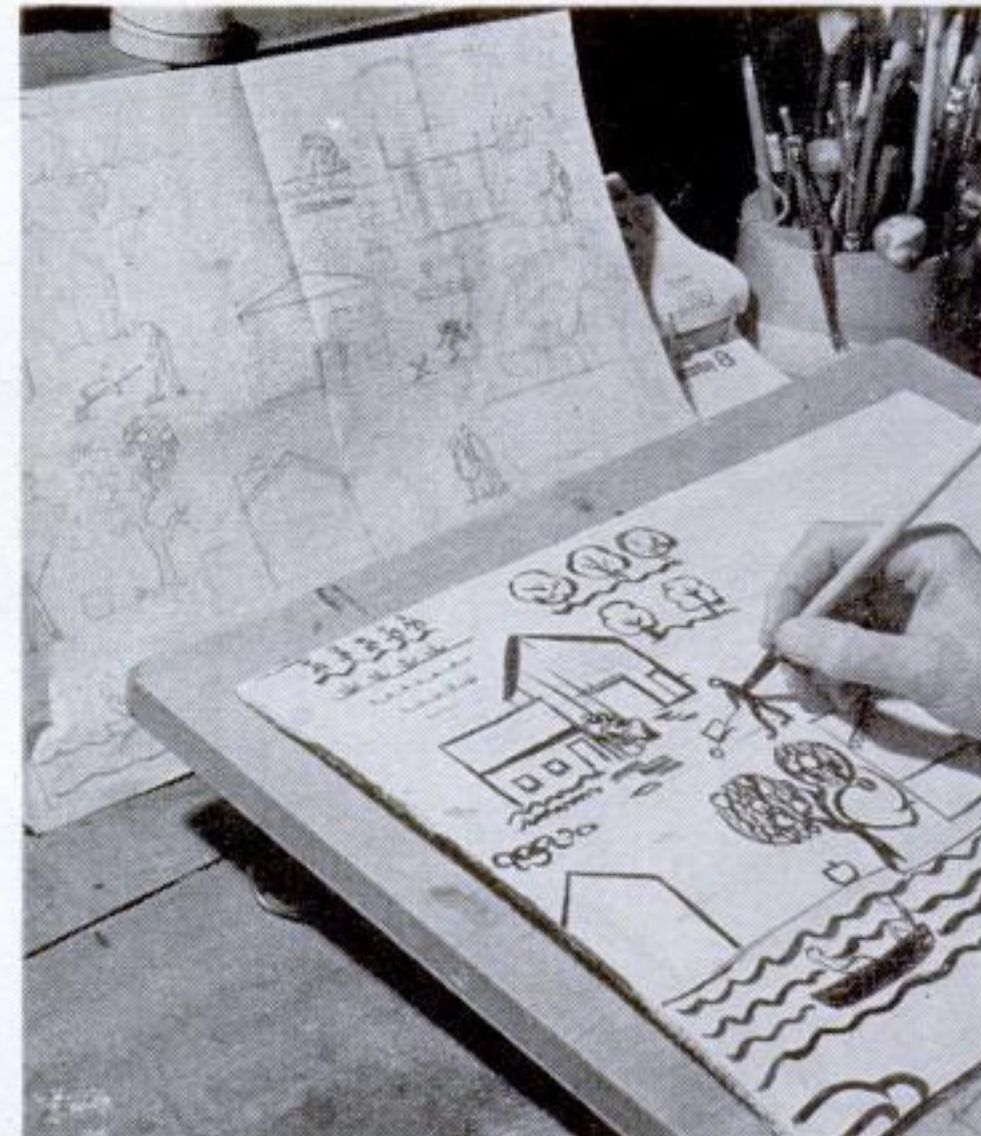
did all their work by hand, as shown in pictures on these pages, and produced the quaint and humorous prints on pages 82 and 83. Several months ago six designs were bought for screen-printing in large quantities. The Folly Cove Designers operates as a guild. Every design, before being accepted, must be approved by a jury of five members and the group gets a percentage of the profits.



**FIRST STEP** is making a sketch. Here Louise Kenyon sketches "Head of the Cove" (top opposite page).



**WHITE PAINT** is spread over a block from which the design will be cut. This makes it easier to see design.

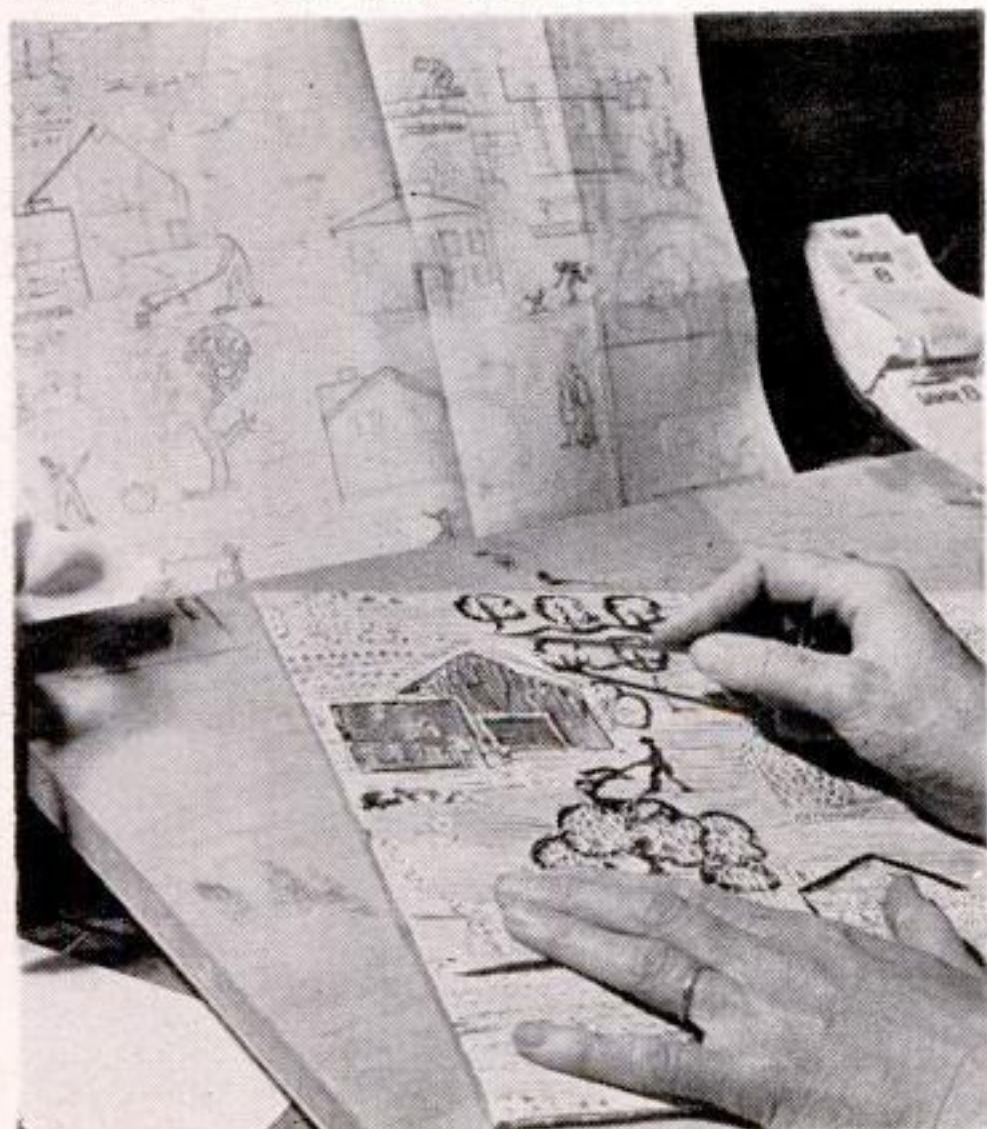


**DESIGN IS DRAWN** with a brush or a pencil on the white-painted block, after it is completely dry.





**LIFTING THE BLOCK OFF THE FABRIC IS THE FINAL STEP. THIS "HEAD OF THE COVE" PRINT IS SHOWN ON PAGE 83**



**WITH A GOUGE** or knife everything but the design is cut out of the block. Only uncut part will print.

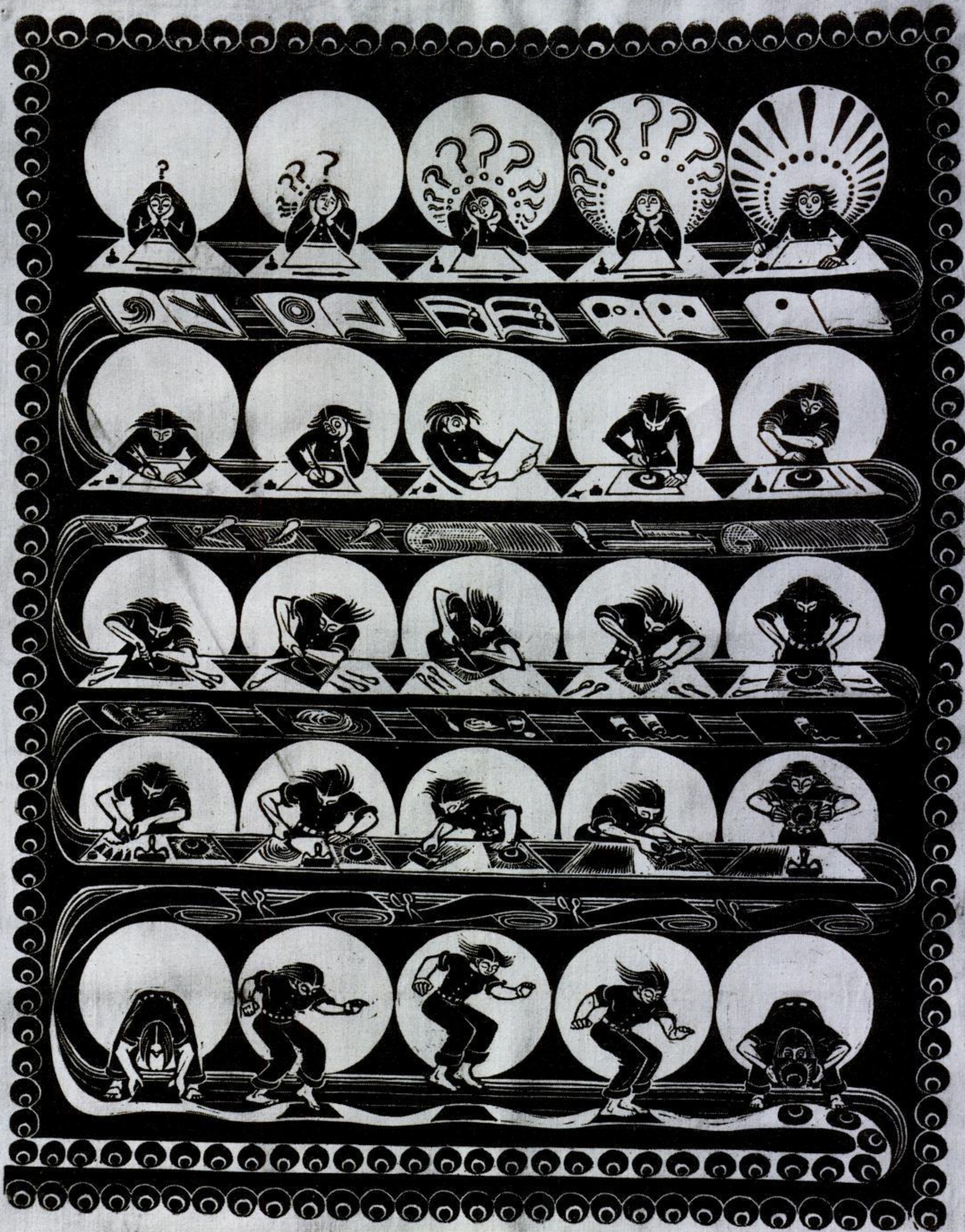


**WITH A ROLLER** mixture of oil paint and white printer's ink is "buttered"—spread smoothly—over block.



**WITH THE FEET** design is pressed on. Slighter women are abandoning foot stamping for hand presses.





**FOLLY COVE DESIGNERS V.L.D.**

**THIS IS WALL HANGING WHICH SHOWS HOW BLOCK PRINT IS MADE FROM BIRTH OF IDEA TO STAMPING DESIGN**

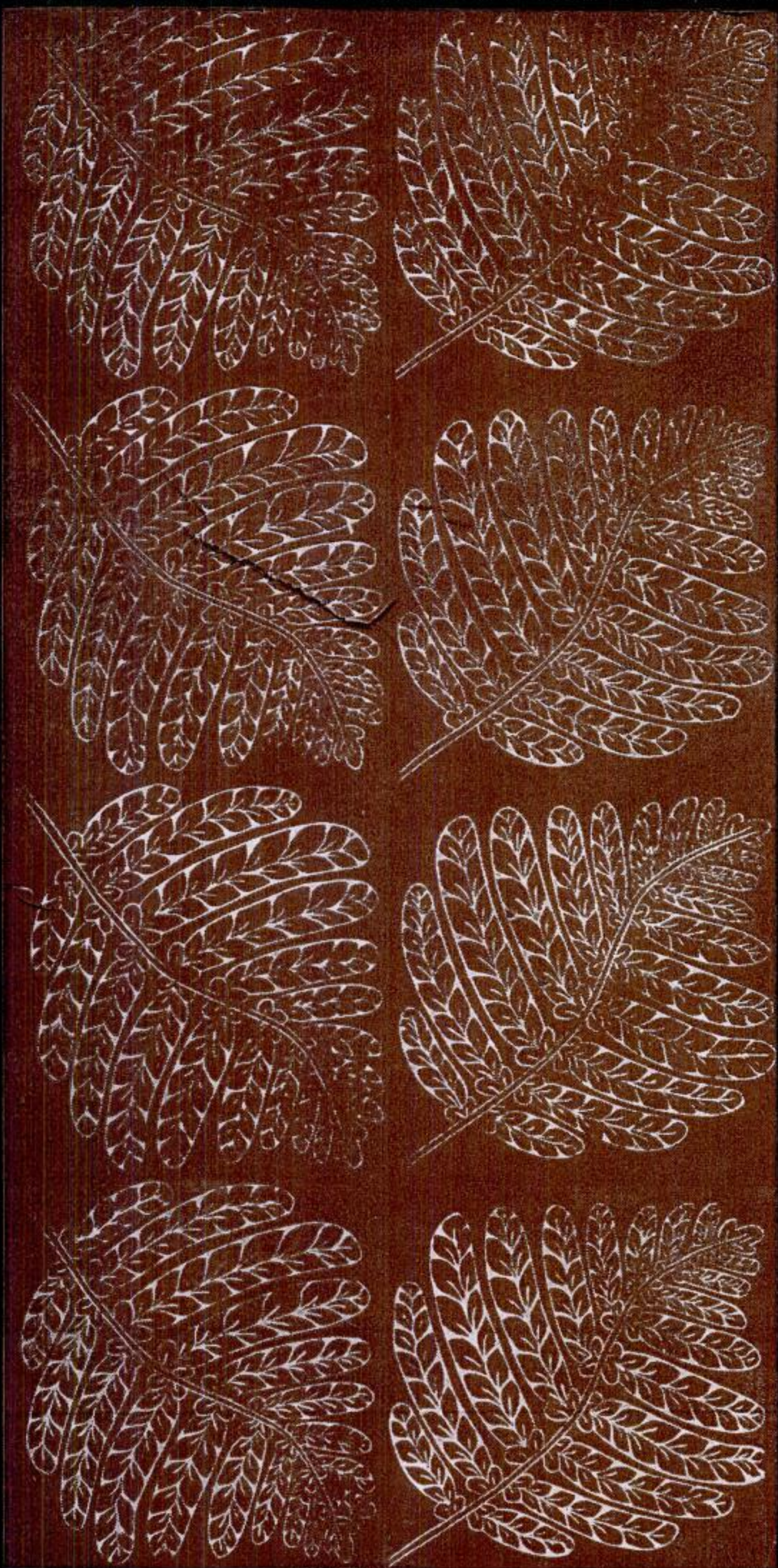




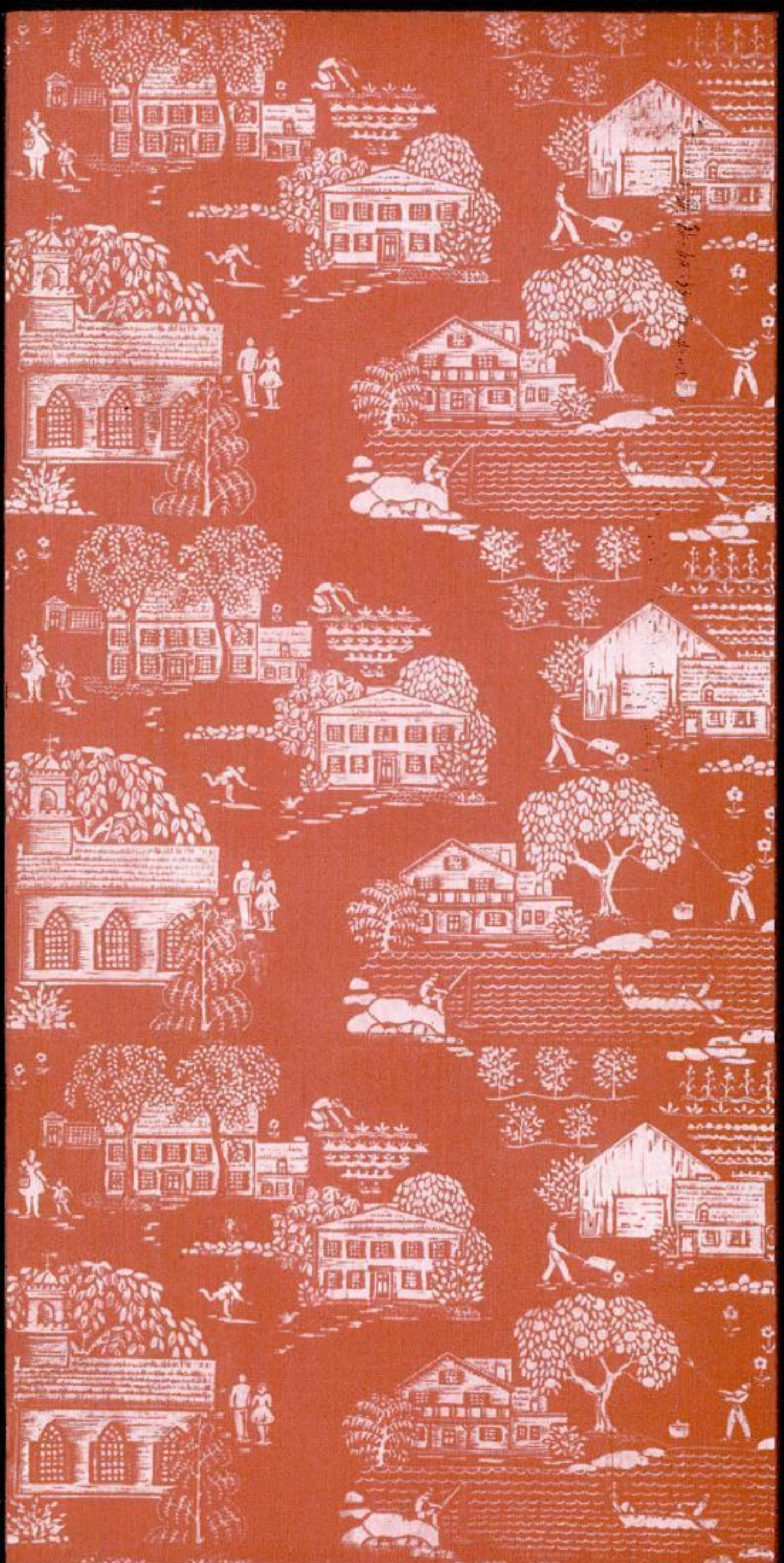
**"THE GOSSIPS" SHOWS CHATTY WOMEN SPREADING TALES**



**"RENDEZVOUS" HAS A SENTIMENTAL VICTORIAN DESIGN**

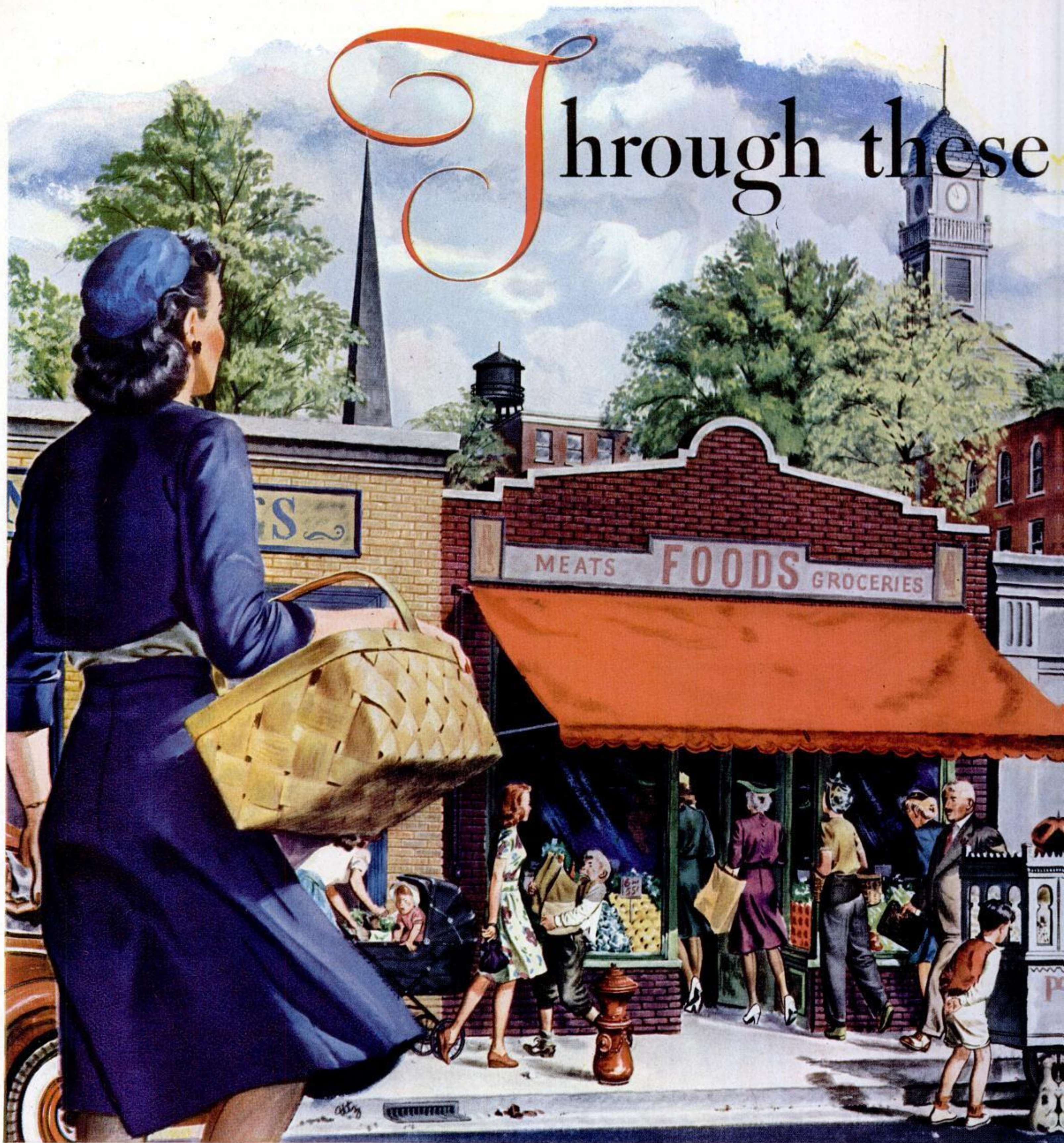


**"THE FERN" REPEATS SINGLE DELICATE LEAF PATTERN**



**"HEAD OF THE COVE" SHOWS ANNISQUAM, MASS. SCENES**





*These Swift Quality Foods are representative of the excellence of all products bearing the names "Swift's Premium" and "Swift's Brookfield". Look for these brand names when you buy.*



**SWIFT'S PREMIUM BACON**



**SWIFT'S PREMIUM HAM**



**SWIFT'S BRANDS OF BEEF**



# doors will pass the best fed people in the world

*From range and farm and orchard, our country's varied produce is coming in to your dealer's store. With his help, America will again "set the best table" in the whole family of nations. And it will be set in the true American tradition, with plenty of meat, every day . . . much of it fine meat, like that which bears the famous "Swift's Premium" brand name.*

. . . . .

To Americans, "the best fed people" means first and foremost, people who have plenty of *meat*.

Americans believe that meat really *makes* the meal. The fragrance of roasting Swift's Premium Beef . . . the luscious look of Swift's Premium Ham, pink and steaming on the platter . . . the sizzle of Swift's Brookfield, the sausage with the just-right seasoning . . . these are promises of truly fine eating.

This American liking for meat is a sound *nutritional* guide, for meat is basic to good nutrition. Master food

of war and peace, meat is our greatest source of essential proteins; rich in vitamins and minerals.

So when we say you'll be the world's best fed people, we're looking forward to the time when there will be *plenty of meat* of all kinds. For our country possesses the largest livestock population of any great nation in the world—more than 190 million head.

Your dealer, particularly, will welcome the return of all fine meats in plentiful quantities. Through the war years he fought a long and wearying battle to keep providing you with the makings for balanced, nutritious meals. This was his war job.

Nutrition also is the business of Swift & Company, and we're proud of the contribution our men and women made to maintaining good nutrition on home and battle fronts. We're proud, too, that even under war-time pressures the quality of "Swift's Premium" and "Swift's Brookfield" products was never compromised—and never will be. Ask for these branded foods when you buy—they're top quality always!

## SWIFT & COMPANY

Food Purveyor to the U.S.A.



SWIFT'S BROOKFIELD SAUSAGE



SWIFT'S PREMIUM FRANKFURTS



SWIFT'S PREMIUM POULTRY







### Outstanding Features

of International Deluxe Delivery Trucks with all-steel Metro Bodies

- More payload space on shorter or comparable wheelbase.
- Chassis stamina and long life in multi-stop service because of all-truck construction.
- Operating economy and ample power provided by the famous International Green Diamond engine.
- Outstanding body and chassis design features that make the driver's job easier and lessen fatigue.
- Metro all-steel body design, assuring long body life, maintenance accessibility and economy.
- Greater advertising value because of attractive streamlined appearance, and large body areas for lettering.

## America Enjoys the Best Laundry Service in the World

### *What a welcome the laundryman gets!*

And no wonder! The crisp, fresh bundles he brings are a symbol of better living for American women.

What homemaker wants wasday drudgery when she can "let the laundry do it" so well at such a low cost?

Even during the war years... with no new equipment and many skilled workers gone, with no new delivery trucks and many experienced drivers off to war, with wartime delivery restrictions and no new tires... the laundries served their customers far better than anyone had even dared to hope.

In fact, last year, despite all these tremendous

handicaps, the laundries handled a far greater volume than ever before... an almost unbelievable six hundred million bundles. Almost 40% more than the last peacetime year.

And much of this huge hamperful was delivered by rugged International Trucks. The dependable, economical operation of their Internationals helped laundrymen keep their costs down, their service up.

International Deluxe Delivery Trucks with roomy streamlined all-steel Metro bodies... long a favorite with laundrymen... enable drivers to carry more each trip and to work their loads systematically.

Soon there will be plenty of International Deluxe

Delivery Trucks with Metro bodies... for the laundry industry, and for every industry requiring trucks that are smartly styled, easily handled and economically operated.

There's a full line of Internationals, each truck built specifically for its type of hauling job. All backed by International Truck Service, the nation's largest company-owned truck service organization.

So keep in touch with your International Truck Dealer or Branch.

INTERNATIONAL HARVESTER COMPANY  
180 North Michigan Avenue Chicago 1, Illinois

BUY VICTORY BONDS • AND KEEP THEM



LISTEN TO "HARVEST OF STARS" EVERY SUNDAY! N B C NETWORK  
SEE YOUR NEWSPAPER FOR STATION AND TIME



# INTERNATIONAL Trucks





SPRAWLED ON LAWN OF PARENTS' SMALL HOLLYWOOD HOME, NATALIE WOOD WATCHES PET CAT, VOSCA, LAP MILK. SHE ALSO OWNS AND FEEDS THREE TURTLES

## NEW MOVIE MOPPET

Six-year-old Natalie Wood is latest child wonder

Two years ago, in a location town, Movie Director Irving Pichel made friends with a 4-year-old blonde moppet named Natasha Gurdin, daughter of a Russian engineer. This year, when he needed someone to play the part of Orson Welles's adopted daughter in International's *Tomorrow Is Forever*, he remembered Natasha and sent for her. The audition was a sad scene which called for tears. But because Natasha was glad to see Pichel she gurgled happily through the test. On her second try Natalie, faced with the fact that she had to cry or leave her friend, sobbed convincingly. She earned a seven-year contract, got her name changed to Natalie Wood and in the film turned in one of the year's most startling performances, stealing scenes from Actor Welles, who said, "Natalie is terrifying."

Natalie is 46 inches tall, weighs 46 pounds, speaks excellent Russian and has just finished her second film, *The Bride Wore Boots*. Now three major studios want her contract, but so far International has refused to sell, convinced that 6-year-old Natalie will prove stiff competition for 8-year-old Margaret O'Brien.



On the set of "Tomorrow Is Forever" Natalie and Orson Welles (center, with beard) get advice from Director Pichel (right). Welles impressed Natalie, who keeps his picture on piano.



**Spearmint  
at its best!**



**Beech-Nut  
SPEARMINT GUM**

It's good to know that today, as always,  
you can depend on the high, unchang-  
ing quality of this delicious gum. Ask for  
BEECH-NUT SPEARMINT GUM by name.

*The  
Aristocrat of fine Champagnes  
since 1859*

**COOK'S**  
*Imperial*  
AMERICAN  
CHAMPAGNE

*Wines of Distinction*

AMERICAN WINE COMPANY  
ST. LOUIS, MO. • EST. 1859

**New Movie Moppet** CONTINUED



**Natalie swoops high** on her backyard swing, can twist upside down on it. She rides pony every Sunday in a nearby amusement park, takes ballet and piano lessons once weekly. Now in second grade, Natalie has collection of 30 dolls, four Teddy bears. She lost two baby teeth while making her first picture, had to wear a dental bridge.



# Why be Irritated ?



## Light an Old Gold

**Apple "Honey" helps guard O.G.s.  
from Cigarette Dryness**

**Bet a hat** you'll go for Old Golds! You see, this unique blend of choice tobaccos includes a touch of rare Latakia tobacco, for *extra flavor*. Plus the special moisture-protecting agent we call Apple "Honey", made from the juice of fresh apples. This helps hold in the natural moisture, *helps prevent cigarette dryness*. Try Old Golds . . . you'll like 'em!



LISTEN TO  
**FRANK SINATRA**  
Wednesday Evenings CBS



and  
**MEET ME AT PARKY'S**  
Sunday Evenings NBC

BUY VICTORY BONDS AND HOLD THEM





## How "Going to the Dogs" Made Jobs

**T**HE MAN ABOVE is Clarence Gaines, caught by the camera with a photogenic foursome of the healthiest, happiest canine aristocrats in these United States . . . Gaines-bred, Gaines-fed pointers, boasting the conformation and condition needed to win championships.

**This is the story** of how Gaines, figuratively "going to the dogs," made jobs.

Eighteen years ago, Gaines was milling feed for cattle and poultry up in Sherburne, New York. For a hobby, he raised dogs and in the raising discovered that good feeding was just as important as good breeding.

**Dissatisfied with dog foods** then available, Gaines began to experiment...first, in his kitchen (to the consternation of Mrs. Gaines) . . . next, at the mill . . . later, in collaboration with the laboratories of leading universities. Persisting, Gaines developed in 1927 a balanced diet that proved itself in grueling field trials and the most competitive dog shows . . . and revolutionized dog feeding.

Soon, dog breeders and veterinarians came to Gaines for information about his food. Later, the samples he gave away created such a demand that he made the dog food his business.

**Within 16 years**, Gaines Dog Meal grew to become America's largest-selling dog food, creating jobs where no jobs existed before . . . jobs for more Gaines employees; work for more farmers, more stock men; work for wholesale and retail grocers. These jobs provided pay and purchasing power, contributed to a prosperity that gave America the highest standard of living in the world.

Today, everyone agrees that America faces a serious problem in postwar employment. There must be steady jobs by the millions.

**Most people want these jobs** made the way Gaines did it—in the typical American way. Through expansion of existing businesses, through new business enterprises, large or small. Through initiative and ingenuity in making new products, through better products like Gaines Dog Meal, or by giving some better service.

There is no equivalent for this American way of making jobs. It has made this the most prosperous of all nations. And—as the war has proved—it has made America the most powerfully productive country on earth.

**The freedom of opportunity** that made this possible—the freedom to start a business, expand a business or hang out your own shingle—is not a freedom to be taken lightly, or for granted. Americans want it, Americans *need* it, for making jobs and building prosperity in peacetime.

Hence, it is a freedom to be fostered and advanced by all Americans, including yourself.

For you are a part of the public. Your opinion is part of public opinion. And public opinion is what shapes a country's destiny . . . sets the pattern of its people's lives . . . determines what freedom of opportunity they may enjoy.

**You owe it to yourself** to be aware of this at all times. To let *your* voice be heard and *your* opinion be known on how you want *your* job to be made in *your* country.

**GAINES DOG MEAL**



**IS A PRODUCT OF GENERAL FOODS—AND AMERICAN ENTERPRISE**





AS A GIRL SPEAKS INTO A MICROPHONE, BELL'S MACHINE MAKES SPEECH PICTURES BY PAINTING THEM ELECTRONICALLY ON THE INSIDE OF A ROTATING TUBE

## PICTURES OF SPEECH

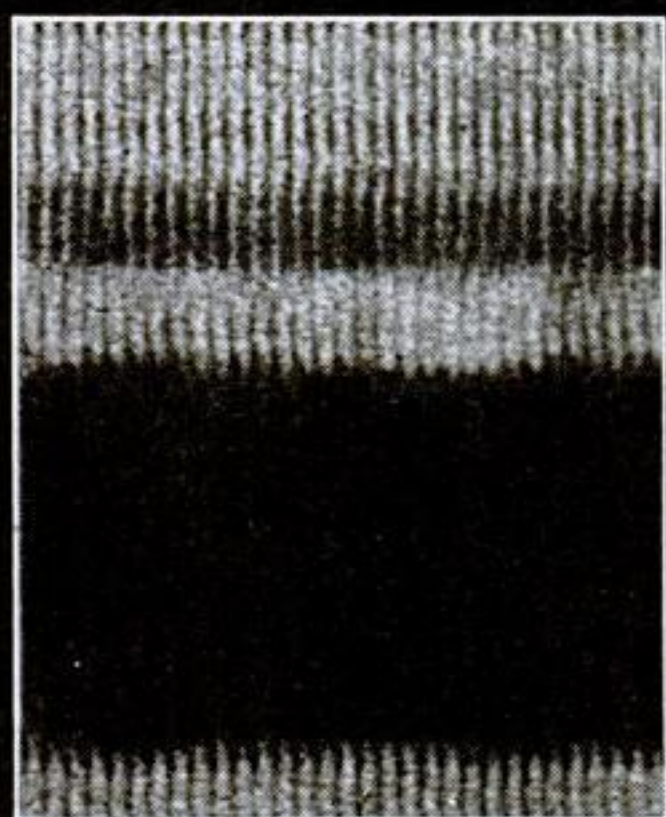
**New device makes it possible for the deaf to hear with their eyes**

**T**here are 100,000 people in the U.S. who cannot hear a sound. In their quiet world human voices are so unfamiliar that they have great difficulty in using their own. Like the blind, the totally deaf can only replace their missing sense with other senses. Most of them do this by sight: watching the movements of other people's lips as they form words and sentences. Now a device has been brought out which makes speech much more clearly visible to the deaf.

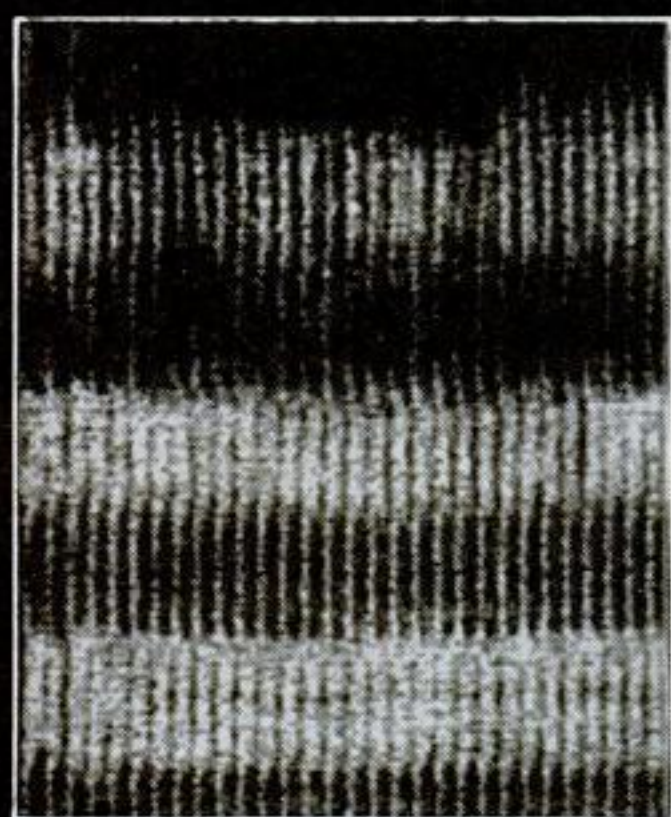
The new device, developed by the Bell Telephone

Laboratories, makes continuous-strip pictures of sound which look something like a fuzzy shorthand. The distinctive patterns of speech pictures are about as difficult to learn as a foreign language. Totally deaf people are not only able to "hear" by using speech pictures; they are also able to correct their own flat and toneless speech by noting how pictures of it differ from pictures of the speech of normal people. Bell is not ready to sell its machine yet but it is producing a few for experimental use in schools for the deaf.

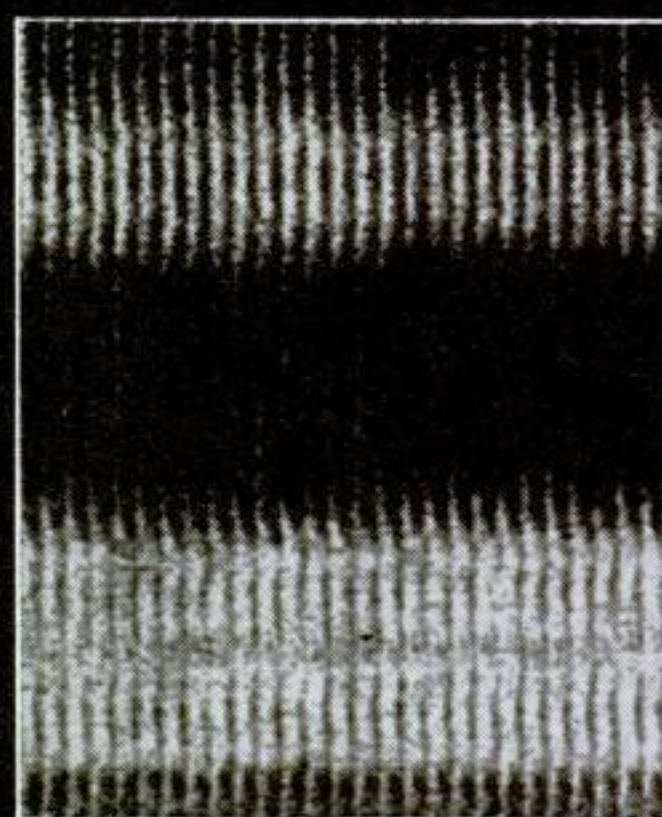




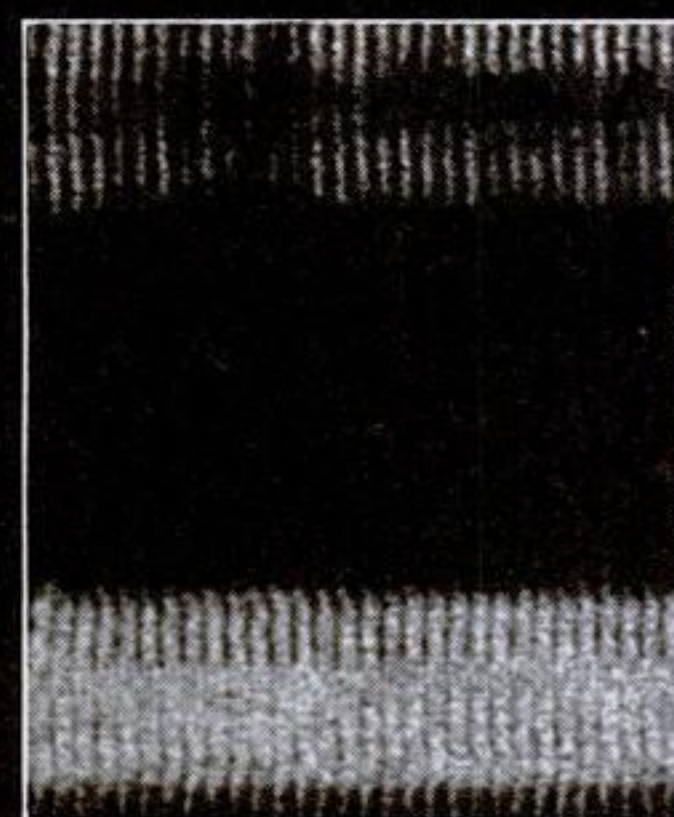
E AS IN EAT



A AS IN CAT



AH AS IN FATHER

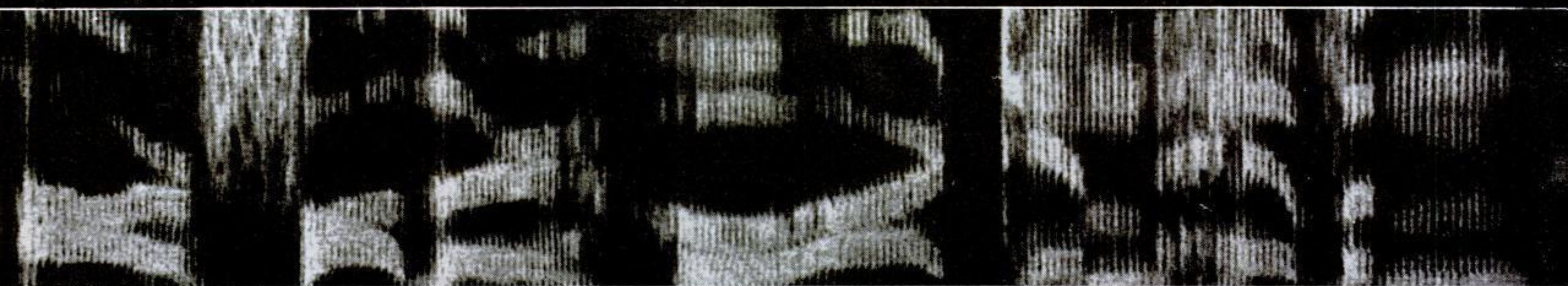


AW AS IN JAW

Five elementary sounds of speech are defined in pictures by Bell's translator. At the extreme right is one simple combination sound. The elementary sounds illustrated above are

voiced sounds, which are those actually made by the vocal cords. Voiced sounds may be the same pitch but differ in their resonance because of the shape of the mouth when they are

made. Variations in resonance are indicated in pictures by different positions of the horizontal bands. In actual speech these bands are changed by various combinations of voiced



OUR

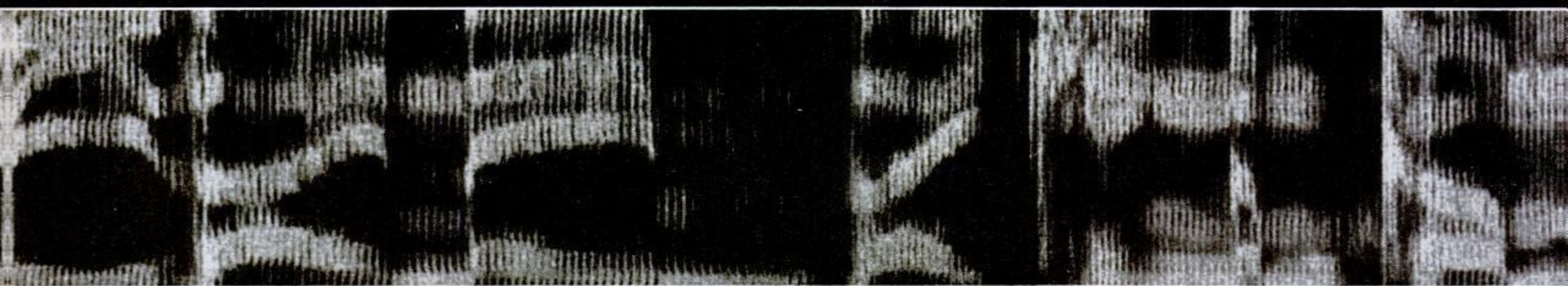
FATHER

WHO

ART

IN

HEAVEN



BE

THY

NAME

THY

KINGDOM

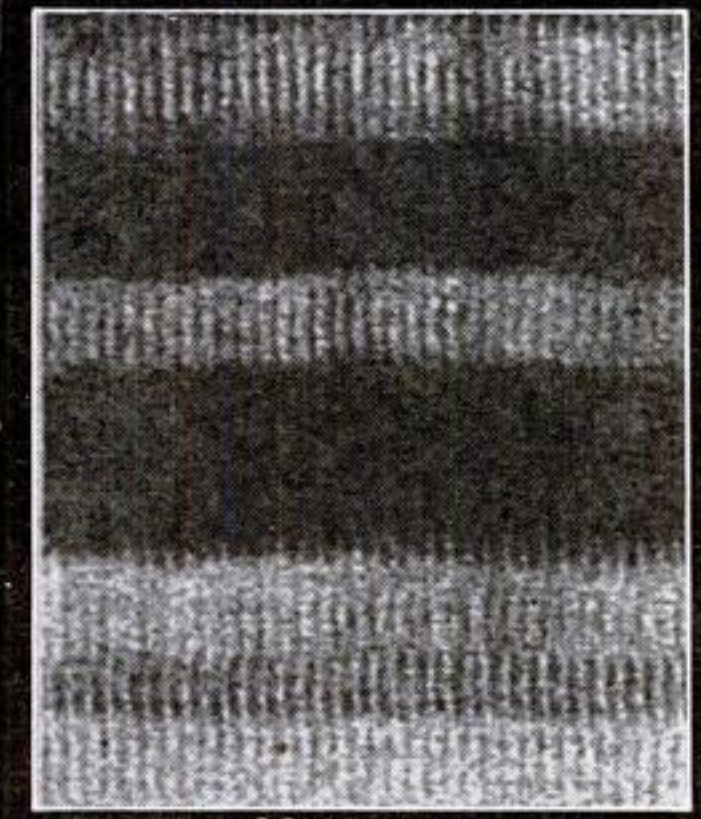
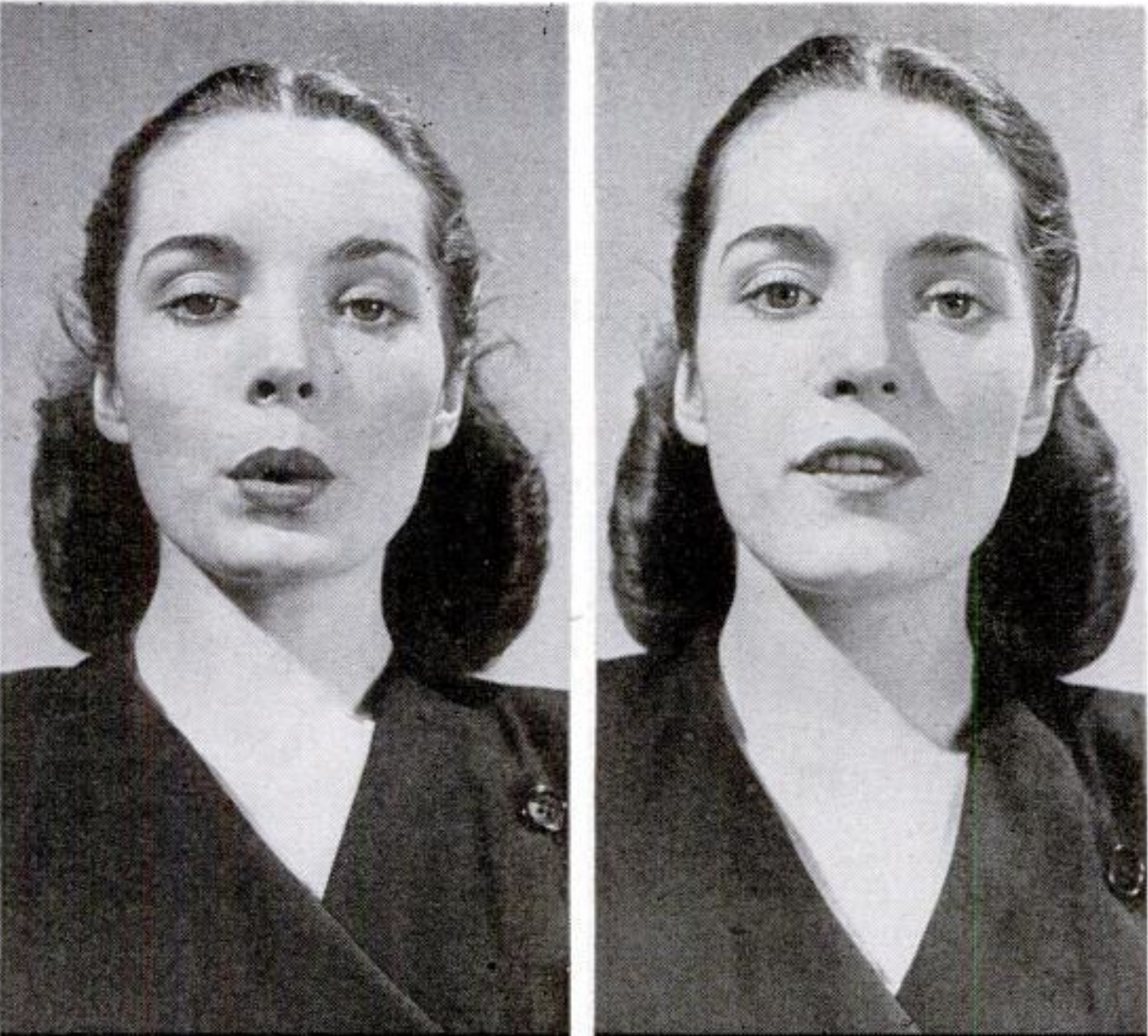
COME

The Lord's Prayer, carried to the middle of its fourth sentence, appears as a strip of curved shapes in pictures made by the translator. When speech sounds are made by people with

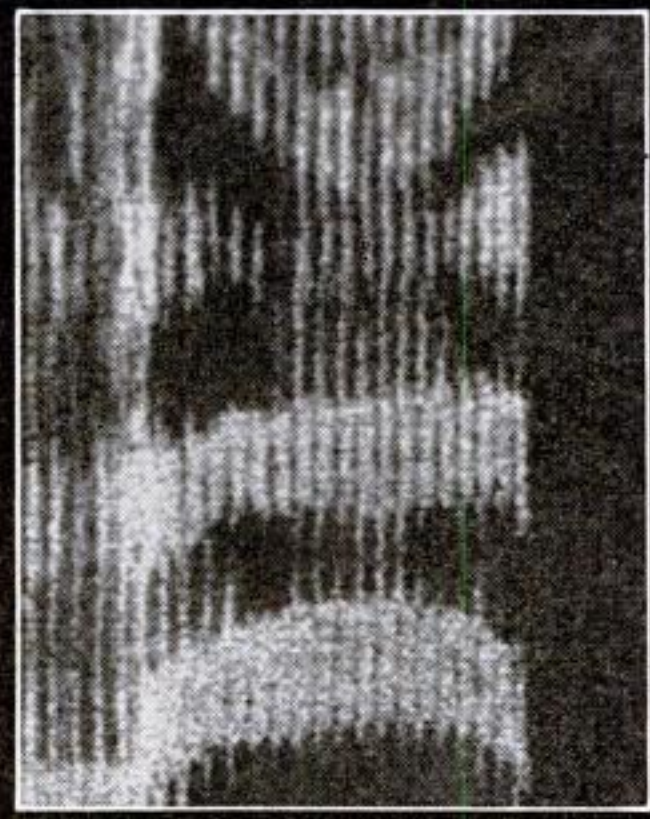
different accents, the pictures are somewhat different but still easily recognizable. Other sounds than speech may also be recorded in pictures (*see p. 94*). The strip above was made on

one type of Bell's translator which traces images on a moving drum of paper. Another type, shown on the preceding page, paints the images electronically on a tube coated with



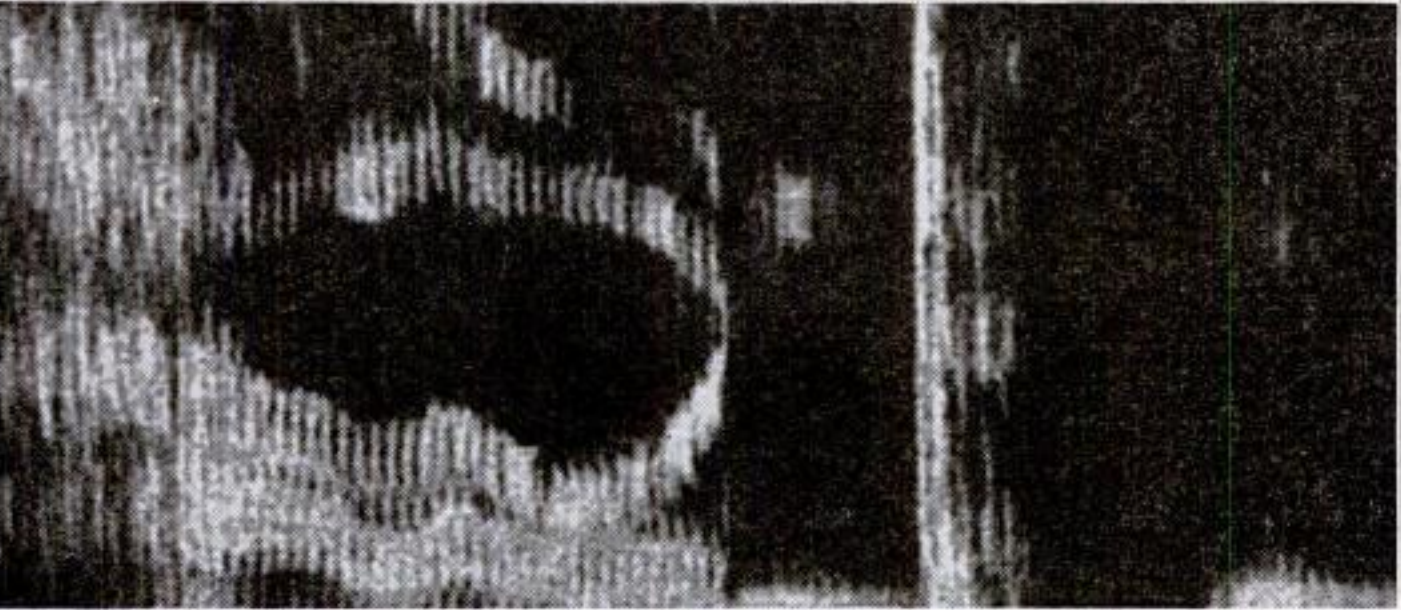


OO AS IN TO

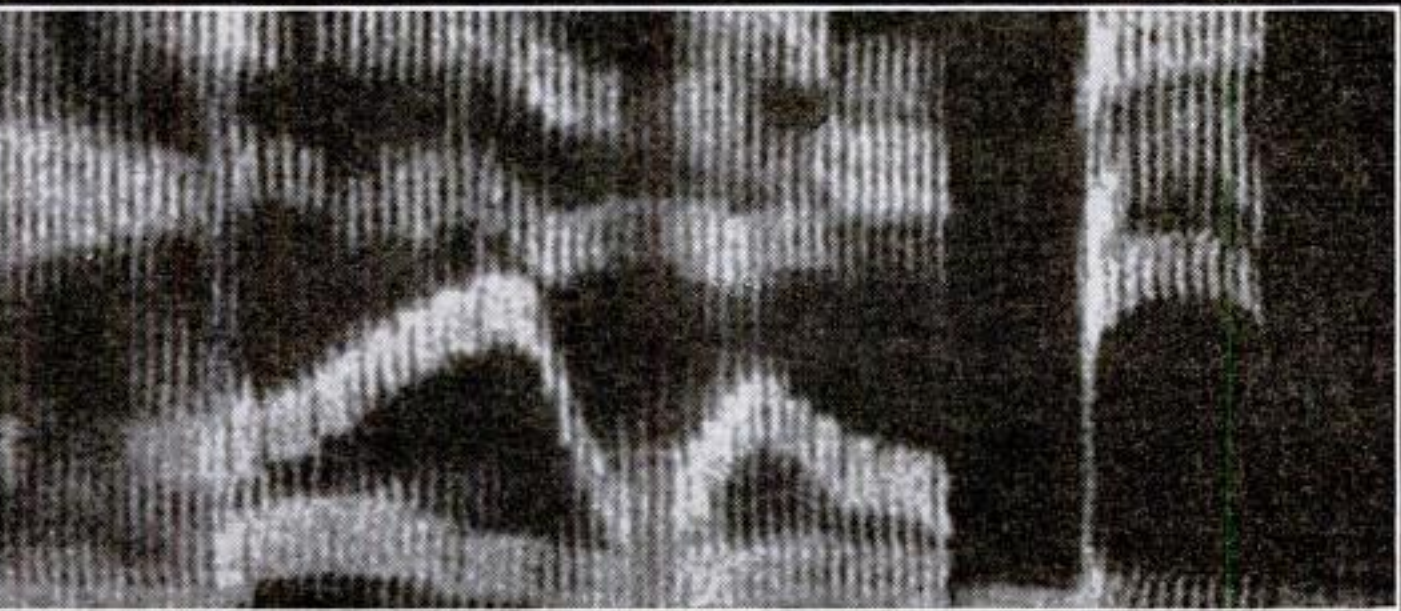


VA AS IN VAT

sounds and consonants, as shown in the sample sentence below. The voiced sounds are often called vowels, but they differ from the five vowels of grammar, of which four are combinations of two voiced sounds. U, for instance, is pronounced EE-OO.



HALLOWED



THY

WILL

BE

phosphorescent material. Bell also has a smaller machine using the latter method which is about the size of a portable typewriter. Eventually such machines will be even smaller. There will also be others to project speech pictures in auditoriums.

CONTINUED ON NEXT PAGE

## What? An Understudy?



*Blackie:* "Look, Whitey, everyone wants to get into our act."

*Whitey:* "Oh, well, Blackie—that's been going on for years!"

For generations, ever since this famous blend was created, other Scotches have come and gone—but BLACK & WHITE has stayed on as the star performer. One word sums up the reason—*Character!*



## "BLACK & WHITE"

*The Scotch with Character*

BLENDED SCOTCH WHISKY • 86.8 PROOF

THE FLEISCHMANN DISTILLING CORPORATION, NEW YORK, N. Y. • SOLE DISTRIBUTORS



*no finer fit  
at any price*

BESTFORM BRASSIERES  
79¢ to \$1.50

BESTFORM FOUNDATIONS  
\$2.50 to \$6.50

**BESTFORM**  
*means "best form"*

*Glamour* AT A GLANCE

... when your gloves  
are SENDRA!

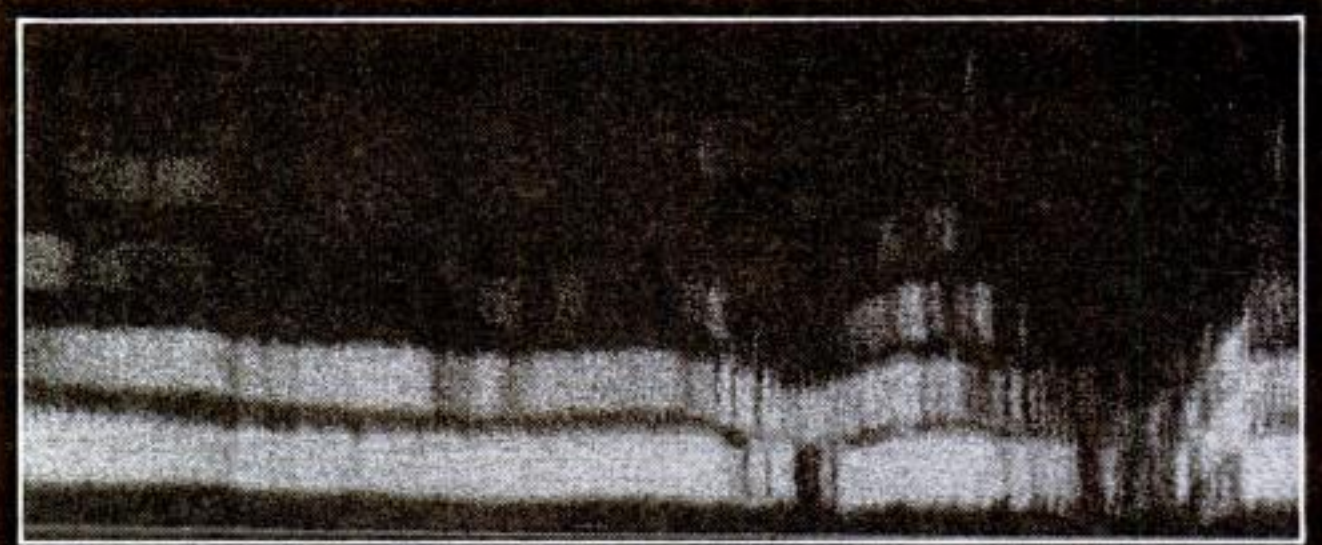
The graceful lines of Sendra Gloves—  
so trim and smooth in fit—enhance,  
naturally, the loveliness of  
your hands. Distinguished in beauty—  
discriminating in quality—Sendra  
Gloves leave always a lasting impres-  
sion of a well-groomed,  
more glamorous you.

A few available  
this fall in  
fine shops  
everywhere.

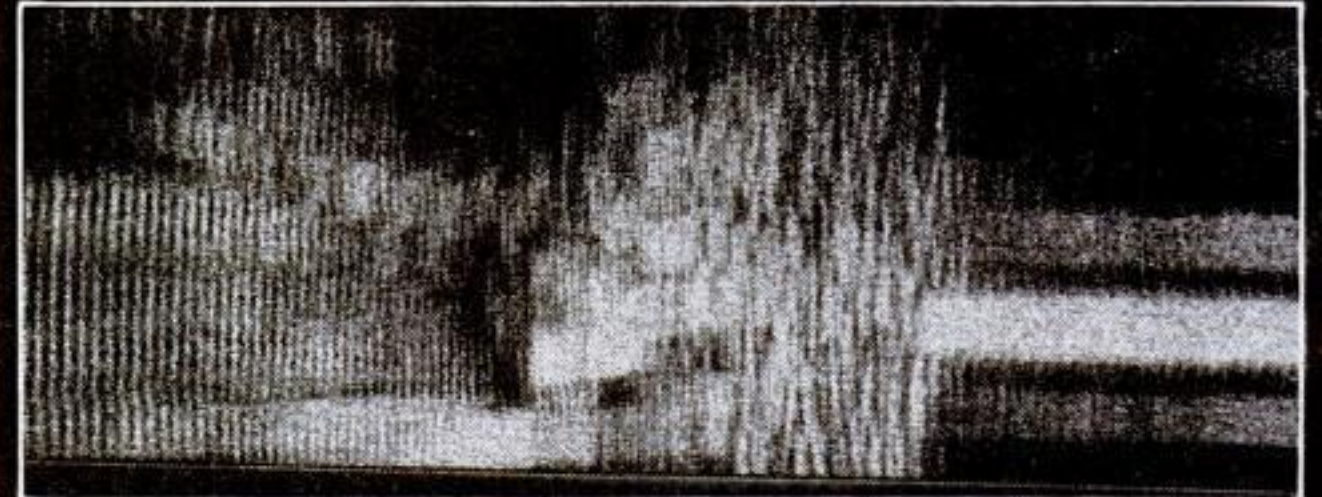
GLOVES BY *Sendra*

EISENDRATH GLOVE COMPANY, 2001 N. Elston Ave., Chicago 14, Ill.

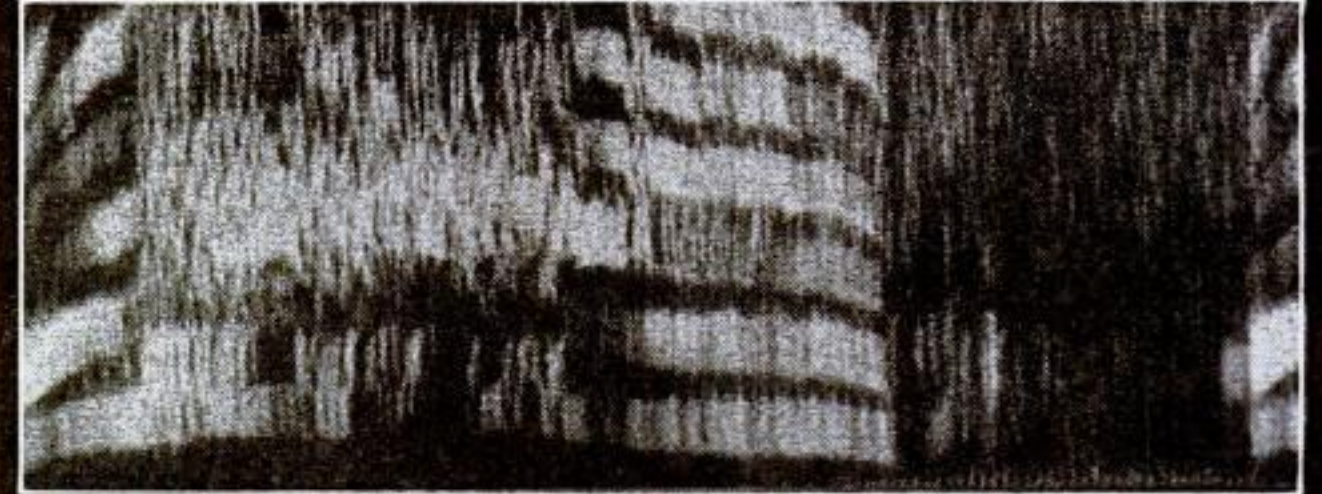
## Pictures of Speech CONTINUED



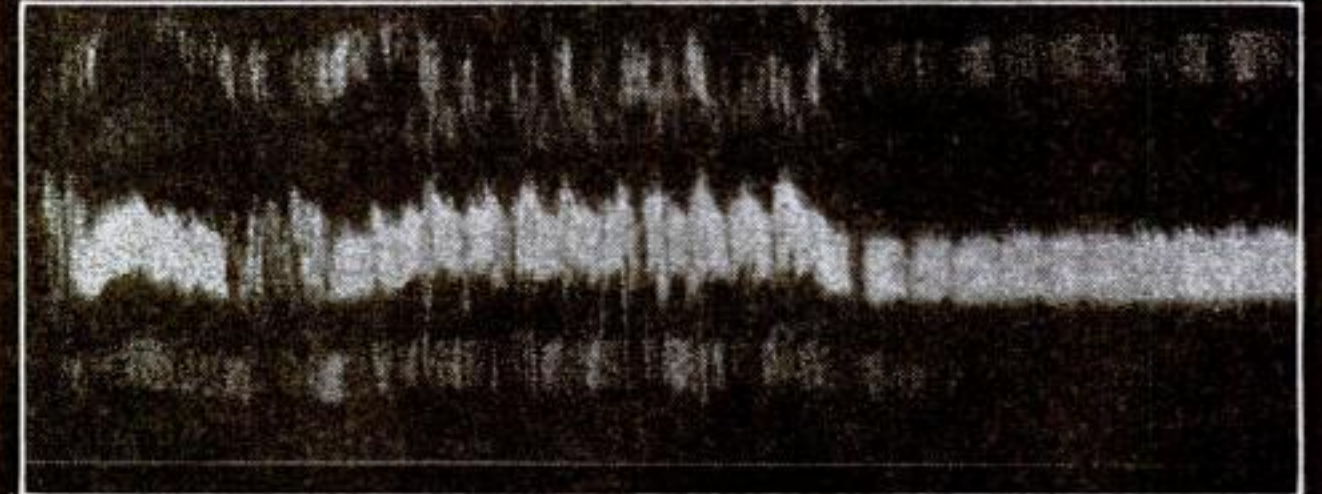
LOW BARK OF A NEWFOUNDLAND DOG RUNS ALONG BOTTOM OF STRIP



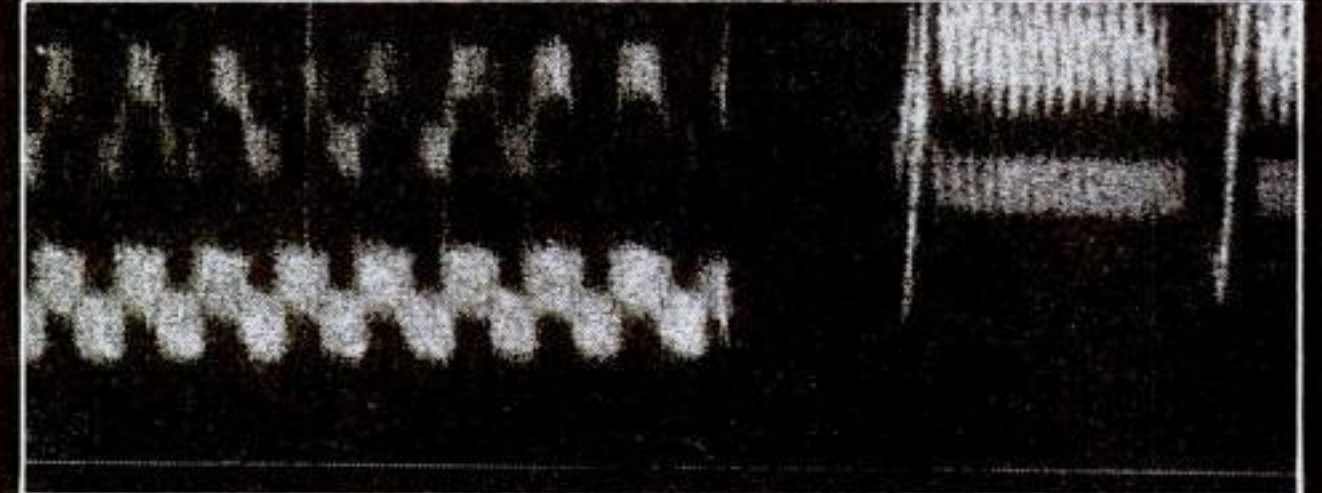
COW'S MOO ALSO HAS MOST OF ITS OVERTONES IN LOWER REGISTER



SOUND OF BABY'S CRYING (LIGHT BANDS) IS BROKEN BY INHALING



CROW OF A ROOSTER HAS ONE ALMOST STEADY TONE (BAND IN CENTER)



COMPLICATED SONG OF WOOD THRUSH MAKES PRETTIEST PICTURE



PART OF WOLF'S CRY SHOWS BARK AND BEGINNING OF HOWL (RIGHT)



THE "WOLF WHISTLE," SOUNDED BY HUMANS, LOOKS AS IT SOUNDS

Other sounds also make distinctive patterns in strip pictures. A well-trained user of Bell's machine might even learn to appreciate symphonic music after long practice.





*Smiling Bride\**

And now her smile is like a brighter sun to strike all shadows always from their path—for lo! he stands beside her once again.... The diamond ring that would flash one joyous fragment of this proven faith for them forever must be peerless no matter what its size. For its color, brilliance of cutting and purity can outvalue actual carat weight. A trusted jeweler is your best adviser. The prices for unmounted quality stones below were averaged from a great many stores in June, 1945. And, of course, these exact weights occur infrequently. Add 20% for Federal Tax.

ONE-QUARTER CARAT \$85 to \$150



ONE-HALF CARAT \$190 to \$375



ONE CARAT \$450 to \$975



TWO CARATS \$1100 to \$2800



\* Drawn in tribute to the young Americans honorably returning home from the Armies of the United States. The wedding of 1st Sergeant Francis P. Donatoni to Miss Linda DeMarco at Saint Colman's Church, Ardmore, Pa. Original presented to the bride. De Beers Consolidated Mines, Ltd., and Associated Companies.



Take *Marjorie Kinnan Rawlings'*  
tip on Fricassee Chicken \*



MARJORIE KINNAN RAWLINGS has written so well of food in her novels, "The Yearling" and "Cross Creek," that she has been deluged with requests for recipes. Here is one of her favorites — a dish best enjoyed, she says, when served with a complementary glass of wine. For others of Mrs. Rawlings' good recipes consult her new book, "Cross Creek Cookery"

# Bring out the goodness...with **W**ine

- |                               |                             |                     |
|-------------------------------|-----------------------------|---------------------|
| * 2 cups water                | 1½ tsps. salt               | 3 tbsps. flour      |
| 2 cups Sauterne or Rhine Wine | 2 slices each carrot, onion | ½ cup thin cream    |
|                               | Parsley and celery tops     | 2 egg yolks, beaten |
|                               | 4 to 5 lb. fricassee hen    |                     |

To fricassee chicken — heat water and 1 cup wine to boiling in large kettle. Add salt, vegetables, cut-up chicken; cover, simmer until tender (about 2 hours). Take up chicken; keep hot. For gravy, strain broth, skim off excess fat; add remaining wine and enough water to make 3 cups liquid; season. Reheat; thicken with flour mixed with cream and egg yolks. Add 1 cup cooked peas. Serve on hot chicken.



**T**HIS CHICKEN FRICASSEE can start you on a test of some pleasurable eating. You serve the chicken steaming hot. Then pour glassfuls of golden California Sauterne, well-chilled — *and taste the wine and food together!*

You're due for an eating experience, first time you try it. There's a completely satisfying savor in main dish and fixings. There's a goodness that you'll smack your lips over and enjoy down to the last mouthful.

Wine is grown on purpose to do good things for food. The white table wines are delicate and piquant. So most people prefer them to bring out the subtle flavors of chicken, fish or lamb. And the red table wines like Burgundy or Claret are robust. Try them to complete the natural savor of meats such as short ribs or pot roast.

Tempting wine and food combinations are suggested in a new booklet which also gives wine recipes and serving tips. Would you like a *free* copy? Write: Wine Advisory Board, 85 Second St., San Francisco 5.

Hold your VICTORY BONDS  
until maturity



A glass of full-bodied PORT WINE, a juicy, ripe apple and a wedge of cheese — that's a taste harmony to enjoy real soon





OPENING OF "ARE YOU WITH IT?" IS A FULL-STAGE SILHOUETTE SHOWING HOW PEOPLE START THE DAY IN HARTFORD, CONN., HOME OF INSURANCE COMPANIES

## "ARE YOU WITH IT?"

Girls, loud costumes, low comedy make it the season's musical hit

The theater is no respecter of its great. In the past two weeks Playwright Robert E. Sherwood, Director George S. Kaufman and Producer Gilbert Miller brought in plays on which Broadway critics heaped insults of varying causticity. Finally came a musical with an undistinguished score but plenty of pretty girls, extravagantly garish costumes and low comedy. The first-night critics beamed on it, pronounced it the best thing yet in the new season.

*Are You with It?* is about a young insurance actu-

ary who runs off with a carnival after misplacing an important decimal point. The title is carnival slang for: Are you with the carnival? The show gives Singer Joan Roberts her first good part since *Oklahoma!*, gives a slam-bang radio comedian named Lew Parker his first real chance in the musical theater. It rescues tap dancing from two years in limbo during which every show slavishly imitated the ballet of *Oklahoma!* It moves along at 90 mph, so fast that the bad moments are almost indistinguishable from good ones.



Story of an imaginary mop is told by Goldie (Lew Parker) to a possible sucker, the show's hero, Wilbur (Johnny Downs).



Carnival midgets Olive, George and Richard do a number together. Olive also dances with full-sized Buster Shaver.



A song about prefabricated houses, *In Our Cozy Little Cottage of Tomorrow*, is sung by Dolores Gray and Lew Parker.





Carnival near Hartford is haven for hero, Wilbur, who is trying to escape disgrace at the Nutmeg Insurance Co. ("With Nutmeg, you're better off dead.") He gets into all kinds of

trouble. His sweetheart follows him. The kootch dancer vamps him. Then he discovers the owner of the carnival (right) is planning to cheat Nutmeg out of a vast sum of money.



The heroine is Joan Roberts, who introduced *People Will Say We're in Love* in *Oklahoma!* As Vivian, the hero's sweetheart, she hopes that carnival life will make him less inhibited.



The vamp is Dolores Gray, a radio veteran. As Bunny, she wears scanty costumes (garb above is less revealing than most), flirts with the hero, sings *You Gotta Keep Saying "No."*



# SHOW'S COMEDY HIGH POINT IS A ROWDY BLACKOUT IN A PULLMAN COMPARTMENT



**Bunny lures Wilbur** into her compartment. She slips through door and he follows, trying to focus camera on her. She wants to know why an insurance man is with a carnival.



**Vivian and Goldie** enter the compartment. While Wilbur takes pictures he makes innocuous remarks which, heard through the paneling, take on a shockingly intimate meaning.



**Always a gentleman**, Goldie tries to prevent Vivian from hearing words he knows will make her unhappy. After a *double-entendre* she rushes toward the door but he stops her.



**Protecting the lady**, Goldie shouts, "My ancestors go all the way back to Columbus. And some to Toledo. One was Daniel Boone, the Indian fighter." An arrow appears (right).



**Goldie continues shouting** and recklessly toys with a shotgun. Vivian becomes so interested in his family history that she forgets what is supposed to be going on next door.



**Goldie begins to yodel**, shouting, "Indians to the left of him. Indians to the right of him." In ten seconds comes the bawdy climax joke and scene is blacked out completely.





Downs and Roberts get "with it" and become full-fledged members of the carnival. He plays piano in the band and she gets a job as a strip-teaser. He then foils the villain's plan to

defraud Nutmeg Insurance and is completely forgiven for having misplaced the decimal point. But instead of going back to his old job, he buys the carnival and marries the girl.





## "Better Rest makes Better Husbands!"

Lovely bride, if you're wise, you'll rank an ENGLANDER Mattress *first* . . . even ahead of silver and fine linens! For sleep authorities say sound rest is the key to personality . . . a clue to glowing health. Yes, the man (*or wife*) whose sleep is *deficient* . . . whose mattress *fails to give proper support*, is likely to be nervous and irritable—and inefficient to boot!

### For the Best in Rest

If you want sound, rejuvenating rest each night . . . if you want to meet each day refreshed, at peak vitality . . . be sure your mattress provides *correctly balanced support*.

Luxurious ENGLANDERS are *totally unlike other mattresses*. Brilliantly constructed, they are *specially designed* to support every part of your body buoyantly . . . to induce proper sleeping posture. That's why an ENGLANDER

Mattress helps relieve muscle tensions . . . lulls you in deep, blissful comfort.

### Built to Last and Last

Ask at any good furniture or department store for mattresses by ENGLANDER, makers of fine bedding for over 50 years. Examine the exclusive construction. You will see at once why every ENGLANDER Mattress . . . regardless of price, gives years and years of restful nights . . . years and years of splendid service.

THE ENGLANDER Co., INC., Main Office, Chicago, Ill.

**Englander**  
AMERICA'S MOST LUXURIOUS  
**mattress**

BELOW: The Englander Bodyguard, hand-tailored, magnificently constructed, only \$39.75. Exclusive features combat sagging and bulging, assure years of unequalled comfort. Other Englander Mattresses, from \$79.75 to \$24.75, at better furniture and department stores.







Colonial Philadelphia volunteer fire company responding to alarm . . . based on early records.\*

# Philadelphia

## The Heritage Whisky



86.8 PROOF • 65% GRAIN NEUTRAL SPIRITS

*"We agreed to meet once a month and spend a social evening . . .  
communicating such ideas as occurred  
to us upon the subject of fires . . ."*

*—from Benjamin Franklin's Autobiography*



Membership in Philadelphia's early fire companies was a recognized honor, both in useful service to the community, and for its social prestige. Deep-rooted, indeed, are the traditions associated with Philadelphia, proudly sustained today by Philadelphia Blend, "The Heritage Whisky." Rich in flavor, superb in quality, a whisky you might justly reserve for only the most special occasions. Yet you can afford to enjoy Philadelphia regularly and often.

CONTINENTAL DISTILLING CORPORATION, PHILADELPHIA, PENNSYLVANIA

\*CONTINUING, BY POPULAR REQUEST, THE SERIES OF HISTORIC PRINTS FOR PHILADELPHIA BLEND... THE HERITAGE WHISKY... FAMOUS SINCE 1894





MARY LOU PARKER, 4, PLAYS WITH LETTY MAI PANG, 5, A CHINESE, IN THE PLAYGROUND OF A POLYRACIAL HONOLULU SCHOOL

# HAWAII: A MELTING POT

## A SCORE OF RACES LIVE TOGETHER IN AMITY

**T**here were riots in Honolulu last week between sailors on leave and what they described in ill-tempered words as "gooks—that stupid, shoeless, dirty lower strata of Honolulu citizen." The riots, however, marked only a small failure in what is otherwise the world's most successful experiment in mixed breeding, a sociologist's dream of interracial cultures.

There are so many races, pure and mixed, in Hawaii that prejudice for or against any one of them is simply impractical. Every race is a mi-

nority. Among Hawaii's 430,000 people there are Americans, British, Norwegians, Germans, Spanish, Puerto Ricans, Portuguese, Negroes, Chinese, Koreans, Japanese, Filipinos, Micronesians, Polynesians and an infinity of combinations of them all. To a great extent a man in Hawaii is judged more by his worth than by his color, much as the original Hawaiians judged. Whites are called not whites but *haoles* (howleys), meaning outsiders or white persons of position. Chinese are called *pake*, or uncle. Puerto Ricans used to be called *Poko*

Liko, but now the Hawaiians have learned to pronounce Rs, for English is becoming the universal language.

This melting pot, unmatched in today's world for interracial tolerance and affection, is not without its tensions. Upper-class whites often pay mere lip service to tolerance and, though it is considered bad manners to speak of it, maintain some color lines. But they are exceptions on the islands where, as these pictures by LIFE's Eliot Elisofon show, a new race is emerging and stabilizing.





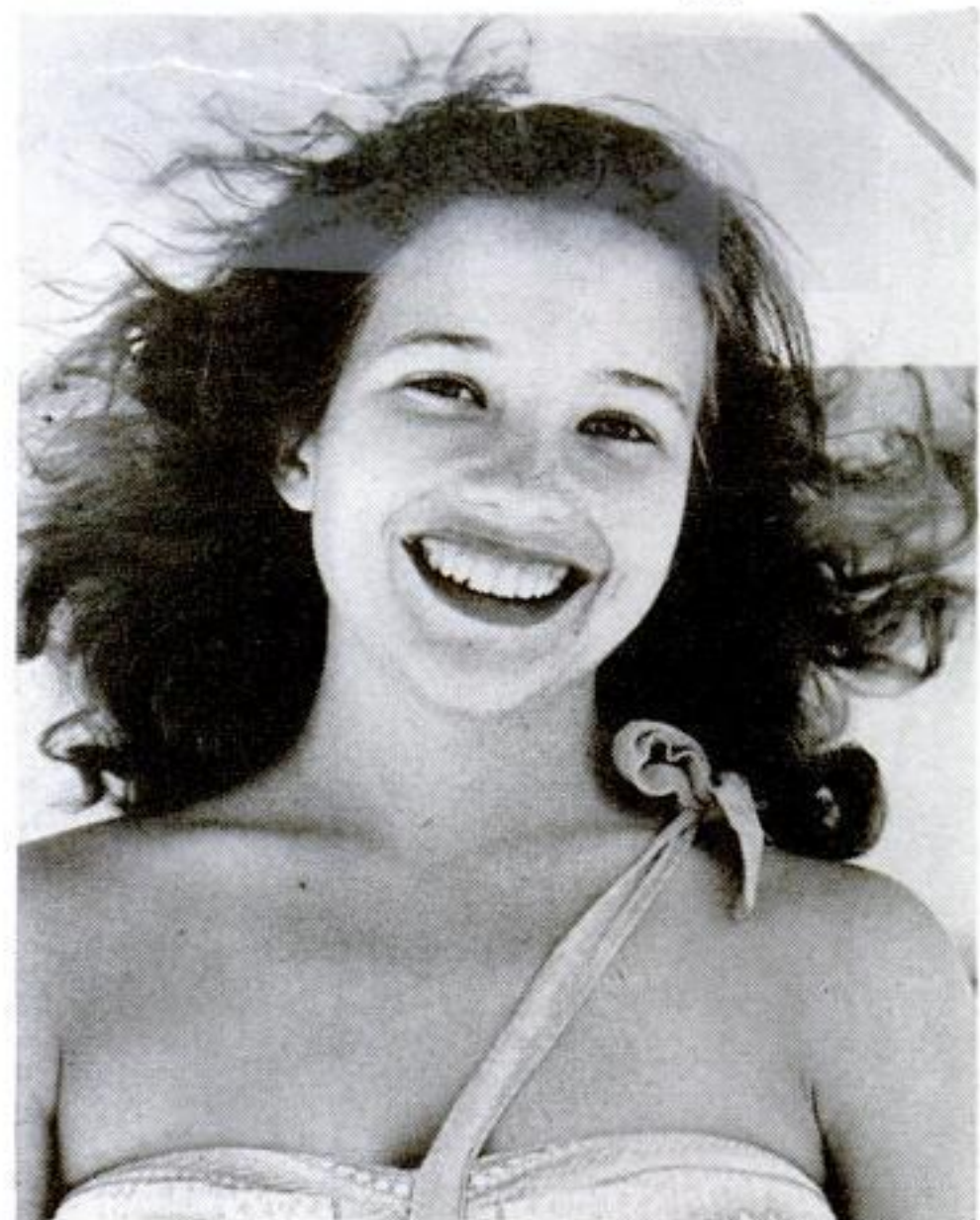
**CAUCASIAN-HAWAIIAN** (English, Belgian and Hawaiian) is Harriet Markham of the Outrigger Canoe Club.



**MIXED CAUCASIAN** (French, Portuguese) is Alyce Louis, 20, a talented young singer and dancer with USO.



**CAUCASIAN-HAWAIIAN** (English, Hawaiian) is Angelina ("Pee-Wee") Hopkins, 18, professional hula dancer.



**CAUCASIAN-HAWAIIAN** (Portuguese, Irish, Hawaiian) is Barbara Sylva, 20, Hawaii senator's daughter.

## A NEW RACE IS EMERGING

**T**he charming faces seen here, though of many bloods, compose the new mixed race of Hawaii—tolerant, healthy and American. Nobody in Hawaii conceals his racial mixture and indeed one must give the races of one's four grandparents to get a marriage license. The official U. S. census, however, lists only two mixed races, the Caucasian-Hawaiian and the Asiatic-Hawaiian. All others, no matter how confused their ancestry, are listed under their father's race or the racial community that claims them. Though the words "white" and "colored" are never used, it is desirable to have a light skin. But part-Hawaiians often list themselves as full-blooded Hawaiians to avoid being laughed at for exaggerating their white strain. The Chinese-Hawaiians and the Caucasian-Hawaiians, are more and more disposed to marry into one another's groups.



**ASIATIC-CAUCASIAN** (Korean, Spanish, English) is Lava Pak, 23, an Army translator, named for an eruption.



**ASIATIC-HAWAIIAN** (Chinese, Japanese, Hawaiian) is Laola Hironaka. The census might list her as Japanese.



**JAPANESE**, a pureblood, is Doris Nitta, 20, University of Hawaii senior who will take her M.A. at Columbia.



**ASIATIC-CAUCASIAN**, or "cosmopolitan," is Barbara Thone (Chinese-English), 16, married to a Caucasian.





**CAUCASIAN-HAWAIIAN** (English and Hawaiian) is Pearl Stone, 19. A stenographer in the American Red

Cross, she was voted "Miss Waikiki" last year. Both her father and mother are of mixed blood, characteristic of

the early days when deserters from English and American whaling ships first intermarried with Hawaiian women.



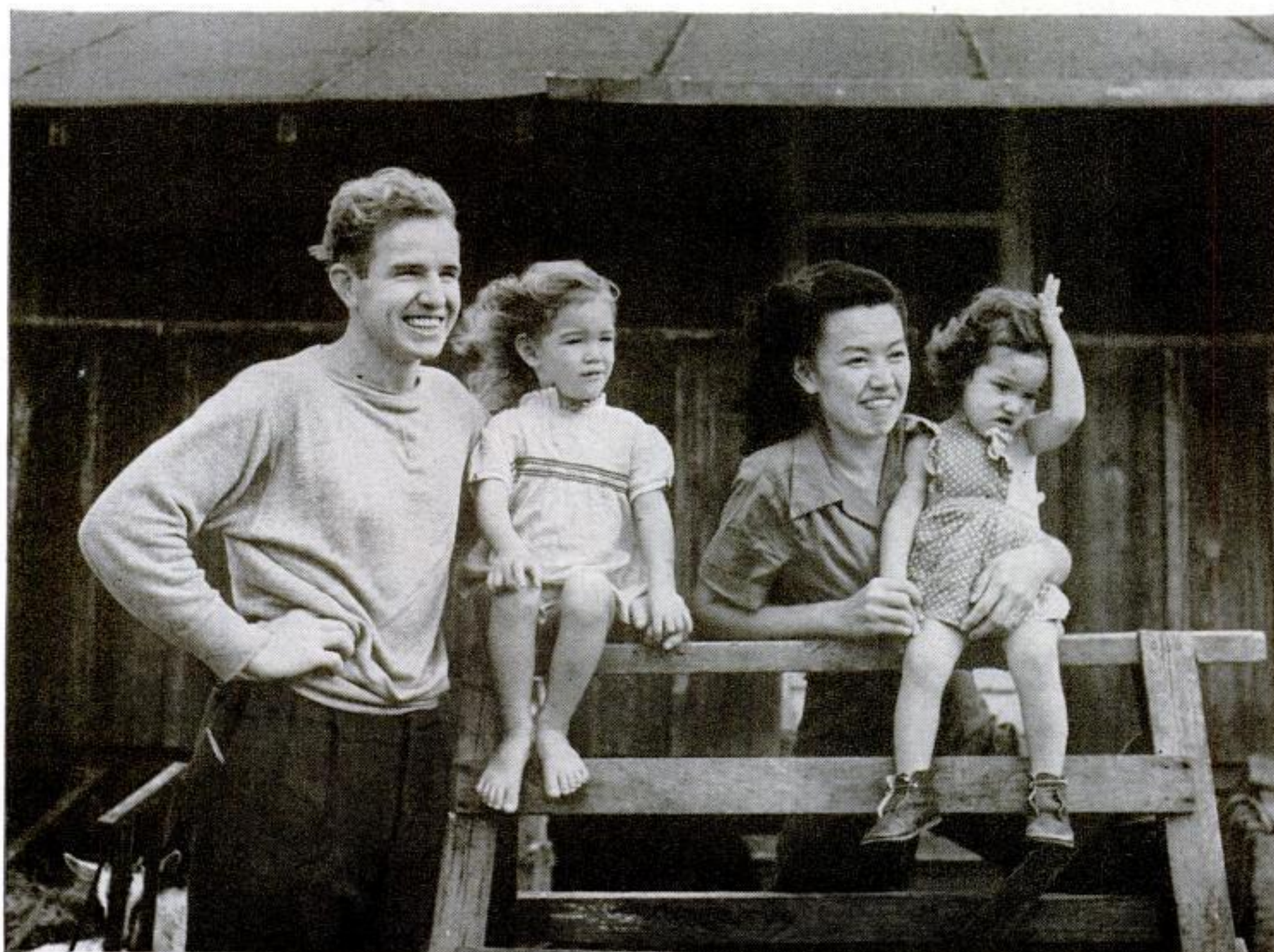


**BOY SCOUTS OF AMERICA** in Honolulu are (*l. to r.*) Chinese-Hawaiian Joseph Luke, Portuguese Moses Rog-

ers, Japanese Carl Nakagawa, Japanese Thomas Ohara (without an apostrophe), here seen collecting gas masks.

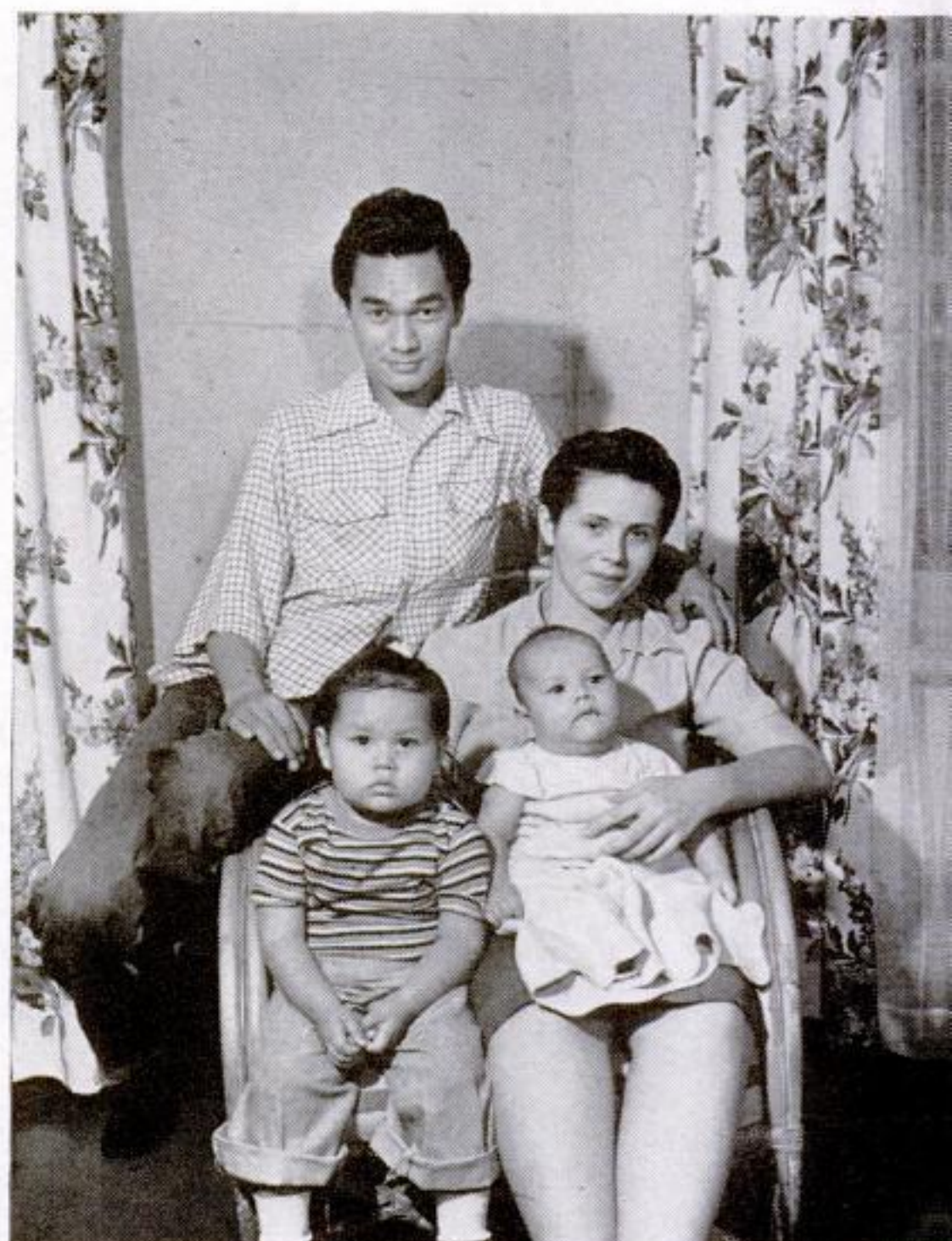


**WAIKIKI TOMBOYS** under a banyan on beach are (*from left*) Marion Woolsey, 14, Chinese-Hawaiian-English; Patricia



**INDIANA QUAKER.** Sam Lindley, married a Chinese Quaker and has two fair-haired girls, Renie and Renda.

He raises goats and works as librarian at the University of Hawaii. He studies Chinese, wants to visit China.



**JAPANESE-HAWAIIAN.** George Watanaba, telephone clerk, married white Alberta Roe. Children look Hawaiian.





Cameron, 16, Portuguese-Scotch-Irish; Beatrice Clarke, 16, Hawaiian-Chinese-German. Canoes are stored under roots.



**AMERICAN SCHOOLS**, together with Christianity and the English language, are the great Hawaiian uni-

fiers of races. Here 5-year-olds play at the Muriel Day Care Center, operated by the Kindergarten Association.



**CHICAGO NEGRO**, Pvt. Wade Bolton, ex-taxi driver, married Japanese Doris Kameyo. He is taking her to Chicago.



**HAWAIIAN-BORN AMERICAN**, Llewellyn N. Jay, a welder, married a Hawaiian-born Japanese. Three of

the children seem to resemble him, the fourth child, the mother. They live at polyracial federal housing project.





**CHINESE FAMILY** (above) includes elder Youngs, 78 and 71, and son, John, a painter. Chinese brought few wives from China because their bound feet were rated useless on plantations. Exclusion Act, which was repealed in 1943, shut out Chinese in 1900.

**FILIPINO HOME** (below) shows garish Spanish-Colonial decoration, photograph of a U.S. Navy son and wedding group (top). It belongs to a sugar-plantation worker who got the relatively high income of \$1,800 last year. Filipinos are mostly thrifty Ilocanos.







**SISTER ROBERTA NODA, PURE JAPANESE AND DAUGHTER OF A BUDDHIST, IS NUN OF THE TEACHING ORDER OF THE SACRED HEART**

## ORIENTALS DOMINATE POPULATION

**T**he population of Hawaii is 60% Asiatic. There are 28,000 Chinese, 155,000 Japanese, 52,000 Filipinos. Despite considerable intermarrying, most of the Orientals so far have not married outside their own races. The Chinese and Japanese are often opposed to letting their children marry into other races, holding to the family traditions of the old country. The Chinese, richest of the three, are respectable merchants and professional men. The more recent Japanese are small farmers, storekeepers and small manufacturers. The Filipinos are still chiefly plantation laborers. All three races have suffered from a shortage of women since the men usually came

alone to labor in the sugar plantations. All three have been popularly hated at various times, for economic rather than racial reasons, yet the Chinese and Japanese are two of the best-behaved groups in the islands. (The worst-behaved are Puerto Ricans, part-Hawaiians and Filipinos.) The Chinese send a higher percentage of their children to school than even the Caucasians, who are followed closely by the Koreans.

Though a few of the Hawaiian Japanese were enemy spies during the war, the great majority have patiently and gallantly proved their utter loyalty to America. Even Japanese grave-stones (right) show impress made on them by American ways.



**JAP HEADSTONE** is for Buddhist couple. Father died at 52.





AT DAWN HAWAIIANS PUT OUT TO SEA TO PULL IN THEIR FISH NETS. BY LAW, THEIR BOAT FLIES THE AMERICAN FLAG AT BOW

## THERE ARE STILL MANY HAWAIIANS

The original Hawaiians, the proud and happy race found by Captain Cook in 1778, are often said to be vanishing. Their numbers dropped from 300,000 in their 18th-Century stone age to only 57,000 in 1872, decimated by mumps, measles and whooping cough brought by the white men. But today, counting mixed bloods, they number 75,000, or 15% of Hawaii's population. Some mixed Hawaiian families are rich. And it is predicted that someday

every inhabitant of Hawaii will be part Hawaiian.

The native Hawaiians are still, as always, devotees of the sea. Thought to have been a Caucasian race from western India, they are said to have come by way of Samoa around 500 A.D. They remained independent until 1898 and escaped the servile destiny of other Pacific peoples. This fact and their own carefree and tolerant tradition have had much to do with making a polyracial paradise of Hawaii.



**HAWAIIAN HOUSEWIFE** goes out in early morning to collect *limu*, a delicious form of seaweed, from reefs.



**FOR A PARTY** a Hawaiian breaks open and strips coconuts on point of pickax to make a pudding of coconut.



**CLEMON APEAHI** (also opposite) is Hawaiian. Rated as shiftless husbands, many Hawaiian men remain bachelors.



**A HAWAIIAN FISHERMAN  
COMES OUT OF THE SEA**







Walter Reuther of U. A. W. emerges from  
headquarters of his biggest antagonist



# Walter Reuther

The smart young strategist of the auto workers' union directs the attack on General Motors in a battle which may set the pattern for U.S. labor

by HERBERT BREAN

To most of America the ending of World War II on Sept. 2 signaled a return to the ways of peace. But to Detroit, cockpit of U. S. labor relations, the Japanese surrender meant simply the ending of a conflict which for its duration had provided a not-too-well-observed cessation of hostilities in an older, more localized war. Thirteen days after the surrender the United Auto Workers and the automobile industry were at it again. It was like old times.

Americans have learned by experience that what happens in Detroit today affords a preview of what will happen all over the nation tomorrow. It is the home both of America's biggest, most aggressive industry and its biggest, most socially sensitive union, and the interplay between them sets a pattern for the rest of U. S. business and labor. Hence shortly after the U. A. W. formally demanded a 30% raise, the oil workers made the same demand. So did the A. F. L. machinists' union in San Francisco, C. I. O. shipyard workers in Boston and A. F. L. chemical workers at Columbus.

Ranged on one side of the Detroit battlefield today is a generous cut of America's smartest and most highly paid industrial brains. On the other side is a team of capable young labor leaders who would be hard to match in all the U. S. Among these labor career men, who enjoy as much power if not as much money as many motor tycoons, the dominating figure is a bouncy little man whose annual salary is \$7,000 and whose name is Walter Philip Reuther. Reuther—it rhymes with Luther—is one of the U. A. W.'s two vice presidents and director of the union's General Motors department, which is its largest. More than that, he has for some years been the chief mapper of the U. A. W.'s long-range strategy. At the moment he is the spearhead of U. A. W.'s wage campaign, which in itself is a spearhead drive for the rest of U. S. labor.

The campaign thus far has been fought mainly with press releases. The U. A. W. demands that GM raise its wage scale 30% to give employees the same take-home pay they had in wartime. GM, says Reuther, could not only grant this raise, on

the basis of prospective postwar volume, but could reduce car prices simultaneously and still make bigger profits than ever. To this reasoning GM replies: nonsense.

Whatever the facts of this dispute, there is a deeper issue: should industry, in the interests of the national economy, scale its wages to conform to its profits? Reuther holds that it should, that restoration of the wartime wage rate is necessary if national consumption is to be geared to national productivity. He has demanded that GM open its books to public scrutiny, a trail-blazing step in collective bargaining.

## Battle of the books

Harry Anderson, GM personnel chief and Reuther's long-time antagonist at the negotiation table, has replied that the corporation does not open its books even to its stockholders, that when it buys its materials and sells its products in competitive markets and pays higher-than-average wages, it fulfills its obligations. A 30% increase, says Anderson, would necessitate a price increase which would inevitably spread through and inflate the entire U. S. economy.

Last week Ford lined up with the rest of the industry against the union's demands. Declaring that the company had given the U. A. W. security by accepting the closed shop, a Ford spokesman complained that the union had accepted no responsibility toward the company. Said he, "The very future of the Ford Motor Company is at stake. We therefore propose that you come to our forthcoming negotiations prepared to give us some better plan for giving the company the same degree of security as we have given the union itself."

A strike vote has been taken against General Motors and passed by more than five to one. What is about to happen may pattern, and will certainly affect, the national wage scale and work week for months or years to come. Detroit once more is playing its role of U. S. industrial test tube.

Unfortunately for the public the issues at Detroit are colored by two explosive, yet only

half-visible, factors. These are the ancient and savage feud between the auto industry and the union and the internal politics of the union itself. The feeling of auto management toward its employees and of the employees toward their management dates from the days when labor was simply another commodity, subject to seasonal layoffs, \$900-a-year wages, espionage, the blacklist and production schedules which did not always have any particular relationship to human endurance.

Within the U. A. W. itself there are two main factions: a "right," led by Reuther, a onetime Socialist, which is considerably to the left of what passes for center in national politics, and a "left," led by George Addes, U. A. W.'s swart, self-effacing secretary-treasurer whose position is usually decidedly left of center. Addes' chief lieutenant is Richard Frankenstein, a burly, affable extrovert who was recently an unsuccessful candidate for mayor of Detroit, collects dolls and writes operettas. Like Reuther, Addes and Frankenstein are spectacular success stories in the career of labor leadership, which during the past decade has been exceptionally rewarding in power and prestige.

## Balloon and bayonets

The U. A. W. president, Rolland Jay Thomas, in the past has maintained a political position aloof from and supported by both factions, a situation which in the past has caused him to be likened to a balloon held up by bayonet points. The right and left subdivide into intramural rights and lefts of subtly varying political shade, which in turn sub-subdivide into splinter groups even more delicately shaded. All are unanimous in one thing: vociferous bellicosity. Behind a not-too-successfully maintained curtain of unity, the Addes and Reuther wings have duelled constantly and sometimes openly. Ironically, Reuther, who early in his career was regarded in some quarters as a dangerous Communist, is cordially detested by many U. A. W. left-wingers as an obstructionist and reactionary. All these ever-shifting feuds breed constant tension and turmoil.

CONTINUED ON NEXT PAGE



IN INFORMAL DISCUSSION or at the conference table Reuther's mobile features faithfully mirror an active and articu-



late mentality. He is a convincing, sometimes eloquent talker, chiefly because of his earnestness. Opponents have said when he



suddenly finds himself enmeshed in debate he is also a master at talking around the subject until he again gets his bearings.



*Al-a-ah!*  
**WHAT FISH CAN REALLY DO**  
*to set your mouth a-watering!*



40-FATHOM FISH, INC., BOSTON

### 40-FATHOM FISH HASH IN GREEN PEPPER CUPS

1 package (¾ pound) quick-frozen  
 40-Fathom Fillets  
 2 tablespoons minced onion  
 2 tablespoons fat  
 1½ cups chopped cooked potatoes  
 2 tablespoons chopped parsley  
 1½ teaspoons salt—½ teaspoon pepper  
 ¼ teaspoon Worcestershire sauce  
 3 large or 4 medium green peppers,  
 cut in halves and parboiled

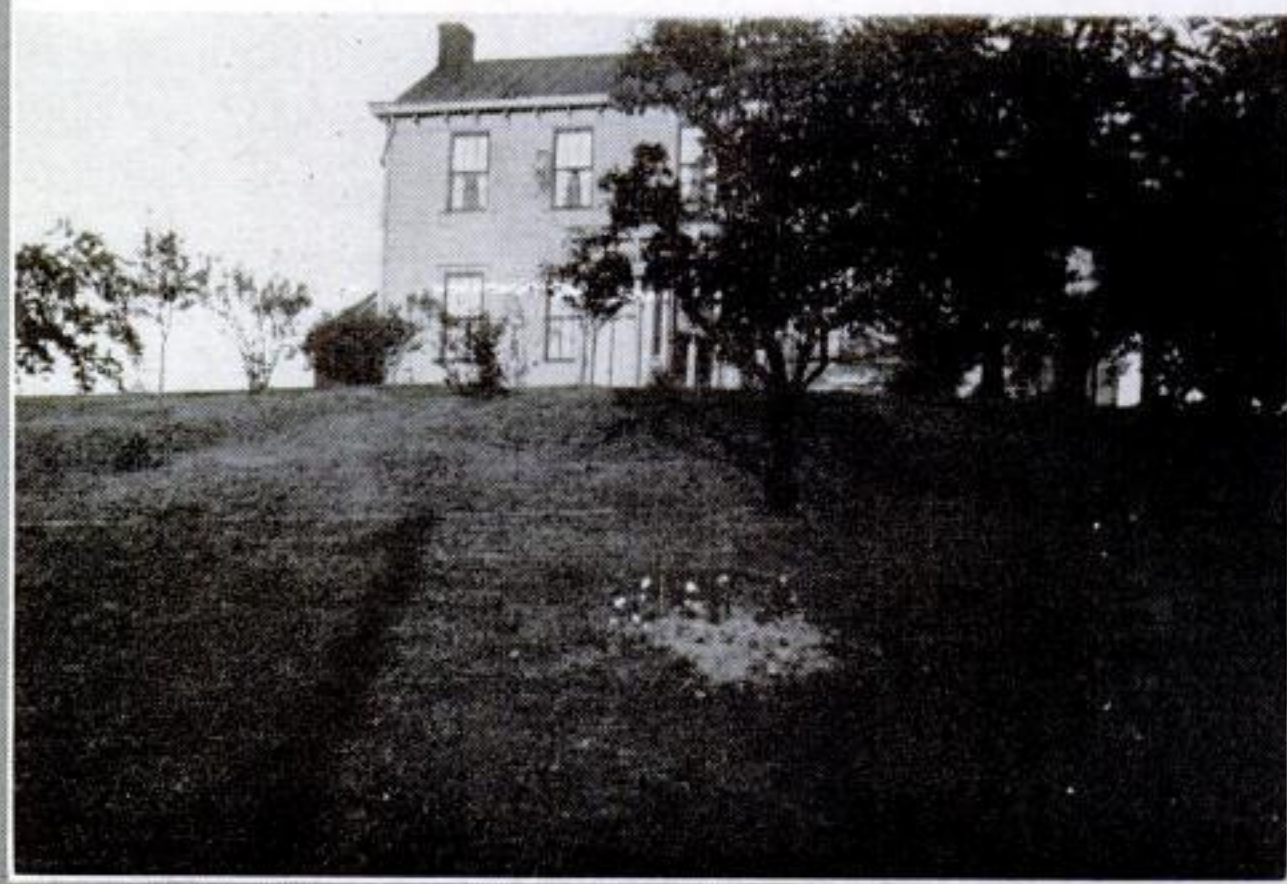
1. Open a package of 40-Fathom Fillets—quick-frozen at the water's edge to seal in that fresh-caught flavor! Cook fillets gently in small amount of boiling salted water 10 minutes. Drain and flake. Notice how extra plump and tender those flakes are!

2. Brown onion in fat. Add potatoes, parsley, seasonings, and flaked fish. Fill green pepper halves with mixture. Place in greased baking dish and add water to depth of ¼ inch. 40-Fathom Fillets are all meat . . . boned for no waste . . . no unpleasant "fishy" odors!

3. Bake in moderate oven (350°F.) 30 minutes. Serve with well-seasoned white sauce to which chopped hard-cooked eggs and minced parsley have been added. So delicious, you'll love 40-Fathom Fillets forever after! (This recipe makes four to six servings.)



**FAMILY SNAPSHOT** of the Reuther family years ago in Wheeling shows (above, left to right) Roy, an aunt, Theodore, Valentine Reuther, Victor, Christine (who is now a registered nurse), Mrs. Reuther and Walter. Despite his modest stature, Walter was then a basketball center. Below, is the old farmhouse at Wheeling, to decide the purchase of which Valentine Reuther polled the family. Only Mrs. Reuther voted against buying, feeling the house was too large.



### WALTER REUTHER CONTINUED

Amid this perpetual tumult Reuther functions smoothly and steadily. He is a canny bargainer, an eloquent speaker and a resourceful strategist. As chief negotiator with General Motors he was first to obtain the impartial umpire system in the auto industry, first to win the 7½¢ differential for night work, first to get vacations with pay for the hundreds of thousands of workers he represents. Lieut. General William S. Knudsen, when he was president of General Motors, is reported to have turned to Reuther at the conclusion of a bargaining session and remarked, "I wish we had you selling used cars for us, young man." "Used cars?" asked Reuther. "Sure," said Knudsen, "anyone can sell new cars."

During the war General Motors had far fewer strikes and stoppages than its competitors, a fact for which Reuther can justly claim part of the credit. He has given a good deal of thought to strikes, their cause and cure, and has evolved a theory about them. Simply expressed, it is: "Get 'em young." A strike, he argues, begins with a trivial difference between a worker and a management representative. Adjudicated promptly and fairly, it ends at that. Left unsettled, it festers quickly. A minor dispute that occurs on Monday and is gossiped about on Tuesday can cause a plant to be closed and picketed by Wednesday morning.

Nevertheless the auto industry regards Reuther with earnest disaffection. The strike which in 1936 started its long-feared unionization was organized by him. He and his brothers, Victor and Roy, were key figures in the subsequent sit-down strike wave which broke the back of its opposition to unionism. Two years later, when the youthful U. A. W. appeared to be wrecked on the rocks of internal dissension, it was Reuther who conceived and executed a "strategy strike" that saved the union. Strategic thinking, in fact, is Reuther's forte and has won him the name of the U. A. W.'s "one-man brain trust."

But his growing fame rests less on his achievements as a union leader than on his talent for offering solutions to national problems and getting them well publicized. He is in a fair way to become labor's intellectual pin-up boy because in the past few years he has

CONTINUED ON PAGE 116



*Genuine Orange Blossom*

*Beautiful rings, styled by Traub  
 and carefully handwrought in precious  
 metals and fine gems by master crafts-  
 men. A source of pride to any bride.*

Orange Blossom Wedding Rings start at \$10.00. Orange Blossom Engagement Rings start at \$55.00. Tax Included.  
 Write for Illustrated Folder



TRAUB MANUFACTURING CO., 1934 McGRAW, DETROIT 8, MICH.





# So sweet-and-tangy... this grand new juice from rosy-ripe apples!



**Tomorrow morning**—wake up to the zingiest fruit juice ever! A tall, cool, tantalizing glass of Mott's Apple Juice.

Amber-clear! Fresh as morning dew! With a sweet-and-tangy zippiness that makes you want more, and more, and more!

In every refreshing glassful there's the goodness of 2 big, luscious apples!

Apples grown in the prize orchards of New York State—drawing their sweetness from the summer sun, getting a

special kind of tang in the crisp air of early autumn. Then gently pressed, and bottled *fresh*—with no preservatives added!

Drink Mott's Apple Juice for breakfast—of course! But see, too, what its zesty goodness does for a lunch-time sandwich!

**And when friends drop in** for an evening, bring on a frosty pitcherful—to applause! Mott's Apple Juice is something to drink with pleasure *any time at all!*



• Only the very finest apples are good enough for Mott's Apple Juice. This year's crop is small—so there won't be as much of this grand juice as you, or we, would like. But keep looking for it.

When you find Mott's Apple Juice on your grocer's shelf—you'll find something wonderful!



## MOTT'S apple juice

One of Mott's  
Fine Fruit Products



*Always say Mott's!*

Mott's Apple Juice • Mott's Apple Sauce  
Mott's Apple Cider • Mott's Jellies  
Mott's Vinegar

## Another grand fruit juice...



• It's made from California's finest, plumpest, sun-ripened prunes!



• There's a richness, a "live" flavor you've never met before! And it's as healthful as it is delicious!



• No wonder more women buy Sunsweet Prune Juice than all other brands combined!



## Sunsweet PRUNE JUICE



## FAMOUS PARKER GAMES



## MAKE-A-MILLION

A Sensational Card Game. The Object is to Capture Count Cards totalling a Million. Havoc is raised by the adroit use of the Exciting Bull and Bear cards. You will like it. Price 75 cents.



## MONOPOLY

MONOPOLY—Most popular of the world's great standard games. Sets at \$2 and upwards.



## DIG

### Lively Action Game

Dig letters from a pile with the magic pick (adhesive surfaced), and be first to form a winning word. Any number up to six can join the hilarious scramble! New editions of Dig are now in preparation.



## CAMELOT

The fascination of Camelot, its interest and mental excitement increases by leaps and bounds after a beginner has played his first few games. Camelot is indeed "one of the few really great games"—Easily Learned. Sets in many different styles. No. 80 Standard Edition—handsome pictorial board, \$2.00. Sets with ivory playing pieces \$5.00 and upwards.

ROOK—immensely popular card game. 75 cents.

SORRY—Board game with unique play. \$1.50.

**PARKER BROTHERS INC.**  
SALEM, MASS. • NEW YORK • CHICAGO



U.A.W.'S CAMPAIGN AGAINST FORD, the last of motordom's Big Three to maintain the open shop, began in 1937. On May 26 union officials appeared at the River Rouge plant to supervise distribution of a pamphlet, "Unionism not Fordism." Richard Frankenstein and Reuther (second and third from right, respectively) watched the Ford factory police advance. Seconds later they were attacked and beaten. Burly Frankenstein (below) got the worst slugging.



## WALTER REUTHER CONTINUED

originated or strenuously supported proposals for such things as the creation of labor-management committees and the standardization of U. S. tank engines (both ultimately adopted), the pooling of war workers, fairer milk distribution and many more. During the war years he was a frequent Washington conferee on production-and-labor snarls for which he often as not provided workable solutions. As a consequence he was offered a number of government posts. His most spectacular brain child, however, was the Reuther plan of 1940 calling for utilization of idle automobile-making machinery to make fighter planes. More recently he produced a second Reuther plan, a massive blueprint for setting up a peace production board to regulate the American economy and insure full production, employment and consumption.

This flair for mapping vast national programs seems rather incongruous in Reuther. He is a slight, cheerful man, of a jaunty youthfulness which once led a reporter to compare him to an undissipated Prince of Wales. All his life he has had trouble convincing people he is as old as he is. At present he is 38. In conversation, which is his chronic state, or while making a speech, earnestness and sincerity wrinkle his puckish features and raise his rather high voice to shrill stridency.

Reuther's adeptness at the political rough-and-tumble of unionism is a result of parental training. He was born of a Wheeling, West Va. family reminiscent of the idiosyncratic and individual Sycamores in *You Can't Take It with You*. His father, a German immigrant laborer, had a deeply sensitive respect for democracy. Before the purchase of a new home, Valentine Reuther gravely polled each member of his family on the question of whether to buy, then gravely accepted the result of the vote (to buy, five to one). Another time the late Andrew Carnegie announced his intention of giving Wheeling a library. Valentine, remembering the bloody Homestead strikes, campaigned briskly to keep the library out of Wheeling. To the annoyance of other residents, he succeeded.

Although his father had been a clergyman, Valentine Reuther be-

When  
**HEAD COLD**  
miseries make you  
feel like this...



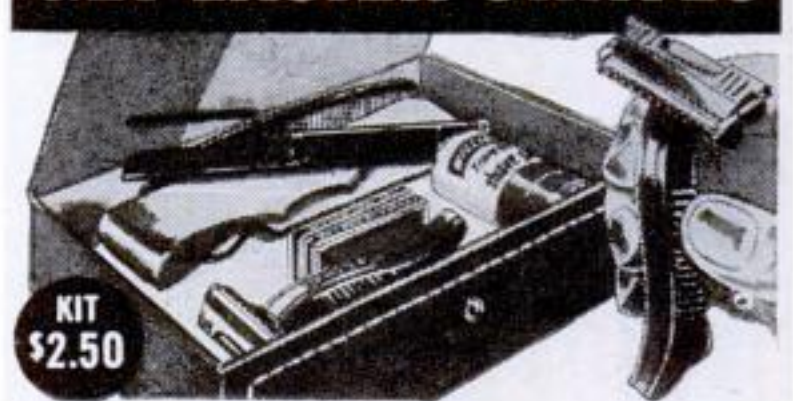
Quick... use this



For quick soothing relief to that heady, stopped-up feeling due to colds!... be sure to use Mistol Drops with Ephedrine\*. A few drops in each nostril help keep the nose clear and clean... help cool and relieve irritated nasal passages.

\*CAUTION: Use only as directed  
Copr. 1945, Stanco Incorporated

## GET THIS ENDERS KIT AND GET EASIER SHAVES



Here's streamlined shaving... smooth, fast, simpler than you ever dreamed shaving could be. Cushioned blade action, new type one-piece razor head, scientific balance—these assure you effortless, feather-touch shaves. Blade clicks into razor instantly like magic. Nothing to take apart. Quick, easy shaves from start to finish! Kit includes razor, 10 blades, soap, comb and STROP for "new-blade" smoothness every shave. Switch to easier shaving.

Mail \$2.50 direct, if not available at dealers. Money back guarantee. Strop alone \$1.00. DURHAM-ENDERS RAZOR CORP., DEPT. A, MYSTIC, CONN.



Quality & Candies  
**WELCH'S**

CONTINUED ON PAGE 118



# Who gets the money

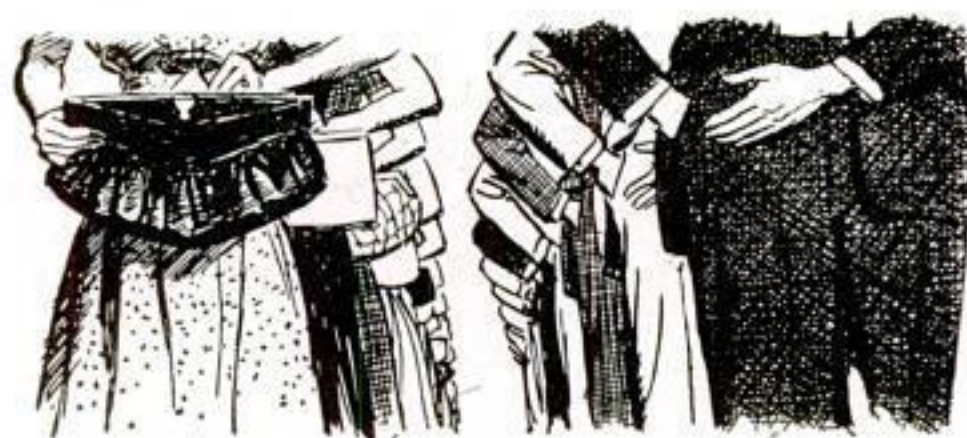
## Union Oil makes?



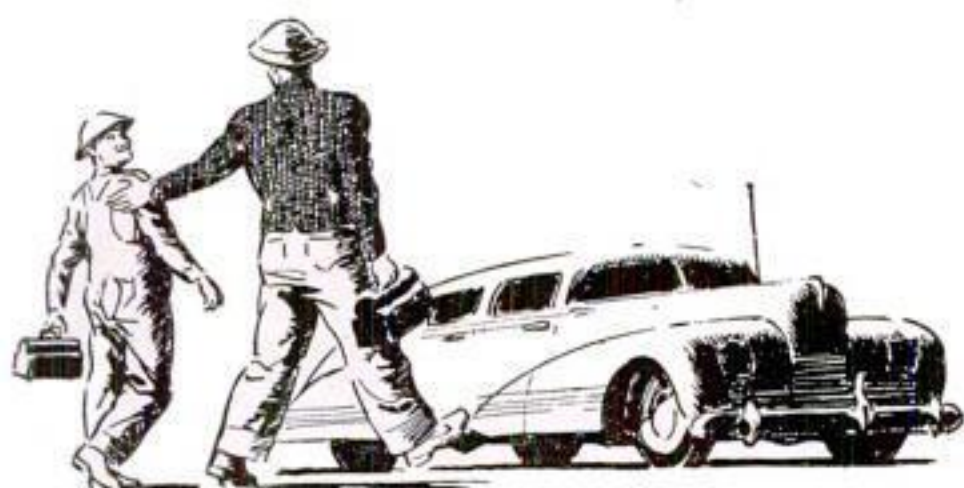
**1. Arithmetic sometimes** makes more sense than headlines. The following figures are a matter of public record – checked and verified by Uncle Sam's tax men. If you have two minutes to spare we think you'll find them rather interesting.



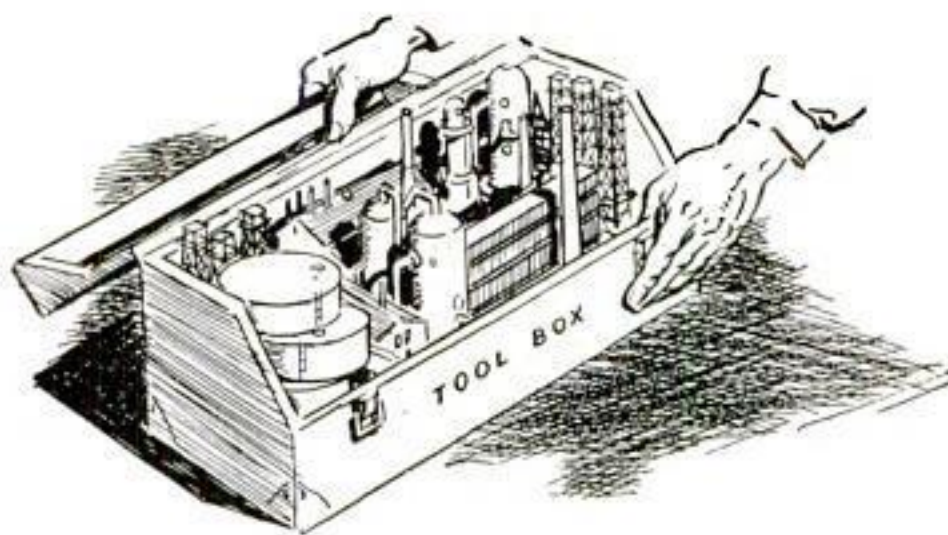
**2. Last year** Union Oil Company took in 127½ million dollars in round figures. This was from all sales of its products and services. 91 million dollars of this was promptly paid out for *things* – rent, materials, transportation, equipment, depreciation, interest, and taxes.



**3. This left** 36½ million dollars to be divided among *people* – the employees and the owners. Of this sum 27½ million dollars went to the employees in wages, salaries and employee benefits. 4¾ million went to the owners in dividends. 4¼ million was left in the business.



**4. In other words** the employees got 75% of what money there was to distribute, the owners 13% and the business 12%. This doesn't mean that the owners got 13% on their *investment*. They got 13% of the *dollars* left over after the company's expenses were met.



**5. On the capital** invested in the company the owners received just 3.2% in dividends. For that 3.2% they have financed all the oil wells, service stations, equipment, etc., with which the employees work – \$43,525 worth of "tools" for each employee.



**6. It also happens** that the 4¾ million was divided among 32,000 Union Oil stockholders, whereas the 27½ million was divided among less than 9,000 employees. Consequently, the employees got an average of \$3,108 apiece – \$259 per month.

**UNION OIL COMPANY**  
**OF CALIFORNIA**





GAHNA Saffian,  
\$3.50. Others \$2.50  
to \$7.50 plus tax.



The "REGISTRAR" by

Princess Gardner

DESIGNED FOR WOMEN...BY A WOMAN

*distinctly  
masculine  
decidedly  
correct*

Sportsman for town tempo with country zest. Outdoor exhilaration in bowl and bottle. A brisk, cleanscent selected by a large jury of men for men.



**Sportsman**

GROOMING ESSENTIALS

In handsome wood-capped bottles with full-color reproductions of sports paintings by famous American artists: Shaving Lotion, Cologne, Hair Dressing, 4 oz., \$1.50; 8 oz., \$2.50; Talc, 75¢, \$1. Shaving Bowls, \$1.50 and \$2.50. Sportsman Gift Packages \$2.25 to \$10, Plus Tax. Only At Better Stores.

JOHN HUDSON MOORE, INC., 663 FIFTH AVE., N. Y. 22, N. Y.

## WALTER REUTHER CONTINUED

lieved in practical good works rather than in conventional, church-once-a-week religion. But his wife was a devout Lutheran. He ruled, therefore, that each Sunday until noon the children would belong to their mother, and she led them regularly to Sunday school where Walter won a string of medals for seven years' unbroken attendance. In the afternoons Valentine herded his brood into the parlor and lectured them on the emptiness of formal religious practice.

Reuther senior was also a wholehearted disciple of the trade union movement, having headed the Ohio Valley Trades and Labor Assembly at the age of 23. This had required skill in public speaking, which untutored Valentine acquired by taking a correspondence course in it. To develop the same ability in his sons, he used to lead them to an upstairs bedroom on winter nights, organize them into two debating teams, announce a subject—child labor, prohibition or the like—and then judge the ensuing forensics. His second son's mastery of verbal rough-and-tumble derives from those debates.

Walter Reuther went to work, before completing high school, as apprentice to a tool- and diemaker in the Wheeling Steel Corporation and there got his first experience as a labor leader. Christmas in 1927 fell on a Sunday and the steel workers felt entitled to an extra day off. The company felt differently. Organized by Reuther, the men stayed home 100% on the disputed day, a victory mitigated only by the fact that soon afterward Reuther was fired for it.

Detroit, as the mecca of every tool-and-die man, attracted him. Arriving there with a mere three years' apprentice training, he found Henry Ford in the process of replacing the venerable Model T with the Model A and the huge Rouge plant closed for retooling. Thousands of experienced automobile makers roamed the streets jobless. Reuther, however, managed to land a midnight-shift job at the Briggs Manufacturing Company and when Ford finally advertised for tool-and-die "leaders," he applied. A "leader" is a tool-and-die crew's straw boss—a veteran among veterans. Apple-cheeked Reuther had to argue for two hours with the plant policeman at the door before even gaining admission to the Ford employment office. After another long exchange with the plant's master mechanic, who sniffed at his youth, Reuther was given a two-day trial. He spent the night trying to get his tools released from a spiteful superintendent at the Briggs plant, and thus had to report for work wearied by 36 sleepless hours. But at the end of the trial he was hired as a tool- and diemaker at \$1.10 an hour.

### Reuther's four C's

Besides working eight hours a day, Reuther attended high school where he organized working students like himself into a "Four-C Club," the four C's, he confesses today, standing for Confidence, Comradeship, Citizenship and Cooperation. The club prospered, since the faculty and businessmen who sponsored it remained happily unaware that its members spent much of their time discussing unionism.

Despite such symptomatic activities, Reuther felt uncertain about his life work and, after entering Detroit's Wayne University, he flirted with law and aviation. But the Detroit of 1932, with its murmurous bread lines and stilled production lines, was a powerful excitant to his latent instincts. Presently the head of a 40-man Ford tool-room crew, he openly held a union organizational meeting in Dearborn. He hardly expected this to escape the vigilant attention of Ford's then hydra-headed personnel department. It did not. Jobless, Reuther and his brother Victor left Detroit on a trip around the world to study labor conditions as a prerequisite to a labor career.

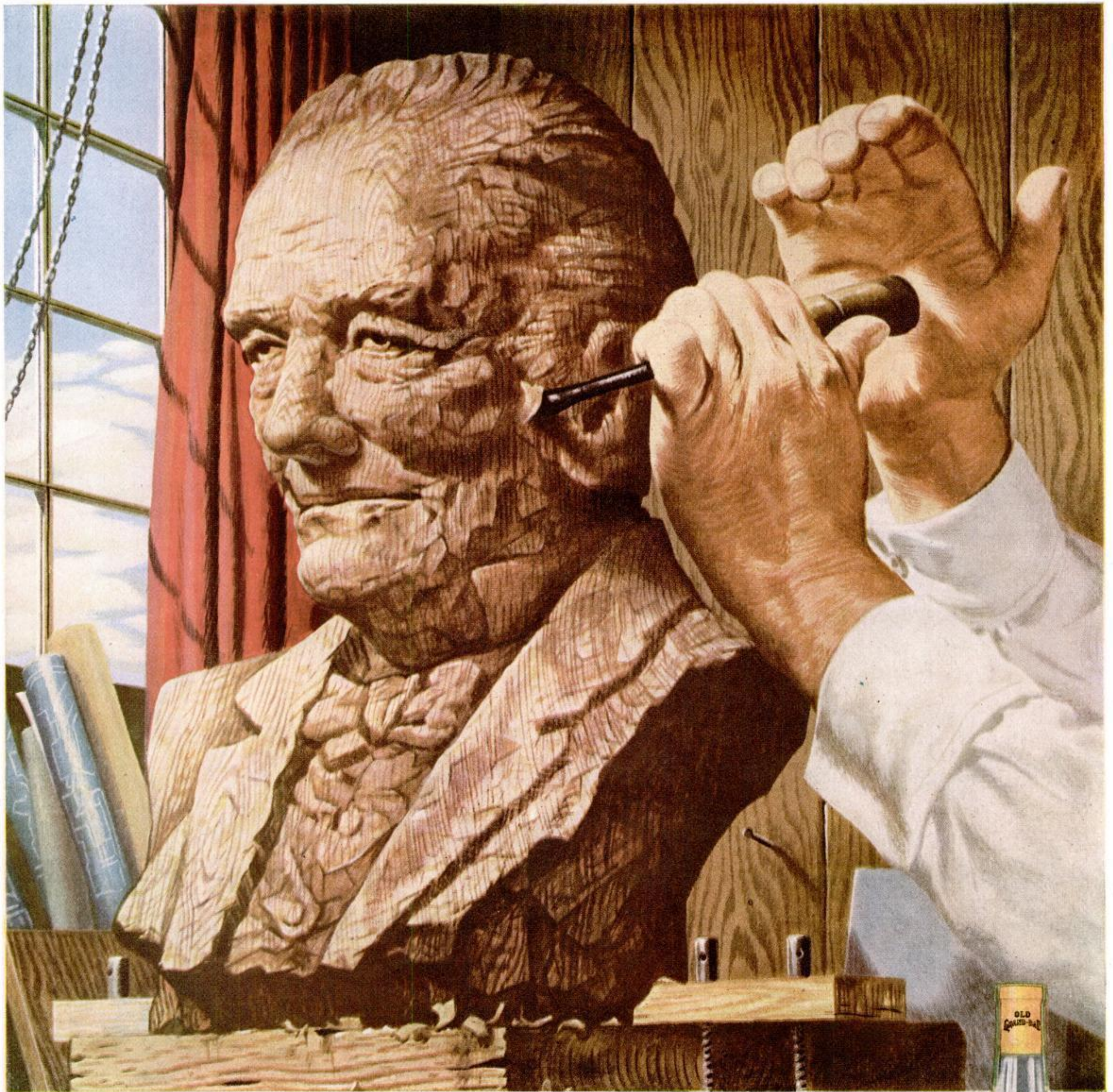
They spent ten months bicycling through Germany, France, Italy and England, sometimes sleeping in fields and haystacks. They inspected mines, industrial plants and automobile factories. They heard Hitler and Goebbels often and were in Rome for Fascism's tenth anniversary celebration. They watched Hitler systematically destroy his opposition, saw trade unionists beaten unconscious in public. For a time they lived with some Social Democrat students in a Berlin cooperative, sleeping in their clothes each night in fear of storm trooper raids. Shortly after their departure the cooperative actually was raided and several students were killed.

Germany depressed and alarmed Reuther. Russia depressed and exhilarated him. With their factory experience the brothers had no difficulty obtaining jobs in a Gorki automobile plant. They instructed raw farm boys, who had not even the slight mechanical experience afforded by ownership of a bicycle, in tool- and diemaking, which is one of the most intricate of mechanical skills. "God knows how much material they wasted," he says today. "But they learned. A few months after I began teaching my class, four of them became teachers."

Shortly after the Reuthers' arrival the Gorki workers set up a

CONTINUED ON PAGE 121





## CRAFTSMANSHIP

One of the prime elements of good craftsmanship is pleasure in the doing. Certainly this is true of Old Grand-Dad. For when you take your first sip of this fine bonded bourbon you just naturally feel that he who made it took great delight in his craft. And that out

of this delight he imparted to Old Grand-Dad a flavor, aroma and mellowness such as you've not experienced in many a long day. Why not make that long day a short one hereafter by taking Old Grand-Dad permanently into your family circle?

# OLD GRAND-DAD

Bottled in Bond — 100 Proof

NATIONAL DISTILLERS PRODUCTS CORPORATION, NEW YORK



*Head of the  
Bourbon Family*



## Your brainstorm...

You've got your heart set on a wonderful new kitchen... cool, clean, cozy... where everything fits together like a glove to save you time, energy and *work*. But...how to get it...?

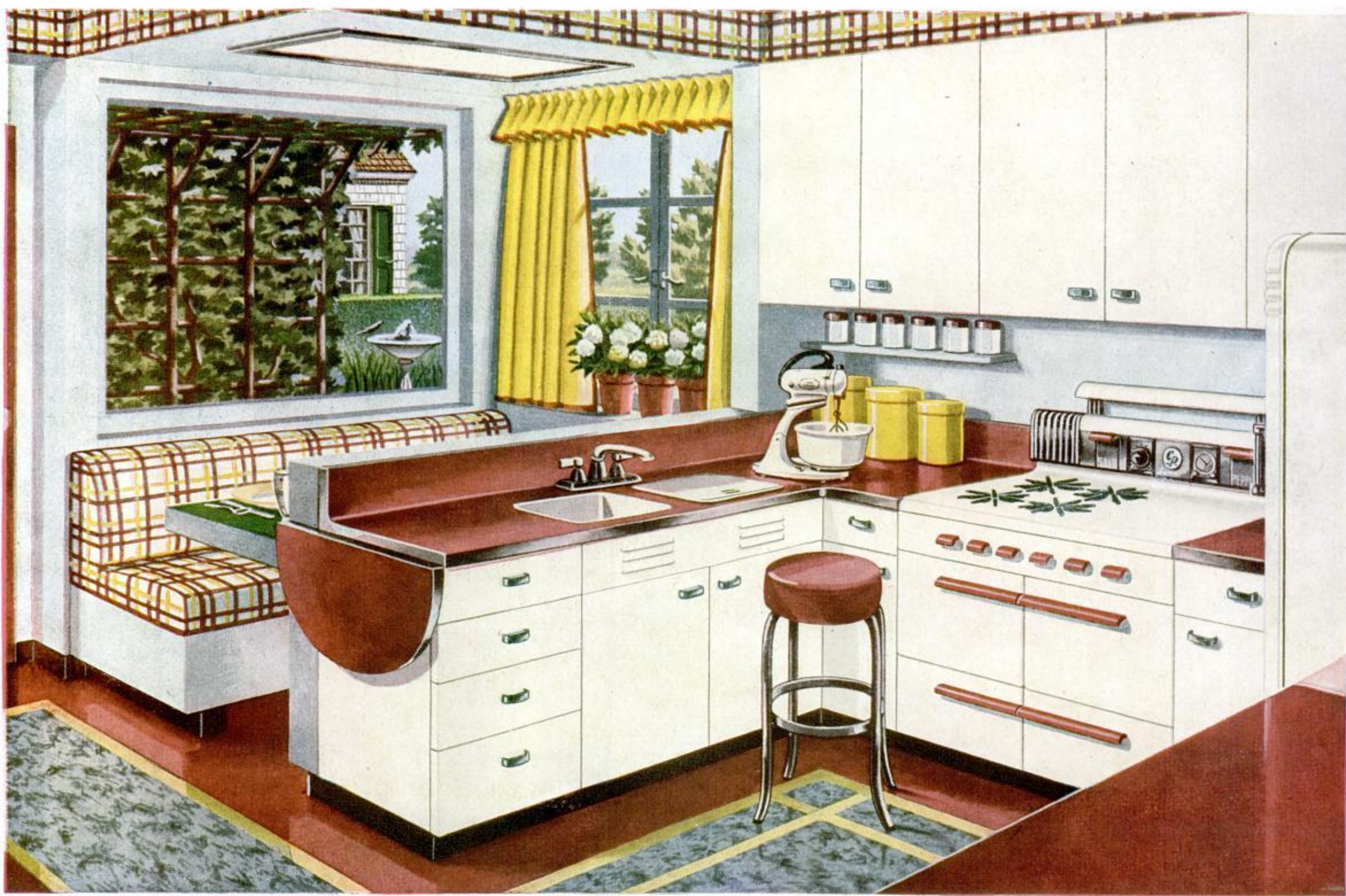


## Our brainchild...

Here it is... every modern convenience you ever hoped for *and more*... in another of our "New Freedom Gas Kitchen"\* designs. See how compact it is... how the three major work units are spaced to save you time and steps. See how cabinets and appliances dovetail, leaving no dust-catching crannies. But best of all... is what you *can't see*! For this beautiful, livable kitchen is free from cooking heat and dirt... yes! even from unwanted cooking odors!



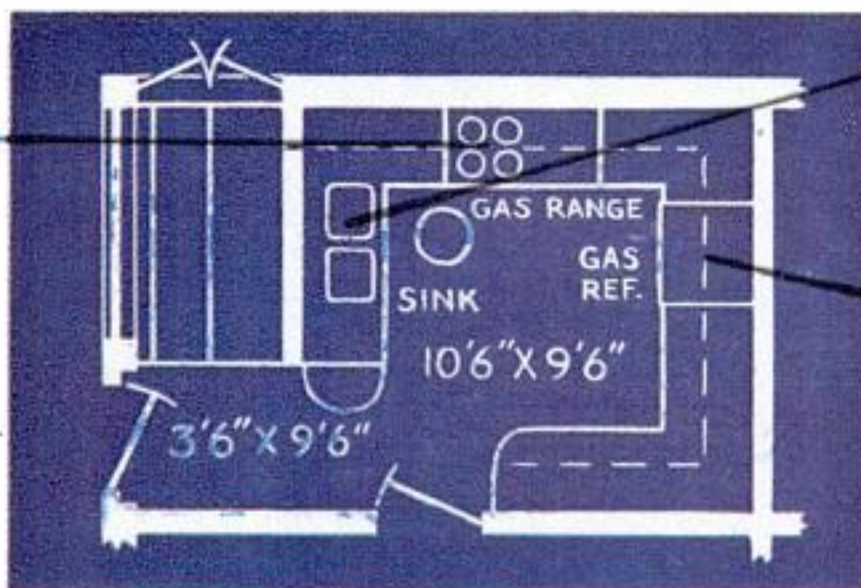
## Result! The last word in kitchen convenience!



HANDY BREAKFAST-BOOTH KITCHEN... ANOTHER "NEW FREEDOM GAS KITCHEN" DESIGN

Here are the three major "freedoms" that make every "New Freedom Gas Kitchen" *click*!

**NEW FREEDOM IN COOKING**... A miraculous new Gas range with smokeless broiler, fool-proof oven baking, top-of-stove cooking so fast and flexible you'll turn out easier, *better* meals than ever before. See these new modern Gas ranges—today. And look for this CP seal.



**NEW FREEDOM IN WATER HEATING**... thanks to a new automatic Gas water-heater... the most economical and efficient way to supply all the necessary hot water for a modern laundry and automatic dishwasher!

**NEW FREEDOM IN FOOD STORAGE**... A new silent Gas refrigerator... so spacious you'll have more room for frozen foods... be able to keep *all* foods at the peak of freshness much *longer*. Start planning for your "New Freedom Gas Kitchen"—today!

AMERICAN GAS ASSOCIATION



THE WONDER FLAME THAT COOLS AS WELL AS HEATS

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**THE REUTHERS LIVE** in a new 1½-story house in northwest Detroit. Once a union-enthusiastic schoolteacher, Mrs. May Reuther volunteered her aid to U.A.W. in early days, worked long at her husband's side as his secretary. Their daughter Linda is 3.

## WALTER REUTHER CONTINUED

clamor in their *stalovaya* or factory lunchroom for metal spoons "like workers in other countries have." Walter and Victor offered to make some out of old fender metal. Their distribution, a spoon to a worker, was a factory sensation. Every spoon vanished at once—taken home by the proud Russians. "This under socialism, comrades!" sputtered a party secretary indignantly. "Sheer capitalistic acquisitiveness!"

Although no one seemed very sure what it was, "culture" was then the Soviet watchword. One department leader in the plant boasted of how much he was going to raise the culture of the men under him during a certain month. Presently he delivered. The workers thronged into the *stalovaya* one noon to find it a jungle of palm trees. An old American movie, some of whose scenes were laid in a hotel lobby, had caused the leader to associate culture with palm trees. After enduring the underbrush for several days, the Russians decided it was too much culture and moved the trees to the assembly line. Thereafter the new Russian cars moved grandly to completion down a twin row of palms worthy of a Hollywood funeral.

Amused by such naive efforts to raise the national esthetic, Reuther nevertheless was impressed by the contrast between Russia's unskilled workmen debating factory problems with their leader in the plant's "Red Corner" and America's superbly skilled but voiceless automobile workers. After a year at Gorki, the Reuther brothers took advantage of their status to travel around the Soviet Union on workers' passes for five months. Penetrating to many off-track industrial centers, they journeyed across Siberia, toured China and Japan and worked their way back to the U. S. as seamen. It was the fall of 1935.

## Reuther joins the union

In the past the A. F. L. had made sporadic attempts to organize the automobile workers, attempts which had generally ended in jurisdictional disputes. Now, under Roosevelt, prosperity was slowly returning and labor was receiving warm encouragement. On his return Reuther joined the U. A. W., then an A. F. L. union, and worked at a series of jobs in small tool-and-die shops. He was elected president of the U. A. W.'s West Side Local 174, which embraced the employees of a number of small factories, and at the historic 1936 convention, which affiliated the U. A. W. with John L. Lewis' new C. I. O., he was made an international board member of the union. Although Reuther was now on the march, the U. A. W.'s potential membership was not. Fearful for their jobs, auto workers dared not be seen at a union meeting, a situation painfully frustrating to the ardent presi-

CONTINUED ON NEXT PAGE



# LIONEL

## Electric Trains

## FOR MY SON

The gift that makes me a boy again... a LIONEL Electric Train

Sleek, and swift, and beautiful to behold! With true to life realism—plus the famous LIONEL electric Remote Control which enables the young engineer to make his train start, stop, reverse, and uncouple at the touch of a button! Yes!—and many other fascinating devices to make model railroading greater fun!

### Send for these TWO FREE BOOKLETS

for your Son! He'll get a kick out of them—"LIONEL Trains in Action"—and—"Plans and Blue Prints for Model Railroading." Both FREE!



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Address.....

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## When Your Eyes Are Tired DO THIS



Eyes tired? Do they smart and burn from overwork, sun, dust, wind, lack of sleep? Then *cleanse* and *soothe* them the quick, easy way—use Murine.

### WHAT IS MURINE?

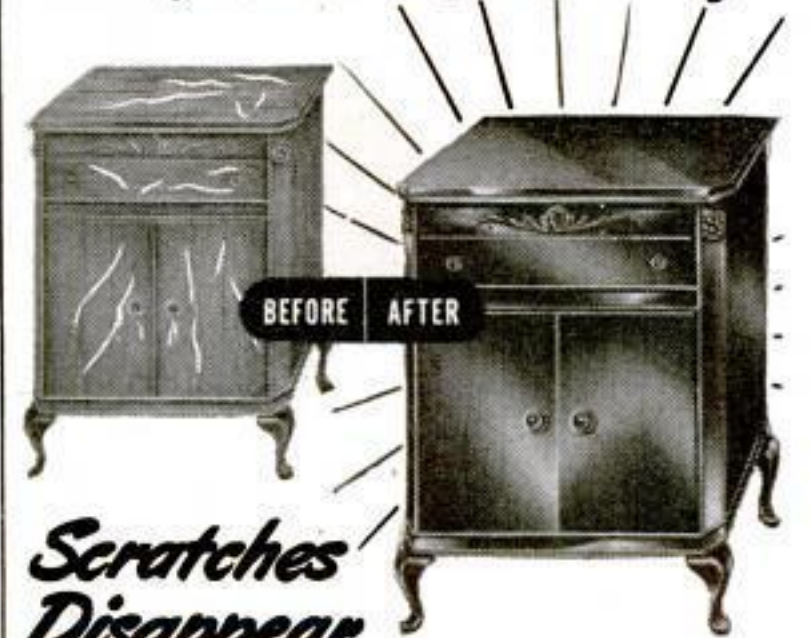
Murine is a scientific blend of seven ingredients—safe, gentle, and oh, so soothing! Just use two drops in each eye. Right away Murine goes to work to *relieve* the discomfort of tired, burning eyes. Start using Murine today.

**MURINE**  
FOR YOUR EYES  
SOOTHES • REFRESHES



★ Invest in America—Buy Victory Bonds ★

## RENEW FURNITURE BEAUTY WITH *Miracle Polish!*



*Scratches Disappear*

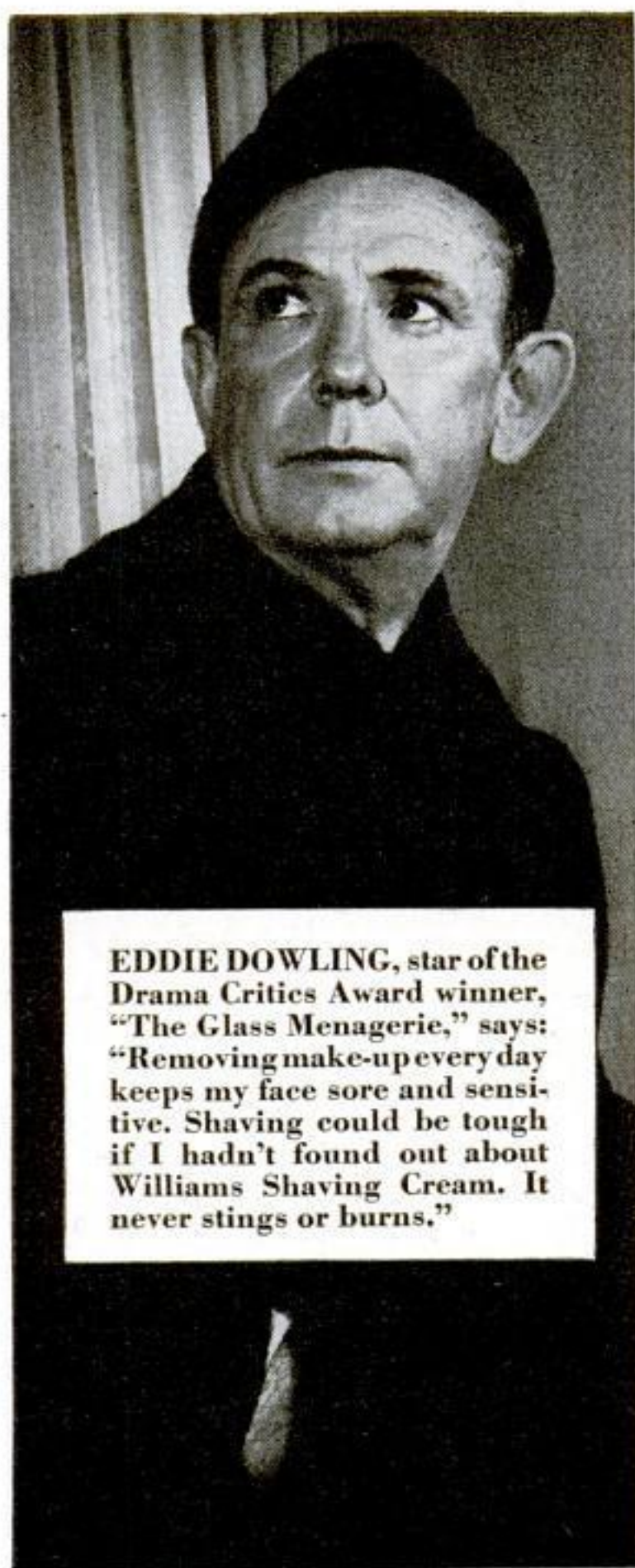
Miraculous! Even dull and dingy furniture takes on a brilliant new radiance with Old English Scratch Removing Polish. And as you polish even ugly scratches disappear! Sold everywhere.

**Old English**  
Scratch Removing POLISH

Made by the Makers of Old English Wax







EDDIE DOWLING, star of the Drama Critics Award winner, "The Glass Menagerie," says: "Removing make-up every day keeps my face sore and sensitive. Shaving could be tough if I hadn't found out about Williams Shaving Cream. It never stings or burns."

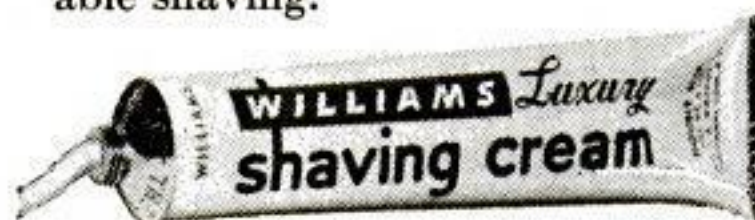
## ACTORS' FACES are extra sensitive —that's why Eddie Dowling shaves with soothing WILLIAMS

ONE OF THE toughest chores in an actor's day comes after the performance. Then—it takes plenty of hard rubbing to remove the heavy make-up he has to wear on-stage. That's the reason actors' faces are extra sensitive to irritants in shaving cream.

That's the reason, too, why so many actors rely on Williams Shaving Cream. To be easy on the face, a shaving cream should consist only of mild, high-quality ingredients, blended carefully. And that's how Williams is made—with the skill of over 100 years' experience.

**Close shaves without irritation**  
Williams heavy lather soaks toughest beards *completely* soft. It lets your razor work evenly, helps you shave closely without annoying irritation.

Try a tube of Williams yourself. See if you don't agree that it can't be beat for easy, comfortable shaving.



## WALTER REUTHER CONTINUED

dent of Local 174. He decided a dramatic coup was needed to teach the workers their strength. The Kelsey-Hayes Wheel Company, where women workers were getting 52¢ an hour and employees complained of speeded-up production schedules, seemed a likely spot. But Local 174 had just 32 members among the plant's 5,000 workers.

After trying vainly to negotiate with the management, Reuther selected seven trusted members who were familiar with the factory switches that controlled conveyors and machinery. At a quiet home meeting he rehearsed them in pulling the switches. A few days later the switches were suddenly thrown, production stopped and workers milled about, muttering, "Strike." When superintendents demanded to know what was wrong, the carefully instructed ring leaders told them to telephone union headquarters. Indignantly an executive phoned Reuther and ordered him to come to the plant and end the stoppage at once. Reuther was prayerfully awaiting the call; he had never been allowed inside the plant. Now he was escorted in. From a packing-case platform he began a fiery organizational address. After a time the plant executive plucked nervously at his trouser leg. "When are you going to order them back to work?" he asked. "I can't give them orders until I get them organized," replied Reuther.

The presence of a union organizer in the plant itself electrified the employees. Thirty five hundred membership cards were signed during the next 48 hours. When the management failed to meet with the burgeoning union's representatives next day, the plant "sat down." Ten days later they stood up again with a 75¢ starting wage. This was Reuther's first major triumph. It was also the first clean-cut victory for an automobile workers' union in U.S. labor history.

In the next 12 months U.A.W. scored victory after victory—Chrysler, General Motors and a host of smaller auto manufacturers and suppliers. Then, having pulled together to win major victories, the union began pulling apart. Its president, Homer Martin, a former Baptist clergyman, had been a fiery strike leader, but he proved an inept administrator. Martin leaned as far to the right as the then active and aggressive Communist faction in the U.A.W. leaned to the left. In 1938 a deep cleavage split the union's ranks which Reuther sought to remedy by forming a middle-of-the-road group. He was ultimately successful but only after weeks of desperate political maneuvering during which anxiety left him sleepless night after night.

### The U.A.W. faces crisis

Next year Martin, who continued quarrelling with his subordinates, tried to lead the stanchly C. I. O. union back into the A. F. L., causing a second cleavage that placed the auto companies in a strategic position. General Motors announced that it would recognize neither the C. I. O. nor A. F. L. faction until an NLRB election should determine which represented its workers. Due to summer layoffs, plants were closed or closing for the summer. No election could be held before fall. By that time the union could collapse. At a dramatic night meeting attended by Philip Murray and other C. I. O. bigwigs, Reuther, standing alone, called for a "strategy strike" of the auto companies' relatively small tool-and-die plants, virtually the only units working. He argued that with their tools for the new models imperiled, the companies would have to deal with—and thus recognize—the striking C. I. O. group. After an all-night debate the others assented.

Fisher Body Plant 23, then the world's largest tool-and-die plant, struck, ostensibly for a small raise. Encouraged, other tool-and-die units followed. GM negotiated and the strike ended with the C.I.O. faction recognized as *the* auto union. The U.A.W. completed its conquest of the Big Three by organizing Ford in 1941.

In the years since, Reuther has worked unsparingly at his dual role of union executive and spokesman on national policy. This makes for a frenetic life of bargaining negotiations, U.A.W. and C.I.O. conferences, politicking, governmental meetings, duels with the Automobile Manufacturers Association, future planning and strike settling. Reuther attacks this breathless schedule with the all-consuming zeal of a medieval ascetic. His wiry constitution enables him to disregard such personal necessities as sleep and food during times of stress. He neither smokes nor, except for an infrequent glass of beer, drinks, and apparently has no psychic need for convivial relaxation. Aside from a moderate pallor which by now seems to have become chronic, there are no signs of strain in his 165-pound physique. During periods of unusual tension he resorts to carpentry rather than sleep for relaxation; to one accustomed to machining alloy steels to thousandth-inch tolerances, woodworking is an effortless recreation. A handsome bookcase, neatly joined with pegs, stands in his modest Colonial home in northwest Detroit. Reuther made it during the sleepless nights of the union's 1938 Communist crisis.

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Get gentle relief from ordinary constipation with Nujol... the mild, effective mineral oil that meets all U.S.P. requirements. Buy this "easy-action" laxative, today... while you can save 20¢ on every pint-size bottle!



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**They finished their job—  
let's finish ours!**



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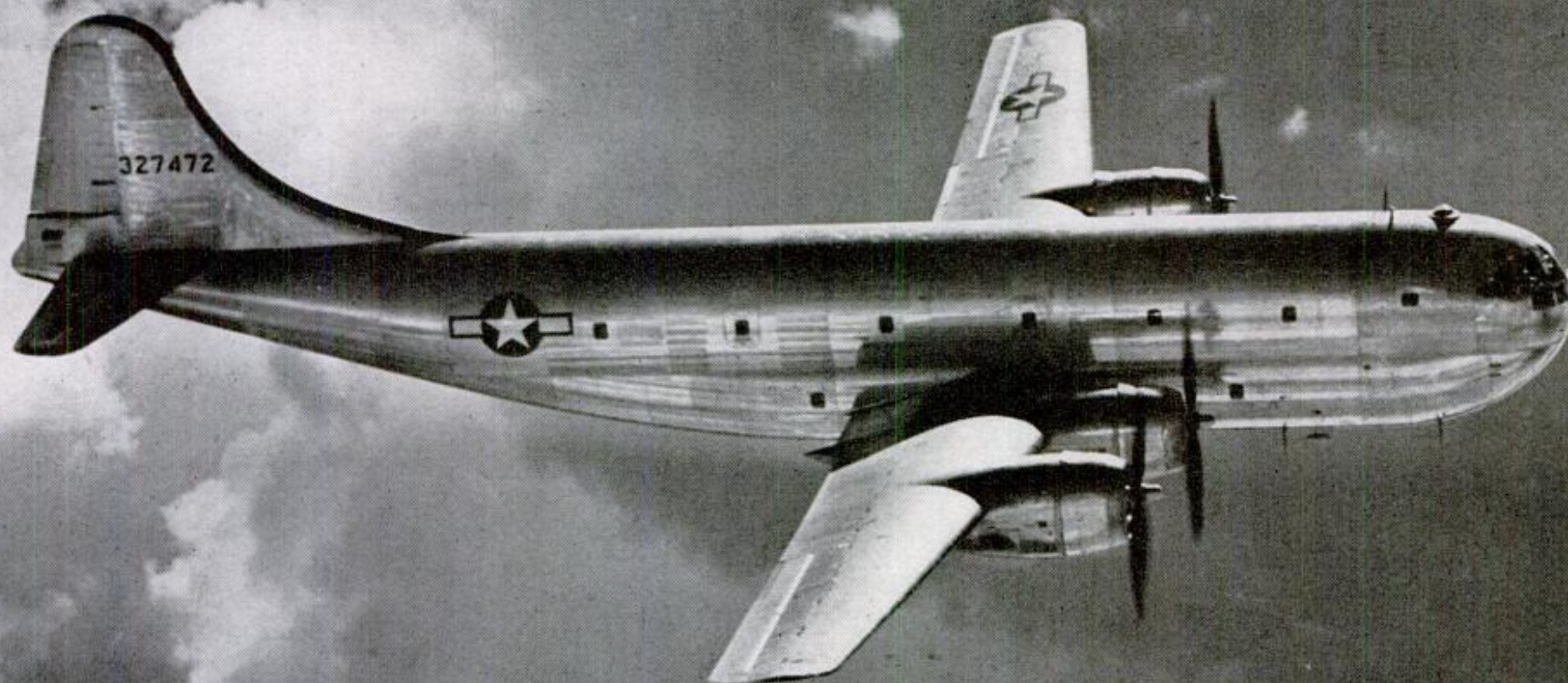
More wonderful than ever before! La Cross precision made implements are once more helping to beautify America's nails. Look for La Cross manicure implements at all fine stores.

La Cross... For more than 4 decades America's Finest Manicure Implements

SCHNEFEL BROS. CORP. • 630 FIFTH AVE. • NEW YORK 20

CONTINUED ON PAGE 124





Military C-97, peacetime Stratocruiser

BUY VICTORY BONDS

## Strong in the air

EVERY thinking American sincerely desires a lasting peace. The best hope of ending wars lies in the strength of peace-loving nations—strength in the air.

In 1932 Boeing engineers weren't thinking about a second World War when they built the 247—first 3-mile-a-minute transcontinental airliner. Nor in 1935 when they began developing the first Flying Fortress as a hemisphere defense weapon. In 1937 and 1938 they were not planning for war and victory when they designed the great Clippers that fly the oceans and the comfortable Stratoliner that flies above the weather.

Yet it was this Boeing research and engineering in *peacetime* that laid the groundwork for the later

models of the Flying Fortress which were the key weapons in bringing about the destruction of Nazi industry—and made possible the mighty B-29 Superfortress that shortened the war in the Pacific.

A strong aircraft industry, constantly improving its products, is a powerful force not only for winning wars but for *preventing* them. The expansion of world-wide aviation in the next few years can bring people closer together, make for the mutual understanding that is the only basis for lasting peace.

Boeing, with more experience in designing and building four-engine aircraft than any other company in the world, is ready for the new age of flight. The military version of the Boeing Strato-

cruiser, first true super-transport of the future, has already proved its record-breaking performance. No other commercial airplane embodies so many war-tested aerodynamic and structural advancements. Its speed, carrying capacity, ease of handling and outstanding economy in operation make the Stratocruiser America's number-one contender for world honors in air transport.


*The same abilities in research, design, engineering and manufacture that have given Boeing leadership in the big-bomber field are now applied to the development of the Stratocruiser and other advancements in commercial transport. You can be sure any airplane "Built by Boeing" is built to lead.*

DESIGNERS OF THE B-29 SUPERFORTRESS • THE FLYING FORTRESS • THE NEW STRATOCRUISER  
THE KAYDET TRAINER • THE STRATOLINER • PAN AMERICAN CLIPPERS


# BOEING



**The Genuine**  
**ACE**  
*Cap*  
**All Wool**  
**in 3 Weights**



I THINK I'D BETTER  
 GET ME AN  
**ACE CAP TOO!**



Ace, the streamlined, aviator style cap is knitted exclusively of warm, pure virgin wool worsted. Available in three weights: Bantam, Medium and Heavy.

This versatile all wool cap protects forehead, neck and ears. Stays up or down without buttons or snaps. Choice of American winter sport champions for 26 years.

One size fits all heads. In school stripes and solid colors. At good stores everywhere.

**THE LION KNITTING MILLS CO.**  
 3256 WEST 25TH STREET • CLEVELAND 9, OHIO



**Of course,  
 I'm embarrassed**

I don't like to talk about worms, Boss. But I thought you ought to know. Worms are *bad*—they sap a dog's strength, leave him too weak to fight serious illness.

Clean out those thieves, Boss, with Sergeant's SURE SHOT Capsules (Puppy Capsules for young dogs). They're easy to take, and how they work! In no time at all, I'll be my old self again.

After worming, I'll need Sergeant's Vitamin Capsules (Vitapets) to help me get back in shape.


Get both at drug or pet store and keep them on hand. Get Sergeant's Dog Book, too—free at stores or with this coupon.

**Sergeant's DOG MEDICINES**

Dept. 3-L, Richmond 20, Virginia. Send the FREE 40-page Illustrated Dog Book to:

Print Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_

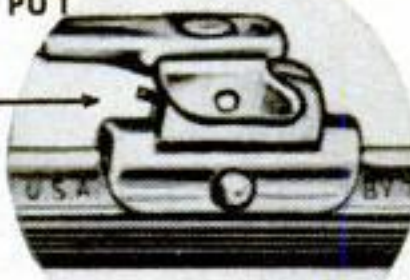
Thanks, Boss, you're  
 a great guy—Snuffy



**ANCO RAIN-MASTER**  
**"Dead-Locker"**  
 WINDSHIELD WIPER  
 ARMS and BLADES

BLADE SNAPS ON...  
 STAYS PUT

FINGER-  
 TIP  
 RELEASE



CAN'T FALL OFF  
 CAN'T BLOW OFF

(A war-born invention—by ANCO—first  
 for military aircraft—now for your car.)

**DON'T SHOOT YOUR  
 GAS-PUMP MAN!**

He's doing the best he can. Sure, he knows how dangerous it is for you to drive your car... in stormy weather... with your dull old windshield wipers that smear and smear. He'd gladly put on for you quickly a pair of keen new ANCO RAIN-MASTER Wiper Blades and Arms. He has them—Newest Models! But he forgets to remind you? Too busy? You can't shoot him for that!



PATENTS  
 MAKE JOBS

After all, it's *your* car to protect. So *you* remind him. Get RAIN-MASTERS... patented features... original equipment on many makes of high grade cars and trucks... used in war—on our fighting tanks and trucks and ships and bombers too... because ANCO RAIN-MASTERS clean quicker, clean cleaner... last longer. May save you a costly smashup. Ask for RAIN-MASTER Windshield Wiper Arms and Blades next time you buy gas.

**THE ANDERSON COMPANY**  
 Established 1918  
 GARY, INDIANA

**WALTER REUTHER** CONTINUED

The U.A.W. dominates the Reuther family's existence. Victor is now assistant director of the union's War Policy Department and Roy is an international representative currently on leave to the WPB. The eldest brother, Ted, is the only one of the four who never became active in the labor movement. A paymaster at the Wheeling Steel plant, he is referred to by his brothers as the family's white sheep.

Reuther bears his many tensions with equanimity. In collective-bargaining negotiations, often bitter and long-drawn-out, he can put on a fine show of anger and indignation. But veteran bargainers like General Motors' Harry Anderson recognize these outbursts as a strategic weapon. On occasion Reuther may rage that GM is "anti-labor" and "just another Montgomery Ward." To which Anderson, ruffled, will reply, "Here comes the old Statue of Liberty play again," a reference to an ancient football maneuver with which quarterbacks have won games for years.

**Reuther's Plans I and II**

Reuther's success as a union leader and strategist is unquestioned. His success as a national thinker and planner is rather less spectacular. Reuther Plan I was published in the winter of 1940-41, before the automobile industry had been converted to war production. The plan proposed to manufacture 500 fighter planes daily with temporarily idle auto manufacturing facilities, and to do this without interrupting automobile production. Condemned as impractical by the companies, the plan was not put into effect although some government officials feel that the debate which it aroused may have hastened the eventual total conversion of the industry. An incidental effect was the projection of Reuther onto the national scene.

By comparison, Reuther Plan II is an all-inclusive program for a brave new economic world. It would set up an over-all national planning board to direct industry toward the long-sought goals of full employment, full production, full consumption. It would operate some government-owned war plants as yardsticks in such industries as aluminum and magnesium. It would develop new socially beneficial products and new marketing techniques, turn industries to the manufacture of prefabricated housing, resettle marginal farmers, rehabilitate war veterans, nurture small business and modernize the equipment of such industries as railroads for the common good. It covers practically everything.

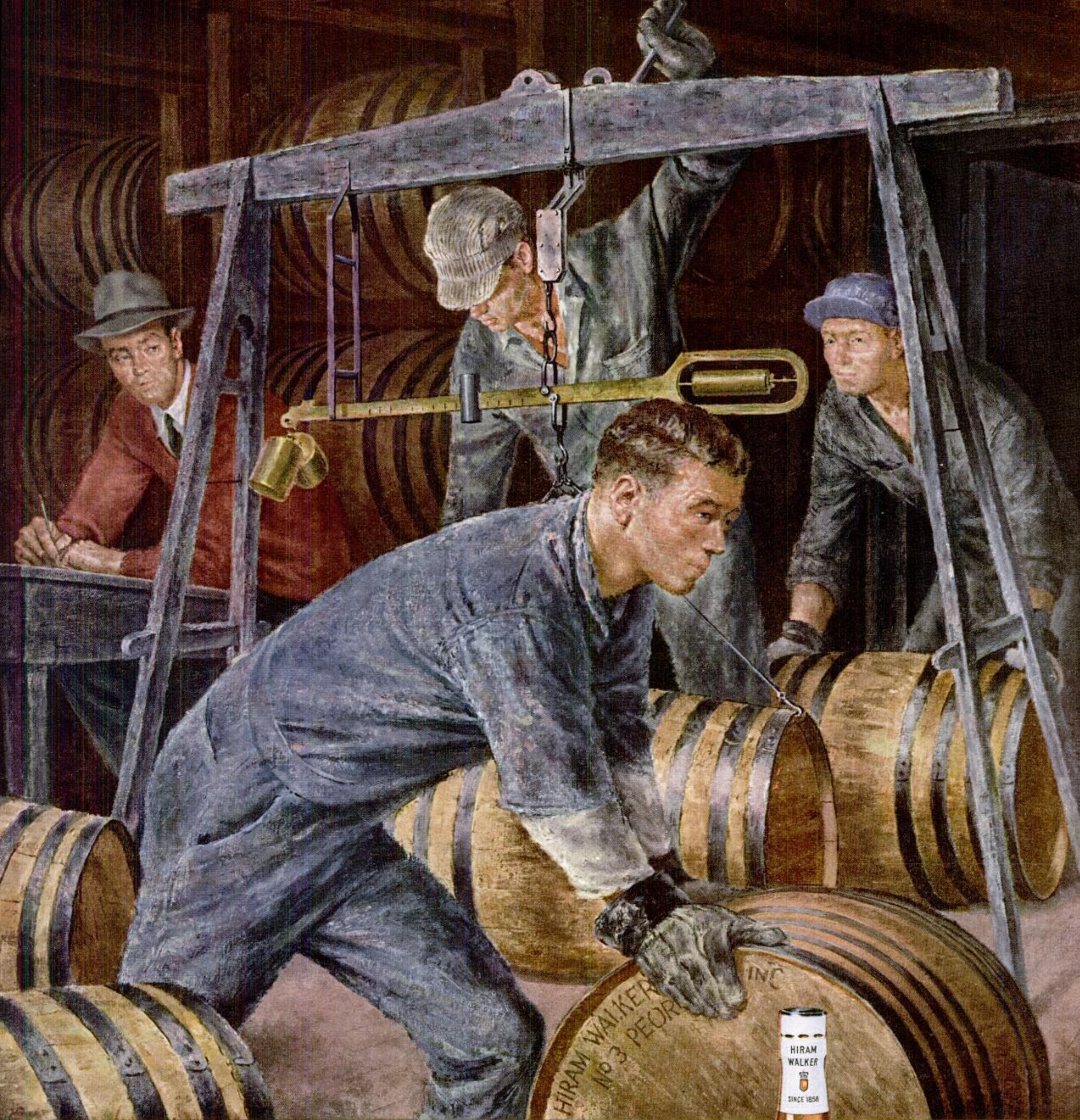
Reuther Plan II would be put into effect chiefly through "industry councils" in which labor would have a voice in the traditional functions of management. In management's view this would do away with the basis of the free enterprise system. Reuther II has much less chance of acceptance than Reuther I ever had.

The Reuther plans have, however, had two lasting results. The study that went into them has contributed to the intellectual growth of Reuther himself, and the prestige they brought him has enhanced his position within the U.A.W. They have set him apart among labor leaders as a man who can rise above the bear-pit level of wage-and-hour battling to attack the great problems of the national economy. At present it seems likely that Reuther will be "drafted" at the next U.A.W. convention to oppose Thomas for the presidency. A victory over General Motors, with the enormous implications it holds for all labor, would virtually assure his election as head of the largest nonfraternal, nonreligious body in the U. S.



REUTHER'S OFFICE is in building across street from General Motors which once owned it. U.A.W. bought the building in 1942, uses it as international headquarters.





"Weighing the Aged Whiskey"—painted at the distillery by Joseph Hirsch.

**87 years at fine whiskey-making  
makes this whiskey good**

**IMPERIAL**  
Reg. U.S. Pat. Off.  
*Hiram Walker's Blended Whiskey*



**It takes barrels of  
money to win a war.**

The \$335 of excise tax paid on every barrel of whiskey... more than one billion dollars a year from the distilling industry... is only a fraction of America's war cost. It takes all the money you can put into Victory Bonds, too! Buy more... hold them!

86 proof. The straight whiskeys in this product are 4 years or more old. 30% straight whiskey. 70% grain neutral spirits. Hiram Walker & Sons Inc., Peoria, Illinois.



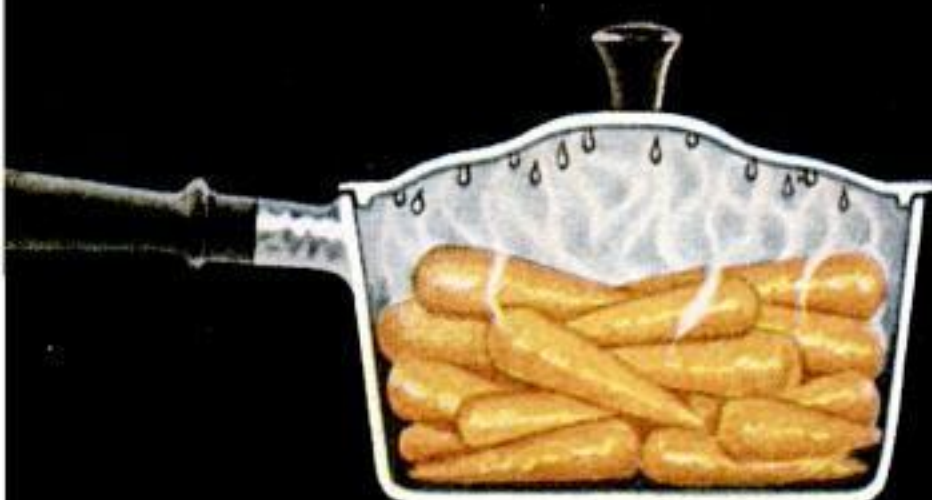
# What's cooking in Club Aluminum?

## "FULL-FLAVOR" COOKING

Carrots are pretty, but you've never known how captivating those common carrots can be till you've cooked them—glamorously gold, delicately tender—the Club Aluminum waterless way. The same full flavor goes for everything from peas to pot roast.



Two-quart saucepan



**Thick, nonporous bottom** absorbs heat quickly, spreads it evenly and holds it . . . **Thick sides** "dome up" the heat around the food . . . **Thick steam-seal cover** bastes those good food juices back into the food itself. That's Club Aluminum waterless cooking—and how simple it is.

## "Full-Flavor" Cooking

—that's what's cooking in Club Aluminum Hammercraft waterless cookware.

You probably know its famous name by personal experience, or from enthusiastic friends who perhaps first met it through "Club" home demonstrations. You may have seen (and envied) its classic "silversmith" beauty in other homes.

Now you'll be glad to know that Club Aluminum will be on sale again in leading stores, as fast as production permits.

Good-by, wishy-washy, water-soaked flavors. Club Aluminum ("CA") waterless cooking

brings out the full, true flavor to the tongue, just as modern "FM" radio brings out the full, true tones to the ear.

As it cooks without water, precious vitamins and minerals aren't washed away.

But read what else Club Aluminum gives—

**Fuel costs are cut**—51% on gas range, 61% on an electric range (by research laboratory test). Makes foods go further. Less waste due to burning. Saves on cooking fats.

**Cooler kitchens** in hot weather, because you cook on low heat and roast or bake "top o' the stove."

**No "over-the-house perfume"** when you're cooking cabbage, sprouts or fish, because heavier, steam-seal lids hold in cooking odors.

**Less pot watching**, less stirring, no basting, no hard-to-handle clamps and sealing devices. No "boiling over" or boiling dry, if instructions are followed. You can leave the house while your meal is cooking. New leisure!

Club Aluminum lasts from mother to daughter to granddaughter, with common care.

It's cast. It's solid and level . . . and stays that way, with no humps, bumps, pits, hot spots or "rocking horse teeter." It's easier to keep clean. And the exclusive hammered finish makes every piece a thing of beauty, and a joy for cooking.

As the first step in our after-war production, stores are now stocking five basic pieces of Club Aluminum—the two-quart saucepan (illustrated); the three-quart saucepan; the 10½-inch frying pan; the 10½-inch chicken fryer; and the 4½-quart Dutch oven. As production permits, other items will follow.

CLUB ALUMINUM PRODUCTS COMPANY...CHICAGO





ON THE LAWN AT FIVE MILE KENNELS MARION FLORSHEIM ACQUAINTS TWO YOUNG AFGHANS WITH RING MANNERS OF INTERNATIONAL CHAMPION RUDIKI (LEFT)

# AFGHAN HOUNDS

Afghanistan's ancient aristocrats  
are newly popular in this country

The Afghan hound was first known to the Western world as a monkeylike dog whose picture was found carved on the ancient tombs in the valley of the Nile. These dogs were so curious and unlike any known breed that they were believed to be imaginary. Years later the actual dog was found living in the hill country of Afghanistan and it was established that the Afghan had been in Egypt as far back as 4000 B.C. The Afghan has probably existed in its present state longer than any other dog. The first Afghan to leave the

East came to England in 1907, and the first one was registered in this country in 1926.

Today in the U.S. the Afghan has become popular and a consistent winner at all dog shows. Best show Afghan in the U.S. is Rudiki (*see cover*), whose owner, Marion Florsheim of Darien, Conn., is a foremost Afghan breeder. A quiet dog, the Afghan seldom barks and, though affectionate, is never demonstrative. It has an aristocratic character and elegant manners and, because of its speed and grace, is beautiful to watch.



# I know Bob will react

## TO THIS HOLIDAY GIFT

Because he's always brushed and curried . . . because of the knot of his tie and the crease of his trousers, and the way he cocks his head when I've spent hours having a hairdo. And that *air* he has, suggestive of outdoors and heather. So it's a Seaforth combination set for Bob . . . I know my man.



Jewels by Cartier  
Plaid taffeta dress  
by Pattullo



**That Wonderful Seaforth Feeling** is a mighty smooth Christmas gift for any man who's going places. Seaforth good-grooming aids come in a variety of smart combination sets. Singly they're \$1 plus tax. Gift sets \$2 to \$7 plus tax.



**Commando Set.** Contains Shaving Lotion, Men's Talc and Men's Cologne, \$3 plus tax.



**For Better Days.** Set F brings him a luxurious assortment of good-grooming accessories . . . Shaving Soap in mug . . . 3 cakes Men's Hand Soap . . . Shaving Lotion . . . Men's Talc . . . and Hairdressing. Complete, \$5 plus tax.



# Seaforth!

FOR MEN

Shaving Mug  
Shaving Lotion  
Men's Talc  
Hairdressing  
Men's Cologne  
Men's Deodorant  
Men's Hand Soap

ALFRED D. McKELVY CO. • 10 ROCKEFELLER PLAZA, NEW YORK 20, N. Y.

## Afghan Hounds CONTINUED



A THREE-MONTH-OLD AFGHAN PUPPY GETS ACQUAINTED WITH GROWN



**Champion Afghan Rudiki** stands ready for a dog show, groomed so that every hair is in place. An Afghan's coat is very soft and silky and needs brushing at least three times a week. The Afghan hound is a pure breed and not related to any other dog.



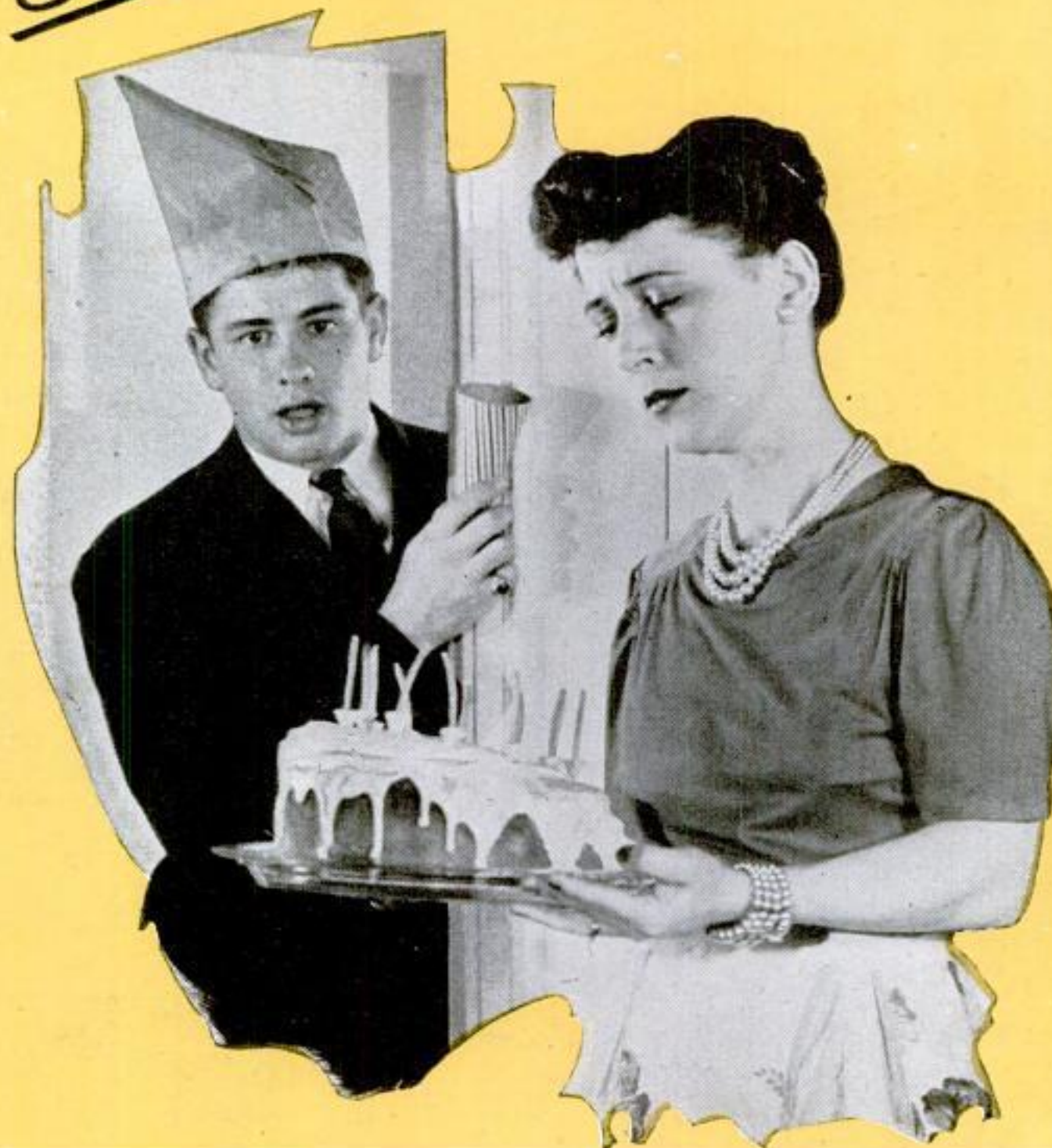


AFGHANS, ITS LONG HAIR WILL START TO GROW IN ANOTHER MONTH



In the field the Afghan's tail is carried high. In Afghanistan the Afghan is used for hunting, and the tail, bobbing above the grass, enables hunters to follow. Afghan is fast enough to catch deer but kills prey, so is unlawful for hunting in the U. S.

*Something to Remember!*



... when you buy that new  
**RANGE!**

### LOOK AT THE OVEN!

Yes, *look twice* at the oven before you buy that new range. Once, to be sure that it's a *good* oven, well insulated and with a dependable thermostatic control. A second time, to be sure it fully meets your needs—is big enough and has all the features you want.

No question about it, much of the joy and satisfaction you should get from your new range will depend upon the oven. For good cooking results, you need accurate control of temperatures and steady, even heat in all parts

of the oven. Good insulation makes such performance possible, helps keep the heat inside the oven and out of the kitchen.

Most ranges today, as before the war, are insulated with Fiberglas\*. Highly efficient and non-settling, Fiberglas is also immune to time and decay—is a real "life-time" insulation.

But, you'll want other things in addition to a good oven in that new range of yours. For helpful hints on what to look for, send for the free booklet, "Some Things to Remember". Fill out and mail this coupon below!



**FIBERGLAS** *Insulation*

\*T. M. Reg. U. S. Pat. Off.

**ASK FOR IT  
IN YOUR  
NEW RANGE!**

Owens-Corning Fiberglas Corp.  
2102 Nicholas Bldg., Toledo 1, Ohio  
Please send me your free booklet, "Some Things to Remember".

Name

Address

Please Print





**MCGREGOR**  
SPORTSWEAR MADE IN U.S.A.

## MIRON SWANSKIN FLANNEL SHIRT

**PURE WORSTED**—a fabric of inherent luxury for men who will accept *nothing less* than the finest; tailoring of unmatched perfection; McGregor's famous Summit-Needle custom construction. Combined according to plan, the result is the finest in American shirtcraft.

**13.50** at better stores everywhere, or write

**DAVID D. DONIGER & CO., INC., 303 Fifth Ave., New York 16**

## Afghan Hounds CONTINUED



**Show-dog grooming** has to be done every day. A good Afghan has a narrow, powerful head set on a long neck. His body should be strong and the hair on his head should be combed into a topknot. As a pet, the Afghan is at home in city or country.



**Afghan's hindquarters** are covered with long hair and look somewhat like a monkey's hindquarters. Pedigreed Afghan puppies for pets cost from \$100 to \$250. Show puppies sell from \$300 to \$1,500, slightly higher than for other pedigreed dogs.





*Congress Playing Cards...  
synonym of fine craftsmanship,  
distinctive design, quality finish...  
the choice of smart hostesses,  
the preference of knowing guests.*

THE UNITED STATES PLAYING CARD COMPANY  
CINCINNATI 12, OHIO  
MAKERS OF CONGRESS AND BICYCLE CARDS





For this truly Merry Christmas

*Give*  
**LIFE**

*Give* **LIFE** to young folks, old folks,  
favorite families and friends of any age  
who want to see and marvel at the  
stirring new world **LIFE** will mirror  
in its pages during 1946.

*Give* **LIFE** as a big present, a popular present,  
a present that will renew your giving  
52 times during the year  
as each exciting new issue reflects  
new sights and changes and achievements.

*Give* **LIFE** at the exceptional  
one-year Christmas rates of

\$4.50 for the first gift

\$4.00 for each additional subscription

(These one-year Christmas rates are extended at this time, as an exception to LIFE's two-year subscription policy, for the benefit of LIFE's many friends who give LIFE for Christmas. They do not apply to single, regular subscriptions, for which the rate still remains \$8.50 for 2 years.)

**LIFE** • 330 East 22 Street • Chicago 16, Illinois





STANDING IN THE INFIELD OF BROOKLYN DODGERS' EBBETS FIELD, JACKIE ROBINSON LOOKS OVER THE BALL PARK WHERE HE MAY PLAY NEXT BASEBALL SEASON

# JACKIE ROBINSON

**Brooklyn Dodgers sign first Negro to play for organized baseball**

Baseball fans who spend their winter mulling over the coming season were given something sensational to ponder last month. The Brooklyn Dodgers signed organized baseball's first Negro player, Jackie Robinson, 26-year-old star shortstop for the Kansas City Monarchs, a professional Negro team. Robinson was assigned to Montreal. If he makes good there he will go on to the Dodgers and the big league.

Robinson, who was born in Georgia, is one of the best Negro athletes in the U.S. At the University of

California at Los Angeles in 1939-40 he was an all-American halfback, the Coast's high scorer in basketball and UCLA's best broad-jumper. After leaving the Army last year as a lieutenant, he played for Kansas City, a top-ranking Negro club, batted .340.

If Robinson makes good, the major-league teams may sign up other Negro players, many of whom are of big-league caliber. Although some ballplayers and club owners have expressed disapproval, most of baseball seemed willing to give Robinson a fair chance.



**NOW!**  
**TREASURED RAYONS**  
**IRONED WRINKLE FREE**  
*without sticking*  
*or scorching!*



**TWO IRONS  
 IN ONE!**

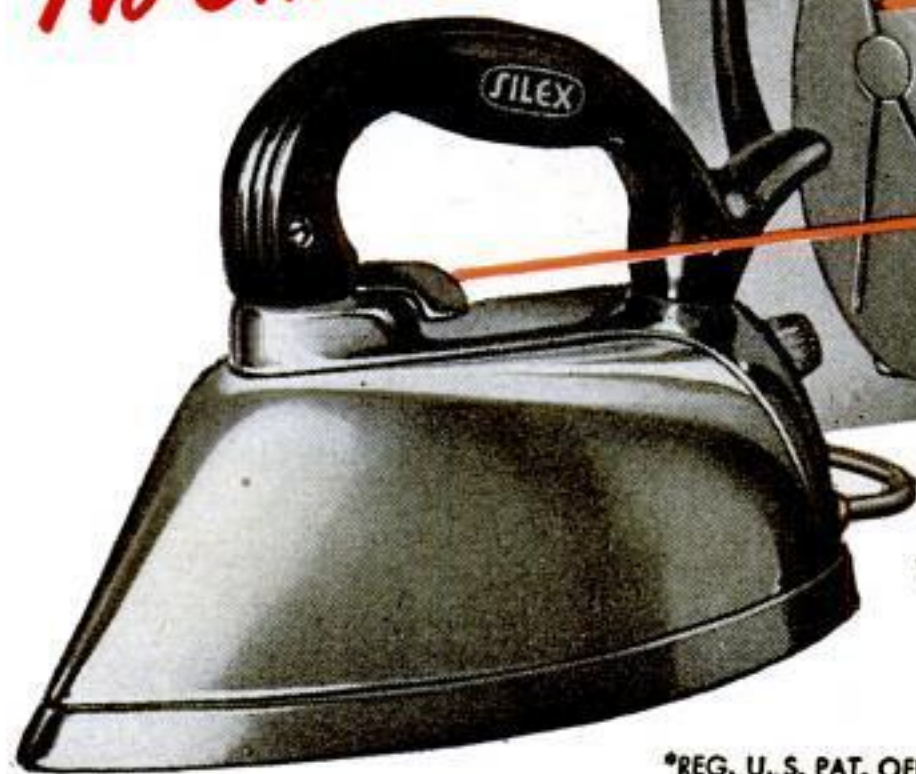
**SILEX**  
 duoelectric  
**STEAM IRON**

**STEAM** to iron dainty rayons and synthetic fabrics the modern way! Enough heat to smooth out every wrinkle... a sheath of steam to protect against sticking, scorching or melting, to coax delicate threads back to original plumpness. Steam for a hundred difficult pressing jobs, when you want it!

**DRY** to iron cottons, linens, flatwork. Can be used without water, but when used with water, just flip the switch to change back and forth from steam to dry ironing, instantly. The automatic temperature control keeps heat even, keeps fabrics safe.

**No Other Iron**

**Like It!**



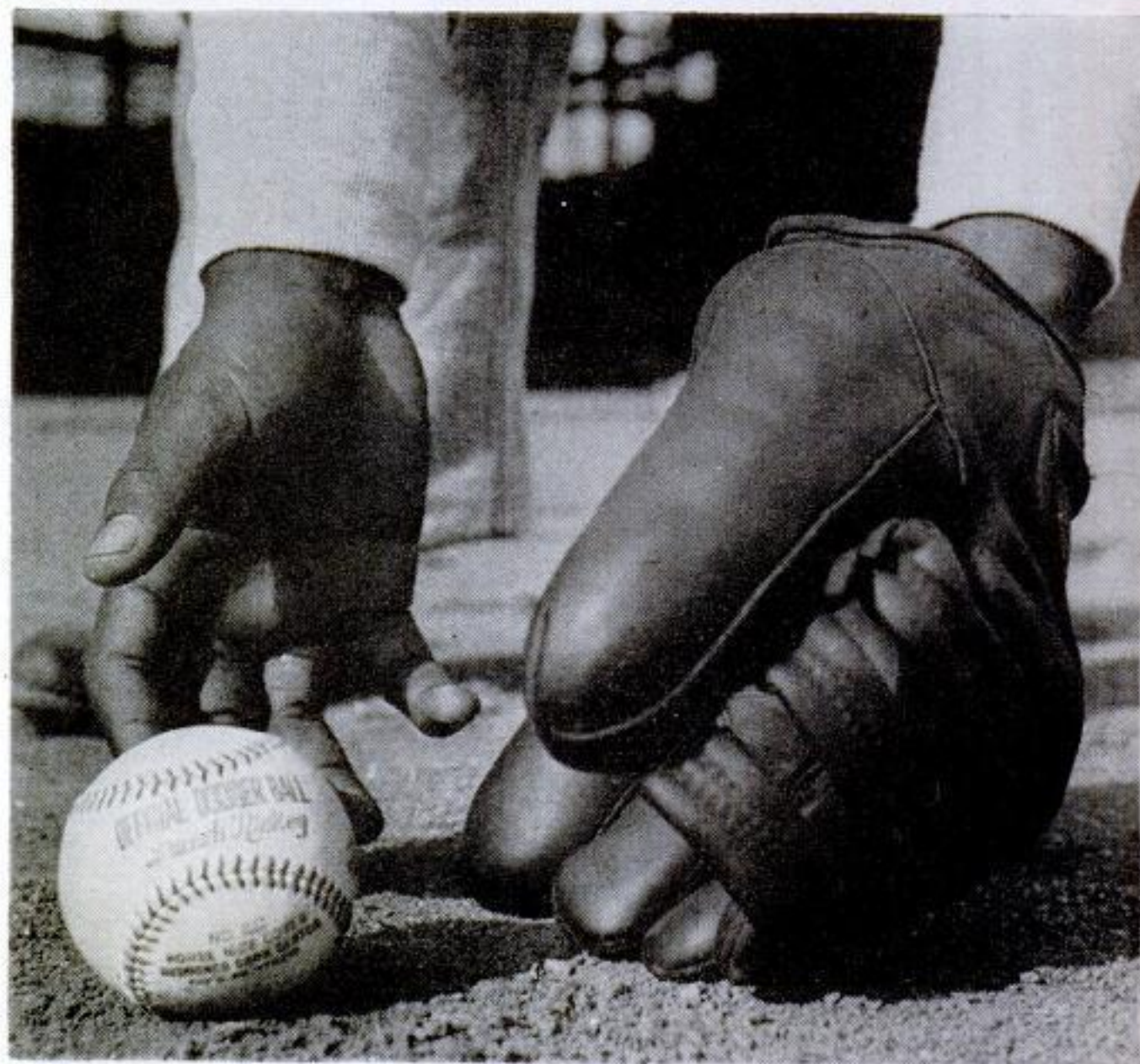
Three-way grooves put a protective sheath of steam from heel to tip between iron and fabric.

Flip this switch—change back and forth to steam or dry ironing, instantly.

**NOW IN PRODUCTION—**  
*Ask Your Dealer*

\*REG. U. S. PAT. OFF.

Jackie Robinson CONTINUED



Robinson's hands are exceptionally large and very strong. He bats and throws right-handedly. He bats well, is an excellent fielder, can run 100 yards in ten seconds flat. Brooklyn scouts, who watched him all season, selected him over 25 other Negroes.

CONTINUED ON PAGE 137



# V-8 Vegetable Juices

## wakes up your taste!

With its fresh, appetizing fragrance and its zesty, bracing flavor V-8\* Cocktail is especially good as the opening delight of a pleasant breakfast. And it's particularly good too because its combined juices of the tastier fresh vegetables contain nutrients that are vitally important in food every day. So serve V-8 regularly for breakfast and be generous with it at other meals for its tingling, awakening flavor and wealth of vegetable goodness.

Ask for V-8 at your food store, fountain and restaurant



*Juices of*  
 SPINACH • PARSLEY • LETTUCE • BEETS • WATERCRESS • TOMATOES • CELERY • CARROTS  
*Deliciously Combined*  
 CONTAINS VITAMINS A, B1, C, CALCIUM AND IRON

V-8 is a trademark owned by the United States of America. Standard Brands Inc. is the sole manufacturer of V-8 in the United States and Canada. Standard Brands Limited.



# VENUS



**Yours**  
*for years!*

*A finer pen for fewer dollars!*

That is exactly what has been achieved in the new VENUS. For only three dollars and fifty cents the new VENUS *President* gives you every essential writing feature of pens costing twice as much—including an extra large 14 Karat gold point, *iridium* tipped.

**\$3<sup>50</sup>**

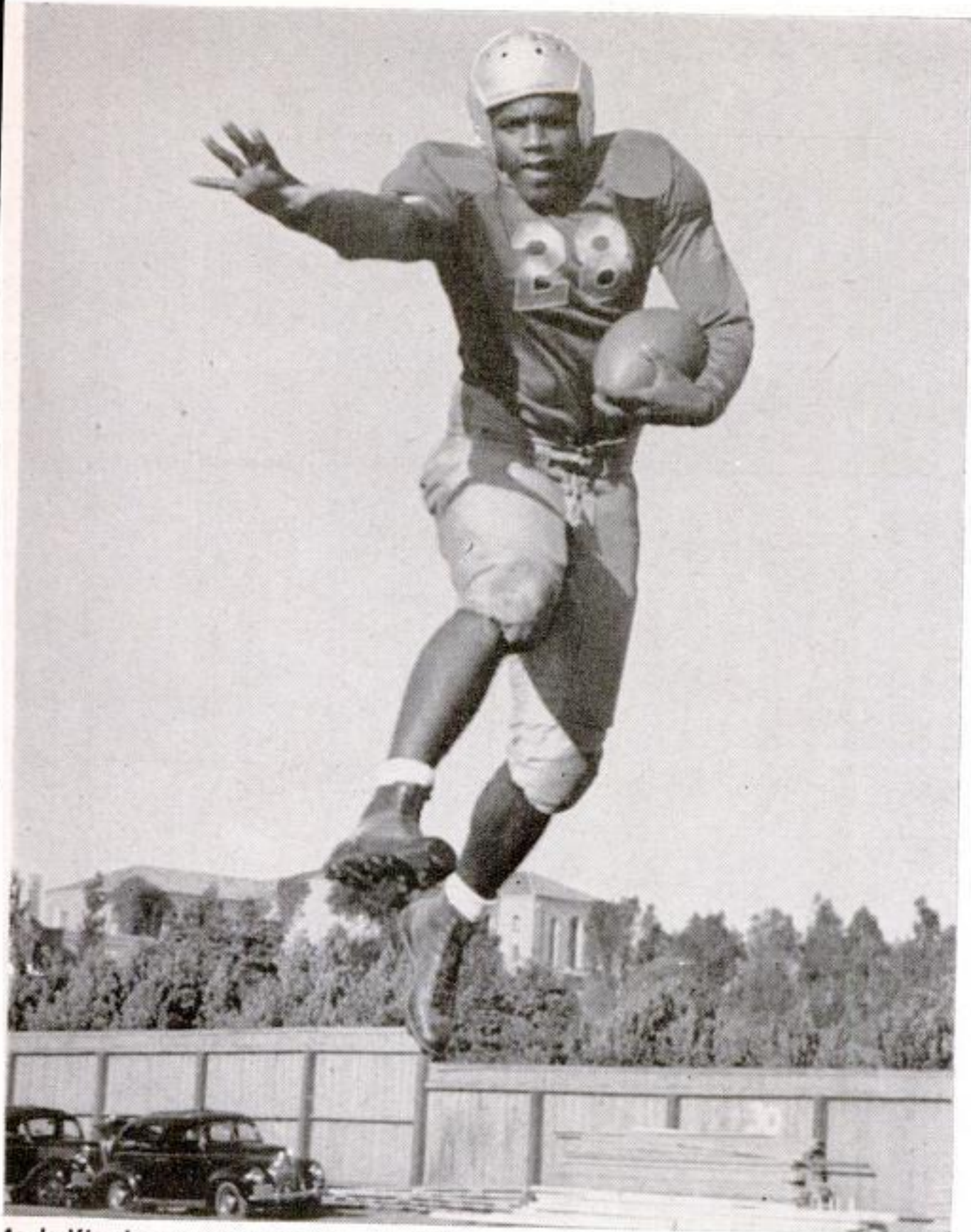
*The new*

# VENUS

AMERICAN PENCIL COMPANY, NEW YORK • *Makers of the famous VENUS Pencils*



Jackie Robinson CONTINUED



As **halfback** for UCLA Robinson led the country in yardage of punts returned for 1939 season. Lack of money forced him to leave college at the end of his junior year.



As **fielder** Robinson shines. Here he shows how he jumps for a high one. He is now en route to South America to play exhibitions with a mixed white-Negro U. S. team.

# BEFORE COLD STRIKES...

Safeguard your car from sudden freeze-ups with THERMO. It's the anti-freeze millions rely on for economical, long-lasting winter protection. Scientifically tested for safety at lowest temperatures. Avoid repair bills. Play safe. Insist on THERMO.

PUBLICKER INDUSTRIES INC.  
PHILADELPHIA



safe · sure  
protection  
for your car





AT BAR IN BLEECK'S, HABITUÉS ENJOY THEIR FAVORITE PASTIME, THE FAMOUS MATCH GAME. LEFT, IN HATS: LUCIUS BEEBE, RICHARD MANEY





## Life Goes to Bleek's

It is the favorite drinking place and forum of New York newspapermen and literati who like to play the match game and argue without music

by RICHARD MANEY

*The author of this article is Broadway's best-known and most literate theatrical press agent. Respected by newspapermen for his knowledge of the theater, he is also an outstanding authority on Bleek's. A patron of years' standing, he may be found there between 5 and 7 p.m. nightly.*

Although the modest, painted sign over its entrance identifies it as the Artists and Writers Restaurant, the saloon which abuts the New York *Herald Tribune* Building in West 40th Street is known to its devout and thirsty clients simply as Bleek's, pronounced to rhyme with shakes. It derives its unofficial title from its white-maned, 65-year-old proprietor, Jack Bleek, who as early as 1911 was tending bar at 40th Street and Seventh Avenue, a stein's throw away.

The proximity of Bleek's to the Republican Party's New York mouthpiece is a little bewildering to the unversed, particularly around 2 a.m. Even those skilled in distinguishing shadings in the spectrum find it difficult to determine where the *Herald Tribune* leaves off and Bleek's starts in, or vice versa. The late Percy Hammond, the *Herald Tribune*'s brilliant and acidulous dramatic critic, in elaborating on a rumored extramarital dido by one of the editors of a powerful rival, once observed, "It runs on sex, the *Herald Tribune* on alcohol." Mr. Hammond was airing a hyperbole. It is doubtful that the *Herald Tribune* staff drinks more than any like group of newspapermen. It's only that they do more of it in one place, i.e., Bleek's.

Drought-stricken explorers who have studied New York's canteens are of the opinion that Bleek's has more individuality, more uninhibited gaiety and permits its inmates greater latitude of expression and conduct than any other oasis on Manhattan Island. It scorns both chichi and tablecloths; its decor is early Butte, Mont.; but the food is solid, masculine and inexpensive, the drinks authoritative and free of seaweed, and a veteran may loiter at a table for two hours without raising the pulse of the management.

While the core of Bleek's trade is provided by the *Herald Tribune* staff, his pub is the pet shelter of a host of magazine writers, radio executives and advertising yogis. Because of the literary bent of its clientele it is known in some

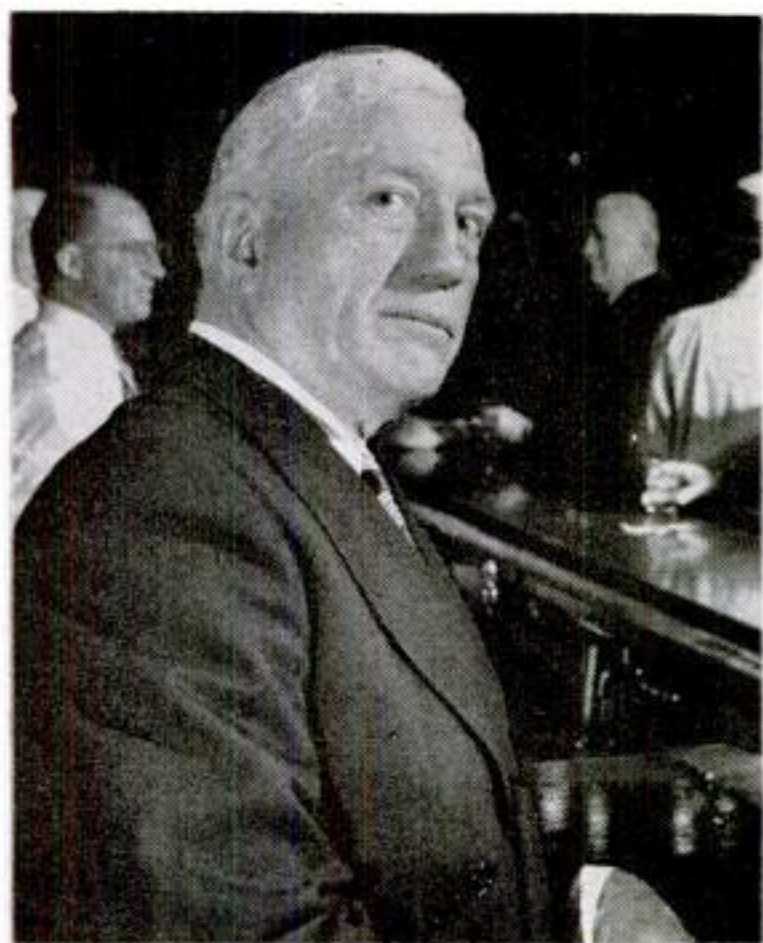
circles as the Mermaid Tavern, latter-day version. The theater also contributes to the caustic babel at Bleek's. Movie actors, radio script writers, press agents and trend observers seek and find there surcease, sympathy and/or oblivion. A few bank executives, convivial strays from Wall Street, the police department and the pulpit add variety and flavor to the festivities.

Neutral tabulators of such trivia reckon that Bleek has the most articulate and least profane constituency in all New York. The conversation is often barbed, rarely bawdy. Since Bleek's habitués are exceptionally vocal—quiz programs and cerebral calisthenics rage endlessly—they tolerate no juke box or other audible gadget. Such diversion as Bleek's boasts beyond the flood of conversation arises chiefly from their eagerness to bet on anything from the day of the week to the identity of Tyler's four Secretaries of State.

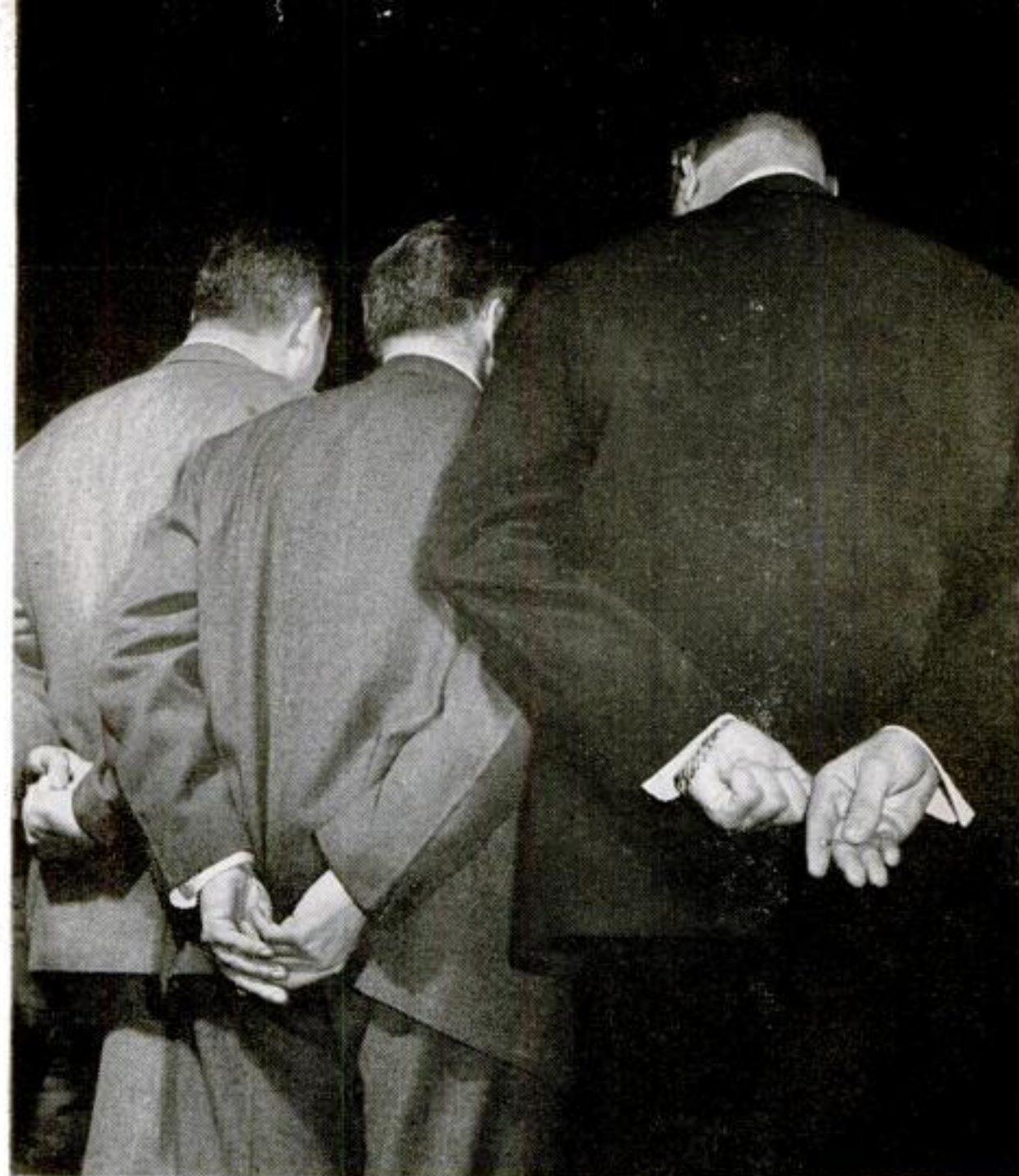
The lunacy which makes the entire membership kin, regardless of political opinions, is the match game. One of the daffiest pastimes ever devised by man for his own confusion, the match game is sporadically played in other bars, usually at the instigation of a Bleek missionary cut off from his base, but here it reaches full and frenzied flower. Determined players nudged from the premises at 4 a.m. not infrequently continue the tournament on the sidewalk.

It can be played by as many nighthawks as can crowd round a table or clutter a bar. Each entrant is equipped with three matches. On a given cue, after much fumbling under the table or behind the back, each formally places his closed hand in evidence. In it

he may have one, two or three matches or, if his strategy is dark, no match at all. Then, in turn, each of the fanatics guesses at the total of matches concealed in all the visible fists. If seven are playing, the possibilities range from nothing to 21. The player guessing the correct number is eliminated. Further rounds with further eliminations continue until but two players are left. The finalists play best two out of three guesses. The doomed man then pays each of his jeering opponents the sum fixed at the start, usually compounding his fiscal folly by buying a round of drinks. The flaw in the game, by any mathematical standard known to Ein-



Jack Bleek, whose name is Dutch, is 65. He has hearty, booming voice and sharp business mind.



Match game starts with players concealing matches in their hands. Above: Joseph Driscoll, *Herald Tribune* star reporter; Editorial Writer William Houghton, and Lucius Beebe.



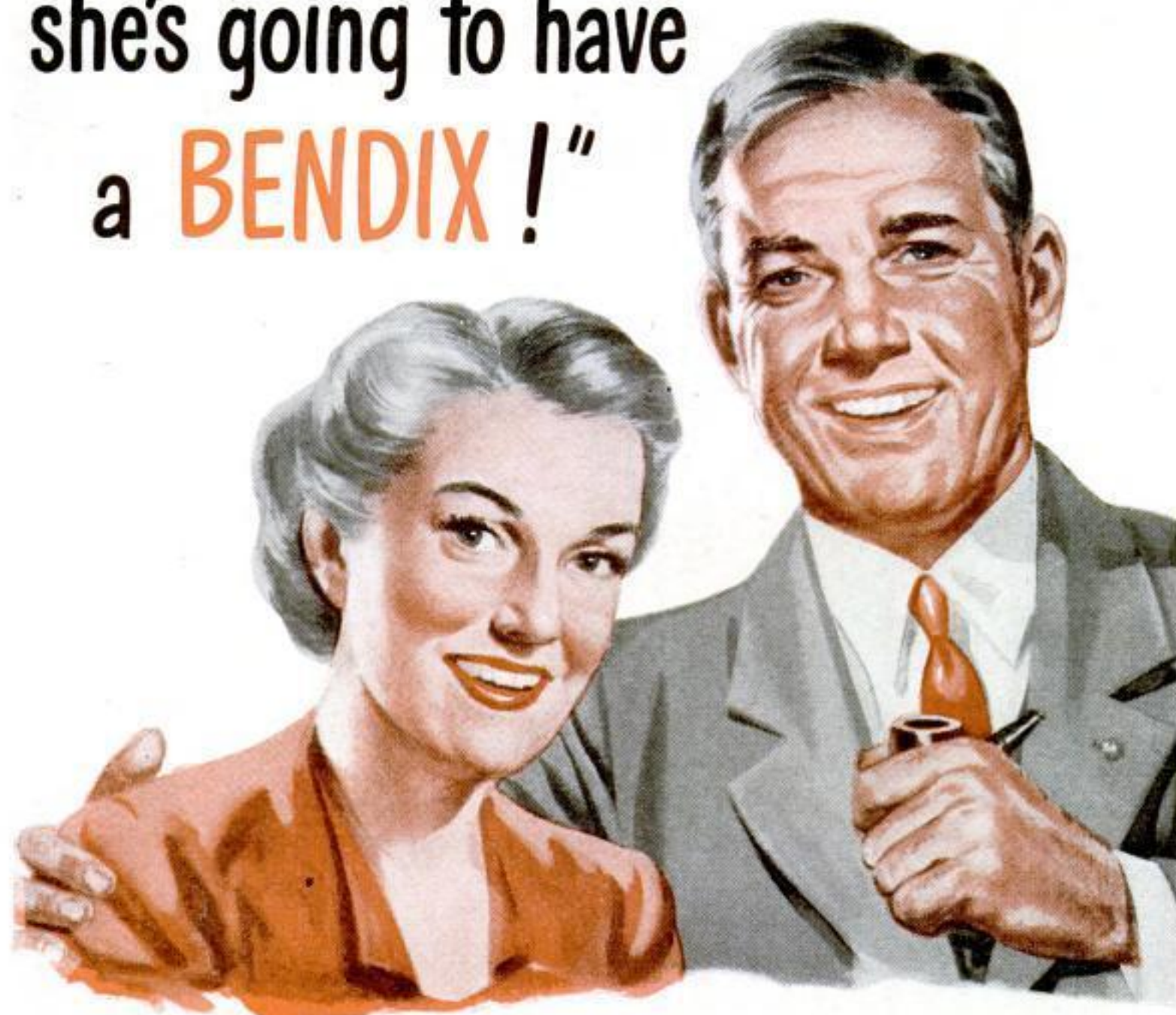
After guessing number in others' hands, Driscoll drops out, leaving Beebe and Houghton (above) to outguess each other. Loser pays opponents. Beebe uses own gold matches (below).



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"My partner deserves the best...  
she's going to have  
a **BENDIX**!"



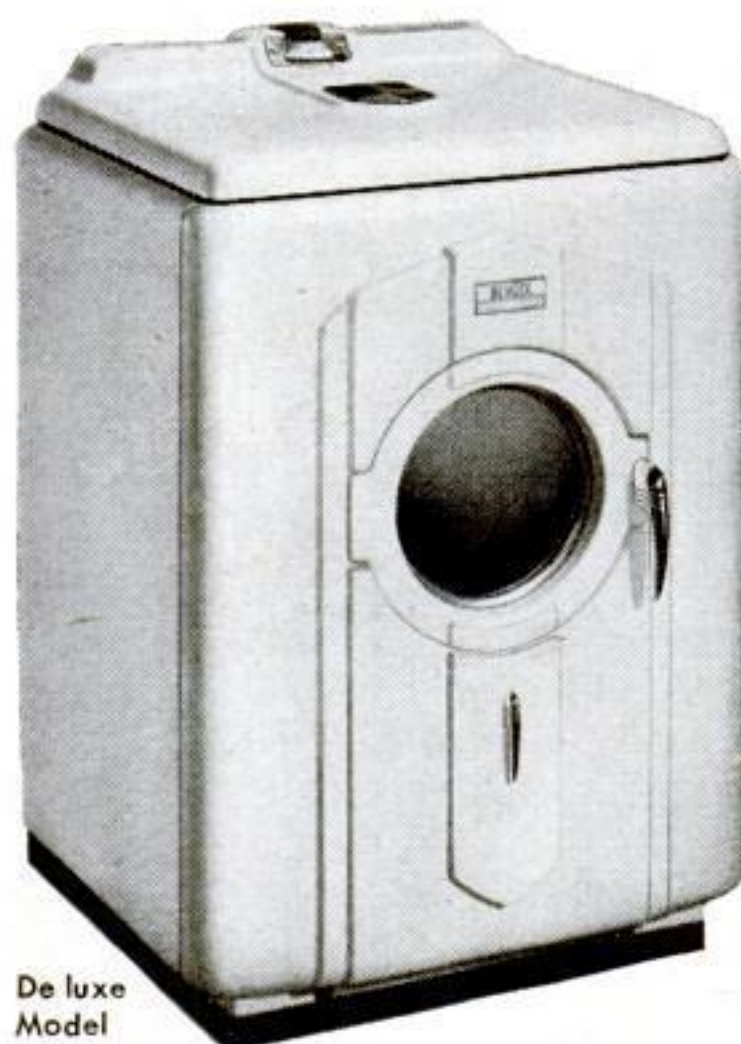
Lucky wife, thoughtful husband! For the Bendix automatic Home Laundry literally takes all "work" out of washday! Yet it is economical, too—for it saves soap, saves hot water, and is far easier on clothes!

Here's what this washday wonder does! Merely click the dial—and your clothes are washed, rinsed and damp-dried, automatically! Your Bendix even cleans itself—and shuts itself off. Clothes come out sparkling clean and ready for the line or dryer—without your hands ever having touched water! You can leave the house if you like—for your Bendix doesn't even need "watching."

Hundreds of thousands of owners have told their friends the marvels of the one-and-only Bendix. Now, you can see them for yourself, at your own dealer's, *today*! Make sure you're on his "first to be served" list.

**LOOK** for the Bendix automatic Home Laundry Neon Signs. They identify your dealer.

**LOOK** for your Bendix Dealer's name in the Classified Section of your telephone book.



De luxe Model

**What you do:** put in clothes, set a dial, add soap.

**What the BENDIX does:** fills itself, tumbles clothes clean, thoroughly tumble rinses, dries clothes ready for the line or dryer, cleans and empties itself, and shuts off—all automatically! The Bendix takes only 4 square feet of floor space—fits perfectly in kitchen, bathroom, utility room or laundry.



**EXCLUSIVE TUMBLE ACTION:** tumbles clothes through suds 60 times a minute, yet so gently that even fine fabrics launder beautifully.

**BENDIX** automatic Home Laundry

Bendix Home Appliances, Inc., South Bend, Ind. Pioneers and Perfectors of the Automatic "Washer"



Bleeck's flowered dozen years ago when City Editor Stanley Walker (right, foreground) presided over *Herald Tribune* men (left). Behind Walker: Author Maney.

## Bleeck's CONTINUED

stein, Euclid or Copernicus, is that with seven playing, a competitor can lose as much in one game as he can win in six.

More than one expert has toyed with the notion of making a career of the match game. Some feel they are clairvoyant, others resort to voodoo, still others plot elaborate systems in the fashion of speculative dukes at Monte Carlo. In the last ten Christmases Proprietor Bleeck has given out 2,000 sets of handsome plastic matches, with circular cases to match, to his daft braves. At least two players boast solid gold matches, forged at Tiffany's.

When aglow, many of the lodgers engage in odd caprices. It was one of *The New Yorker's* editors who mounted a table to denounce Sir Isaac Newton and voiced his intention to fly to the men's room. Had the interception of his flight been delayed a split second he would have been applesauce. The dart game had its perilous hour in Bleeck's but was banned after an eccentric demonstration by Wolcott Gibbs, critic and biographer. It was Mr. Gibbs's conceit that with his back to the target and with the aid of a mirror, he could stab the bull's-eye over his shoulder in the fashion of a circus sharpshooter. His errant arrow all but eviscerated a scion of the Philadelphia Lorimers brooding at a nearby table.

The maestro inflicts few restrictions on his patrons. The community singing which occasionally erupts nettles him but he tolerates it, save when a quartet breaks loose during the dinner hour. Unlike 21 and the Stork Club, Bleeck's has no blacklist. No celebrant has ever been outlawed for malpractice, however great the provocation. A literary customer who took a ten-minute nap in an order of *Sauerbraten* and potato pancakes drew but a slight reprimand.

Jack Bleeck opened his place of business next to the *Herald Tribune* in October 1925. From an understanding bureau in Albany he won a charter, opened as the Artists and Writers Club and in not too short a jiffy had 6,000 members, any one of whom could get in if identified through a slit in the door.

Skeptics who hinted that the charter for the Artists and Writers Club was a ruse to forestall unannounced intrusions by the constabulary were brought up short when Bleeck named the club officers, all citizens of substance, and were completely routed when he waved minutes of club meetings in their teeth. Item from the minutes of the regular November meeting, 1929: "The Membership Committee, through its chairman, reported

**Theatrical people** are, next to newsmen, steadiest patrons. Here Mr. Bleeck joins theater folk, including Producer Frank McCoy (beside Bleeck) and Mrs. McCoy.







**Wine cellar** is run by Porter Oscar Hammie, club's oldest employe, who has worked for Mr. Bleeck for 30 years. He is one of two employes with key to liquor storeroom.

favorably on the following candidates, who were then elected to membership: Walter Davenport, Elmer Davis, Gene Fowler, Dennis Tilden Lynch. . . . Walter Davenport, well-known news commentator, spoke on 'The Spread of Fascism.'

No feminine foot ever crossed the Bleeck threshold from 1925 until 1934, a year after the repeal of Prohibition. In that nine-year span it was what Stanley Walker, the *Herald Tribune's* ex-city editor, liked to call "Man's Last Citadel." In vain many of the gals tried to break the blockade. While the wives and girls of many members irked under the ukase which denied them entrance, they always felt relieved when a phone call found a missing male at Bleeck's. Did the vagrant answer, stiff or sober, they knew that for the moment they need fear no competition.

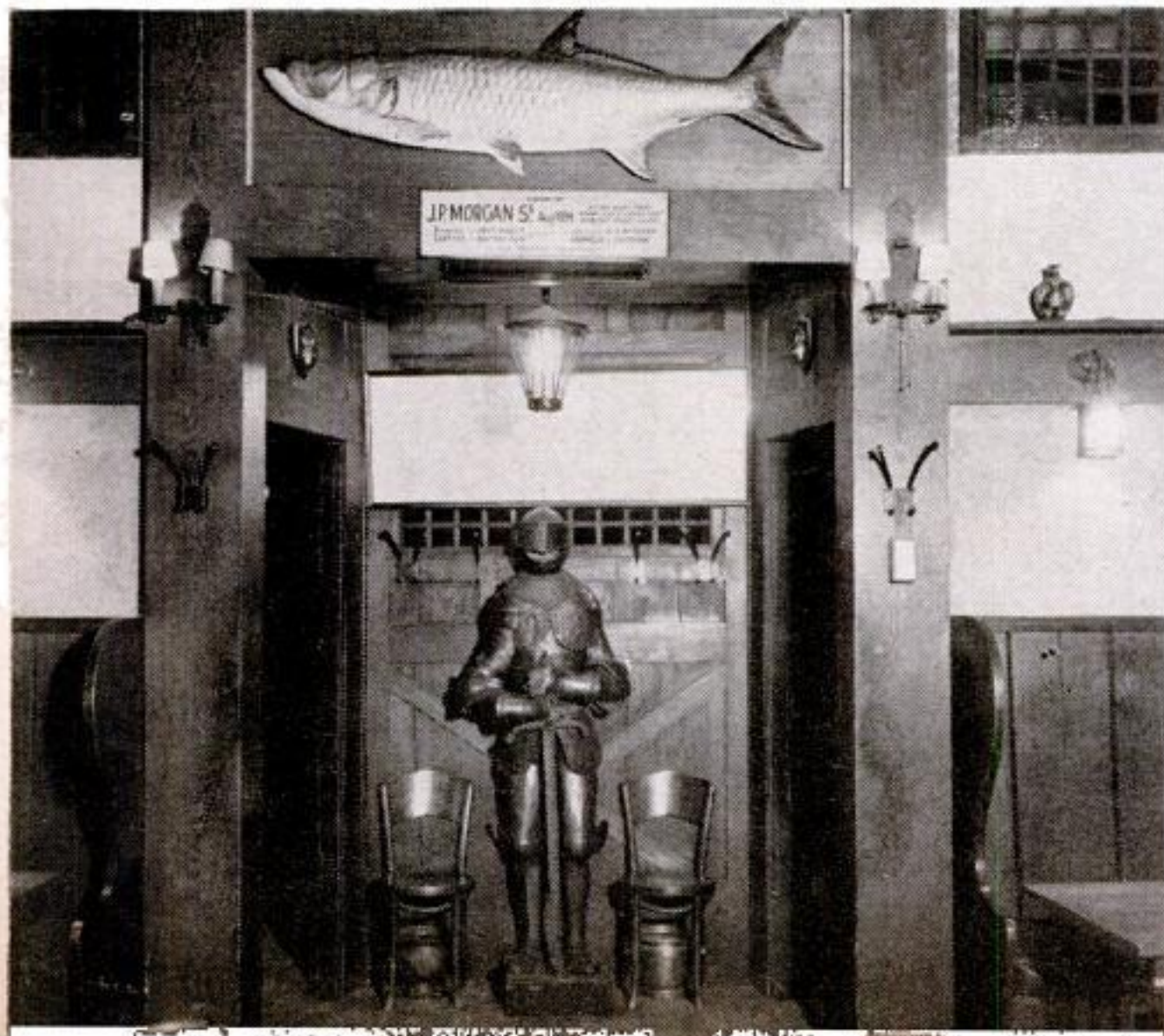
When Repeal made charter and club unnecessary, the diehards in Bleeck's threatened revolt, vowed to secede and find haven at the Greek's across the street, where the wilier sex admitted. The proprietor was tortured with indecision, but only for ten months. In that interval he lost \$5,000 and tossed isolation, insofar as it concerned gender, out of the window. The first squaw to enter (her identity is fogged in controversy) brought this bitter comment from a charter member, "There'll be mayonnaise on the steaks next week."

A promiscuous drinker in other years, Bleeck now imbibes sparingly. He can get indignant at a quaffer who acquires a jag elsewhere and then brings it to his place for exercise. He can and does address a good 80% of his trade by their first names. Over the years he has solaced them in their defeats, put them in cabs and wigwagged the bartender to cease firing when convinced that they can't tell a hawk from a handsaw.

Born in St. Louis, the son of a shoe man, he first collided with exhilarants working at a cocktail bar during the New Orleans Mardi Gras for \$1 a day. His first New York jobs saw him selling hats and shoes and tending bar at Manhattan Beach.


The boy who escaped from St. Louis in a freight car has come far. On a January afternoon in 1944 he was guest of honor at a luncheon held in the private dining room on the seventh floor of the *Herald Tribune* Building. His hosts were the hierarchy of that newspaper, headed by Owner-Editor Ogden Reid. Bleeck was deeply moved by this affectionate salute. When the toasts were over, he replied in a tender speech addressed to Mrs. Reid. It was eloquent, sentimental, touched with poesy. Fittingly enough the testimonial closed with the singing of *Shall We Gather by the River?* Bleeck had heard it before. On many a midnight the same hymn had rattled his rafters, a lyric preface to three hours of match playing.

**Armored knight** from Metropolitan Opera is frequently slugged by petulant drunks. Fish caught by J. P. Morgan is in memory of late Sportswriter William McGeehan,




**CAN YOUR SCALP  
PASS THE  
"Finger Nail  
(F-N) Test?"**

**1** It's F-N, the test for men! Scratch your head and see if the famous F-N test reveals signs of dryness or loose, ugly dandruff. If so, you need new Wildroot Cream-Oil Formula. Grooms, relieves dryness, removes loose dandruff! Buy the large size for greater economy.



**YOUR HAIR CAN LOOK  
LIKE THIS WITH NEW  
WILDROOT  
CREAM-OIL**

**2** Only a little Wildroot Cream-Oil can do a big job for your hair. Keeps your hair well groomed all day long without a trace of that greasy, plastered down look! Your hair looks good and feels good!

**NON-ALCOHOLIC  
CONTAINS  
LANOLIN!  
GROOMS THE HAIR  
RELIEVES DRYNESS  
REMOVES LOOSE DANDRUFF**

LANOLIN has long been prescribed because of its soothing qualities, and because it closely resembles the oil of the human skin. No wonder 4 out of 5 users in a nation-wide test prefer it to the hair tonics they had been using. A little Wildroot Cream-Oil goes a long, long way. Get it today from your barber or drug counter.



**BUY VICTORY BONDS!**





MOUNT HOOD IN OREGON

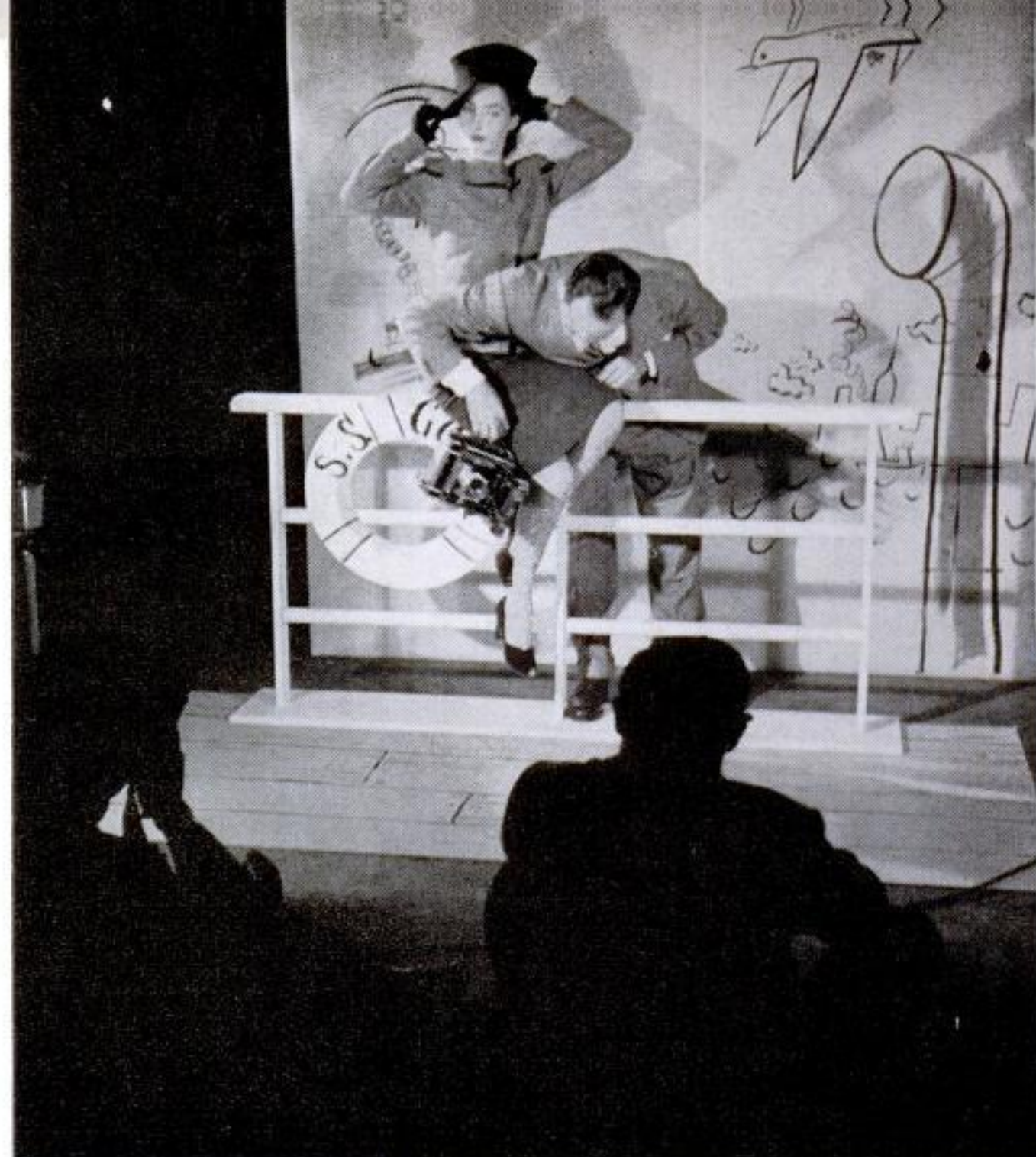
# Look West!

## For America's finest wool shirts

As rugged, as staunch, as genuine as the old West—these sturdy wool shirts by Pendleton! The wool is grown here. We dye, spin and weave it. It is all virgin wool, new, live, vigorous. Then from our Western looms the strong rich fabrics are superbly tailored for action—for freedom—for comfort. Still scarce, but soon you may have one—keep on asking for Pendleton.

*Pendleton Virgin Wool Shirts*

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PHOTOGRAPHER FIXES MODEL ON SHIP'S RAIL FOR CLASSIC LEG POSE

## NYLON STOCKINGS

Party welcomes back the classic leg-art poses

BARROOM SCENE WAS SET UP FOR MODEL TO DISPLAY NYLONS PROPERLY







NEW POSE AMONG OLD CLASSICS COPIES FAMOUS BACALL PIANO SCENE

The imminent return of nylon stockings to civilian life was celebrated a fortnight ago in New York City with a "Cheesecake Party." Against the classic leg-art backgrounds, models posed nylon-clad legs for press photographers, who were the party's special guests. The party was a happy augury for U.S. women. By Dec. 1, nylon stockings will be on sale in quantity. Next year the industry hopes to produce 285,000,000 pairs, compared with 100,000,000 pairs of nylons and 390,000,000 pairs of silk stockings in 1941.

WIND SWEEPS JACKIE BURNS'S NYLONS WITHOUT DISTURBING HER HAT



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No curative  
power is claimed  
for  
PHILIP MORRIS

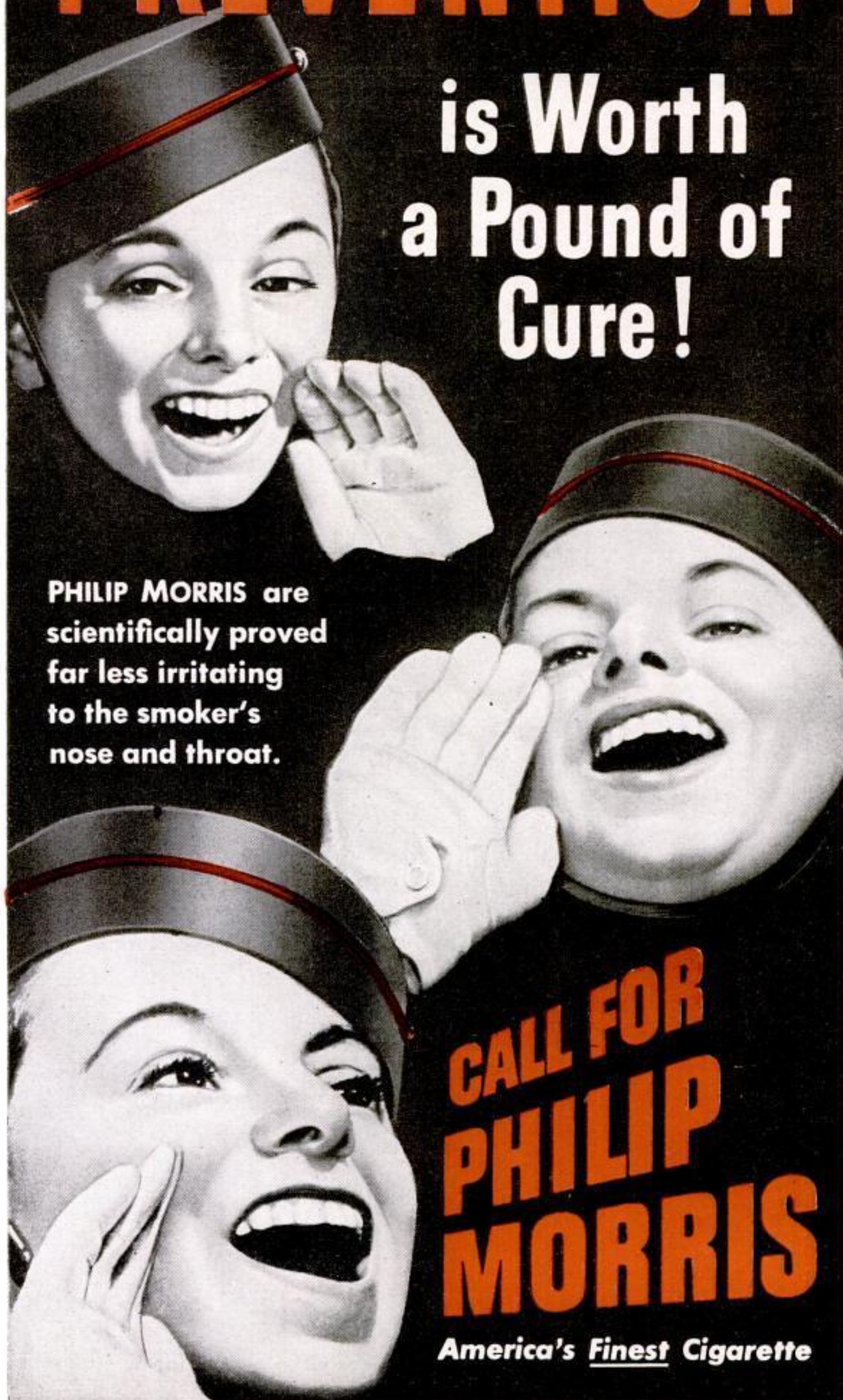
*but—*



# AN OUNCE OF PREVENTION

is Worth  
a Pound of  
Cure!


PHILIP MORRIS are  
scientifically proved  
far less irritating  
to the smoker's  
nose and throat.



CALL FOR  
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America's Finest Cigarette





*Speaking a Man's  
Own Language*

Distinctive jewelry he'll wear proudly  
...a symbol of his individuality. Hand-  
somely styled by Swank in the tradition  
of craftsmanship. Attractively  
packaged for giving.

Set illustrated (1/20 12 kt. Gold  
Filled) \$10. Key Chain \$10



The corniest of all leg poses was also revived. Model wears sheer hose with nylon feet and tops. Party was given at Ritz Carlton by Gotham Hosiery Company, Inc.

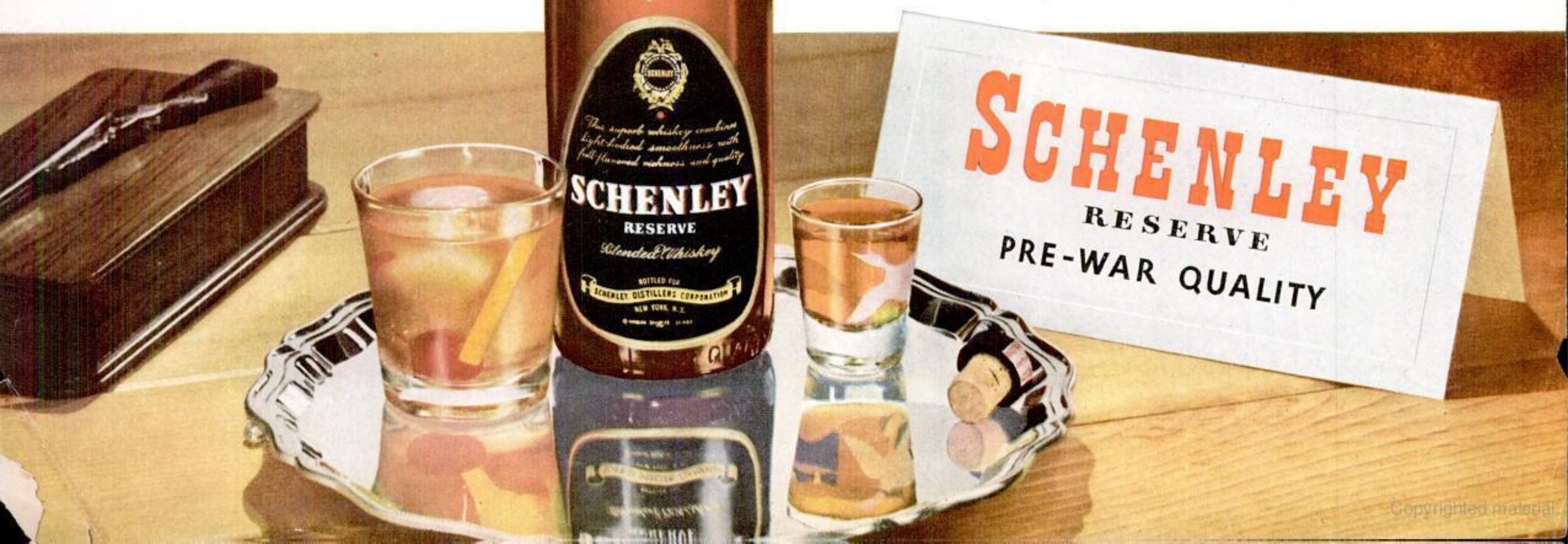


*For Enjoyment  
Unmatched...*



**You'll agree  
it's "Mellow as a  
Sunny Morning"**

Words can't give you the *taste* of it. But we think you'll agree Schenley Reserve *does* give you an "extra" . . . a "special", *not matched*, we believe, in any other whiskey you have tasted. Try Schenley Reserve . . . it's the most widely enjoyed whiskey in America today. Blended whiskey 86 proof. 65% grain neutral spirits. Schenley Distillers Corp., N. Y. C.





# Ballerina on Wheels!



"BLUES BOUNCE," A GLORIA NORD EMBELLISHMENT OF THE DIFFICULT LOOP, OR LEAN, SPIN.

BORROWED FROM THE BALLET IS THIS GRACEFUL PIVOT FIGURE WHICH IS KNOWN AS THE PLIÉ.



IT'S JIVE...IT'S JITTERBUG...IT'S WONDERFUL! GLORIA NORD SERVES IT UP ON ROLLERS!

YOU'VE SEEN THIS KICK FIGURE IN THE BALLET TOO—BUT HERE IT'S ON ROLLER SKATES.

She wrapped up the figures and spins of the ballet and put them on wheels. It's roller-skating star

*Gloria Nord—*

in action on skates... and with her favorite cigarette—Camel

"I like everything about Camels—their full flavor and their grand mildness"



R. J. Reynolds Tobacco Company, Winston-Salem, North Carolina

FROM the moment she glides out on the floor to start that whirling whirlwind of leaps, jumps, and spins, it's *rhythm on the rollers!* For blue-eyed, honey-haired Gloria Nord, of "Skating Vanities," is a star on wheels. Her cigarette, too, is a star... from way back. Gloria tells you, "Camels have something I've never found in any other cigarette—a pleasing mildness and a flavor that doesn't go flat after the first few puffs. Camels *always* taste good."

You'll hear the same thing said in many different ways by Camel smokers in every walk of life, but it all adds up to the same: For steady smoking pleasure, there's *nothing like a Camel!* Next time you buy, ask for Camels. Compare. Let your "T-Zone" tell you why Camels are so preferred. (See right.)



*Camels Costlier Tobaccos*



Your "T-Zone" and your cigarette

The "T-Zone"—T for taste and T for throat—is the final proving ground of any cigarette. Only your taste and your throat can tell you which cigarette tastes best to *you*...how it affects your throat. On the basis of the experience of many, many millions of smokers, we believe Camels will suit your "T-Zone" to a "T."